

THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Board Meeting
Location: Keys Nightclub
9039 Sunset Blvd | West Hollywood

BOD MEETING AGENDA (REVISED 4/17/2026)

MONDAY, APRIL 20, 2026
1:30 PM

- 1) **CALL TO ORDER/CHAIR REPORT – Brett Latteri** **1:30PM**
 - a. Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. Review & Approve March Minutes and Financials
 - d. Support for LASD Discussion and Action

- 2) **FINANCIAL REPORT – John-Baptiste Godard** **1:40PM**
 - a. Review March Financial Reports

- 3) **EXTERNAL PARTNER REPORTS** **1:50PM**
 - a. City of West Hollywood – Laura Biery, Paolo Kespradit
 - i. Green Business Program
 - b. West Hollywood Sheriff’s Report – Lt. Ashley Turner, Sgt. Omar Luevano
 - c. JJLA
 - i. Spinning Sunset Proposal Discussion and Action
 - ii. Sunset Music Festival
 - d. Ballantines – Trinity Eugenio
 - e. Lucky Break PR – Sahra Simpson
 - i. Marilyn Birthday Activation Discussion and Action
 - ii. Billboard Anniversary Activation Discussion and Action
 - iii. Sunset Oil Activation Discussion and Action
 - f. Community Engagement - Greg Rang
 - g. Legends of Sunset Update – Rod Gruendyke

- 4) **EXECUTIVE DIRECTOR REPORT – Len Lanzi** **2:40PM**
 - a. Website RFP Discussion and Action
 - b. Swing Media Contract Extension Discussion and Action
 - c. Emerald Village Activation Proposal

- 5) **Committee Reports** **3:10PM**
 - a. Events (Narbeh Ghazalen, Leslie Haro)

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| 6) BOARD MEMBER COMMENTS | 3:20PM |
| a. Pink Dot Event Activation Discussion and Action (Sol Yamini) | |
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| 7) PUBLIC COMMENTS | 3:25PM |
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| 8) ADJOURNMENT | 3:30PM |

NEXT MEETING: MAY 18, 2026

AFFIDAVIT OF POSTING

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I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
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