

**PLANNING COMMISSION  
SUNSET ARTS & ADVERTISING SUBCOMMITTEE  
SPECIAL MEETING AGENDA**

**Thursday  
February 26, 2026  
6:00 P.M.**

**West Hollywood Library – Community Meeting Room  
625 N. San Vicente Boulevard  
West Hollywood, California, 90069**

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Land Acknowledgement: The West Hollywood City Council acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF AGENDA**
- 4. PRESENTATIONS:**

**A. 8906 SUNSET BOULEVARD  
PROPOSED BILLBOARD APPLICATION:**

The purpose of this meeting is to give initial feedback on design aspects of the proposed billboard project. This includes replacing an existing two-sided traditional billboard with a new two-sided, full motion animated billboard in conjunction with façade renovation, site improvements, and public realm enhancements.

[Item 4.A. – Staff Memo](#)

[Item 4.A. Attachment A – Project Plans](#)

**B. 9121 SUNSET BOULEVARD  
PROPOSED BILLBOARD APPLICATION:**

The purpose of this meeting is to give initial feedback on design aspects of the proposed billboard project. This includes a new two-sided, full motion animated billboard in conjunction with a proposed cultural resource designation for the existing two-story, French revival building.

[Item 4.B. – Staff Memo](#)

[Item 4.B. Attachment A – Project Plans](#)

**5. NEW BUSINESS.** None.

**6. COMMENTS FROM THE PUBLIC.**

**7. COMMENTS FROM STAFF:**

**A. Staff Updates and Upcoming Meetings**

**8. COMMISSION MEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Sunset Arts and Advertising Subcommittee members.

**ADJOURNMENT:** The Sunset Arts and Advertising Subcommittee will adjourn to a date uncertain. When warranted, a special meeting will be agendized and legally posted for the Sunset Arts & Advertising Subcommittee, to be held at 6:00 P.M. until completion at West Hollywood Library Community Meeting Room, 625 N. San Vicente Boulevard, West Hollywood, California 90069.

### **TO PARTICIPATE IN-PERSON:**

The Sunset Arts & Advertising Subcommittee public meeting, commission members, city staff, and members of the public will participate in West Hollywood Library Community Meeting Room, located at 625 N. San Vicente Boulevard, West Hollywood, California 90069. Members of the public have the option to participate via teleconference using the Zoom platform.

### **TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE OR AN E-COMMENT:**

Members of the public who wish to comment on matters before the Sunset Arts & Advertising Subcommittee are strongly encouraged to submit an Email to [pcsubpubliccomments@weho.org](mailto:pcsubpubliccomments@weho.org) **no later than 12:00 p.m.** on the Sunset Arts & Advertising Subcommittee meeting day.

*Note: E-Comments received by 12:00 p.m. will be forwarded to the Sunset Arts & Advertising Subcommittee members and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.*

### **TO PARTICIPATE VIA THE ZOOM PLATFORM OR PROVIDE PUBLIC COMMENTS BY TELEPHONE:**

1. **You are required to register to speak or view** via Zoom by emailing your name, the phone number from which you will be calling, and which item(s) you would like to speak on to [pcsubpubliccomments@weho.org](mailto:pcsubpubliccomments@weho.org) **no later than 12:00 p.m.** on the day of the Sunset Arts and Advertising subcommittee meeting to be added to the Zoom Public Speaker List. You may also utilize the [Speaker Request Form](#)
2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.)  
Dial in Code: \*6 = unmute.  
Dial in Code: \*9 = lets the host know you want to speak on the current item

Meeting I.D.: You must register in advance: [pcsubpubliccomments@weho.org](mailto:pcsubpubliccomments@weho.org)

\*Zoom credentials will be forwarded to the email address you provide the afternoon of the meeting.

### **PUBLIC COMMENT AND RULES OF DECORUM:**

The Sunset Arts & Advertising Subcommittee values your comments and acknowledges the right of the public to address issues that are within the City's jurisdiction and invites the public to do so during the design review meeting. However, this public participation must be balanced with the need of the Sunset Arts & Advertising Subcommittee to conduct the public's business in a fair and efficient manner, free from disruption or disturbance.

Any member of the public may address the Sunset Arts & Advertising Subcommittee on items not appearing on the agenda under Comments from the Public. Comments concerning other items on the agenda will be heard at the time the item is considered during the course of the meeting.

Speakers should not bring to the podium any items other than a prepared written statement and/or writing materials.

Speakers and any other members of the public may not approach Sunset Arts & Advertising Subcommittee members at any time during the meeting without prior consent from the Chair. Speakers may only speak once on any agenda item. Donating public comment time to others is prohibited.

The City expects that everyone who participates in the meeting will do so with respect and dignity. Please refrain from using abusive, derogatory, and slanderous language, or behaving in a way that disrupts the meeting.

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening, or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede, or otherwise render the orderly conduct of the Sunset Arts & Advertising Subcommittee meeting unfeasible. Persons in the audience should refrain from creating, provoking, or participating in any type of unwelcome physical contact.

**This agenda was posted at:** City Hall, Plummer Park Community Center, West Hollywood Library on San Vicente Boulevard, and the West Hollywood Sheriff's Station.

**Written materials received** by the Planning Commission Sunset Arts & Advertising Subcommittee after the legal posting of the digital agenda packet will be available for public inspection on-line at [www.weho.org](http://www.weho.org).

**To comply with the American with Disabilities Act of 1990**, Assistive Listening Devices (ALD) will be available for checkout at the meeting. If you require special assistance to participate in this meeting (e.g., a signer for the hearing impaired), you must call, or submit your request in writing to the Planning Commission Secretary at (323) 848-6331 or via email at [pcsubpubliccomments@weho.org](mailto:pcsubpubliccomments@weho.org) at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 1-323-GO-METRO (323/466-3876) or go to [www.mta.net](http://www.mta.net)

**For additional information** on any item on the posted agenda, please contact Saima Qureshy, AICP, Current and Historic Preservation Planning Manager at: [Squireshy@weho.org](mailto:Squireshy@weho.org) (323) 848-3130, or Garen Yolles, Architecture and Urban Designer at: [GYolles@weho.org](mailto:GYolles@weho.org) (323) 848-6827.

**PLANNING COMMISSION  
SUNSET ARTS AND ADVERTISING  
SUBCOMMITTEE MEMBERS**

Stacey E. Jones, Chair  
David S. Gregoire  
Lynn M. Hoopingarner

**CONTACT | SUPPORT STAFF | PUBLIC COMMENTS**

*To contact subcommittee members, please forward your request to:*

*David Gillig, Planning Commission Secretary at [dgillig@weho.org](mailto:dgillig@weho.org)*

Garen Yolles, Architectural and Urban Designer  
Saima Qureshy, AICP, Current & Historic Preservation Planning Manager  
David Gillig, Planning Commission Secretary – Sunset Arts & Advertising Subcommittee

City of West Hollywood, Community Development Department  
8300 Santa Monica Boulevard, West Hollywood, CA 90069-4314  
323.848.6475 (main) | 323.848.6569 (fax)

[pcsubpubliccomments@weho.org](mailto:pcsubpubliccomments@weho.org)

**The current Planning Commission Sunset Arts and  
Advertising Subcommittee agenda, memos and architectural  
plans are available on-line and are tablet and mobile  
supported**

[www.weho.org](http://www.weho.org)