



SUNSET STRIP BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
AGENDA

THURSDAY, FEBRUARY 24, 2011
1:45 - 3:00 P.M.

Location: KETCH-UP, 8590 Sunset Blvd. West Hollywood, CA 90069

CALL TO ORDER

- A. Self Introductions/Roll Call
B. Posting of Agenda
C. Staff Comments on Agenda

- I. APPROVAL OF DECEMBER MINUTES 1:50 p.m.
II. APPROVAL OF DECEMBER FINANCIALS 1:52 p.m.
III. ITEMS FROM THE PUBLIC 1:55 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
IV. ACTION ITEMS
A. Block-by-Block Security Contract Extension 2:00 p.m.
B. Sunset Strip GuitarTown and Charity 2:10 p.m.
V. SOCIAL BRANDING FOR YOUR SUNSET STRIP BUSINESS 2:20 p.m.
VI. CONTINUED/UNFINISHED BUSINESS 2:45 p.m.
A. Committee Reports
i. Security - Kris Zagya
ii. Marketing - Courtney Kemp
B. Sunset Strip Music Festival Update - Aug 18-20, 2011
C. City Update
VII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:55 p.m.
VIII. ADJOURNMENT 3:00 p.m.
Next Meeting: Thursday, March 24, 1:45 p.m., Location - TBA

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.

AFFIDAVIT OF POSTING
State of California )
County of Los Angeles )
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: February 16, 2011

Signature: Office of the City Clerk