



# WEHO ARTS GRANT PROGRAM

# WEHO ARTIST GRANT GUIDELINES

Calendar Year 2027

**Please review this document completely before beginning application.**

## ABOUT THE WEHO ARTIST GRANT (1-YEAR)

The **WeHo Artist Grant** provides direct funding to individual artists who live in the City of West Hollywood. Applicants **MUST** be current residents of the City of West Hollywood who can demonstrate a consistent and active art practice. This grant is designed to recognize and support local artists across disciplines, helping them sustain their practice and engage with the community. Allocated grant funds may be used in any way that meaningfully supports the applicant’s career development.

By investing directly in artists, the City of West Hollywood aims to:

- Support artists who live in the City,
- Provide direct support to artists to help sustain and grow their creative work;
- Increase public awareness of the artistic contributions of West Hollywood residents;
- Encourage artists to share their work with the community through presentations, exhibitions, or other public-facing activities;
- Contribute to the cultural vibrancy of West Hollywood by supporting diverse voices and creative expression;
- Offer opportunities for artists to build their portfolios, networks, and visibility;
- Attract new creative talent, and
- Strengthen the City’s cultural and economic vitality.

**Please Note:**

- Applicants may only apply to *one* Arts Grant category per year.
- All applications must be submitted online via the City’s website: [weho.org/arts](http://weho.org/arts)

**\$30,000** Total amount of available funding in this category

**\$ 6,000** Total award per artist

**APPLICATION DEADLINE IS 3 P.M. JULY 1, 2026.**

## EXPECTED OUTCOMES FOR WEHO ARTIST GRANTEES

Grantees and the City of West Hollywood can expect the following outcomes:

Share Your Story

Grantees will create a 3–5 minute video that:

- Describes how the grant supported their artistic development

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- Reflects on the impact of the grant on their creative process
- Highlights their connection to the West Hollywood community

### Public Presentation

Grantees will present their work and video at a public event in November 2027 at City Hall.

## WEHO ARTIST GRANT ELIGIBILITY REQUIREMENTS

To apply, you must meet **all** of the following:

### Applicant Profile

- I am registered on the West Hollywood Artists Registry.
- My current legal address is in the City of West Hollywood. *(No exceptions. Your W9 information will serve as proof. View street list.)*

### Restrictions

- I am not a City official, employee, or immediate family member of one.
- I'm applying to only one City of West Hollywood Arts Grant category this calendar year.
- I'm not receiving other City funding (from another Division, Department, or City Council co-sponsorship) for the same project.
- I have not received the WeHo Artist Grant in the past.
- I am not currently enrolled in an academic program in the same artistic discipline for which I'm applying. (Example: I'm not getting my masters in pottery and applying to do a pottery exhibit.)

### Application Focus

#### **Artistic Practice & Vision**

Provide a clear and compelling artist statement that describes:

- The nature of your work
- Your creative process
- Themes or ideas you explore
- Your artistic goals or vision

#### **Work Samples**

Provide recent examples of your work that demonstrate:

- Artistic quality and originality
- Technical skill and consistency
- Relevance to your stated practice

#### **Professional Commitment**

Provide evidence of an active and ongoing artistic practice, such as:

- Exhibitions, performances, publications, or other public presentations
- Collaborations, residencies, or community involvement
- A résumé or CV that reflects your experience and growth as an artist

### Final Review

- I've reviewed all materials for clarity and completeness.

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- I've submitted my application by the deadline.

### WEHO ARTIST REVIEW CRITERIA

All submitted applications will first be screened by City staff to confirm eligibility. Applications that do not meet the eligibility requirements will not be forwarded to the Peer Review Panel.

#### Peer Review Panel Scoring

Eligible applications will be evaluated and scored by a Peer Review Panel based on the following:

Evaluation Criteria	Description	Points Available
Vision and Clarity	The proposal clearly communicates the artist's goals and creative direction.	0–10
Impact	The grant's potential to support the artist's professional growth and contribute to the cultural life of West Hollywood.	0–10
Artistic Portfolio	The quality and originality of the artist's previous work, as demonstrated through submitted samples.	0–10
Professional Experience	The artist's background, training, and commitment to their practice, as reflected in their resume.	0–10

### WEHO ARTS GRANT PROGRAM GENERAL INFORMATION

The City of West Hollywood, through its Arts Division and Arts and Cultural Affairs Commission, provides inclusive arts and cultural programming for all residents. The Commission promotes and nurtures the City's cultural life by supporting arts organizations, advising City Council on arts policy, and encouraging community engagement through the arts.

The City offers a variety of grants to support:

- Community-based programs, projects, and events
- Increased visibility for Transgender artists
- Career development for individual artists
- Increased support for filmmakers

Arts grants are available to eligible artists and nonprofit arts organizations for the production, performance, or presentation of projects that take place in and serve the West Hollywood community. 2027 Grant categories include: 2027-2028 Special Arts Project, Community Arts, Filmmakers, TGI+ Arts, and WeHo Artist.

We strongly encourage applications from artists and organizations representing diverse populations and artistic disciplines. As outlined in our Cultural Equity Statement, diversity includes, but is not limited to: race, ethnicity, gender identity and expression, sexual orientation, age, ability, socioeconomic status, religion, language, and more. We are committed to cultural equity in all our arts programs and policies. Read our full Cultural Equity Statement at [weho.org/arts](http://weho.org/arts).

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All applications must be submitted online through the City’s website: [weho.org/arts](http://weho.org/arts)

## ARTS GRANT REVIEW PROCESS

### Review & Approval Process

The City of West Hollywood uses a peer panel review process, which is a standard best practice for publicly funded arts grants. Each panel includes seven qualified arts professionals with experience in various disciplines and a strong background in the arts.

The panel scores applications based on criteria set by the Arts and Cultural Affairs Commission. These scores are then reviewed by the Performing Arts and Cultural Affairs Subcommittee, which recommends funding amounts. Final decisions are approved by the Arts and Cultural Affairs Commission and finalized by the City Council.

### Important Notes:

- All information submitted in a grant application becomes public record.
- Organizations that receive funding may be audited to ensure proper use of grant funds.
- Failure to provide accurate documentation may result in ineligibility for future funding.

## EXPECTATIONS DURING FUNDED PERIOD

Once awarded, grantees must:

- Provide a Certificate of General Liability Insurance of at least \$1,000,000 per occurrence.
- Attend a mandatory orientation meeting.
- Use no more than 10 hours of in-kind City facility time, limited to one day during grant funded year.
- Cover costs for technology consultants (e.g., lighting, film screenings, projections) when using City facilities.
- Ensure the project occurs within the contracted grant period.
- Submit a Newsletter Advisory Form at least 60 days before the funded program.
- Submit a Final Report within 30 days of completing the project.

## ARTS GRANT PROGRAM TIMELINE

July 1, 2026	Application deadline
August 2026	Peer panel review of grant applications
September 2026	Performing Arts and Cultural Affairs Subcommittee make funding recommendations
September 2026	Arts and Cultural Affairs Commission consider approval of funding recommendations
October 2026	City Council considers approval of funding recommendations
October 2026	Grant recipient notifications
November 2026	Grantee Orientation (in person at Plummer Park)
February 2027	Earliest award of grant funds*

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	<i>*Award of funds depend on grantee's compliance with contracting requirements, such as insurance.</i>
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### ARTS GRANT PROGRAM WORKSHOP

The City will conduct virtual and in-person Arts Grant Program Workshops scheduled between May and June (dates TBD):

[Arts Grant Program | City of West Hollywood](#)

### ARTS PROJECT GRANT APPLICATION DEADLINE

**Application DEADLINE is 3 p.m. July 1, 2026.**

For more information please call: Eva Angeloff at (323) 848-6354 or email [eangeloff@weho.org](mailto:eangeloff@weho.org).

You can also find more information at [www.weho.org/arts](http://www.weho.org/arts)