



PUBLIC NOTICE

PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the West Hollywood City Council will hold a Public Hearing to consider the following item:

LOCATIONS: 9039 Sunset Boulevard, West Hollywood, California

REQUEST: The City Council will consider a request to construct a two-sided full motion billboard and one static digital billboard and public realm enhancements. The east and west-facing full motion animated sign faces are proposed as 960 square feet each, and the east-facing static digital sign face is proposed as 743 square feet. The Project is subject to a development agreement as part of the Sunset Boulevard Off-Site Signage Policy.

PERMIT(S): Billboard Permit, Development Agreement, and any other required permits.

APPLICANT(S): Alon Abady o/b/o SK26, LLC

TIME/PLACE Monday, April 6, 2026 at 6:00 p.m.

OF HEARING: West Hollywood Park Public Meeting Room – Council Chambers
625 N. San Vicente Boulevard
West Hollywood, CA 90069

ZONES: SSP (Sunset Specific Plan)

ENVIRONMENTAL

STATUS: Negative Declaration prepared for Sunset Boulevard Off-Site Signage Policy and an Addendum (2025) to Negative Declaration prepared for Sunset Boulevard Off-Site Signage Policy

Complete digital agenda packets will be available on Wednesday, April 1, 2026, and additional information regarding participation options can be found on the posted agenda or the calendar page on-line at www.weho.org

ALL INTERESTED PERSONS are invited to participate in said Public Hearing to express their opinion in this matter.

IF YOU CHALLENGE this item in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice, or in the written correspondence delivered to the West Hollywood City Council, via the Community Development Department at, or prior to, the Public Hearing.

To comply with the American with Disabilities Act of 1990, If you require special assistance to participate in this meeting (e.g., a signer for the hearing impaired), you must call, or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting.

For further information regarding this item, contact Paul Caporaso, Senior Planner at (323) 848-3137, or via email at: PCaporaso@weho.org

Melissa Crowder, City Clerk

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this notice on:

Date: **March 26, 2026**

Signature: *Eric Matikosh*
 Office of the City Clerk

Мы сообщаем вам об обсуждении проекта. Для дополнительной информации R4B ffi на русском языке звоните: 323-848-6826.