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Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, AUGUST 20, 2007
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

PRESENTATIONS:

- 1. PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item

is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

1.B. PUBLIC COMMENTS, GENERAL INTEREST:

COUNCILMEMBER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. CONSENT CALENDAR:

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, August 20, 2007 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, August 16, 2007.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

The City Council is requested to approve the minutes of prior Council meetings.

RECOMMENDATION: Approve the minutes of July 16, 2007.

2.C. DEMAND REGISTER NO. 583, RESOLUTION NO. 07-3581:

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 583 and adopt Resolution No. 07-3581, "A RESOLUTION OF THE CITY COUNCIL OF

THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 583.”

2.D. DEMAND REGISTER NO. 584, RESOLUTION NO. 07-3582:

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 584 and adopt Resolution No. 07-3582, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 584.”

2.E. CLAIMS ADMINISTRATION:

The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

RECOMMENDATION: Deny the claims of Robert Greene and Eric Khaimov and refer to the City’s claims adjuster.

2.F. ORDINANCE NO. 07-764 (2ND READING), REGARDING TAXICAB REGULATION AND AMENDING 5.108 OF THE WEST HOLLYWOOD MUNICIPAL CODE: [T. WEST / C. SCHAFFER]

The City Council will waive further reading and adopt Ordinance No. 07-764, a proposed ordinance regarding taxicab regulation and Amending 5.108 of the West Hollywood Municipal Code.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 07-764, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REGARDING TAXICAB REGULATION AND AMENDING 5.108 OF THE WEST HOLLYWOOD MUNICIPAL CODE.”

2.G. ORDINANCE NO. 07-765 (2ND READING), AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO ANIMAL GROOMING AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE: [T. WEST / C. SCHAFFER]

The City Council will waive further reading and adopt Ordinance No. 07-765, a proposed ordinance amending the Business License Ordinance pertaining to animal grooming and amending the West Hollywood Municipal Code.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 07-765, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO ANIMAL GROOMING AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE.”

2.H. ORDINANCE NO. 07-766 (2ND READING), TO AMEND THE ZONING ORDINANCE REGARDING DEVELOPMENT PERMIT AND ADMINISTRATIVE PERMIT FINDINGS FOR NEIGHBORHOOD COMPATIBILITY: [T. WEST / C. SCHAFFER]

The City Council will waive further reading and adopt Ordinance No. 07-766, a proposed ordinance to amend the Zoning Ordinance regarding development permit and administrative permit findings for neighborhood compatibility.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 07-766, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD TO AMEND THE ZONING ORDINANCE REGARDING DEVELOPMENT PERMIT AND ADMINISTRATIVE PERMIT FINDINGS FOR NEIGHBORHOOD COMPATIBILITY."

2.I. ORDINANCE NO. 07-768 (2ND READING), AND URGENCY ORDINANCE 07-769U, AMENDING THE NOISE ORDINANCE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE: [T. WEST / C. SCHAFFER]

The City Council will waive further reading and adopt Ordinance No. 07-768, a proposed ordinance amending the Noise Ordinance and amending the West Hollywood Municipal Code. The City Council will also adopt Ordinance No. 07-769U, a proposed ordinance amending the Noise Ordinance, amending the West Hollywood Municipal Code and declaring the urgency thereof.

RECOMMENDATIONS: 1) Waive further reading and adopt Ordinance No. 07-768, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE NOISE ORDINANCE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE"; and 2) Adopt the urgency ordinance: Ordinance No. 07-769U, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE NOISE ORDINANCE, AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE AND DELCARING THE URGENCY THEREOF."

2.J. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

The City Council will receive reports from various Commissions on actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.K. AGREEMENT WITH AT&T TO PROVIDE TELECOMMUNICATIONS SERVICES: [J. DUNCAN / B. GANLEY / A. GANDHY]

The City Council will consider approving agreements with AT&T to provide telecommunications services.

RECOMMENDATIONS: 1) Approve the agreement with AT&T for all telecommunications services for a period of two years with the option of two (2) two (2) year extensions; 2) Authorize the City Manager to execute the contracts; and 3) Authorize the City Manager to execute Authorizations to Order, amending the contracts to provide additional telecommunications services if needed.

2.L. AGREEMENT WITH GOURMET COFFEE SERVICE FOR COFFEE, BEVERAGE AND FILTERED WATER SERVICE: [T. THOMSON]

The City Council will consider the approval of an agreement with Gourmet Coffee Service for five years with subsequent annual renewals.

RECOMMENDATIONS: 1) Approve a five year sales and services agreement (covering fiscal years 2007-08 through 2011-12) with Gourmet Coffee Service for an amount not to exceed \$30,000 annually and authorize the City Manager to sign; and 2) Authorize the City Manager to execute amendments to this agreement not to be in excess of \$5,000 per fiscal year.

2.M. AGREEMENT FOR SERVICES WITH DEKRA-LITE FOR HOLIDAY LIGHTS ON SANTA MONICA BOULEVARD RELATED TO THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT: [R. REYNOLDS / J. HUFFER]

The City Council will consider entering into an agreement with Dekra-Lite for purchase, installation, repair and storage of the holiday lights for Santa Monica Boulevard associated with Santa Monica Boulevard Maintenance District, Zones 1, 2 and 3.

RECOMMENDATIONS: 1) Approve an agreement with Dekra-Lite in an amount not-to-exceed \$99,240.00 for the installation, repair and storage of the holiday lights including purchase of new LED string lights along Santa Monica Boulevard for the 2007 holiday season; 2) Authorize the City Manager to sign the agreement; and 3) Authorize transfer of \$9,925 from retained earnings in the fund 604 and increase budgeted expenditures in account (604-3-05-55-531005) by \$9,925 to off-set one-time expense of the purchase of LED lights for the program.

2.N. AGREEMENT WITH HARRIS AND ASSOCIATES FOR ENGINEERING SERVICES FOR THE SUNSET BOULEVARD REHABILITATION PROJECT: [S. PERLSTEIN / J. ENGLISH]

The City Council will consider approval of an agreement with Harris and Associates to prepare plans, specifications and final design documents for the Sunset Boulevard Rehabilitation Project.

RECOMMENDATION: Authorize the City Manager to execute an Agreement with Harris and Associates in an amount not to exceed \$684,750.00 for professional engineering services to prepare conceptual reports and final design documents for the Sunset Boulevard Rehabilitation Project.

2.O. AGREEMENT WITH PSOMAS FOR ENGINEERING SERVICES FOR SEWER REHABILITATION: [S. PERLSTEIN / J. ENGLISH]

The City Council will consider approval of an agreement with PSOMAS to prepare conceptual reports and final design documents for sewer rehabilitation.

RECOMMENDATION: Authorize the City Manager to execute an Agreement with PSOMAS in an amount not to exceed \$164,135 for

professional engineering services to prepare conceptual reports and final design documents to rehabilitate the City owned sewer system.

2.P. ALLOCATION OF UNSPENT FUNDS TO 2007-08 HIV PREVENTION EFFORTS: [L. LONG / D. GIUGNI]

The City Council will consider approving the roll over of general fund unspent Professional Services and HIV Prevention allocations to be used for HIV prevention efforts in the 2007-08 fiscal year.

RECOMMENDATION: Allocate \$12,300 in savings in the FY 2006-07 Social Services budget, \$10,500 in account 100-3-05-53-536031 and \$1,800 in account 100-3-05-53-522004 to 100-3-05-53-536031 for HIV Prevention efforts in the 2007-08 fiscal year.

2.Q. APPROVAL OF FINAL TRACT MAP NO. 60093 FOR THE CONDOMINIUM PROJECT LOCATED AT 1283 HAVENHURST DRIVE: [J. ENGLISH / S. PERLSTEIN]

The City Council will consider the approval of Final Tract Map No. 60093, an eight unit condominium, located on Havenhurst Drive, between Norton Avenue and Fountain Avenue.

RECOMMENDATIONS: 1) Make findings for the Final Tract Map as follows: a) That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act, b) That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code; c) That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Tract Map No. 60093; and 3) Instruct the City Clerk to endorse on the face of the map of Final Tract Map No. 60093 the certificate that embodies the approval of said map.

2.R. APPROVAL OF FINAL TRACT MAP NO. 64281 FOR THE CONDOMINIUM PROJECT LOCATED AT 507-509 HUNTLEY DRIVE: [J. ENGLISH / S. PERLSTEIN]

The City Council will consider the approval of Final Tract Map No. 64281, a two unit condominium, located on Huntley Drive, between Santa Monica Blvd and Melrose Avenue.

RECOMMENDATIONS: 1) Make findings for the Final Tract Map as follows: a) That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act, b) That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5

(commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code, c) That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Tract Map No. 64281; and 3) Instruct the City Clerk to endorse on the face of the map of Final Tract Map No. 64281 the certificate that embodies the approval of said map.

2.S. APPROVAL OF A CONTRACT RENEWAL WITH THE LA GAY & LESBIAN CENTER FOR DOMESTIC VIOLENCE SAFETY PLAN COUNSELING SERVICES: [K. COOK / R. RYAN]

The City Council will consider approval of a contract with the LA Gay & Lesbian Center for Domestic Violence Safety Plan Counseling Services.

RECOMMENDATIONS: 1) Authorize the City Manager to negotiate a contract with LA Gay & Lesbian Center's STOP Domestic Violence Program for Domestic Violence Safety Plan Counseling Services; and 2) Approve the expenditure of \$47,000 for a one-year contract with the LA Gay & Lesbian Center for Safety Plan Counseling Services for victims of domestic violence. The term of this contract will be for July 1, 2007 to June 30, 2008.

2.T. APPROVAL OF TWO-YEAR CONTRACT FOR WEST HOLLYWOOD BOOK FAIR: [L. LONG / N. BEARD / C. WORLAND]

The City Council will consider approving a two-year contract to Interactive Games and Creations to provide a variety of services in the production of the City's annual Book Fair.

RECOMMENDATION: 1) Authorize the City Manager to enter into a two year contract between the City and Interactive Games and Creations in an amount not to exceed \$55,000.00 each year; and 2) Authorize additional expenses on this contract, up to a 10% (\$5,500), contingent upon any additional expenditure for this vendor being offset through revenue.

2.U. ARTS AND CULTURAL AFFAIRS COMMISSION 2007 – 2009 WORK PLAN: [R. REYNOLDS / A. CAMPBELL / P. BONDS]

The City Council will receive and file the Arts and Cultural Affairs Commission 2007 – 2009 Work Plan.

RECOMMENDATION: Receive and file.

2.V. AUTHORIZATION TO ISSUE A REQUEST FOR PROPOSALS FOR TELECOMMUNICATIONS SERVICES: [B. GANLEY / A. GANDHY]

The City Council will consider granting approval for staff to issue a Request For Proposals (RFP) for a new telephone system.

RECOMMENDATIONS: Authorize staff to issue an RFP for a new telephone system.

2.W. AWARD OF CONTRACT FOR CIP 55-06-04-R, INTERIOR AND EXTERIOR PAINTING CITY FACILITIES: [L. LONG / S. BAXTER]

The City Council will consider awarding a contract for Interior and exterior painting of City facilities.

RECOMMENDATIONS: 1) Accept the bid dated July 12, 2007, in the amount of \$57,770 submitted by California Averland Construction Inc., Los Angeles, California; 2) Accept the add alternate identified in this report in the amount of \$19,580; 3) Authorize the City Manager to sign an Agreement with California Averland Construction, Inc., in an amount of \$77,350 for CIP 55-06-04-R, Interior and Exterior Painting City Facilities; 4) Authorize the contingency expenditure of an amount not to exceed 25% of the Agreement amount as approved by the Director of the Human Services Department; and 5) Reject all other bids and return associated Bid Bonds.

2.X. AWARD OF CONTRACT PLUMMER PARK FIESTA HALL PERFORMING ARTS PROJECT, PHASE ONE, CIP #55-07-05: [L. LONG / S. BAXTER]

The City Council will consider awarding a contract for theatrical lighting, sound, and audio/visual improvements and Americans with Disabilities Act improvements at Fiesta Hall.

RECOMMENDATIONS: 1) Accept the bid dated August 3, 2007 in the amount of \$439,208.00 submitted by d'Escoto West, Inc., West Hollywood, California; 2) Authorize the City Manager to sign an Agreement with d'Escoto West, Inc. in an amount of \$439,208.00 for CIP #55-07-05 Plummer Park Fiesta Hall Performing Arts Project , Phase One; and 3) Authorize the contingency expenditure of an amount not to exceed 15% of the Agreement amount as approved by the Director of the Human Services Department.

2.Y. CITY CO-SPONSORSHIP WITH PARTICIPANT PRODUCTIONS OF A SOCIAL ACTION CAMPAIGN FOR THE FILM "ANGELS IN THE DUST": [J. HEILMAN / F. SOLOMON / N. TESKE]

The City Council will consider co-sponsoring a social action campaign for Participant Productions' documentary film, "Angels in the Dust."

RECOMMENDATIONS: 1) Authorize the City co-sponsorship of Participant Productions' social action campaign for "Angels in the Dust," and approve the use of the City's name and logo for event publicity; and 2) Direct staff to assist with promotion of the event.

2.Z. CITY CO-SPONSORSHIP OF LOVE YOUR BODY DAY 2007: [A. LAND / L. BELSANTI / T. LIN]

The City Council will consider co-sponsoring the Hollywood Chapter of the National Organization for Women's Love Your Body Day to be held on October 21, 2007 at Fiesta Hall in Plummer Park.

RECOMMENDATIONS: 1) Approve the City of West Hollywood's co-sponsorship of Love Your Body Day with Hollywood's Chapter of the National Organization for Women (NOW) and the use of the City's name and logo on printed materials advertising the event; 2) Approve the use of Fiesta Hall by Hollywood NOW on Sunday, October 21, 2007 from 12 pm-4 pm; 3) Direct Economic Development and the West Hollywood Marketing and Visitors Bureau personnel to assist with securing hotel space in the area to provide for out-of-town talent; and 4) Direct staff to assist with the promotion of the event.

2.AA. DEVELOPMENT PLAN AND SCHEDULE FOR THE SEWER SYSTEM MANAGEMENT PLAN: [S. PERLSTEIN / J. ENGLISH]

The City Council will consider approving the Development Plan and Schedule for the Sewer System Management Plan.

RECOMMENDATION: Approve Resolution No. 07-3583, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DEVELOPMENT PLAN AND SCHEDULE FOR THE SEWER SYSTEM MANAGEMENT PLAN, AS REQUIRED BY STATE WATER RESOURCES CONTROL BOARD ORDER NO. 2006-003."

2.BB. REVIEW OF A DRAFT REQUEST FOR QUALIFICATIONS (RFQ) FOR CONSTRUCTION MANAGEMENT SERVICES ASSOCIATED WITH THE 25TH ANNIVERSARY CAPITAL CAMPAIGN: [R. REYNOLDS / J. HUFFER]

The City Council will review a draft Request for Qualifications (RFQ) and consider authorizing staff to release the RFQ and to select a qualified firm for pre-construction management services associated with all three projects of the City of West Hollywood's 25th Anniversary Capital Campaign.

RECOMMENDATIONS: 1) Review and receive draft of Request for Qualifications, Project Management and Pre-Construction Management Services For Various Projects Related to 25th Anniversary Capital Campaign; and 2) Authorize staff to release RFQ and interview and select a firm for management of these projects and return to Council with contract.

2.CC. FY 2007-08 SERVICE AGREEMENT WITH THE WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION: [A. WINDERMAN / J. SKORNECK / E. SAVAGE]

The City Council will consider a FY 2007-08 service agreement with the nonprofit corporation with a total budget of \$225,000.

RECOMMENDATIONS: 1) Approve a FY 2007-08 service agreement with WHCHC with a total contract amount of \$225,000; and 2) Authorize the City Manager to execute the service agreement.

2.DD. COST SHARING AGREEMENT WITH METROPOLITAN TRANSPORTATION AUTHORITY TO EXPLORE ALTERNATIVE MEANS OF ACCOMMODATING BUS OPERATIONS IN WEST HOLLYWOOD: [S. HEALY KEENE / J. KEHO / F. STEFAN / A. WINDERMAN / J. SKORNECK]

City Council will consider approving a Cost Sharing Agreement with the Metropolitan Transportation Authority (Metro) under which the City would share equally in the cost of analyzing different means of accommodating transit operations at the Metro-owned District 7 site, along the south side of Santa Monica Boulevard east of San Vicente Boulevard.

RECOMMENDATION: Authorize the City Manager to execute the Cost Sharing Agreement between the City of West Hollywood and the Los Angeles County Metropolitan Transportation Authority in an amount not to exceed \$35,000.

2.EE. IMPLEMENTATION OF DISTRICT 10 PREFERENTIAL PARKING REGULATIONS ON 1000 BLOCK OF GENESEE AVENUE: [D. NORTE / O. DELGADO / J. ENGLISH]

The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on the 1000 Block of Genesee Avenue.

RECOMMENDATION: Introduce for first reading Ordinance No. 07-770, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.240 c. OF THE WEST HOLLYWOOD MUNICIPAL CODE AMENDING THE LIST OF STREETS REGULATED IN PREFERENTIAL PARKING DISTRICT 10 BY ADDING GENESEE AVENUE BETWEEN ROMAINE STREET AND SANTA MONICA BOULEVARD AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

2.FF. NOTICE OF COMPLETION FOR CIP 0702 FULLER AVENUE AND GARDNER STREET PAVING PROGRAM: [S. PERLSTEIN / J. ENGLISH]

The City Council will consider approving the Notice of Completion for CIP 0702 Fuller Ave. and Gardner Street Paving Program by Palp Inc. dba Excel Paving Company.

RECOMMENDATION: 1) Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer, b) Final payment to the contractor at the end of the 35 day lien period, c) Release of the Performance Bond on the date of recordation of the Notice of Completion, d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

2.GG. PARKING MITIGATION PLAN FOR BUSINESS ALONG MELROSE AVENUE: [R. REYNOLDS / J. ENGLISH / O. DELGADO / M. LOUIE]

The City Council will consider amending the hours of enforcement for parking meters located on the south side of Melrose Avenue between Norwich Drive and San Vicente Boulevard

RECOMMENDATIONS: 1) Adopt Resolution No. 07-3584, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE HOURS OF ENFORCEMENT FOR PARKING METERS ON THE SOUTHSIDE OF MELROSE AVENUE BETWEEN NORWICH DRIVE AND SAN VICENTE BOULEVARD"; and 2) Authorize the Director of Finance to increase budgeted revenues for Parking Meter Collections by \$4,500 for the balance of the fiscal year 2007-2008.

2.HH. PARKING MITIGATION PLAN FOR IMPACTED BUSINESSES DURING HANCOCK PROJECT CONSTRUCTION: [O. DELGADO / J. ENGLISH]

The City Council will consider amending the hours of enforcement for meters along the north side of Santa Monica Boulevard between Westbourne Drive and Westmount Drive to help impacted businesses in the evenings until the construction project at 901 Hancock Avenue is completed.

RECOMMENDATION: 1) Adopt Resolution No 07-3585, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE HOURS OF ENFORCEMENT FOR PARKING METERS ON THE NORTH SIDE OF SANTA MONICA BOULEVARD AND ADJACENT STREETS BETWEEN WESTBOURNE DRIVE AND WESTMOUNT DRIVE"; and 2) Authorize the Director of Finance to increase budgeted revenues for Parking Meter Collections by \$2,400 for the balance of the fiscal year 07-08.

2.II. STUDY POTENTIAL SITES FOR A MUSEUM OR SHARED USE SPACE TO MEMORIALIZE THE HISTORY OF MUSIC AND ENTERTAINMENT ON SUNSET STRIP: [J. DURAN / H. MOLINA / J. HEILMAN / F. SOLOMON]

The City Council will consider directing staff to investigate potential sites for a history of rock museum.

RECOMMENDATIONS: 1) Direct staff to explore the feasibility of creating a Sunset Strip history exhibit on the boulevard; staff should explore the possibility of creating a stand alone museum or exhibit space, or coordinating with future developments to create a shared use space; and 2) Staff should report back to Council within 90 days to discuss timeline and approach for study, including cost of consultants and scope of work.

2.JJ. RESOLUTION CONDEMNING THE WEB SITE "JEW WATCH" AND URGING THE SEARCH ENGINE GOOGLE TO REMOVE IT FROM THEIR SEARCH RESULTS: [J. PRANG / J. KURPIES]

The City Council consider approving a resolution condemning the web site www.jewwatch.com and urge the web search engine, Google, to remove it from their search results.

RECOMMENDATIONS: 1) Adopt Resolution No. 07-3586, "A RESOLUTION CONDEMNING THE WEB SITE "JEW WATCH" AND URGING THE SEARCH ENGINE GOOGLE TO REMOVE IT FROM THEIR SEARCH RESULTS"; and 2) Send copies of the resolution to Google and the Anti-Defamation League."

2.KK. SUPPORT OF THE ACCESS TO BIRTH CONTROL (ABC) ACT: [A. LAND / L. MARIE BELSANTI / T. LIN]

The City Council will consider adopting a resolution in support of the Access to Birth Control (ABC) Act.

RECOMMENDATIONS: 1) Adopt Resolution No. 07-3587, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE FEDERAL ACCESS TO BIRTH CONTROL (ABC) ACT"; and 2) Direct staff to send copies of the resolution to NARAL Pro-Choice America, Planned Parenthood, Representative Maloney, Representative Waxman, Senator Boxer, Senator Feinstein, and Senator Lautenberg.

2.LL. A RESOLUTION ENDORSING THE UNITED NATIONS PRINCIPLE OF THE RESPONSIBILITY TO PROTECT: [J. PRANG / J. KURPIES / T. LIN]

The City Council will consider adopting a resolution endorsing the United Nations Principle of the Responsibility to Protect.

RECOMMENDATIONS: 1) Adopt Resolution No. 07-3588, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ENDORSING THE UNITED NATIONS PRINCIPLE OF THE RESPONSIBILITY TO PROTECT"; and 2) Direct staff to send copies of the resolution to President Bush, US Senator Dianne Feinstein, US Senator Barbara Boxer, Congressman Henry Waxman, State Senate President Don Perata, State Assembly Speaker Fabian Nunez, and Assemblymember Mike Feuer.

2.MM. A RESOLUTION IN SUPPORT OF AB 558 (FEUER), THE CALIFORNIA TOXICS USE REDUCTION ACT: [J. PRANG / J. KURPIES / P. INDALL]

The City Council will consider adopting a resolution in support of AB 558 (Feuer), The California Toxics Use Reduction Act.

RECOMMENDATIONS: 1) Adopt Resolution No. 07-3589, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 558 (FEUER), THE CALIFORNIA TOXICS USE REDUCTION ACT"; and 2) Direct staff to send copies of signed resolution to Assemblymember Mike Feuer, Senator Sheila Kuehl, and Governor Arnold Schwarzenegger.

2.NN SAN VICENTE/ROBERTSON BLVD. ROAD CLOSURE REQUEST: [L. LONG / N. BEARD / B. SMITH]

The City Council will consider a request to close San Vicente Blvd. between Melrose and Santa Monica Blvd. and Robertson Blvd between Melrose and Santa Monica Blvd. on Sunday, September 16, 2007 from 3pm to 2am on Monday September 17, 2007.

RECOMMENDATION: Approve the closure of San Vicente Blvd. between Melrose and Santa Monica Blvd. and Approve the closure of Robertson Blvd. between Melrose and Santa Monica Blvd. on Sunday, September 16, 2007 from 3pm to 2am on Monday, September 17, 2007.

THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION WILL CONVENE FOR A JOINT PUBLIC HEARING WITH THE CITY COUNCIL: See attached Joint Public Hearing Agenda.

THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION WILL RECESS AND RESUME THE CITY COUNCIL AGENDA:

3. PUBLIC HEARINGS:

3.A. AMENDMENT TO PREFERENTIAL PARKING DISTRICT 1 PARKING REGULATIONS (WESTERN PORTION) BETWEEN SAN VICENTE BLVD. AND DOHENY DRIVE: [D. NORTE / O. DELGADO / J. ENGLISH]

The City Council will consider adopting an ordinance amending parking regulations in Preferential Parking District 1(Western Portion) to make interim parking regulations permanent.

RECOMMENDATION: Introduce for first reading Ordinance No. 07-____, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.160 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 1 PREFERENTIAL PARKING REGULATIONS (WESTERN PORTION) BETWEEN SAN VICENTE BLVD. AND DOHENY DRIVE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".

3.B. PROPOSED RESOLUTION FINDING THE CITY TO BE IN CONFORMANCE WITH THE CONGESTION MANAGEMENT PROGRAM (CMP): [T. SLIMMER / J. ENGLISH]

The City Council will hold a public hearing to consider adopting a resolution finding the City to be in conformance with the Los Angeles County Congestion Management Program (CMP).

RECOMMENDATION: 1) Adopt Resolution No. 07-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD FINDING THE CITY TO BE IN CONFORMANCE WITH THE LOS ANGELES COUNTY CONGESTION MANAGEMENT PROGRAM (CMP) AND ADOPTING THE CMP LOCAL DEVELOPMENT

REPORT, IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 65089.”

3.C. APPEAL OF REQUEST TO DEMOLISH THREE EXISTING OFFICE BUILDINGS AND CONSTRUCT A NEW FOUR-STORY, FOUR-UNIT MIXED-USE STRUCTURE LOCATED AT 9062 NEMO STREET, WEST HOLLYWOOD, CALIFORNIA: [S. HEALY KEENE / J. KEHO / J. PHILLIPS]

The Council will hold a public hearing on an appeal by Ken DiGregorio on the Planning Commission’s approval of a proposal to demolish three office structures of 1,500 square feet, 925 square feet, and 775 square feet, and to construct a 20,901 square foot mixed-use structure with four residential units, 13,698 square feet of office, and a 1,999 square foot art gallery at 9062 Nemo Street.

RECOMMENDATION: Adopt Resolution No. 07-____, “A RESOLUTION OF THE CITY OF WEST HOLLYWOOD CITY COUNCIL, DENYING THE APPEAL OF KEN DIGREGORIO, AND UPHOLDING THE PLANNING COMMISSION’S ACTION TO ADOPT A NEGATIVE DECLARATION AND CONDITIONALLY APPROVE DEMOLITION PERMIT 2006-036, DEVELOPMENT PERMIT 2006-024, MODIFICATION PERMIT 2007-006 AND PARKING USE PERMIT 2006-009 TO PERMIT THE DEMOLITION OF THREE EXISTING OFFICE BUILDINGS AND THE CONSTRUCTION OF A NEW FOUR-STORY, FOUR-UNIT MIXED-USE STRUCTURE LOCATED AT 9062 NEMO STREET, WEST HOLLYWOOD, CALIFORNIA, AND DENYING THE AIRSPACE ENCROACHMENT PROPOSED TO CONNECT PROPERTIES WITH A PRIVATE ENCLOSED HALLYWAY AT 9062 NEMO STREET AND 9061 SAMNTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA.” (ATTACHMENT A)

4. UNFINISHED BUSINESS:

4.A. PUBLIC SAFETY DIVISION UPDATE JANUARY – JUNE 2007: [K. COOK / B. GOLDMAN / R. LEE]

The City Council will receive a six month update on public safety activities from January – June 2007 and give additional direction to staff.

RECOMMENDATION: 1) Approve the following public safety priorities including: Continue to aggressively address criminal transient issues, and assist Social Services with overall homelessness issues; Continue to improve Sheriff’s Department customer relations; Work to educate the public regarding pedestrian and bicycle safety; Continue to work to educate the public regarding individual emergency preparedness; Continue to work to reduce the number of vehicle burglaries in the City of West Hollywood through public education and directed sheriff’s patrols; and Continue to collaborate with residents and businesses through Neighborhood Watch and the West Hollywood Chamber of Commerce regarding crime prevention, customer service, and quality of life issues; 2)

Identify other public safety priorities to include in the Public Safety Division's work plan; and 3) Give additional direction to staff as necessary.

4.B. MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF WEST HOLLYWOOD AND THE LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY: [S. PERLSTEIN / J. ENGLISH]

The City Council will consider the approval of a Memorandum of Understanding for grant funding for bus stop upgrades for deployment of the Metro Rapid Bus Program in the City of West Hollywood.

RECOMMENDATIONS: 1) Authorize the City Manager to sign the Memorandum of Understanding between the City of West Hollywood and the Los Angeles County Metropolitan Transportation Authority for bus stop upgrades for the Metro Rapid Bus Program; and 2) Authorize the Director of Finance to increase the budget by \$285,000 in both the expenditure line item 202-4-08-84-705030 and in the grant revenue line item 202-422012.

4.C. AGREEMENT WITH HOGLE-IRELAND, INC. TO PROVIDE PROFESSIONAL SERVICES IN ASSOCIATION WITH THE DEVELOPMENT OF A COMPREHENSIVE UPDATE TO THE CITY'S GENERAL PLAN: [S. HEALY KEENE / J. KEHO / F. STEFAN]

The City Council will consider entering into an agreement with Hogle-Ireland, Inc. for professional services to complete the comprehensive update to the City's General Plan. Hogle-Ireland, Inc. will be the primary consultant in charge of a team of specialists. Services include outreach, data analysis, alternatives identification, policy development and CEQA compliance services necessary for the comprehensive update to the City's General Plan.

RECOMMENDATIONS: 1) Authorize Director of Finance to appropriate \$1,320,000 from unallocated General Fund Reserves to account 100-1-00-10-583038 (General Plan); 2) Approve an agreement with Hogle-Ireland, Inc. in an amount not-to-exceed \$1,320,000 (\$1,100,000 base + 20% contingency) for professional services to complete the comprehensive update to the City's General Plan, and authorize City Manager to sign the agreement; and 3) Direct staff to come back to the next City Council meeting with a refined scope and project schedule.

4.D. COMMISSION, ADVISORY BOARD, AND PROJECT ADVISORY COMMITTEE APPOINTMENTS AND RE-APPOINTMENTS: [T. WEST / C. SCHAFFER]

The City Council will consider making direct and at-large appointments to City Commissions, Advisory Boards, and Committees.

RECOMMENDATIONS: Make new appointments or re-appointments to the listed Commissions, Advisory Boards, and Committees.

5. NEW BUSINESS:

5.A. CAMPAIGN FINANCE - INITIATION OF REVIEW & AMENDMENT PROCESS: [J. PRANG / J. KURPIES / J. HEILMAN / F. SOLOMON]

The City Council will initiate a review of local campaign finance regulations and determine whether or not current laws and regulations should be amended, providing direction to staff to begin a review process.

RECOMMENDATION: Direct the City Clerk and City Attorney to return to the Council, within 60 days, with recommendations for public process to review the financing of municipal campaigns.

5.B. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE CHANGE FOR SEPTEMBER 2007: [T. WEST / C. SCHAFFER]

The City Council will consider revising the City Council Regular Meeting Schedule for September.

RECOMMENDATION: Discuss canceling or rescheduling the meeting of September 4, 2007, due to the Labor Day holiday.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

6. LEGISLATIVE:

6.A. None.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to their next regular meeting, which will be on Tuesday, September 4, 2007 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
September 4	Tuesday	6:30 PM	Regular Meeting	W.H. Park Aud.
September 17	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
October 1	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
October 15	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.



City Council Agendas and Staff Reports

are available on-line at

www.weho.org

**JOINT PUBLIC HEARING WITH
THE WEST HOLLYWOOD CITY COUNCIL AND THE
COMMUNITY DEVELOPMENT COMMISSION
AGENDA**

MONDAY, AUGUST 20, 2007

6:30 P.M.

**WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

**SMOKING IS NOT PERMITTED IN THE CITY COUNCIL CHAMBERS
(Article IV, Chapter 6, W.H.M.C.)**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6332 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

- 1. CALL TO ORDER:**
- 2. ROLL CALL:**
- 3. APPROVAL OF THE AGENDA:**
- 4. PUBLIC COMMENTS:** This time has been set aside for members of the public to address the Community Development Commission on items of general interest within the subject matter jurisdiction of the Commission. Although the Commission values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. Two minutes are assigned for each speaker.
- 5. CONSENT CALENDAR:**

5.A. APPROVAL OF MINUTES:

The Community Development Commission is requested to approve the minutes of prior Community Development Commission meetings.

RECOMMENDATION: Approve the minutes of the meeting on June 4, 2007.

6. PUBLIC HEARING:

6.A. JOINT PUBLIC HEARING OF THE WEST HOLLYWOOD CITY COUNCIL AND THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION ON THE PROPOSED 42-UNIT SIERRA BONITA AFFORDABLE HOUSING MIXED-USE DEVELOPMENT ON CITY-OWNED PROPERTY AT 7530 SANTA MONICA BOULEVARD: [A. WINDERMAN / J. SKORNECK / E. SAVAGE]

The City Council and Community Development Commission will hold a joint public hearing, pursuant to Health and Safety Code Section 33433, to consider the approval of a Disposition and Development Agreement with 7530 Santa Monica, L.P., a California Limited Partnership, including a ground lease and financial support in an amount not to exceed \$6,013,089, and take various other actions regarding the 42-unit affordable housing project with approximately 3,850 square feet of ground-level commercial space.

RECOMMENDATIONS: 1) Conduct a joint public hearing to receive comments and to hear all evidence and testimony for and against approval of the Disposition and Development Agreement (DDA) with the 7530 Santa Monica, L.P., a California Limited Partnership; 2) Adopt Resolution CDC No. 07-___, "A RESOLUTION OF THE COMMUNITY DEVELOPMENT COMMISSION OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING A DISPOSITION AND DEVELOPMENT AGREEMENT WITH 7530 SANTA MONICA, L.P. FOR THE SITE AT 7530 SANTA MONICA BOULEVARD, THE SIERRA BONITA MIXED USE AFFORDABLE HOUSING DEVELOPMENT"; 3) Adopt Resolution No. 07-___, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING A DISPOSITION AND DEVELOPMENT AGREEMENT BETWEEN THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION AND 7530 SANTA MONICA, L.P. FOR THE SITE AT 7530 SANTA MONICA BOULEVARD, THE SIERRA BONITA MIXED USE AFFORDABLE HOUSING DEVELOPMENT"; 4) Adopt Resolution CDC No. 07-___, "A RESOLUTION OF THE COMMUNITY DEVELOPMENT COMMISSION OF THE CITY OF WEST HOLLYWOOD AUTHORIZING THE HOUSING AUTHORITY OF THE COUNTY OF LOS ANGELES TO ISSUE BONDS AND ACQUIRE MORTGAGE LOANS TO FINANCE THE DEVELOPMENT OF A MULTIFAMILY RENTAL HOUSING PROJECT IN THE CITY OF WEST HOLLYWOOD"; 5) Adopt Resolution No. 07-___, "A RESOLUTION OF

THE CITY OF WEST HOLLYWOOD APPROVING A RESOLUTION OF THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION WHICH AUTHORIZES THE HOUSING AUTHORITY OF THE COUNTY OF LOS ANGELES TO ISSUE BONDS AND ACQUIRE MORTGAGE LOANS TO FINANCE THE DEVELOPMENT OF A MULTIFAMILY RENTAL HOUSING PROJECT IN THE CITY OF WEST HOLLYWOOD"; 6) Authorize the Director of Finance to appropriate \$1,750,000 from unallocated reserves in Funds 304 (the Redevelopment Agency Fund) and 305 (the Redevelopment Agency Low & Moderate Housing Fund) as follows: \$1,500,000 from Fund 304 to Account 304-4-06-65-703055, \$250,000 from Fund 305 to Account 305-4-06-65-703055; 7) Confirm the City's prior action designating that this project, as an affordable housing development, be exempt from all normal City-imposed fees; and 8) Authorize the City Manager to execute these documents substantially in the form attached and take necessary actions to implement the DDA.

7. **UNFINISHED BUSINESS:** None.

8. **NEW BUSINESS:**

8.A. None.

9. **COMMUNITY DEVELOPMENT COMMISSIONER COMMENTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the Community Development Commission.

10. **ADJOURNMENT:**

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA
MONDAY, AUGUST 20, 2007**

WEST HOLLYWOOD PARK AUDITORIUM, STUDIO ROOM

CONFERENCE WITH LEGAL COUNSEL

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

1. **PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Closed Session items.

PENDING LITIGATION.....G.C. 54956.9(a)

Beverly Boulevard v. City of West Hollywood

9th Circuit Court of Appeals, Case Nos. 05-55961 and 05-55970

Kernan v. City of West Hollywood

Los Angeles County Superior Court, Case No. BS109712

Grafton, et al. v. City of West Hollywood

2nd District Court of Appeals, Case No. B191665

CVMA v. City of West Hollywood

Los Angeles Superior Court, Case No. SC084799
