

**MINUTES  
CITY COUNCIL MEETING  
NOVEMBER 1, 1993  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD**

**6:00 P.M. - CLOSED SESSION:** This time has been set aside for the City Council to meet in closed session to discuss matters pertaining to litigation (pursuant to Government Code Section 54956.9(a), potential litigation (pursuant to Government Code Section 54956.9(b), and (c)), personnel, and/or claims. The Mayor or the City Attorney will give an additional oral report of the closed session at the commencement of the public portion of the meeting.

**7:00 P.M. - REGULAR MEETING**

**CALL TO ORDER:** Mayor Guarriello called the meeting to order at 7:07 p.m.

**PLEDGE OF ALLEGIANCE:** The Pledge was led by Simon Feirstein

**ROLL CALL:**

PRESENT - Heilman, Koretz, Lang, Land, Mayor Guarriello  
ALSO PRESENT - City Manager Brotzman, City Attorney Jenkins

**REPORT OF CLOSED SESSION:** City Attorney Jenkins reported that the meeting was called to order at 6:00 p.m. and the City Council recessed into a closed session for the purpose of giving instructions to the City's negotiator relative to labor negotiations pursuant to Government Code Section 54957 and to give instructions to the City's negotiator regarding the purchase of property at 8383 Santa Monica Boulevard.

Mayor Guarriello congratulated staff and residents for a great Halloween Carnival which was very successful.

**APPROVAL OF AGENDA:**

Item 2.M. was pulled at the request of staff. Mayor Pro Tem Land requested Item 2.G. be removed for discussion.

**ACTION:** Approve agenda as amended. Motion Heilman, second Guarriello and unanimously carried.

**PROCLAMATIONS AND COMMENDATIONS:**

Mayor Pro Tem Land presented commendations to several businesses that have either recently located in the City, built new buildings, or finished the rehab of their buildings, acknowledging them for the time, effort and resources they utilized to upgrade the appearance of their commercial buildings. The commendations were presented to Kenneth Cole, Smart and Final, Caviar and Fine Food, Inc., Thunder Roadhouse and The Athletic Club.

**1. CITIZEN COMMENTS:**

SANDY SHIRE (WEST HOLLYWOOD JEWELRY), spoke regarding statements made by Tom Crail and challenged a packet which was distributed to businesses.

KEVIN NOTRE, WEST HOLLYWOOD, spoke regarding public safety issues. He urged citizens to vote yes on Prop 172.

WAYNE SCHLOCK, WEST HOLLYWOOD, stated he was not happy with the Plummer Park Master Plan. He read a prepared statement regarding this issue.

STEVE ROSE, WEST HOLLYWOOD, continued reading Mr. Schlock's statement regarding Plummer Park. He also congratulated the City Council on a successful Halloween event but indicated the \$7.00 charge for parking at the Pacific Design Center was exorbitant.

TONY MELIA, WEST HOLLYWOOD, responded to comments made regarding the Chamber.

MARK LEHMAN, WEST HOLLYWOOD, thanked the City Council for the Halloween event. He provided some background information regarding the dispute with Angel City Events, the company which produced last year's Halloween event.

CHARLIE MERCER, WEST HOLLYWOOD, indicated he has received numerous calls regarding the smoking ban and urged the Council to achieve some middle ground on this issue.

STEVE MARTIN, WEST HOLLYWOOD, asked residents to go out and vote tomorrow and urged them to vote yes on Prop 172. He thanked the City Council for their strong position on Prop 174.

BOB GREENE, WEST HOLLYWOOD, commented regarding the treatment of Nate Holden by members of audience when he spoke in support of Jonathan Pollard; violation of right to free speech.

VIRGINIA URIBE, LOS ANGELES, thanked the City Council for their continued support of L.A. City Schools Project 10 at Fairfax High School.

**CITY MANAGER'S REPORT:**

City Manager Brotzman responded to comments regarding the Park Master Plan. He stated that one of the problems the City faces is the notification of people. The City is involved in a wide range of activities which can have a wide range of impact. It is very difficult to know which people would be interested in what issues. The City uses the Citychannel to post items and notices of various meetings. There were a series of meetings regarding the Park Master Plans, but they were poorly attended. People are encouraged to watch Citychannel for notices regarding issues and meetings which are of general interest.

In response to comments regarding the parking fee at the Pacific Design Center during the Halloween event, he indicated they were going to charge \$10.00 for parking. They were contacted by the City and agreed to reduce the fee to \$7.

City Manager Brotzman also announced that the Human Services staff had received a call from James Brady and the City will be receiving a third place national recognition for services to the disabled.

Councilmember Heilman added that the recognition includes a \$1,500.00 cash prize.

**REPORT ON DOLLAR AMOUNTS ON CONSENT CALENDAR:**

City Clerk Love stated that the fiscal impact of the Consent Calendar for November 1, 1993 is \$359,682.90 of budgeted expenditures and \$6,831.36 of unbudgeted expenditures. However, Item 2.G. was removed for further discussion which resulted in no unbudgeted expenditures.

**2. CONSENT CALENDAR:**

**ACTION:** Approve Consent Calendar items 2.A, B, C, D, E, F, H, I, J, K, and L. Motion Heilman, second Guarriello and unanimously carried.

**A. POSTING OF AGENDA:** The agenda for the meeting of Monday, November 1, 1993, was posted at City Hall, Plummer Park, and the Sheriff's Station on Thursday, October 28, 1993, and at the West Hollywood Library on Friday, October 29, 1993.

**ACTION:** Receive and file. Approved as part of the Consent Calendar.

**B. DEMAND REGISTER NO. 257, RESOLUTION NO. 1219**

**ACTION:** Approve Demand Register No. 257 and adopt Resolution No. 1219. Approved as part of the Consent Calendar.

**C. WAIVER OF FURTHER READING:**

**ACTION:** After the City Attorney has read the title of any Ordinance on tonight's agenda, the further reading thereof be waived. Approved as part of the Consent Calendar.

**D. CLAIMS: AL L. KLAIMAN  
AIDA MORGENSTERN**

**ACTION:** Deny the claims of Al L. Klaiman and Aida Morgenstern without comment and refer to the City's claims adjustor. Approved as part of the Consent Calendar.

**E. ORDINANCE NO. 385 (2nd Reading) - AMENDING THE SOLID WASTE AND/OR RECYCLABLE COLLECTION AND/OR DISPOSAL SERVICE FEE TO ALLOW FOR THE REBATE OF SERVICE FEES CHARGED TO VACANT RESIDENTIAL UNITS WHICH DO NOT RECEIVE SOLID WASTE AND/OR RECYCLABLE COLLECTION SERVICES:**

**ACTION:** Adopt Ordinance No. 385, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REGARDING A SOLID WASTE AND/OR RECYCLING COLLECTION AND/OR DISPOSAL SERVICE FEE EXEMPTION AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." Approved as part of the Consent Calendar.

**F. L.A. CITY SCHOOLS PROJECT 10 AT FAIRFAX HIGH SCHOOL:**

**ACTION:** Authorize purchase of a maximum of \$2,500 worth of educational materials and books for distribution by Project 10 at Fairfax High School. Approved as part of the Consent Calendar.

**G. SENIOR CENTER SECURITY:**

**ACTION:** This item was removed by Mayor Pro Tem Land and discussion and action can be found under excluded consent calendar items following New Business.

**H. AWARD OF THE CONSTRUCTION CONTRACT FOR CIP 9403, "STREET, TRAFFIC SIGNAL, SIGNING, AND STRIPING IMPROVEMENTS ON LA CIENEGA BLVD.":**

**ACTION:** Accept the bid from Boral Resources, Inc. in the amount of \$257,682.90 and authorize the City Manager to enter into a contract for the construction of CIP 9403-Street, Traffic Signal, Signing and Striping Improvements on La Cienega Boulevard. Approved as part of the Consent Calendar.

**I. PROFESSIONAL ENGINEERING SERVICES AGREEMENT FOR CONSTRUCTION ADMINISTRATION SERVICES ON CIP 9403, "STREET, TRAFFIC SIGNAL, SIGNING, AND STRIPING IMPROVEMENTS ON LA CIENEGA BLVD.":**

**ACTION:** Authorize the City Manager to enter into a professional services agreement with Willdan Associates in an amount not to exceed \$29,500, to provide construction administration services on CIP 9403-Street, Traffic Signal, Signing and Striping Improvements on La Cienega Boulevard. Approved as part of the Consent Calendar.

**J. SUPPLEMENTAL AGREEMENT WITH MANN SCHWIRBLAT FOR CONSTRUCTION SERVICES ON THE HOLIDAY DECORATION PROJECT:**

**ACTION:** Authorize the City Manager to enter into a supplemental agreement with Mann Schwirblat in an amount not to exceed \$10,000 for installation of lighting for the holiday decorations on Santa Monica Boulevard. Approved as part of the Consent Calendar.

**K. MEMORANDUM OF UNDERSTANDING BETWEEN THE CITIES OF WEST HOLLYWOOD AND BEVERLY HILLS TO ESTABLISH AN INTER-JURISDICTIONAL FILMING PROGRAM:**

**ACTION:** 1) Approve the Memorandum of Understanding between the Cities of West Hollywood and Beverly Hills establishing inter-jurisdictional filming, and;  
2) Direct staff to return in six months with a progress report on the implementation of the Inter-jurisdictional Filming Program. Approved as part of the Consent Calendar.

**L. ESTABLISHMENT OF A 10TH ANNIVERSARY OF CITYHOOD CELEBRATION TEAM:**

**ACTION:** 1) Direct the City Manager to establish a Cityhood Celebration Team; 2) Direct the Cityhood Celebration Team to return to City Council in February 1994 with a recommendation on how to coordinate a community Cityhood celebration utilizing the talent and resources of residents and businesses to the maximum extent possible. Approved as part of the Consent Calendar.

**M. APPROVAL OF POSITION SPECIFICATIONS FOR ASSOCIATE TRANSPORTATION ENGINEER:**

**ACTION:** This item was removed at the request of staff.

**3. PUBLIC HEARINGS:**

**A. APPROVAL OF ORDINANCES AND RELATED ACTIVITIES ESTABLISHING THE AVENUES OF DESIGN AND SANTA MONICA BOULEVARD BUSINESS IMPROVEMENT DISTRICTS:**

Mayor Guarriello inquired how the hearing was noticed. City Clerk Love reported that a notice was mailed more than 45 days in advance; in addition, the resolutions of intent were published on October 13, 1993, in the West Hollywood Independent.

City Manager Brotzman indicated that he would like to initiate the staff report. He stated that the Business Improvement districts were initiated by businesses in the community; the City provided technical support, along with the Chamber of Commerce. He said it is important to note that this is a collective effort on the part of the business community to provide funds that would be used by the business community collectively for promotion of business within the City. The City's role is not one of advocating or opposing, but rather being a conduit through which this program can operate. He asked that people base their opinions on whether this makes sense and whether they want to participate, rather than on emotionalism. He stated that this is not a tax; the businesses that participate have the opportunity by a majority vote to turn it down. In addition, this money must be spent for specific services that would be decided by a council of the business community.

Debbie Potter, Economic Development Manager, responded to questions which were raised by Council at the October 25 Council meeting. She indicated that she had submitted a City Attorney's letter of opinion to the Council, with a memo; however, for the benefit the of the public she summarized as follows:

Council can change the assessment as long it is reduced. Council can change the boundaries of the district as long as it is made smaller. In addition, the Council can make changes to the proposed activities contained in the annual report for both districts.

Regarding the Pacific Design Center--it was excluded from the Avenues of Design business improvement district because the scope of work was geared towards the businesses on the street, not those in the PDC. The businesses in the PDC already pay a fee for marketing activities. The City Attorney's office has concurred that the City can legally exclude the PDC from the proposed Avenues of Design BID.

The third issue was the legality of funding public safety activities; the City Attorney's office has concluded that under State law the BID can fund public safety activities.

Ms. Potter further reported regarding the percentage of protests received. In the Avenues of Design area, the City has received protest letters from 36 percent of the businesses. That constitutes 39 percent based on dollar value of the assessment.

On Santa Monica Boulevard, protest letters were received from 58 percent of the businesses, representing 59 percent of the dollar figure.

Staff has not been able to verify that the letters of protest have been signed by the business owners. Therefore Council is precluded from taking action this evening on the Santa Monica Boulevard BID; however Council may continue the item until staff has done verification. Council could move forward on the Avenues of Design BID if it chose, because there is not a 50 percent protest.

The staff is recommending that the City Council adopt an amended resolution of intention for each BID. The amended resolutions have two changes--one change is that the payment period is changed from 30 days to 90 days; the second change exempts new businesses from paying the assessment during the first year they are in operation.

Councilmember Heilman asked about the nature of businesses that protested.

Ms. Potter replied that they are all types.

Councilmember Lang asked for information on any other cities relative to business improvement districts.

Debbie responded that the City of Pasadena has both Old Town Pasadena and Lake Avenue, and the City of San Diego has 11 districts, and all of these are successful districts.

Mayor Guarriello questioned the need for adopting the amended resolutions of intent before the hearing.

The City Attorney responded that this is a technical matter and does not obligate Council to approve the

BIDS.

Councilmember Heilman moved to adopt the amended resolutions of intent, seconded by Lang.

After further discussion, Councilmember Heilman withdrew his motion.

Mayor Guarriello opened the public hearing, and the following persons addressed the City Council:

KEN BOTTS, WEST HOLLYWOOD, (LITTLE FRIDA'S COFFEE HOUSE) read his letter supporting the Santa Monica Business Improvement District thereby reversing his previous letter of opposition.

MARILYN WALKER, PLAYA DEL REY, (HUGO'S) stated the letter of opposition which the City received was unauthorized.

HELEN PETROU, WEST HOLLYWOOD, stated opposition to the BID.

TONY MELIA, LOS ANGELES, BUSINESS OWNER-WEST HOLLYWOOD, stated his support for the BID although he would not directly benefit. He also stated that a couple of his employees spoke to him about the manner in which they were approached regarding the BID. His employees have drafted a letter which he will provide to Council regarding the incident.

BRIAN LANTON (GRAPHIC EXPERIENCE), stated his support for BID and encouraged a more thorough democratic process.

MORRIS SINGER, WEST HOLLYWOOD, made remarks regarding the exclusion of the Pacific Design Center and indicated he felt there were flaws in the mailing of the notice for the Avenues of Design.

JOSEPH JIMENEZ, WEST HOLLYWOOD, MEMBER OF COMMUNITY ALLIANCE, provided figures regarding the responses to the survey.

Councilmember Heilman asked for the raw number of responses received.

Mr. Jimenez replied that it was 215, and that this is the survey response, not the letter of support or opposition.

NORMAN HAMMER, LOS ANGELES, BUSINESS OWNER IN WEST HOLLYWOOD, stated his opposition to this improvement district.

ALOIS HALLER, WEST HOLLYWOOD, stated opposition to the improvement district.

LYN STRICKMAN, LOS ANGELES, (HA HA) spoke in favor of

the improvement district.

DAVID WELCH, (THOMAS COOK, LTD) stated that the businesses brought this idea forward to the City. There was much discussion at the quarterly meetings and there was support. He also asked that Community Development and City Clerk verify the signatures.

LARRY CHALFIN, (BUSINESS OWNER-SANTA MONICA BLVD), indicated his opposition to the BID.

RON KATES, LOS ANGELES, (COMMERCIAL REAL ESTATE BROKER) stated he is surprised to hear people protesting this. There is need for a strong merchants' association.

ALAN BERCUIT, LOS ANGELES (CPA-WEST HOLLYWOOD), opposed to any assessment or tax.

BRUCE TRAUB, WEST HOLLYWOOD, spoke in opposition to the BID.

BOB GREENE, WEST HOLLYWOOD (BUSINESS OWNER), stated the BID is designed to only help the big businesses and he is opposed.

MICHAEL GINTZ (MANAGER-BANK OF LA), stated the businesses need to take control to improve business in the area. He stated his support of the BID.

DIANE AUSUBEL, (BANK OF L.A.), indicated she worked on the steering committee and they worked very hard to be fair. Stated her support.

MARK LEHMAN, WEST HOLLYWOOD, (LAW FIRM), stated his support of the Santa Monica Business Improvement District.

ARNOLD EPSTEIN, BEVERLY HILLS, (SPARKLING CLEANERS), opposed to the BID and suggested the program be voluntary.

DONNY CACY, (7-ELEVEN) spoke in opposition.

GRANT SELTZER, (JULES SELTZER ASSOC), provided some history relative to the BID and indicated his support.

IRWIN HELD (BARNEYS BEANERY), stated his opposition to the BID.

PETER SIDERIUS (ATHLETIC CLUB), stated his support for the BID.

ED STEINBERG, (ROCHE BEAUVOIS), provided background information on the history of the formation of the BID.

VEE MELL (VEES PHARMACY), stated her support for the BID.

DIANA GRAHAM (BUDGET RENT-A-CAR) spoke in support of

the BID.

DON ZUIDEMA (LA SPORTING CLUB STORE), stated his support of the BID.

PHIL THOMPSON, (BODHI TREE STORE), stated his support of the BID.

SANDY SHIRE, (WEST HOLLYWOOD JEWELRY), stated he has visited the business community and felt there is overwhelming opposition to the BIDS.

MARK MC INTYRE, (V.P. MARKETING-PACIFIC DESIGN CENTER) stated that the Pacific Design Center was excluded yet was never approached about the BID. He clarified several points relative to statements in the L.A. Times

DEREK CHASIN (CAFE FIGARO), stated his support of the BID.

MIKE RADCLIFFE (COMMUNITY ALLIANCE), stated the businesses need help and indicated that there is overwhelming opposition.

Councilmember Heilman inquired if Mr. Radcliffe owned a business in West Hollywood.

Mr. Radcliffe responded that he is President of the Community Alliance and represents the property at 7300 Santa Monica Boulevard.

CHARLES TOPIOL, LOS ANGELES, (CHARLEY'S), stated his opposition to the BID. He indicated he had never heard about the improvement district.

CHARLIE MERCER (COMMUNITY ALLIANCE), stated his opposition to the BID. Encouraged Council to abandon the BID and go back and use the input from the business community.

STEVE MARTIN, WEST HOLLYWOOD, encouraged businesses to work together; the BID is a good idea, but there is too much divisiveness here. He asked that the City Attorney comment on Section 36522 of the Streets and Highways Code, which says a public hearing must be held 20 to 30 days after adoption of the resolution of intention.

MARWAN JABSHEH (MONICA WEST HAIR SALON), spoke against the BID.

Councilmember Heilman moved to close the public hearing, second by Koretz and unanimously carried.

Mayor Guarriello asked the City Attorney to respond regarding Steve Martin's comment on the Streets and Highways Code.

City Attorney Jenkins indicated that since the adoption

of this statute, the Brown Act was amended to require that a public meeting be conducted prior to any public hearing on the adoption of any new assessment; and that provision requires 45 days notice before that public meeting. Consequently, it was necessary to harmonize these two inconsistent statutes, and to do so the City provided for a longer rather than a shorter period of notice, to comply with the spirit of the statutes and provide ample time for public input.

Councilmember Koretz stated that this was clearly initiated by business to improve business. So why politicize this? He stated he would like to see this go back to the drawing board, suggested putting together a blue ribbon committee.

Councilmember Lang said that there was some positive to come out of this in that almost everyone said they would like to work together. She concurred with Councilmember Koretz.

Mayor Pro Tem Land thanked the group of business people that developed the BID proposals. She said that there was a lot of mixed testimony given and felt there needed to be more work done. She felt Council should not go forward with the Santa Monica Boulevard BID. Regarding the Avenues of Design, she stated she felt more support for this improvement district. She felt if people could see how it could work, there would be support. She asked staff regarding the timeline, and whether it is necessary to verify all the letters.

Debbie Potter stated that there are a couple of options. Council could continue the discussion open for up to 30 days; or Council could allow the business community to come back within 12 months. In either instance Council would have to determine whether there is a formal protest of 50 percent.

Councilmember Heilman concurred with comments made regarding the level of conflict within the business community. He also stated that the concept of the BID is a good idea and agreed with concerns expressed that it would not be successful if it goes forward in the current form. He is concerned about the fee structure; he would like the charges reduced for wholesale businesses, which don't benefit as much from advertising; he would like reduced and have caps on some of the office and professional service businesses; would like annual cap reduced for all the businesses. He likes Councilmember Land's idea of having some kind of track record. He suggested looking at doing this on a voluntary basis, with the City agreeing to contribute some funding, to collect the funds and to send out the notices, and to see which businesses want to participate on a voluntary basis, particularly in the Avenues of Design, where there is support for the BID. Suggested try it out for a year, and if successful, others will want to join.

Mayor Guarriello stated that the best way to get this done is to have the Chamber of Commerce, the Community Alliance, the Marketing Corporation and City staff work together over the next 12 months to develop something that is acceptable for everyone.

Mayor Pro Tem Land said she agreed with Councilmember Heilman regarding a voluntary BID. She suggested changing the boundary, and just have it be Avenues of Design, as a pilot BID, on a voluntary basis, for the next year. She suggested relooking at the fee structure, work program, and timelines, over the next 30 days, and then approve a voluntary business improvement district along the Avenues of Design; then see how that works for a year, have a report, and during that year's time, the other businesses can work together to see what they might want to do on the Santa Monica Boulevard portion, and in a year Council can look at either establishing a new BID or changing the boundaries.

Mayor Guarriello stated he could not support this. He stated that he had agreed to support the BID on September 7th, provided the letters sent out stated the exact amount owed by each business and gave each business the opportunity to accept or deny; however, his wishes had not been carried out when the letters were mailed out.

Councilmember Heilman took exception to the comments made by the Mayor and indicated his support of staff.

Councilmember Koretz indicated he would not support the Avenues of Design even if it were voluntary because even though there is some support, it still needs work.

Councilmember Lang stated that moving forward with a voluntary program would not be fair; the people who do it on a voluntary basis would be paying for everyone.

Councilmember Heilman said he was thinking particularly of joint advertising.

Debbie Potter responded that a voluntary program would not require any action by Council. She stated that a voluntary program was the original intent; however, the businesses came to the conclusion that a mandatory program would be required so that people would be paying their fair share and then deriving their fair benefits.

Mayor Guarriello asked Councilmember Heilman why he did not support all four organizations--Marketing, the Chamber, the Alliance, and staff--working together.

Councilmember Heilman replied that he does like the idea of going back to the drawing board and getting the involvement of all the business owners in those

districts; however, he feels it would be best to "de-politicize" it from the conflict between the Chamber and the Community Alliance, and focus efforts on finding out what the businesses in the districts want, rather than what the leaders of the organizations say they want. If the businesses in the Avenues of Design got together, he would still support the City committing some resources, but he doesn't think there can be a mandatory BID at this time in either district.

Mayor Pro Tem Land suggested that businesses could work together within the next 12 months. She asked Debbie Potter if the Avenues of Design BID could come back to Council before a year, since there is less protest from that area.

Ms. Potter replied that they could. If Council does not act on the item within 30 days, then it would essentially start the process over. She informed Council that there probably will never be unanimous support. She stated that in the City of San Diego the City Council requires 20% of the businesses in support of the BID before they will consider the formation of such. Council may wish to adopt this policy.

Mayor Pro Tem Land indicated that she hopes the people that were in support and worked on this project will not feel as if they wasted their time. She asked that people stay involved.

**ACTION:** Deny the formation of the Santa Monica Boulevard Business Improvement District and not revisit for at least one year. Deny Avenues of Design Business Improvement District as currently submitted. Direct staff to work with the Avenues of Design steering committee to expand it to include other businesses in the district, to continue exploring the BID concept, and to bring it back to Council if there is support from at least 25 percent of the businesses. Motion by Heilman, seconded by Lang and unanimously carried on a roll call vote.

**AYES:** Heilman, Koretz, Land, Lang, Mayor Guarriello  
**NOES:** None

The City Council recessed at 9:30 p.m.  
The Council reconvened at 9:45 p.m.

**COUNCILMEMBER COMMENTS:**

Councilmember Lang stated that reprimanding or criticizing staff in public is humiliating and insulting and Council should be supportive.

Mayor Pro Tem Land concurred with Councilmember Lang regarding staff. She also indicated she received a petition from residents in the Rosewood/Westbourne and Rosewood/La Cienega area requesting stop signs and directed the City Manager to

bring the petition to the Transportation Department. She also reminded people to vote early tomorrow.

Councilmember Koretz stated that he received a poem from a West Hollywood resident regarding voting no on 174, and encouraged residents to get out and vote no on 174 and yes on 172.

Councilmember Heilman thanked Mayor Guarriello for keeping the public hearing in order.

**4. UNFINISHED BUSINESS:**

**A. APPOINTMENT OF STEVEN L. DAVIS TO HUMAN SERVICES COMMISSION:**

**ACTION:** Appoint Steven L. Davis to the Human Services Commission with a term ending May 31, 1994 by Councilmember Heilman.

Motion Heilman, second Land and unanimously approved.

**5. NEW BUSINESS:**

**A. PROPOSED CODE AMENDMENT TO REQUIRE THE INSTALLATION OF ELECTRIC VEHICLE CHARGING STATIONS IN THE GARAGE OR PARKING FACILITIES OF COMMERCIAL AND RESIDENTIAL PROJECTS OVER 10,000 SQUARE FEET:**

Council Deputy Leah Archibald provided background information as outlined in the staff report dated November 1, 1993.

STUART ANDERSON, LOS ANGELES, ADMINISTRATOR OF WEST HOLLYWOOD AREA TRANSPORTATION MANAGEMENT ORGANIZATION, spoke in support of this ordinance.

ENID JOFFE, ELECTRIC TRANSPORTATION, SOUTHERN CALIFORNIA EDISON, thanked the City Council for considering this proposed code amendment and stated her support.

Mayor Pro Tem Land stated her agreement with the staff report and the last speaker regarding the need to look at other options; eventually there will be electric vehicles available. She indicated she has no problem in sending this to the Planning Commission and would like them to look at the square footage. In addition, she would like them to look at the 17 percent figure.

Councilmember Koretz indicated that the figures are relatively arbitrary and is sure the Planning Commission would look at those and make modifications.

Councilmember Heilman stated he concurs with the concept. He suggested bringing in some developers to give input.

**ACTION:** Direct staff to agendize the proposed code amendment for Planning Commission consideration.

Motion Heilman, second by Koretz and unanimously carried.

**B. ESTABLISH A POLICY RELATIVE TO NON-BUDGETED AGENDA ITEMS WHICH EXCEED \$20,000 TO BE PLACED UNDER NEW BUSINESS ON CITY COUNCIL AGENDA:**

Mayor Guarriello provided background information as outlined in the staff report dated November 1, 1993.

**ACTION:** Direct City Manager to take appropriate action.

Motion Heilman, second Guarriello and unanimously carried.

**EXCLUDED CONSENT CALENDAR:**

**2.G. SENIOR CENTER SECURITY:**

Mayor Pro Tem Land stated that she would like to see the overall issue of security in the park be reviewed.

City Manager Brotzman stated that there are some concerns relative to security issues at the park as well as security issues on the east side. Staff is exploring the concept of supplementing the Sheriff's Department with private security. As the details are finalized staff will be returning to Council.

Councilmember Heilman concurred with Mayor Pro Tem Land's comments.

**ACTION:** Authorize the transfer of \$6,831.36 from the General Fund reserve to Human Services account to pay for a security guard for West Hollywood Senior Center for the remainder of the fiscal year. In addition, direct staff to explore the broader issue of safety within the park and adjacent to the park.

Motion Heilman, second Land and unanimously carried.

**CITIZEN COMMENTS:**

CRAIG REUSS, WEST HOLLYWOOD, thanked Mayor Pro Tem Land for information regarding projects on east side and Councilmember Heilman for promoting the meeting on the east side. He also thanked Mayor Guarriello for spending the time at the meeting. He suggested forwarding information to Donny Cacy of 7-Eleven, so that people can pick up information there. Talked about concerns regarding the Park Plan.

BRUCE TRAUB, WEST HOLLYWOOD, thanked the Mayor for making various contacts regarding funding. He stated he never heard from City Manager Brotzman regarding the notification on the parking permits. Requested additional signage regarding dogs and keeping the area clean.

**6. LEGISLATIVE: NONE.**

**COUNCILMEMBER COMMENTS:**

Councilmember Koretz responded to comments made by Mr. Traub relative to signage on his street. He also commented on some incorrect parking signs.

City Manager Brotzman stated the signs would be taken care of immediately. He also responded to the comments by Mr. Traub regarding parking citations. He stated that the notices did go out on a timely basis. People do have an opportunity to challenge a citation; however, if it is determined that the notice was sent, the ticket won't be rescinded.

Mr. Brotzman commented that a new contract regarding the lease/purchase of the Petersen building will be on the agenda for the first meeting in December.

**ADJOURNMENT:** The City Council adjourned at 10:20 P.M to an Adjourned meeting on November 5, 1993 at 9:00 a.m. to hold a Closed Executive Session to discuss personnel issues pursuant to Government Code Section 54957.

The next regular meeting will be held on November 15, 1993, at 7:00 p.m. at West Hollywood Park, 647 N. San Vicente Boulevard.

The City Council will hold a special meeting on Monday, November 29, 1993 at 7:00 p.m. at Fiesta Hall in Plummer Park.

APPROVED BY MOTION OF THE CITY COUNCIL THIS 15TH DAY OF NOVEMBER, 1993.

  
MAYOR

ATTEST:

  
CITY COUNCIL