

AGENDA

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| 1) CALL TO ORDER | Darren Gold
4:00pm |
| a) Self Introductions/Roll Call | |
| b) Posting of Agenda | |
| c) Board Comments on Agenda | |
| 2) APPROVAL OF Agenda and MINUTES | Darren Gold
4:05pm |
| 3) RECEIVE, APPROVE & FILE FINANCIALS | Allan Dallatorre
4:10pm |
| 4) NEW BUSINESS | 4:15pm |
| a) Receive update on incoming district sponsorship funds
and approve supplemental budget for fiscal year 2011 | |
| 5) UNFINISHED BUSINESS | Darren Gold
4:30pm |
| a) General Plan - Receive update on General Plan Land Use Element | |
| b) Art & Design Walk (Sara & Ryan) | |
| c) Avenues Streetscape-Receive update on Committee Meeting | |
| d) Social Media Progress | |
| e) Taste Art | |
| f) Map / Directory update | |
| 6) EXECUTIVE DIRECTOR REPORT | Ryan Farber
5:10pm |
| a) Newsletter | |
| b) Sponsorship Update | |
| 7) CITY / WHMVB / CHAMBER REPORTS | 5:15pm
Brad Burlingame, Maribel Louie, Genevieve Morrill |
| 8) BOARD MEMBER/COMMUNITY COMMENTS | 5:20pm |

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to www.mta.net. The City TDD line for the hearing impaired is (323) 848-6496.

Written material distributed to the Board of the Avenues of Art and Design within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.

8687 Melrose Avenue, Suite M38; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **January 27, 2011**

Signature: _____
Office of the City Clerk