

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, APRIL 6, 1998  
WEST HOLLYWOOD PARK**

**CALL TO ORDER:** Mayor Martin called the meeting to order at 7:11 p.m. He stated that immediately prior to this meeting the City Council held a study session to receive a presentation by the City Lobbyists.

**PLEDGE OF ALLEGIANCE:** Tim Foy led the Pledge.

**ROLL CALL:**

PRESENT: Councilmembers - Guarriello, Koretz, Prang, and Mayor Martin.

ABSENT: Councilmembers - Heilman.

ALSO PRESENT: City Manager Makinney, Assistant City Attorney Boga, City Clerk Love and Assistant City Clerk Thompson.

**APPROVAL OF AGENDA:**

Councilmember Guarriello requested that Items 2.L., 2.V., and 2AA. be tabled.

Councilmember Prang pulled Item 2.H., Commission, Advisory Board, and Committee Attendance Reports, from the Consent Calendar for separate discussion.

Councilmember Guarriello pulled Item 2.K., Santa Monica Boulevard Design Steering Committee, from the Consent Calendar for separate discussion.

**ACTION: Approve the April 6, 1998 Agenda as amended by consensus of the City Council.**

**PRESENTATIONS:**

Councilmember Guarriello presented a Proclamation to the Rotary Club of West Hollywood for their service to the Community since the foundation of the West Hollywood Club on March 28, 1928.

Councilmember Guarriello stated that the City of West Hollywood was honored out of all the cities in the State of California for its Recreation Programs. Each year the California Parks and Recreation Society presents awards to cities for outstanding programs.

Mayor Martin proclaimed May 31, 1998 as Simi Valley Lesbian and Gay Pride Day in honor of the Simi Valley First Annual Lesbian and Gay Pride Festival.

Mr. Paul Walters, Chairman of the Simi Valley Pride, accepted the Proclamation and thanked the City Council for their support. He also thanked Michael Yates for all his help.

Mayor Martin presented a plaque to Michael Yates for all his work on the Christopher Street West Event.

Michael Yates thanked the City Council and the staff.

**1. CITIZEN COMMENTS:**

MARSHALL MOUW, LEAGUE OF CALIFORNIA CITIES, MAYOR PRO TEM GLENDORA, he urged the City Council to support a constitutional amendment which would guarantee a basic level of financial funding to cities statewide.

JOHN LAZAR, WEST HOLLYWOOD, spoke in favor of Item 2.Y proposed resolution supporting the 1998 Los Angeles Volunteer Festival.

JOYCE ROONEY, PRESIDENT OF AFSCME, recognized the 120 employees who keep the City running on a daily basis, and stated they are looking forward to smooth contract negotiations.

JOHN DURAN, WEST HOLLYWOOD, spoke in opposition to Item 2.K. stating that only six members are women, only one of the members is a representative of the Russian Community and only one member is a senior.

ROSLYN KRAUSE, WEST HOLLYWOOD, stated she agrees with the comments made by John Duran. She called attention to a meeting she attended in City Hall regarding community input for the CSW celebration. She noted that although they had many questions they were not allowed to ask questions and staff was rude.

JAMES LITZ, WEST HOLLYWOOD, spoke about the CSW community meeting and indicated they have come a long way in working with the residents and addressing their concerns. He indicated that when the item came before Council he was assured that the neighborhood meetings would still be held. He asked the Council to revisit the lifting of the parking permit on Friday.

ISABELLA ARTUKOVICH, WEST HOLLYWOOD, she stated she lives on Norwich Street and asked the City Council to install speed humps on her street.

EFFIE REUVENI, WEST HOLLYWOOD, stated he agrees with the comments made by John Duran. He indicated that at the CSW community meeting held last week, CSW and City staff were unable to address the problems. He noted that last year there were planes

flying over the residential area with lewd advertisements. He noted that Cinco de Mayo will be held on May 5th and he hopes the Mexican flags will be flown in the median.

BRUCE TRAUB, WEST HOLLYWOOD, noted that last year Michael Yates made tremendous progress in reducing the noise. He asked the City Council what they were going to do if the "Dyke March" returns to the festival and do the create the same problems as they did last year.

FRANCES DIAZ, WEST HOLLYWOOD, stated she was Captain of the Norma Triangle and indicated she was here to speak on Item 2.K. The appointment of the Santa Monica Boulevard Steering Committee is clearly an important issue. She asked the Council to set aside the item.

MARCI MILLER, WEST HOLLYWOOD, stated she was Co-Captain of the Norma Triangle Neighborhood Watch Group. She reminded the City Council of the Cuervo Statue and asked the City Council to table Item 2.K. regard to redesigning Santa Monica Boulevard Steering Committee.

Mayor Martin asked if she would serve on the Committee.

Ms. Miller responded that she felt the size of this committee is unwieldy, but if she felt she would be effective she would serve.

SABATO FIORELLO, WEST HOLLYWOOD, Member of the Fine Arts Commission, stated his support for Item 4.C. MOU with San Francisco Art Commission for Keith Haring Sculpture Installation.

STEVE ROSE, WEST HOLLYWOOD, indicated he watched the meeting about the service center and indicated it bothered him that the recommendation was dismissed and not even looked into further. He stated his support for the Santa Monica Boulevard Steering Committee.

JEANNE DOBRIN, WEST HOLLYWOOD, she commented about the treatment of Roslyn Krause, James Litz and Effie Reuvani. She also commented on the Santa Monica Boulevard Steering Committee and urged them to reconsider the membership of this committee.

CAROL RODRIQUEZ, WEST HOLLYWOOD, spoke about a problem she had at the last meeting with someone who encouraged her to come to the Lesbian & Gay Advisory Council. She called him two days later and told him she was not fully informed about the Coors Beer issue.

BARBARA HAMAKER, WEST HOLLYWOOD, spoke about Item 2.K. regarding the Santa Monica Boulevard Steering Committee. She indicated she has a concern in that whenever you are getting people involved it is very difficult. She would love to see a diverse group of people on this committee. She added that as a PAC member they found a large committee to be unwieldy, at first, but they do work together very well.

KEVIN NOTRE, WEST HOLLYWOOD, encouraged the City Council to make Public Safety a priority and invest in a two-way radio system.

#### **COUNCILMEMBER COMMENTS:**

Councilmember Guarriello asked the staff to reconsider the permit parking request from CSW.

Councilmember Koretz indicated he was quite surprised by the WEHOME delegation and looks forward to negotiations.

Councilmember Prang raised the concerns of Disabled access if the Bollards are installed on Harper. He asked for a policy on two-sided copies and CSW permit parking waiver.

Beth Sazama, Festival and Events Specialist, provided a brief overview of the CSW request for permit parking waiver.

Mayor Martin indicated that one third of the Democratic Club Board is women. He asked that staff return to the City Council regarding the waiver of Permit Parking for CSW, at the next City Council meeting.

**CITY MANAGER'S REPORT:** City Manager Makinney introduced Helen Goss, Public Information/CATV Manager. Ms. Goss indicated that there has been some direction from Council to expand cable coverage. She provided the City Council with an update on the expanded coverage for the various commissions and advisory boards.

**FISCAL IMPACT ON CONSENT CALENDAR:** Assistant City Clerk Thompson stated the Fiscal Impact on the Consent Calendar for April 6, 1998, as amended, is \$312,617. in expenditures and \$8,500. in potential Revenue.

#### **2. CONSENT CALENDAR:**

**ACTION: Approve Items 2.A, B., C., D., E., F., G., I., J., M., N., O., P., Q., R., S. T., U., W., X., Y., AND Z. Motion Councilmember Prang, seconded by Mayor Martin and unanimously carried.**

**2.A. POSTING OF AGENDA:**

The agenda for the meeting of Monday, April 6, 1998 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, April 2, 1998.

**RECOMMENDATION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.B. APPROVAL OF MINUTES:**

**RECOMMENDATION:** Approve the minutes of March 16, 1998. **Approved as part of the Consent Calendar.**

**2.C. WAIVER OF FURTHER READING:**

**RECOMMENDATION:** After the City Attorney has read the title of any ordinance on tonight's agenda, the further reading thereof shall be waived. **Approved as part of the Consent Calendar.**

**2.D. CLAIMS ADMINISTRATION:**

**RECOMMENDATION:** Deny the claim of Interinsurance Exchange Of The Automobile Club, Subrogee for Michael Adams and Rick M. Castro and refer to the City's claims adjuster. **Approved as part of the Consent Calendar.**

**2.E. DEMAND REGISTER NO. 363, RESOLUTION NO. 98-1864:**

**RECOMMENDATION:** Approve Demand Register No. 363 and adopt Resolution No. 98-1864, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 363." **Approved as part of the Consent Calendar.**

**2.F. TREASURER'S REPORT:**

**RECOMMENDATION:** Receive and file the Treasurer's Report of February 1998. **Approved as part of the Consent Calendar.**

**2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

**RECOMMENDATION:** Receive and file Action Reports from the Project Area Committee of March 17, 1998; Rent Stabilization Commission of March 12, 1998; Cultural Heritage Advisory Board of March 16, 1998; Lesbian & Gay Advisory Council of March 12, 1998; the Fine Arts Commission of March 26, 1998; and the Transportation Commission of March 18, 1998. **Approved as part of the Consent Calendar.**

**2.H. COMMISSION/ADVISORY BOARD/COMMITTEE ATTENDANCE REPORTS:**

This Item was removed from the Consent Calendar for separate discussion and is listed under Excluded Consent Calendar Items.

**2.I. PLACEMENT OF SPHERICAL BOLLARDS BETWEEN THE CURB AND SIDEWALK AT 1430 NORTH HARPER AVENUE:**

**RECOMMENDATION:** Approve the installation of spherical bollards between the curb and sidewalk at 1430 North Harper Avenue. **Approved as part of the Consent Calendar.**

**2.J. PROFESSIONAL SERVICES AGREEMENT WITH ZIMMER GUNSUL FRASCA PARTNERSHIP (ZGF) FOR SANTA MONICA BOULEVARD DESIGN DEVELOPMENT:**

**RECOMMENDATION:** 1) Approve a professional services agreement with Zimmer Gunsul Frasca Partnership in an amount not to exceed \$198,617; and, 2) Authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**

**2.K. APPOINTMENT OF SANTA MONICA BOULEVARD DESIGN STEERING COMMITTEE:**

This Item was removed from the Consent Calendar for separate discussion and is listed under Excluded Consent Calendar Items.

**2.L. PROFESSIONAL SERVICES AGREEMENT WITH BING YEN AND ASSOCIATES, INC. FOR DEVELOPMENT OF A SEISMIC HAZARDS BROCHURE FOR THE SUNSET SPECIFIC PLAN AND FOR DEVELOPMENT OF A PRE-QUALIFICATION LIST OF ENGINEERING GEOLOGY CONSULTANTS FOR FAULT LOCATION STUDIES:**

This item was tabled until April 20, 1998.

**2.M. PROFESSIONAL SERVICES AGREEMENT WITH ASL CONSULTING ENGINEERS FOR DESIGN SERVICES ON SEWER REHABILITATION PROJECT CIP 9802:**

**RECOMMENDATION:** 1) Approve the professional services agreement with ASL Consulting Engineers for design services on the Santa Monica Boulevard Sewer Rehabilitation Project CIP 9802 in an amount not to exceed \$75,000; and, 2) Authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**

- 2.N. RESIGNATION FROM THE LESBIAN & GAY ADVISORY BOARD:**  
RECOMMENDATION: Accept with regret the resignation of Pam Texada.  
**Approved as part of the Consent Calendar.**
- 2.O. PROPOSED RESOLUTION AUTHORIZING THE ISSUANCE OF ONE-DAY VISITOR PERMITS AT MUNICIPAL PARKING STRUCTURE NO. 1 LOCATED AT 8383 SANTA MONICA BOULEVARD:**  
RECOMMENDATION: Adopt Resolution No. 98-1866, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AUTHORIZING MUNICIPAL PARKING STRUCTURE NO. 1 LOCATED AT 8383 SANTA MONICA BOULEVARD AS AN ALTERNATE LOCATION FOR THE ISSUANCE OF VISITOR PERMITS FOR THE CITY'S PERMIT PARKING PROGRAM." **Approved as part of the Consent Calendar.**
- 2.P. PROPOSED RESOLUTION IN SUPPORT OF AB 2188, CERTIFICATE OF ELIGIBILITY TO MANUFACTURE FIREARMS:**  
RECOMMENDATION: 1) Adopt Resolution No. 98-1867, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 2188, CERTIFICATE OF ELIGIBILITY TO MANUFACTURE FIREARMS;" and, 2) Register West Hollywood's support by sending a signed copy of the resolution to Assemblymember Jack Scott.  
**Approved as part of the Consent Calendar.**
- 2.Q. PURCHASE 100 NEW LARGER CAPACITY PARKING METERS TO REPLACE EXISTING WORN OUT SMALLER CAPACITY METERS:**  
RECOMMENDATION: 1) Authorize the Finance Director to issue a purchase order to Duncan Industries in the amount of \$18,500 to purchase 100 new 90 series parking meters; 2) Declare 100 used 70 series parking meters as surplus property, serial numbers to be kept on file at the Department of Transportation and Public Works; and, 3) Authorize staff to negotiate the trade-in of the 100 surplus property 70 series parking meters. **Approved as part of the Consent Calendar.**
- 2.R. SALE OF AUTOMATED CITATION ISSUANCE EQUIPMENT:**  
RECOMMENDATION: 1) Declare eight AutoCite hand-held computers and one charging unit as surplus property; 2) Authorize the sale to solicit sealed bids; and, 3) Authorize staff to dispose of the property to the highest bidder. **Approved as part of the Consent Calendar.**
- 2.S. PROPOSED RESOLUTION IN SUPPORT OF THE UNITED FARM WORKERS EFFORTS TO IMPROVE WORKING CONDITIONS FOR STRAWBERRY WORKERS:**

RECOMMENDATION: 1) Adopt Resolution No. 98-1868, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE UNITED FARM WORKERS EFFORTS TO IMPROVE WORKING CONDITIONS FOR STRAWBERRY WORKERS;" and, 2) Forward copies of this resolution to Driscoll and the United Farm Workers. **Approved as part of the Consent Calendar.**

**2.T. PROFESSIONAL SERVICES AGREEMENT WITH SIERRA COMPUTER SYSTEMS, INC. TO CREATE A NEW PERMIT PARKING PROGRAM:**

RECOMMENDATION: 1) Approve a professional services agreement with Sierra Computer Systems, Inc. to create a new permit parking program in an amount not to exceed \$12,000; and, 2) Authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**

**2.U. TRANSPORTATION COMMUNICATION SYSTEMS:**

RECOMMENDATION: 1) Direct staff to examine the potential benefit of a communications system which would allow emergency vehicles to control traffic signals to ensure green lights in case of emergency; 2) Direct staff to examine this technology to see if it meets public safety needs and if so, determine if funds for a program like this might be available at the State or Federal level; 3) Present this information to the Transportation Commission for their consideration; and, 4) Present this information, along with Commission comments to the City Council no later than September, 1998. **Approved as part of the Consent Calendar.**

**2.V. DOMESTIC PARTNER BENEFIT EQUITY SURVEY:**

This item was tabled to April 20, 1998.

**2.W. PROPOSED RESOLUTION DENOUNCING THE BOY SCOUTS OF AMERICA'S DISCRIMINATORY POLICIES:**

RECOMMENDATION: Adopt Resolution No. 98-1869, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENOUNCING THE BOY SCOUTS OF AMERICA'S DISCRIMINATORY POLICIES" and forward copies to the appropriate elected officials at the State and Federal level; and, 2) Direct staff to investigate the feasibility of requiring organizations who use City facilities to sign a document in which the organization pledge not to engage in discriminatory policies of any kind. Additionally, staff should research the feasibility of adding the Boy Scouts of America to the list of organizations that the City and its contractors shall not do business with via the City's selective purchasing regulations. **Approved as part of the Consent Calendar.**

**2.X. PROPOSED RESOLUTION APPROVING AND SUPPORTING THE RENEWAL APPLICATION TO THE CALIFORNIA HEALTHY CITIES PROJECT FOR FISCAL YEAR 1998-99:**

RECOMMENDATION: Adopt Resolution No. 98-1870, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING AND SUPPORTING A RENEWAL APPLICATION TO THE CALIFORNIA HEALTHY CITIES PROJECT TO PURSUE A NUMBER OF ACTIVITIES RELATED TO IMPROVING AND ENHANCING THE PUBLIC HEALTH."  
**Approved as part of the Consent Calendar.**

**2.Y. PROPOSED RESOLUTION IN SUPPORT OF THE 1998 LOS ANGELES VOLUNTEER FESTIVAL:**

RECOMMENDATION: 1) Adopt Resolution No. 98-1871, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE LOS ANGELES VOLUNTEER FESTIVAL;" and, 2) Direct staff to assist in promotion of this event to West Hollywood non-profits and residents. **Approved as part of the Consent Calendar.**

**2.Z. DONATION FROM CITY NATIONAL BANK TO SENIOR ACTIVITIES:**

RECOMMENDATION: 1) Accept the generous \$1500 donation from City National Bank; and, 2) Direct the Finance Director to increase Revenue Line Item 100-5030-8175 (In-House Senior Projects) by \$1500. **Approved as part of the Consent Calendar.**

**2.A.A. AGREEMENT FOR PROFESSIONAL SERVICES WITH GRUBB & ELLIS FOR THE EXCLUSIVE LISTING OF THE MUNICIPAL PARKING STRUCTURE NO. 1 RETAIL SPACE LOCATED AT 8383 SANTA MONICA BOULEVARD:**

This item was tabled to April 20, 1998.

**3. PUBLIC HEARINGS:**

**3.A. PROPOSED RESOLUTION DENYING THE APPEAL OF PLANNING COMMISSION'S DENIAL OF SIGN PERMITS 97-16 (8789 SUNSET BOULEVARD) AND 97-35 (8782 SUNSET BOULEVARD) FOR A SECOND SIDE TO BOTH BILLBOARDS:**

Assistant City Clerk Thompson stated a Notice of Public Hearing was published in the *West Hollywood Independent* on April 1, 1998.

John Keho, Associate Planner, provided background information as outlined in the staff report dated April 6, 1998.

Mayor Martin opened the Public Hearing and the following speakers addressed the City Council.

BONNIE KINGREY, REGENCY OUTDOOR ADVERTISING, stated that Regency Outdoor Advertising was enthusiastic when the Sunset Specific Plan was adopted. Regency was able to replace existing signs that were not very attractive. They were able to make these two signs more attractive, and hurt no one in the process. She stated Regency took actions for what they believed were within the "intent" of the Sunset Specific Plan.

BRIAN KENNEDY, REGENCY OUTDOOR ADVERTISING, indicated he has checked with the different property owners and stated they are very happy with the way the sign looks. It was the intent of the Sunset Plan to cover the backsides of the signage. He noted they do not use any paper on the back side and they are known throughout the industry for the quality of their work.

DON SAVOIE, WEST HOLLYWOOD, West Hollywood Chamber of Commerce, stated that one of the great things that happened as a result of the Sunset Specific Plan was the opportunity for improvement on the billboards. Certain special cases come up which may not cover that particular topic. One of the goals of the Sunset Specific Plan was to promote creativity on the Boulevard.

SCOTT MANN, WEST HOLLYWOOD, publicly thanked Regency Outdoor Advertising for their donation for their event "Stand Up for Life." He stated that as a resident he is unclear about how the back side of the billboard must be covered but not used for advertising.

JEANNE DOBRIN, WEST HOLLYWOOD, she noted that this public hearing is a special case not permitted by the code. She commented that she does not feel Regency deserves anymore than anyone else. She added with the revenue they generate they can certainly afford to donate a short span billboard.

KEVIN NOTRE, WEST HOLLYWOOD, stated that Regency talks about free advertising for public service. He suggested that three months of public service be included in the contract.

BONNIE KINGREY, REGENCY OUTDOOR ADVERTISING, she indicated that Regency Outdoor has been a good business in the community. She thanked the Council for their time and consideration.

No further speakers coming forward Mayor Martin closed the Public Hearing.

Councilmember Guarriello indicated that the Planning Commission did what they did because the Sunset Specific Plan is very specific. He also stated he does not look very favorably on the installation without permits. However, he is not opposed to this sign.

Councilmember Koretz stated that his recollection of the Sunset Specific Plan on this issue never contemplated the use of the back side of a billboard. He indicated it would be a win-win situation for the City. He stated that billboards on Sunset Boulevard are part of West Hollywood heritage. The only discussion the Council had was that there would be no additional signs because they would block other signs.

Councilmember Prang indicated he concurred with Councilmember Guarriello and also indicated that he is inclined to concur with staff and deny the appeal and he does not have a problem with consideration of two-sided signs on a case-by-case basis.

Ray Reynolds, Director of Community Development, indicated that he is concerned with the integrity of the Sunset Specific Plan.

Councilmember Prang stated he would be inclined to let Regency Outdoor submit an amendment to the Sunset Specific Plan as they installed the back side without permits.

Director Reynolds indicated there would have to be criteria developed on two-sided signs. Either the City could initiate the amendment to the Plan or the City could required Regency to initiate the amendment at their cost.

Mayor Martin asked Director Reynolds to comment on the implications if the Appeal was granted.

Director Reynolds stated that if this appeal was granted, this would open the door to other double-faced signs on Sunset. There are no parameters to distinguish this Regency case from other locations to install other double-faced signs.

**ACTION:** 1) Deny the Appeal of Regency Outdoor Advertising in concept, 2) Direct staff to return on April 20, 1998 with a resolution denying the appeal and staying enforcement, and 3) Direct staff to initiate proceedings for an amendment to the Sunset Specific Plan and a Zoning Text Amendment.

**Motion Mayor Martin, seconded by Councilmember Prang and unanimously carried on a Roll Call vote.**

**4. UNFINISHED BUSINESS:**

**4.A. PARKING ENFORCEMENT PROGRESS REPORT:**

Donald Korotsky, Associate Transportation Planner, provided background information as outlined in the staff report dated April 6, 1998.

JEANNE DOBRIN, WEST HOLLYWOOD, commended the improvement in the work of Parking Enforcement. She wanted to make sure no person or organization receives special treatment from parking enforcement.

Councilmember Guarriello indicated that the signage within the City is poor and oftentimes gets covered by foliage.

Councilmember Koretz commented that an improvement of the signage around Sunset Boulevard would be helpful.

Councilmember Prang acknowledged that the Parking Enforcement program has improved considerably in the last year. He asked for clarification on the role of Program Analyst. He also stated that some time ago it was requested that statistics were being kept.

Mr. Korotsky stated that this person reviews statistics and deployment.

Mayor Martin indicated they still receive many complaints about violations for parking in a permit parking district and not crimping wheels to the curb.

Councilmember Guarriello asked Vit Vittatoe, Parking Manager, to pass on to the parking enforcement personnel to issue citations with a smile.

**ACTION:** Receive and file.

**Motion Councilmember Prang, seconded by Councilmember Koretz and unanimously carried.**

**4.B. SIX MONTH REVIEW OF THE PARKING INCENTIVE PROGRAM AT MUNICIPAL PARKING STRUCTURE NO. 1 LOCATED AT 8383 SANTA MONICA BOULEVARD:**

Oscar Delgado, Associate Transportation Planner, provided background information as outlined in the staff report dated April 6, 1998.

JEANNE DOBRIN, WEST HOLLYWOOD, commended the staff on the steps taken to improve the situation. She supports the flat rate of \$2.00 per car after

6:00 PM. She noted she does think there are enough businesses to support the after hour parking.

**ACTION:** 1) Approve free parking for the first two hours at Municipal Parking Structure No. 1 until 6 P.M. daily; and, 2) Charge a flat rate of \$2.00 per car after 6:00 P.M.

**Motion Councilmember Prang, seconded by Councilmember Guarriello and unanimously carried.**

**4.C. MEMORANDUM OF UNDERSTANDING WITH SAN FRANCISCO ART COMMISSION REGARDING KEITH HARING SCULPTURE INSTALLATION:**

Lester Burg, Economic Development Specialist, provided background information as outlined in the staff report dated April 6, 1998.

MARIANGELA MALESPIN, WEST HOLLYWOOD, thanked Lester Burg for putting together this project. She provided an overview of the artist and his work stating her support for the project.

**ACTION:** 1) Approve a Memorandum of Understanding with the City of San Francisco Art Commission setting forth the responsibilities of West Hollywood and San Francisco with respect to an exhibition of sculptures by artist Keith Haring; 2) Authorize the City Manager to execute the agreement.

**Motion Councilmember Guarriello, seconded by Councilmember Koretz and unanimously carried.**

**4.D. LESBIAN AND GAY ADVISORY BOARD APPOINTMENT:**

John Lazar was nominated for Member of the Lesbian and Gay Advisory Board for a term ending May 31, 1998.

**ACTION:** Appoint John Lazar to the Lesbian and Gay Advisory Board for a term ending May 31, 1998.

**Motion Councilmember Prang, seconded by Mayor Martin and unanimously carried.**

**5. NEW BUSINESS:**

**5.A. TRIMMING OF CITY OWNED TREES:**

Jim Sweeney, Deputy to Councilmember Guarriello provided background information as outlined in the staff report dated April 6, 1998.

BARBARA HAMAKER, WEST HOLLYWOOD, stated her support for this Item. She stated a business owner illegally removed street trees, would like to see added a punishment for the illegal removal of trees.

JEANNE DOBRIN, WEST HOLLYWOOD, talked about noise in her building and keep in mind the Sheriff's have other priorities.

**ACTION:** 1) Direct staff to develop an information campaign that educates West Hollywood residents and business owners on the process to trim City owned trees. The information campaign should include: A. Permit process; B. Fines for violations of the code; and, 2) Direct staff to research methods of preventing those who do obtain permits from trimming them beyond the accepted arboriculture standards. The research should include the feasibility of requiring permit recipients to use the City's tree trimming contractor.

**Motion Councilmember Guarriello, seconded by Councilmember Prang and unanimously carried.**

Mayor Martin introduced the new Parking Manager Vit Vittatoo.

Vit Vittatoo thanked the City Council for the opportunity to say hello and assured the Council the direction that was given this evening will be taken to heart and implemented.

**5.B. PROPOSED RESOLUTION SUPPORTING STRICTER GUN SAFETY CONTROL AND URGING CONGRESS TO ADOPT LEGISLATION REQUIRING GUNS TO INCLUDE BASIC SAFETY FEATURES:**

Councilmember Prang provided background information as outlined in the staff report dated April 6, 1998.

**ACTION:** 1) Adopt Resolution No. 98-1865, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING STRICTER GUN SAFETY CONTROL AND URGING CONGRESS TO ADOPT LEGISLATION REQUIRING GUNS TO INCLUDE BASIC SAFETY FEATURES;" and, 2) Direct staff to notify U.S. Senators Barbara Boxer and Diane Feinstein of the City's support of legislation mandating strict gun safety features and warnings.

**Motion Councilmember Koretz, seconded by Councilmember Prang and unanimously carried.**

**EXCLUDED CONSENT CALENDAR:**

**2.H. COMMISSION, ADVISORY BOARD, COMMITTEE ATTENDANCE REPORTS:**

Councilmember Prang commented on the attendance records of the various boards and commissions. He stated there is a waiting list to get on the boards and commissions and feels attendance it is extremely important.

**ACTION:** Receive and file attendance records from all appointed bodies and from the Project Area Committee.

**Motion Councilmember Prang, seconded by Councilmember Koretz and unanimously carried.**

**2.K. APPOINTMENT OF SANTA MONICA BOULEVARD DESIGN STEERING COMMITTEE:**

Councilmember Guarriello indicated that he was upset about the membership of the committee. He felt that perhaps we are rushing into something that is going to cost millions of dollars and needs the input of everyone.

Mayor Martin requested input from the City Manager on this issue. He clarified for the record that a parking overlay district is not on the agenda for this committee.

City Manager Makinney stated he made a concerted effort to be inclusive as possible. He stated that 10 of the 31 members of the committee were designated as representatives of Commissions and Boards. All 10 or 100% of those positions went to white men. Four positions of the 31 are ex-officio positions, appointed based solely on the Office that they hold. All 4 of those positions were men. Of the 17 positions that the City Manager was designated to appoint, 11 are men, 35% or 6 members are women. He has no of way knowing the sexual orientation of the members, but he thinks approximately 40% are heterosexual. He fells if you look at the 17 appointments that he appointment, those 17 members have more diversity than most of the Boards and Commissions. We looked for a diversity of people, including people that have never served in City process before. Nine of the seventeen are people that have never served in a decision making process. His appointments have backgrounds in architecture, real estate, insurance, small business owners, hotel operators, neighborhood watch activists and residents. He stated that businesses have a very important steak in what we do to the Boulevard. We could put businesses out of business if we do not have them participating in the process. He kept the City Council informed throughout the process, of the names that were being considered. All Councilmembers had the opportunity to suggest names and most of them did. Adding additional members is acceptable to him. We do however, need community consensus.

BARBARA HAMAKER, WEST HOLLYWOOD, she stated that the first couple of meetings for the Project Area Committee were difficult but she doesn't feel that a large committee will be unwieldy.

LOIS SIDNEY, WEST HOLLYWOOD, she indicated that the issue as important of Santa Monica Boulevard should be primarily for residents. She indicated that she is not clear on the process. After extensive research and surveys indicated that Hawaii does not have any billboards. She also mentioned that Century Cable has changed all the numbers of all the channels.

FRANCES DIAZ, WEST HOLLYWOOD, she thanked Councilmember Guarriello for his comments and indicated she was not aware of the process. She received a notice and it was misleading. She added that it is clear that there is not community consensus on this item. She urged the Council not to approve.

BUDD KOPS, WEST HOLLYWOOD, stated that this has driven a wedge in the City. He added that this Item should never have been on the Consent Calendar.

EFFIE REUVENI, WEST HOLLYWOOD, stated he did get a notice from Century Cable. He stated that none of the names Councilmember Guarriello suggested were appointed. He stated there is not new people on the list.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke quickly about the Brown Act. She commented on certain individuals which were appointed to this committee.

Assistant City Clerk Thompson read the following memo into the record at the request of Mayor Pro Tem Heilman.

"I opposed the creation of this committee because I felt it would be unwieldy and it would result in the exclusion of valuable input from other board and commission members. When this was first brought to us several weeks ago, I pulled the item from Consent Calendar because I felt the committee was unrepresentative. The original proposal consisted of 30 members, only 4 of whom were female and none were representative of the Russian Community. Only one of the proposed members was a senior. We are now presented with a proposed committee consisting of 31 members: (1) only 6 members are women; (2) only 1 member is a representative of the Russian Community; (3) Only 1 of the members is a senior; (4) Contrary to the staff report, only 5 members of the committee represent Eastside interests (Tom Jones lives on Harper; Norma Kemper lives on La Jolla and Kim Schneider lives on Westmount); (5) Approximately 1/3 of the committee does not even live in West Hollywood; (6) By contrasting to the startling lack of diversity, approximately 21 of the 31

members are gay white males. My criticism of this committee should not be taken as reflecting adversely on the proposed members. I find all of them to be wonderful people with a great deal of commitment to the city. However, the committee may be proposing major changes to the Boulevard. It is essential that the process for making these changes be truly representative. Seniors have different concerns about Santa Monica Boulevard as do the Russian Community. I'm afraid that this exercise will at least be perceived by many as an exercise in what gay white males want the Boulevard to be"

Mayor Martin stated that the City Manager was directed to appoint this committee and perhaps the City Council should have appointed them, however, they probably would have come up with a similar committee. He indicated that they could ask the City Manager to add a few more members with the directive that approximately half of his appointments be women. He stated he reviewed the notice and disagrees with the interpretation of the notice.

Councilmember Guarriello indicated he would like to see nine more members appointed and he stressed the importance of participation in all the meetings.

Councilmember Koretz stated he does not mind the addition of members and indicated there may be some strong community members which may have been left out of the process.

Councilmember Prang concurred with the addition of members. If you look at the list there are 21 which are residents. He stated the City Council is the decision maker and this is the Steering Advisory Committee. It is not the decision-making body. Cal-Trans is pushing us faster than we want to move. He stated the City Manager did a good job on the balance of his appointments.

Mayor Martin indicated that there is the perception there is a huge divisiveness on this issue when in reality there is not. It is unfortunate that this matter needs to be politicized when in reality it doesn't. The fact of the matter is discussion is positive, and he welcomes everyone on board who wants to participate.

**RECOMMENDATION:** 1) Receive the names of the Santa Monica Boulevard Design Steering Committee members; 2) Direct the City Manager to add nine additional members; and 3) Authorize the City Manager to direct staff to hold regular meetings between the Santa Monica Boulevard Design Steering Committee, City staff, and the design team to proceed with developing a new design for Santa Monica Boulevard.

**Motion by Councilmember Guarriello, seconded by Mayor Martin and unanimously carried.**

**CITIZEN COMMENTS:**

CAROL RODRIQUEZ, WEST HOLLYWOOD, told a story about the Mayor's Reception.

EFFIE REUVENI, WEST HOLLYWOOD, requested the City Manager to drive over the Melrose buttons.

JEANNE DOBRIN, WEST HOLLYWOOD, indicated she is interested in applying for the Santa Monica Boulevard Steering Committee. She suggested that Commissioners need to throw themselves into the fabric of the community.

**6. LEGISLATIVE:**

**6.A. PROPOSED ORDINANCES AMENDING PROVISIONS RELATING TO GENERAL OPERATING REQUIREMENTS FOR PEDDLERS AND SOLICITORS, AND PROHIBITING SALES TRANSACTIONS DIRECTLY OR INDIRECTLY INVOLVING ANIMALS IN THE PUBLIC RIGHT OF WAY:**

Councilmember Koretz, provided background information as outlined in the staff report dated April 6, 1998.

**ACTION:** 1) Adopt as an urgency Ordinance No. 98-515U, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING PROVISIONS RELATING TO GENERAL OPERATING REQUIREMENTS FOR PEDDLERS AND SOLICITORS, AND PROHIBITING SALES TRANSACTIONS DIRECTLY OR INDIRECTLY INVOLVING ANIMALS IN THE PUBLIC RIGHT OF WAY, AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE, AND DECLARING THE URGENCY THEREOF;" and 2) Introduce on first reading Ordinance No. 98-516, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING PROVISIONS TO GENERAL OPERATING REQUIREMENTS FOR PEDDLERS AND SOLICITORS, AND PROHIBITING SALES TRANSACTIONS DIRECTLY OR INDIRECTLY INVOLVING ANIMALS IN THE PUBLIC RIGHT OF WAY, AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

**Motion Councilmember Koretz, seconded by Councilmember Prang and unanimously carried.**

**COUNCILMEMBER COMMENTS:**

Councilmember Guarriello adjourned the meeting in memory of Marion Montgomery the wife of Francis Montgomery and mother of Mark Montgomery.

**THE CITY COUNCIL RECESSED AT 10:18 PM TO CLOSED SESSION.**

**THE CITY COUNCIL RECONVENED AT 10:52 PM.**

**REPORT OF THE CLOSED SESSION:**

Assistant City Attorney Boga stated that the City Council recessed into Closed Session to discuss the Items contained on the Closed Session Agenda, and no reportable actions were taken.

**ADJOURNMENT:** The City Council adjourned at 10:53 p.m., in memory of Marion Montgomery, to their next regular meeting on Monday, April 20, 1998 at 7 P.M. at West Hollywood Park, 647 San Vicente Boulevard.

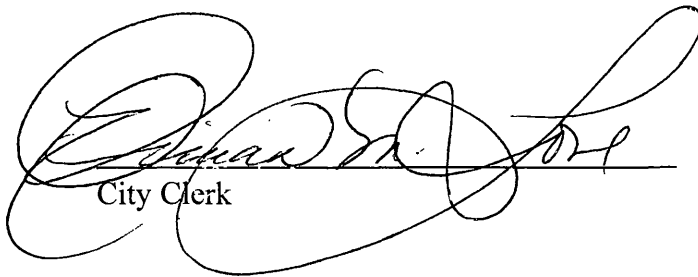
APPROVED BY A MOTION OF THE WEST HOLLYWOOD CITY COUNCIL THIS  
20TH DAY OF APRIL, 1998.



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MAYOR

Attest:



City Clerk