

# THE AVENUES

ART, FASHION & DESIGN DISTRICT  
WEST HOLLYWOOD

**Board of Directors Meeting**  
**Date/Time: Wednesday, September 7, 2011, at 4:00 pm**  
**Location: Phyllis Morris, 655 N. Robertson Blvd, West Hollywood**

## AGENDA

- 1) CALL TO ORDER Darren Gold  
4:00pm
  - a) Self Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
- 2) APPROVAL OF Agenda and MINUTES Darren Gold  
4:05pm
- 3) RECEIVE, APPROVE & FILE FINANCIALS Allan Dallatorre  
4:10pm
- 4) NEW BUSINESS Darren Gold  
4:15pm
  - a) Vote: Approval of RED Studios Graphic Design Proposal
  - b) Vote: Approval of change to Article IV, Sec. 1 of By-Laws
  - c) Vote: Approval of West Hollywood Elementary School as official charity for Taste Fashion 2011
  - d) West Hollywood Library Update
- 5) UNFINISHED BUSINESS Darren Gold  
4:35pm
  - a) Wrap Up: Structures & Style
  - b) Wrap Up: Taste Fashion
  - c) Fashion's Night Out
  - d) Update: Art on The Avenues (Event, Pacific Standard Time)
  - e) Update: Fur Ban
  - f) General Plan - Receive update on General Plan
  - g) Update: Avenues Streetscape
- 6) EXECUTIVE DIRECTOR REPORT Ryan Farber  
4:55pm
  - a) Newsletter
  - b) Sponsorship Update
  - c) Social Media Progress
- 7) CITY / WHMVB / CHAMBER REPORTS 5:00pm

Brad Burlingame, Maribel Louie, Genevieve Morrill
- 8) BOARD MEMBER/COMMUNITY COMMENTS 5:10pm

Written materials distributed to the Planning Commission Design Review Subcommittee within 72 hours of the Planning Commission Design Review Subcommittee meeting are available for public inspection immediately upon distribution in the Community Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Planning Commission Design Review Subcommittee meeting at the staff liaison's table.

To comply with the American with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for checkout at the meeting. If you require special assistance to participate in this meeting (e.g., a signer for the hearing impaired), you must call, or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to [www.mta.net](http://www.mta.net).

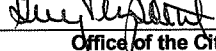
8687 Melrose Avenue, Suite M38; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

### AFFIDAVIT OF POSTING

State of California )  
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City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **August 31, 2011**

Signature:   
Office of the City Clerk