

West Hollywood Marketing & Visitors Bureau
Board of Directors Meeting
November 16, 2011 – 4:30p.m.
Pacific Design Center, MVB Conference room, Suite M-38

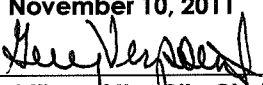
AGENDA

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| I. Call to Order/Chair's Report | Greg Harless
5:00pm-5:05pm |
| II. Meeting Minutes | Jamie Adler
5:05pm-5:10pm |
| 1. September 21, 2011 meeting minutes | |
| III. Financial Reports | Mike Perdigao
5:10pm-5:15pm |
| 1. August 2011 | |
| 2. September 2011 | |
| IV. CEO Report | Brad Burlingame
5:15pm-5:50pm |
| 1. Hotel Performance Update | |
| 2. Website Development Update | |
| 3. Company Computer/Server replacement | |
| 4. Board Holiday Reception | |
| 5. Post Retreat Strategy discussion | |
| V. New Business | |
| 1. None | |
| VI. Unfinished Business | |
| 1. None | |
| VII. Board Member Comments | 5:50pm-6:00pm |
| VIII. Community Comments | 6:00pm-6:05pm |
| IX. Adjournment | 6:05pm |

By action of the board, materials will be distributed electronically to the West Hollywood Marketing & Visitors Bureau board within 72 hours of the West Hollywood MVB Board of Directors meeting. Materials are available for public inspection immediately upon distribution at the West Hollywood Marketing & Visitors Bureau at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the West Hollywood Marketing & Visitors Bureau meeting in PDC Conference Room B259.

AFFIDAVIT OF POSTING
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City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **November 10, 2011**
Signature: 
Office of the City Clerk