

**CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission**



**ARTS AND CULTURAL AFFAIRS COMMISSION**

**MEETING AGENDA PACKET  
THURSDAY, MARCH 26, 2026 – 5:00 P.M.**

**LOCATION:  
WEST HOLLYWOOD CITY HALL, FIRST FLOOR COMMUNITY MEETING ROOM,  
8300 SANTA MONICA BLVD.**

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MEETING AGENDA**

**THURSDAY, MARCH 26, 2026 – 5:00 P.M.  
WEST HOLLYWOOD CITY HALL, FIRST FLOOR COMMUNITY MEETING ROOM,  
8300 SANTA MONICA BLVD.**

***The West Hollywood Arts and Cultural Affairs Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.***

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323/466-3876) or go to [www.metro.net](http://www.metro.net).

**STATEMENT OF SHARED RESPONSIBILITY FOR RESPECT:** During public meetings, community gatherings, interactions with the public, and with one another, the City endeavors for all participants and attendees to conduct City business and treat others with respect, a core value of the City. This includes being polite, professional, and thoughtful when interacting with others. Our collective commitment to West Hollywood requires intention, cooperation, courtesy, consideration, tolerance, forgiveness, acceptance, inclusiveness, kindness, compassion, and patience. Our respect is expressed not only in the words we choose, but also in our tone, our demeanor, and our actions toward one another.

**TO PARTICIPATE IN THIS PUBLIC MEETING:** To provide public comment, email or call the Arts and Cultural Affairs Commission Secretary at [ACACPublicComment@weho.org](mailto:ACACPublicComment@weho.org) or 323-848-6351 by 12:00 p.m. on Thursday, March 26, 2026, to be added to the Public Speaker List. If you want to speak by phone, you must also email a speaker request to the same address by 12:00 p.m. on the day of the meeting. For both in-person and phone comments, include your name, city, and the agenda item you want to speak about. Your comments will become part of the official record. To keep your address private, simply leave it out.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the meeting are available for public inspection immediately upon distribution in the Arts Division at City Hall, 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural programs, events and opportunities, please visit [www.weho.org/arts](http://www.weho.org/arts), or follow @WeHoArts on social media.

**1. CALL TO ORDER**

**A. Land Acknowledgement**

- B. Pledge of Allegiance
- C. Roll Call
- D. Approval of the Agenda
- E. Approval of the February 26, 2026 Meeting Minutes
- F. Public Comment

*The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to two minutes each. If you would like to present a public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" on the first page of this Meeting Agenda.*

**2. ARTS MANAGER'S UPDATE**

**3. CONSENT CALENDAR**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following New Business items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

**B. Arts Division Social Media 2025 Recap (Page. 10)**

The Commission will receive a recap report on the Arts Division's Social Media accounts for the 2025 calendar year.

RECOMMENDATION: Receive and file the report on the Arts Division's Social Media accounts for the 2025 calendar year.

**4. UNFINISHED BUSINESS**

**A. Urban Art Subcommittee Report (Page. 21)**

The Arts and Cultural Affairs Commission will receive a report from the Art on the Outside Subcommittee on its meeting held March 5, 2026, and consider ratifying recommendations proposed by the Subcommittee.

**RECOMMENDATIONS:**

- 1) Approve the Subcommittee's recommendation to have the artist engage with a fabricator to provide materials required for a STAGE III – Final Review of Urban Art Plan for *Sunset Blooms* by Alison Kunath, for the Holloway Interim Housing Program (The Holloway) at 8464 Holloway Drive.
- 2) Approve the Subcommittee's recommendation for revisions to the current Urban Art Guidelines and direct staff to review the document with the City Attorney and return with a finalized version for consideration at a future meeting.

- 3) Approve the Subcommittee's recommendation on a new "Commissioner's project," defined as a new city-owned urban artwork initiated every two years with \$150,000, excluding consultant fees, allocated each cycle from the Public Art and Beautification Fund (Fund 209), and recommended staff consult with the city attorney about legal implications and the required approval process.

**B. Art on the Outside Subcommittee Report** (Page. 22)

The Arts and Cultural Affairs Commission will receive a report from the Art on the Outside Subcommittee on its meeting held March 12, 2026, and consider ratifying recommendations proposed by the Subcommittee.

**RECOMMENDATIONS:**

- 1) Receive and file the Art on the Outside Current, Upcoming, and Potential Project Calendar.
- 2) Approve the applications from Matthew Aceves, Darin Balaban, Umami Bee, Amah Cynthia Dongo, Lucas Geor, Carla Jay Harris, and Belen Islas for the WeHo Muralist Roster.
- 3) Deny the applications from Summer Byrd, Jorge Ceja, Brad Fraunfelter, James Goldcrown, and Miki Yokoyama for the WeHo Muralist Roster.
- 4) Approve both Sarah Zucker and Vinnie Hager proposals as finalists for the Route 66 Centennial Street Pole Wraps for Santa Monica Boulevard (Temporary Public Art Corridor) with directions to staff to discuss the finalists further with the partnering municipalities.
- 5) Approve Luciana Abait's proposal for the Route 66 Centennial 8315 Santa Monica Boulevard Vinyl Façade Wrap.

**C. Performing Arts and Cultural Affairs Report** (Page. 23)

The Arts and Cultural Affairs Commission will receive a report from the Performing Arts and Cultural Affairs Subcommittee on its meeting held March 12, 2026, and consider ratifying recommendations proposed by the Subcommittee.

**RECOMMENDATIONS:**

- 1) Receive and file the WeHo Reads 2025 Final Report and the Drag Story Hour 2025 Mid-Program Report.
- 2) Approve Impro Theatre to present *Jane Austen UnScripted*, an in-person theatrical production, in September 2026 at Kings Road Park for the City's Free Theatre in the Parks Program.

**5. NEW BUSINESS**

**A. Performing Arts and Cultural Affairs Subcommittee Temporary Appointment**

The Arts and Cultural Affairs Commission will appoint a Commissioner to temporarily serve on the Performing Arts and Cultural Affairs Subcommittee until a new Commissioner is appointed to the Arts and Cultural Affairs Commission.

**RECOMMENDATION:**

Approve a Commissioner to temporarily serve on the Performing Arts and Cultural Affairs Subcommittee until a new Commissioner is appointed to the Arts and Cultural Affairs Commission.

**6. EXCLUDED CONSENT**

**7. PUBLIC COMMENT**

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Commission, speakers may be limited to two minutes each. If you would like to present a public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.*

**8. ITEMS FROM COMMISSIONERS**

**9. ITEMS FROM THE STAFF**

**10. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission will advise staff on the development of the agenda for the next meeting.

**11. ADJOURNMENT**

The Arts and Cultural Affairs Commission will adjourn to its **meeting on Thursday, April 23, 2026, at 5:00 p.m.** to be held at the West Hollywood City Hall Community Meeting Room located at 8300 Santa Monica Boulevard.

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MEETING MINUTES  
THURSDAY, FEBRUARY 26, 2026 – 5:00 P.M.  
WEST HOLLYWOOD CITY HALL, FIRST FLOOR COMMUNITY MEETING ROOM,  
8300 SANTA MONICA BLVD.**

**I. CALL TO ORDER**

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Gunther at 5:00 p.m.

**A. Land Acknowledgement:** Chair Gunther read the Land Acknowledgement.

**B. Pledge of Allegiance:** Chair Gunther led the Pledge of Allegiance.

**C. Roll Call:**

Present: Commission Chair Sigourney Gunther  
Commission Vice Chair Catherine Lee  
Commissioner Dan Faltz  
Commissioner Dawn Moreno-Freedman

Absent: Commissioner Heather Allyn  
Commissioner Martin Gantman

Also Present: Director of Economic Development Laura Biery  
Arts Manager Rebecca Ehemann  
Administrative Specialist/Recording Secretary Dennice Oceguela  
Public Art Administrator Marcus Mitchell  
Arts Coordinator Michael Che  
Grants Coordinator Eva Angeloff

**D. Approval of the Agenda:**

**ACTION:** Approval of the February 26, 2026 agenda was **motioned by Commissioner Moreno-Freedman, seconded by Commissioner Faltz, and approved unanimously.**

**E. Approval of the January 22, 2026 Meeting Minutes.**

**ACTION:** Approval of the January 22, 2026 was **motioned by Chair Gunther, seconded by Commissioner Faltz and approved unanimously.**

**F. Public Comment** PAT DIXON, West Hollywood, Older Adults Advisory Board Commissioner introduced herself to the ACAC Commission and shared interest learning marketing techniques.

**II. ARTS MANAGER'S UPDATE**

Arts Manager Rebecca Ehemann provided several updates. She shared current opportunities, including the open call for the Musicians and Performers Roster (deadline February 28) and the WeHo Muralist Roster (deadline March 1, 2026). They also provided a look ahead at upcoming Subcommittee and Commission meetings in March, highlighting tentative items scheduled for review. Additionally, staff announced that Mito Aviles' term has concluded as an Arts Commissioner and noted that the March agenda will include an item to appoint an interim member to the PACA Subcommittee until a new Commissioner is appointed by Councilmember Hang.

### III. **CONSENT CALENDAR**

The following routine matter was acted upon by one motion. Approval of the Consent Calendar was **motioned by Vice Chair Lee, seconded by Commissioner Moreno-Freedman and approved unanimously.**

#### A. **Posting of the Agenda**

The agenda was posted with proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**ACTION:** Received and filed. **Approved as part of the Consent Calendar.**

### IV. **UNFINISHED BUSINESS**

#### A. **Urban Art Subcommittee Report**

The Arts and Cultural Affairs Commission received a report from Commissioner Moreno-Freedman on the Urban Art Subcommittee for its meeting held February 5, 2026 and considered ratifying recommendations proposed by the Subcommittee.

##### **ACTIONS:**

- 1) Approved the Subcommittee's recommendation to direct staff to consult with city staff regarding landscaping maintenance and future Metro transportation plans, as well as the original landscape architect in relation to *En Passant* by Barbara McCarren, and report back with updates. **Motioned by Vice Chair Lee seconded by Commissioner Faltz and approved unanimously.**
- 2) Approved design three of the Urban Art Guidelines Overview with specified language changes for production and circulation. **Motioned by Commissioner Faltz, seconded by Vice Chair Lee and approved unanimously.**

#### B. **Art on the Outside Subcommittee Report**

The Arts and Cultural Affairs Commission received a report from Vice Chair Lee on the Art on the Outside Subcommittee for its meeting held February 12, 2026 and considered ratifying recommendations proposed by the Subcommittee.

##### **ACTIONS:**

- 1) Received and filed the Art on the Outside Current, Upcoming, and Potential Project Calendar. **Motioned by Chair Gunther, seconded by Commissioner Faltz and approved unanimously.**

- 2) Approved *Streamlined: Belterra, Amazônia / Alberta, Michigan* by Clarissa Tossin at 8501 Sunset Boulevard (SunCienega), *Hand Shapes and Scene Numbers* by Alison O’Daniel at 8730 Sunset Boulevard (The Whorl) and *Harbinger by Monroe Isenberg* at 9157 Sunset Boulevard (Streamlined Arbor) for exhibition from June 1 – September 30, 2026. **Motioned by Chair Gunther, seconded by Commissioner Faltz and approved unanimously.**
- 3) Approved the Subcommittee’s request for the final version of *JAZZ 2* by Nikita Gale at 8901 Sunset (The Whisky) to return to the Subcommittee for review and approval prior to exhibition **Motioned by Commissioner Faltz, seconded by Chair Gunther and approved unanimously.**

**C. Library Cultural Programming Committee Report**

The Arts and Cultural Affairs Commission received a report from Commissioner Faltz on the Library Cultural Programming Committee (LCPC) meeting on February 10, 2026, and made actions as follows.

**ACTIONS:**

- 1) The Commission approved the co-sponsorship of the April 2026 National Poetry Month slate of programming. **Motioned by Chair Gunther, seconded by Commissioner Moreno-Freedman and approved unanimously.**
- 2) The Commission approved 2026-2029 West Hollywood City Poet Laureate Application and RFQ. **Motioned by Vice Chair Lee, seconded by Chair Gunther and approved unanimously.**
- 3) The Commission approved the upcoming library exhibitions as follows:
  - a. Approve loan fee and contract extension with Jay Lynn Gomez/Charlie James Gallery for the painting West Hollywood Park until 2034 with option to cancel contract with 14-day notice.
  - b. Approval of loan extension for Angel of Compassion and Cacti.
  - c. Approval of Laura Brody’s Banned Book Paper Costume exhibition.
  - d. Approval of final artworks for Vojislav Radovanovic’s Bird Circuit exhibition.
  - e. Approve development of an open call for mural for Children’s Library Area.**Motioned by Chair Gunther, seconded by Commissioner Faltz and approved unanimously.**

**V. NEW BUSINESS** None.

**VI. EXCLUDED CONSENT** None.

**VII. PUBLIC COMMENT** None.

## **VIII. ITEMS FROM COMMISSIONERS**

Commissioner Faltz welcomed Dennice back to the Commission.

Commissioner Moreno-Freedman expressed gratitude for the opportunity to travel to Sacramento and shared highlights from the Arts for LA event, where attendees praised the City of West Hollywood's work, particularly the Creative Plan. She also shared interest in attending another Nikki Costa concert.

Chair Gunther shared a friend's positive feedback about the WeHo Artists Roundtable, highlighting how impactful and engaging Eva's presentation was.

## **IX. ITEMS FROM THE STAFF**

Public Art Administrator Marcus Mitchell invited the Commission to the Tom of Finland Foundation art exhibition, *FXLK PLAY*, at Plummer Park Long Hall, on view from February 19 through March 19, 2026.

Arts Coordinator Mike Che thanked the Commission for their decisions on the Library Cultural Programming Committee item, and provided information on a pop-up art exhibit taking place at a vacant 99cent store on Wilshire featuring hundreds of artists.

Grants Coordinator Eva Angeloff shared a recap of the WeHo Artists Roundtable and upcoming programs, along with marketing ideas for future events. Noted that the guidelines approved by City Council on February 17 are now open to applicants. Also highlighted the August 12, 19, and 26 Arts Grant Panels, including the 2027–2028 Special Arts Project panel, which will feature representatives from the local business community.

Administrative Specialist/Recording Secretary Dennice Oceguela thanked Joy Tribble for serving as Acting Recording Secretary and shared ways the public can stay connected to Arts Division events, including the Rec Reader, social media, the City website, and the City calendar.

Director of Economic Development Laura Biery shared that community members can subscribe to the City's text message system and customize their preferences to receive arts-related updates. Also provided information about the West Hollywood Art Walk on February 28, 2026.

## **X. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission authorized staff to develop the agenda for the meeting on Thursday, March 26, 2026.

## **XI. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 5:59 p.m. to its meeting scheduled for Thursday, March 26, 2026, at 5:00 p.m. to be held at the West Hollywood City Hall Community Meeting Room located at 8300 Santa Monica Boulevard.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION  
ON THIS 26<sup>th</sup> DAY OF MARCH 2026.

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SIGOURNEY GUNTHER  
COMMISSION CHAIR

ATTEST:

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DENNICE OCEGUERA,  
RECORDING SECRETARY

ARTS AND CULTURAL AFFAIRS COMMISSION  
 CONSENT CALENDAR

MARCH 26, 2026

SUBJECT: **ARTS DIVISION DIGITAL MEDIA @WEHOARTS 2025 RECAP**

INITIATED BY: **ARTS DIVISION**

Rebecca Ehemann, Arts Manager

Michael Che, Arts Coordinator

**STATEMENT ON THE SUBJECT:**

The Commission will receive a recap report on the Arts Division's Digital Media @WeHoArts efforts and accomplishments for the 2025 calendar year.

**RECOMMENDATION:**

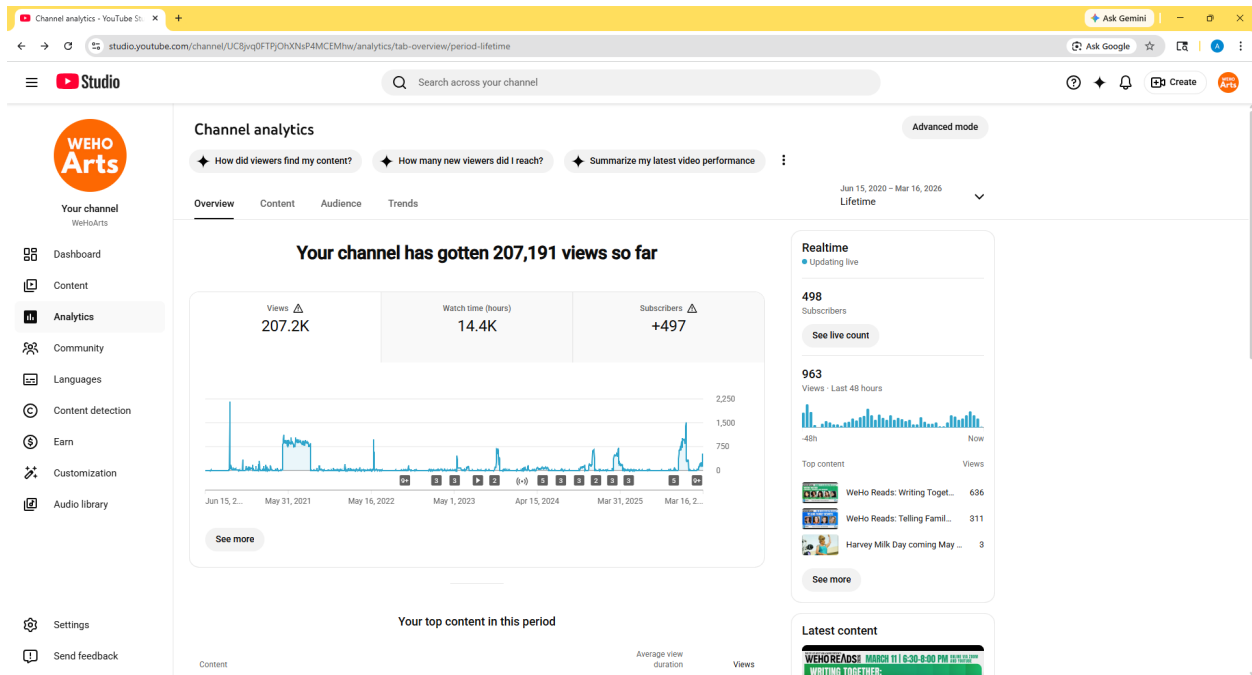
Receive and file the report on the Arts Division's Digital Media @WeHoArts 2025 Recap Report

**BACKGROUND / ANALYSIS:**

The City of West Hollywood's Arts Division has managed digital media accounts promoting the city's arts and cultural affairs offerings since 2008.

- **e-Newsletter:** In 2008, an arts and culture e-Newsletter was started as an Adobe Acrobat PDF called 'Arts Briefs' which was emailed to people. In 2013, distribution moved to the Constant Contact platform and eventually the 'Arts Briefs' name was retired. Currently there are 7,747 subscribers, with 1,251 new subscribers added in 2025. In 2025, we sent 25 email blasts and began including an ICYMI (in case you missed it section) to highlight recent events.
- **Facebook:** In 2011, a Facebook page was created facebook.com/ArtBeatWestHollywood. In 2014, the Facebook page was renamed facebook.com/WeHoArts to shorten and simplify branding for the Arts Division. As of today, we have over 10,000 followers.
- **Twitter/X:** In 2011, a Twitter account was created under @artbeatweho. In 2014, it was renamed @wehoarts to shorten and simplify branding for the Arts Division. In 2022, in conjunction with Twitter's sale and renaming to 'X', the Arts Division reduced posting to only sharing the monthly e-newsletter.

- **Instagram:** In 2012, an Instagram account was created under @artbeatweho. In 2014, it was renamed @wehoarts to shorten and simplify branding for the Arts Division. As of today, we have posted a total of 3,355 times and have 7,373 followers.
- **YouTube:** In 2020, in conjunction with social distancing mandates due to COVID-19, the Arts Division began its YouTube channel: [www.youtube.com/c/wehoarts](http://www.youtube.com/c/wehoarts). As of today, there are now 154 videos uploaded, 498 subscribers, and over 200,000 visits and 14,400 hours of watch time on our channel.



Additionally, the Arts Division maintains a WeHo Reads Facebook page with 1,200 followers.

**ATTACHMENT:**

Attachment A: Arts Division’s Digital Media @WeHoArts 2025 Recap Report

# Arts Division Digital Media (@WeHoArts) Recap Report 2025

1/1/2025 – 12/31/2025



To kick things off, here's a quick snapshot of how the Arts Division's digital platforms performed in 2025. 🎉🎉🎉

Facebook: @wehoarts

Instagram: @wehoarts

Youtube: @wehoarts

**Instagram:**



**wehoarts**  ...

West Hollywood Arts

3,322 posts 7,260 followers 675 following

Arts & entertainment

Arts page for City of West Hollywood Arts Division.  
[Complies w/ City Social Media Policy]

#wehoarts 

#wehoreads 

#w... more

8300 Santa Monica Blvd., West Hollywood, California 90069

[sprout.link/wehoarts](https://sprout.link/wehoarts)

**Facebook:**



**WeHo Arts** 

10K followers • 950 following

**YouTube:**



**WeHoArts**

@WeHoArts · 479 subscribers · 128 videos

This channel is run by the City of West Hollywood's Arts Division. The City delivers a broad ...more

[weho.org/arts](https://weho.org/arts) and 3 more links

Customize channel

Manage videos

**Instagram**

Posts: 456 (+34.5%)

Impressions: 231,108 (+74.4%)

Net Follower Growth: +1128 (83.7%)

**Facebook**

Number of Posts: 254 (-3.8%)

Impressions: 29708 (-42.1%)

Net Follower Growth: -132 (-10.9%)

**YouTube**

Views: 40689 (+173.8%)

Net Follower Growth: 57 (+171.4%)

### Cross-Network Performance Summary

Impressions

**260,816** 41.9%

Audience Gained

**1,735** 51.7%

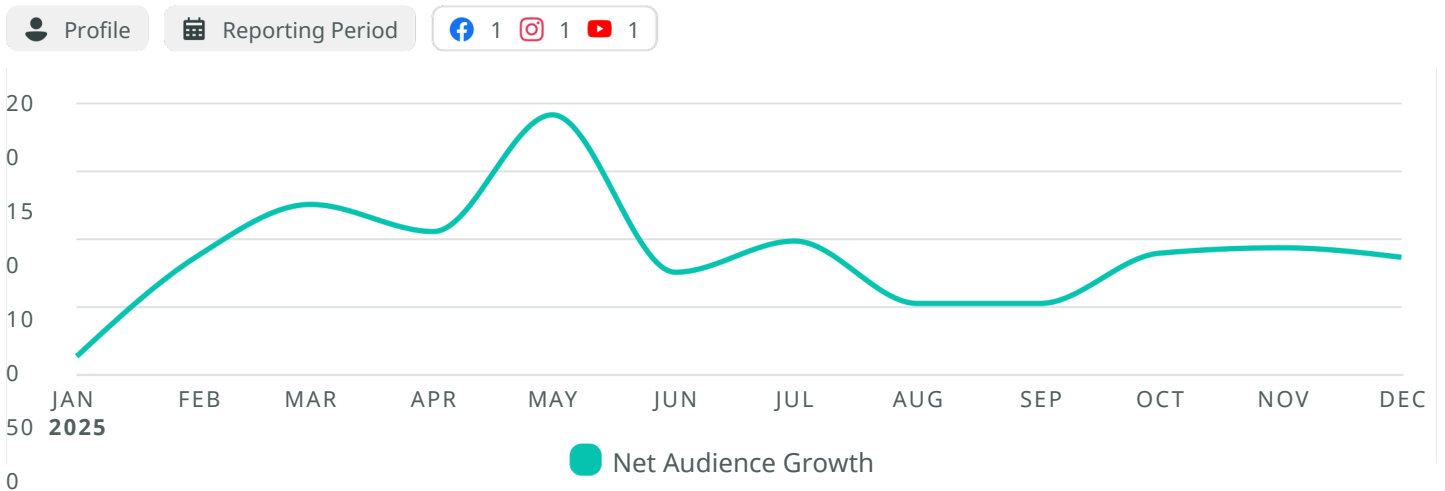
Video Views

**100,143** 220%

Overall, we saw a net audience growth of 1,068, representing a **103.8%** increase from the previous year. 📈📈📈

### Cross-Network Audience Growth

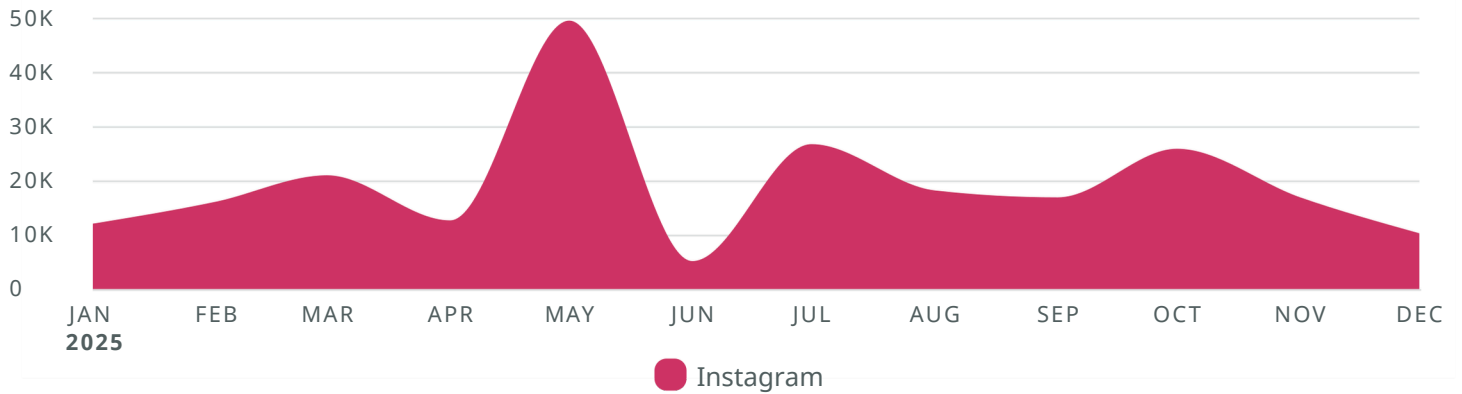
See how your audience grew during the selected time period.



Audience Metrics	Totals	% Change
<b>Net Audience Growth</b>	<b>1,067</b>	<b>↗ 103.6%</b>

Since Instagram continues to be our main hub, it's worth zooming in on how things performed there🔍🔍🔍

### Instagram Impressions



Impression Metrics	Totals	% Change
<b>Impressions</b>	<b>231,108</b>	<b>↗ 74.4%</b>
Instagram Views	231,108	↗ 74.4%

Consistent posting throughout the year helped keep content visible and audiences engaged.🌱🌱🌱

### Cross-Network Post Summary

<u>Published Posts</u> <b>725</b> ↗ 16.7%	<u>Organic Impressions</u> <b>243,726</b> ↗ 32.3%	<u>Video Views</u> <b>107,320</b> ↗ 299.4%
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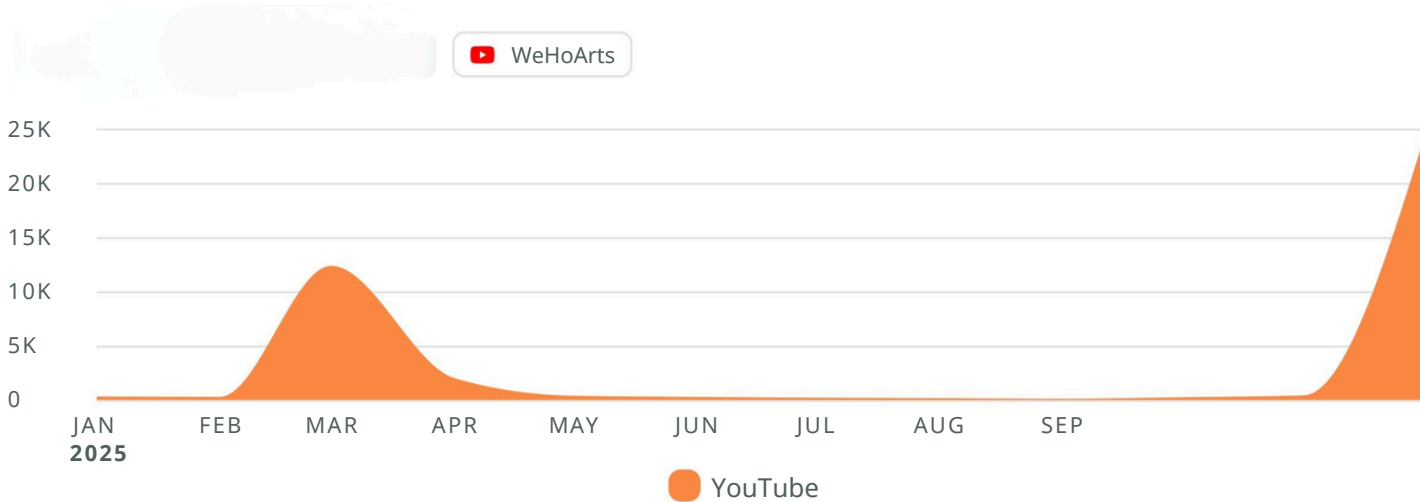
Now let's take a look at the posts that performed the best! 🏆🏆🏆

### Cross-Network Post Performance

Post ID	Post Content	Reels Video Views
wehoarts Wed11/19/2025 2:15 pm...	Happy Rocky and Bullwinkle Day! 🐻 ...	5,561
wehoarts Fri7/25/2025 6:27 pm PDT	See you tomorrow at West Hollywood Park and Sunday on Sunset Blvd!...	3,527
wehoarts Thu9/18/2025 6:05 pm P...	Last weekend to see Coeurage Ensemble's adaptation of Shakespeare's... Weekends 4pm   Kings Road Park 1000 Kings Road	3,522

We also saw YouTube views reach a new high this year. ★★★




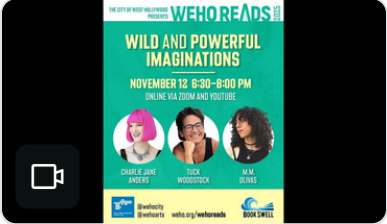


### YouTube Video Views



Video Views Metrics	Totals	% Change
<b>Video Views</b>	<b>40,689</b>	<b>↗ 173.8%</b>

WeHo Reads really stole the show with some of our highest views on YouTube this year! 📺📺📺

### YouTube Video Performance

 <p><b>WeHoArts</b> Thu11/13/20258:11 am ...</p>	 <p><b>WeHoArts</b> Thu2/27/20258:09 am PST</p>	 <p><b>WeHoArts</b> Thu4/17/20258:10 am P...</p>												
<p><b>WeHo Reads: Wild and Powe...</b> Wednesday, November 12, 2025   6:30-8 p.m. (PT)...</p>	<p><b>WeHo Reads: Power and Pro...</b> February 26, 2025, 6:30 pm   6:30 – 8:00 p.m. PT...</p>	<p><b>WeHo Reads: Richard Blanc...</b> April 16, 2025, 6:30 pm   6:30 – 8:00 p.m. PT...</p>												
														
<table border="0"> <tr> <td><b>Video Views</b></td> <td><b>12,265</b></td> </tr> <tr> <td>Estimated Minutes Watched</td> <td><b>85d 12m</b></td> </tr> </table>	<b>Video Views</b>	<b>12,265</b>	Estimated Minutes Watched	<b>85d 12m</b>	<table border="0"> <tr> <td><b>Video Views</b></td> <td><b>9,923</b></td> </tr> <tr> <td>Estimated Minutes Watched</td> <td><b>88d 4h 43m</b></td> </tr> </table>	<b>Video Views</b>	<b>9,923</b>	Estimated Minutes Watched	<b>88d 4h 43m</b>	<table border="0"> <tr> <td><b>Video Views</b></td> <td><b>9,918</b></td> </tr> <tr> <td>Estimated Minutes Watched</td> <td><b>9d 8h 56m</b></td> </tr> </table>	<b>Video Views</b>	<b>9,918</b>	Estimated Minutes Watched	<b>9d 8h 56m</b>
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Estimated Minutes Watched	<b>9d 8h 56m</b>													

In 2025, we sent **25** email blasts, including monthly newsletters and event promotions. 📣📣📣

As of January 1, 2026, our subscriber list has grown to **7,747**, with **1,251** new subscribers added this year.


Our open rate stands at **52%**, which is well above average. Constant Contact's average email open rate hovers around 36-37% across all industries.



### Constant Contact Summary

<b>Emails sent</b> <b>82,543</b>	<b>Delivered</b> <b>79,767</b>	<b>Open rate</b> <b>52%</b>
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Lastly, we started an ICYMI section in our newsletter this year, giving recaps of our past programs.

Watch our 2025 year-end wrap [HERE](#) 

### 2025 Year-End Wrap



**IN CASE YOU MISSED IT...**

**2025 RECAP**

**IN 2025...**

- 845 new artworks created
- 638 artists worked with
- 183 individual programs
- 51,980 audience members reached
- 36 grantees
- \$251,400 grants awarded

**HEART OF WEHO EXHIBITION**

City of West Hollywood  
California 90240

The infographic features a vibrant orange and yellow background with pink and yellow sunburst graphics. It includes a photo of the West Hollywood Fair building, a photo of an art installation, and a photo of people at an exhibition. The City of West Hollywood logo is in the bottom left corner.

The Arts and Cultural Affairs Commission may refer to the Urban Art Subcommittee Agenda to discuss item 4.A.

The **Urban Art Subcommittee Agenda** is available for viewing and download at this URL:

<https://bit.ly/4tZtvnE>

The Arts and Cultural Affairs Commission may refer to the Art on the Outside Subcommittee Agenda to discuss item 4.B.

The **Art on the Outside Subcommittee Agenda** is available for viewing and download at this URL:

<https://bit.ly/4cZTqFS>

The Arts and Cultural Affairs Commission may refer to the Performing Arts and Cultural Affairs Subcommittee Agenda to discuss item 4.C.

The **Performing Arts and Cultural Affairs Subcommittee Agenda** is available for viewing and download at this URL:

<https://bit.ly/4ssZ4Vw>