

THE AVENUES

ART, FASHION & DESIGN DISTRICT
WEST HOLLYWOOD

Board of Directors Meeting

Date/Time: Wednesday, June 1, 2011, at 4:00 pm

Location: Phyllis Morris, 655 N. Robertson Blvd, West Hollywood

AGENDA

- 1) CALL TO ORDER Darren Gold
4:00pm
 - a) Self Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda
- 2) APPROVAL OF Agenda and MINUTES Darren Gold
4:05pm
- 3) RECEIVE, APPROVE & FILE FINANCIALS Allan Dallatorre
4:10pm
- 4) NEW BUSINESS 4:15pm
 - a) State of the City
 - b) Discussion – Art & Design Walk
 - c) FY Budget discussion
 - d) Board of Directors Term Renewals
 - e) Proposed Ban on sale of fur in retail clothing stores in City of West Hollywood
 - f) Support for BID Reestablishment Proceedings
- 5) UNFINISHED BUSINESS Darren Gold
4:45pm
 - a) Report on Art in the Streets MOCA partnership
 - b) Fashion's Night Out & Structures & Style
 - c) Taste Art - Taste Fashion
 - d) General Plan - Receive update on General Plan
 - e) Avenues Streetscape Update
 - f) Social Media Progress
- 6) EXECUTIVE DIRECTOR REPORT Ryan Farber
5:10pm
 - a) Newsletter
 - b) Sponsorship Update
- 7) CITY / WHMVB / CHAMBER REPORTS 5:05pm

Brad Burlingame, Maribel Louie, Genevieve Morrill
- 8) BOARD MEMBER/COMMUNITY COMMENTS 5:15pm

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to www.mta.net. The City TDD line for the hearing impaired is (323) 848-6496.

Written material distributed to the Board of the Avenues of Art and Design within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.

8687 Melrose Avenue, Suite M38; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: May 25, 2011

Signature: 
Office of the City Clerk