



WESTSIDE CITIES
• BEVERLY HILLS
• CULVER CITY
• LOS ANGELES
• SANTA MONICA
• WEST HOLLYWOOD
• COUNTY OF LOS ANGELES

**SUSTAINABLE
WESTSIDE**
westsidecities.org

Sustainability Committee Meeting

February 8, 2012 at 11:00 AM

West Hollywood Library

Community Room

625 San Vicente.

West Hollywood, CA 90069

Parking: Validated in adjacent parking structure- to left after entering Library driveway.

(PLEASE NOTE MEETING IS IN WEST HOLLYWOOD) **REVISED AGENDA- LOCATION ONLY CHANGE**

I. Call to Order and Introductions

II. Board Visioning Discussion

The Board has scheduled a visioning discussion for its March 15, 2012 meeting. Input from the Sustainability Committee is vital to this effort. The Board was presented with four projects for consideration when developing their priorities including: (a) the bicycle safety awareness program; (b) development of a COG region bicycle sharing program; (c) applying for the California Energy Commission Plug-In Electric Vehicle Readiness grant; and, (d) a Transportation Summit.

III. Energize the Westside Update

The first of the Green Tea Series to provide information and support to COG region homeowners to encourage participation in the Energize the Westside program were held. The first was held in Culver City at Sony Studios on January 22, 2012, and the second at the Roxbury Park Community Center in Beverly Hills on January 29, 2012.

The Culver City event was attended by more than fifty people, thirty-five of whom were homeowners. The others included Culver City staff, interested citizens, contractors and a condo owner who is not eligible for the program at this time.

Approximately fifteen homeowners attended the Beverly Hills event. Although there were fewer attendees than at the Culver City event, staff felt that a greater number of Beverly Hills homeowners would actually utilize the program. The outreach van and displays outside of the Community Center drew other interested individuals into the meeting to find out more about the program, but they ultimately did not participate. Staff feels that the outreach itself will encourage visibility of the program to Westside homeowners.

Energy Upgrade California posters have been placed in Culver City and Beverly Hills libraries and more will be posted in Santa Monica, West Hollywood and West LA in the coming weeks. Brochures are also available at the front desks in the Culver City, Beverly Hills and Santa Monica libraries. Street pole banners will be on display in Culver City in early January through the end of February and in Beverly Hills from early March into mid-April.

IV. PEV Grant Opportunity

The COG is considering submitting an application to the California Energy Commission for a \$200,000 grant to develop a Regional Plan to Support Plug-in Electric Vehicle (PEV) Readiness (grant solicitation PON-10-602). The application requires the participation of at least four individual jurisdictions in order to be considered. The funding is available on a first-come, first-served basis with no submittal deadline, so it is imperative to complete the application as soon as possible while the funding is still available.

The grant application requires 20 percent matching funds, which can be comprised entirely of in-kind work by staff, with no actual monetary contribution required from any of the participating cities. The grant application will be prepared by an outside consultant who will be awarded a contract by the COG to complete the study if the funding is awarded. If there is support for the effort by the Cities of Beverly Hills, Culver City, Santa Monica and West Hollywood, staff from the City of Santa Monica has agreed to oversee the project on behalf of the COG. Participation by the other COG member cities would be limited to participation by staff from each city in a series of occasional meetings, likely commencing during spring 2012 and continuing through the completion of the project, which is estimated to last about 6 months. City staff will be expected

