

**CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission**



URBAN ART SUBCOMMITTEE

**MEETING AGENDA PACKET
THURSDAY, FEBRUARY 5, 2026 – 5:00 P.M.**

**LOCATION:
WEST HOLLYWOOD CITY HALL, FIRST FLOOR COMMUNITY MEETING ROOM,
8300 SANTA MONICA BLVD.**

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
URBAN ART SUBCOMMITTEE
MEETING AGENDA**

**Thursday, February 5, 2026, 5:00 p.m.
WEST HOLLYWOOD CITY HALL, 1ST FLOOR – COMMUNITY MEETING ROOM
8300 SANTA MONICA BOULEVARD.**

The West Hollywood Arts and Cultural Affairs Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting-related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323/466-3876) or go to www.metro.net.

STATEMENT OF SHARED RESPONSIBILITY FOR RESPECT: During public meetings, community gatherings, interactions with the public, and with one another, the City endeavors for all participants and attendees to conduct City business and treat others with respect, a core value of the City. This includes being polite, professional, and thoughtful when interacting with others. Our collective commitment to West Hollywood requires intention, cooperation, courtesy, consideration, tolerance, forgiveness, acceptance, inclusiveness, kindness, compassion, and patience. Our respect is expressed not only in the words we choose, but also in our tone, our demeanor, and our actions toward one another.

TO PARTICIPATE IN THIS PUBLIC MEETING: To provide public comment, email or call the Arts and Cultural Affairs Commission Recording Secretary at acacpubliccomment@weho.org or 323-848-6351 by 12:00 p.m. on Thursday, February 5, 2026 to be added to the Public Speaker List. If you want to speak by phone, you must also email a speaker request to the same address by 12:00 p.m. on the day of the meeting. For both in-person and phone comments, include your name, city, and the agenda item you want to speak about. Your comments will become part of the official record. To keep your address private, simply leave it out.

Written materials distributed to the Urban Art Subcommittee within 72 hours of the meeting are available for public inspection immediately upon distribution in the Arts Division at City Hall, 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Art Subcommittee meeting at the staff liaison's table. For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts, or follow @WeHoArts on social media.

- I. CALL TO ORDER**
 - A. Land Acknowledgement**

- B. Pledge of Allegiance
- C. Roll Call
- D. Approval of the Agenda
- E. Approval of the October 2, 2025 Meeting Minutes
- F. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff’s Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. Urban Art Program Projects

The Subcommittee will receive an update from staff and discuss Urban Art Program projects under the Subcommittee’s oversight. The list below reflects the current stage each development is pursuing (project address, project name (if available), artist selected for the project).

STAGE I
<ul style="list-style-type: none"> ▪ 626 N Robertson Boulevard (West Hollywood Recovery Center [Log Cabin], city owned) ▪ 8465 Santa Monica Boulevard (Holloway Interim Housing Project [The Holloway], city owned)
STAGE II
<ul style="list-style-type: none"> ▪ Beverly Boulevard Gathering Place (Design District Streetscape Master Plan, Greenmeme – project currently on hold, city owned)
STAGE III
<ul style="list-style-type: none"> ▪ none
STAGE IV
<ul style="list-style-type: none"> ▪ 1201 Detroit Street (Lexington Gardens, Rafael Lopez) ▪ 1040 La Brea Avenue (Jim Isermann)
OTHER PROJECTS
<ul style="list-style-type: none"> ▪ Public Art Archive (Collections Management)

RECOMMENDATION

Receive the update and request more information if necessary.

B. Deaccession Request Of “En Passant” By Barbara McCarren At Santa Monica Boulevard/Fairfax Avenue

The Subcommittee will receive a presentation from artist Barbara McCarren about *En Passant*, a city-owned urban art project at the intersection of Santa Monica Boulevard and Fairfax Avenue.

RECOMMENDATION

Receive the presentation from artist Barbara McCarren, inquire with the artist as necessary, and recommend the next appropriate steps based upon the Urban Art Guidelines.

C. Urban Art Guidelines Overview Document Review (Page. 8)

The Subcommittee will review draft designs for the Urban Art Guidelines Overview document and select one final design for production and circulation.

RECOMMENDATION

Recommend the Arts and Cultural Affairs Commission approve one design for production and circulation.

IV. NEW BUSINESS None.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its Thursday, March 5, 2026 meeting agenda.

X. ADJOURNMENT

The Urban Art Subcommittee will adjourn to its meeting scheduled Thursday, March 5, 2026 at 5:00 p.m. at West Hollywood City Hall, 1st Floor Community Meeting Room, 8300 Santa Monica Boulevard.

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
URBAN ART SUBCOMMITTEE
MEETING MINUTES**

Thursday, October 2, 2025, 5:05 p.m.
WEST HOLLYWOOD CITY HALL, 1ST FLOOR – COMMUNITY MEETING ROOM
8300 SANTA MONICA BOULEVARD.

I. CALL TO ORDER

The meeting was called to order by Subcommittee Chair Gantman at 5:00 p.m.

A. Land Acknowledgement

Subcommittee Chair Gantman read the Land Acknowledgement.

B. Pledge of Allegiance

Subcommittee Chair Gantman led the Pledge of Allegiance.

C. Roll Call

Present: Subcommittee Member Moreno-Freedman
Subcommittee Member Gunther
Subcommittee Chair Martin Gantman

Absent: None

Also Present: Director of Economic Development Laura Biery
Arts Manager Rebecca Ehemann
Acting Recording Secretary Joy Tribble
Public Art Administrator Marcus Mitchell

**D. Approval of the Agenda. Motion to approve the agenda
Moted by Commissioner Gunther, seconded by Commissioner Moreno-Freeman and approved unanimously.**

**E. Approval of the August 21, 2025, Meeting Minutes
Moted by Commissioner Moreno-Freeman, seconded by Commissioner Gunther and approved unanimously.**

F. Public Comment None.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion.

Moted by Commissioner Moreno-Freeman, seconded by Commissioner Gunther and approved unanimously.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff’s Station.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. Urban Art Program Projects

The Subcommittee received an update from staff and discussed Urban Art Program projects under the Subcommittee’s oversight. The list below reflects the current stage each development is pursuing (project address, project name (if available), artist selected for the project).

STAGE I
▪ none
STAGE II
▪ 626 N Robertson Boulevard (West Hollywood Recovery Center [Log Cabin], (David Kim, city owned)
▪ Beverly Boulevard Gathering Place (Design District Streetscape Master Plan, Greenmeme – project currently on hold, city owned)
STAGE III
▪ 8465 Santa Monica Boulevard (Holloway Interim Housing Project [The Holloway], city owned, Allison Kunath)
STAGE IV
▪ 625 N San Vicente Boulevard (AIDS Monument, Daniel Tobin)
▪ 1201 Detroit Street (Lexington Gardens, Rafael Lopez)
▪ Melrose Avenue Gathering Place (Design District Streetscape Master Plan, <i>Before Picasso</i> by Karon Davis)
▪ 1040 La Brea Avenue (Jim Isermann)
▪ 8497 Sunset Boulevard (Refik Anadol)
OTHER PROJECTS
▪ Public Art Archive (Collections Management)

ACTION: Staff provided an update on the urban art projects. Subcommittee inquired about project details and staff provided information as available.

B. Deaccession Request of “En Passant” By Barbara McCarren at Santa Monica Boulevard/Fairfax Avenue

The Subcommittee received an update from staff regarding the Subcommittee’s deaccession request of *En Passant* by Barbara McCarren, a city-owned urban art project at the intersection of Santa Monica Boulevard and Fairfax Avenue.

ACTION:

Recommend the Arts and Cultural Affairs Commission to direct staff to invite the artist to the next Subcommittee meeting and approve an engagement fee of \$750. **Motioned by Commissioner Gantman, seconded by Commissioner Gunther and approved unanimously.**

IV. NEW BUSINESS

A. Deaccession Request for “Stairway Sculpture” By Paul Betouliere at 884 Palm Avenue

The Subcommittee considered a deaccession request from the property owner for the urban artwork “Stairway Sculpture” by Paul Betouliere at 884 Palm Avenue.

RECOMMENDATION

Recommended the Arts and Cultural Affairs Commission approve the deaccession for the urban artwork “Stairway Sculpture” by Paul Betouliere at 884 Palm Avenue.

Motioned by Commissioner Gunther, seconded by Commissioner Moreno-Freeman and approved unanimously.

V. EXCLUDED CONSENT CALENDAR

None

VI. PUBLIC COMMENT

None

VII. ITEMS FROM THE SUBCOMMITTEE

Commissioner Gunther discussed the idea of creating a catalog of all permanent artwork in the Urban Art collection.

Commissioner Moreno-Freedman shared that she attended the opening of The Holloway and is looking forward to connecting with the marketing director. She also advocated for incorporating art into restrooms, and Arts Manager Rebecca Ehemann noted that staff is reaching out to the appropriate contacts to explore this idea.

VIII. ITEMS FROM STAFF

Arts Specialist Joy Tribble invited staff to attend an art show for Derek Fordjour at the David Kordansky Gallery, which runs through October 11.

In response to Commissioner Gunther’s comment regarding an Urban Art catalog, Arts Manager Rebecca Ehemann directed the Subcommittee to the City’s Urban Art webpage (<https://www.weho.org/community/arts-and-culture/visual-arts/urban-art-program>) where an interactive map and further information are publicly available.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its Thursday, February 5, 2025 meeting agenda.

X. ADJOURNMENT

The Urban Art Subcommittee adjourned at 6:00 p.m. to its meeting scheduled Thursday, February 5, 2026 at 5:00 p.m. at West Hollywood City Hall, 1st Floor Community Meeting Room, 8300 Santa Monica Boulevard.

APPROVED BY A MOTION OF THE URBAN ART SUBCOMMITTEE ON THIS 5th DAY OF NOVEMBER 2025.

MARTIN GANTMAN
SUBCOMMITTEE CHAIR

ATTEST:

DENNICE OCEGUERA,
RECORDING SECRETARY

CITY OF WEST HOLLYWOOD

Urban Art Process

If developers want include an on-site artwork to fulfill the urban art ordinance requirements, they must create an Urban Art Plan during the building’s design development phase. A pre-approved public art consultant must be part of the project team to ensure the art is fully integrated into the design.

To meet the requirement, artwork equal to 1% of the Project Value, as determined by the City, must be installed on-site and approved by the City.

The review process is collaborative, aiming to create the best possible art for the project and the community.

PROJECTS SUBJECT TO THE URBAN ART REQUIREMENT

New developments with a value of \$200,000, or more; or the alteration or repair of a structure increasing the total gross floor area, or otherwise intensifying the use, with a value of \$200,000 or more. The development “Project Value” is determined by the City Building Official.

PROJECTS EXEMPT FROM THE URBAN ART REQUIREMENT

Rehabilitation of private property that is primarily finance with public funds.

Residential structures of one or two units.

Alteration, construction, or repair financed by funds collected in compliance with development exactions.

Renovations to designated Cultural Resources as defined in Chapter 19.90 of the Zoning Ordinance.

Projects that are intended to primarily provide facilities for nonprofit public service providers.

WAYS TO SATISFY THE URBAN ART REQUIREMENT

Contribute cash in the amount of 1% of the Project Value to the City’s Art Fund (this is called the in-lieu fee).

Incorporate approved public artwork into the development project in accordance with this policy.

urbanartguidelines.link.goes.here

QUESTIONS: Marcus Mitchell, Public Art Administrator mmitchell@weho.org or 323-848-3122.

1
INTRODUCTIONS

Engage pre-qualified Public Art Consultant.
Present selected Artist.
Urban Art Plan Concept Proposal Submittal & Review.

2
DEVELOPED DESIGN REVIEW

Urban Art Plan Developed Design Submittal & Review.

3
FINAL REVIEW

Final Submittal & Review of Urban Art Plan.

4
FINAL APPROVAL

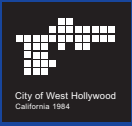
Installation of approved Urban Artwork and art identification plaque; on-site review.
Notarize Urban Art Covenant with City Clerk and County Recorder.



urban art program

8300 Santa Monica Boulevard
West Hollywood, CA 90069
T: 323.848.6400 E: arts@weho.org
[@wehoarts](http://weho.org/arts)





THE PROCESS

If developers want include an on-site artwork to fulfill the urban art ordinance requirements, they must create an **Urban Art Plan** during the building's design development phase. A **pre-approved public art consultant** must be part of the project team to ensure the art is fully integrated into the design.

To meet the requirement, **artwork equal to 1% of the Project Value**, as determined by the City, must be installed on-site and approved by the City.

The **review process is collaborative**, aiming to create the best possible art for the project and the community.

PROJECTS SUBJECT TO THE URBAN ART REQUIREMENT

- New developments with a value of \$200,000, or more; or the alteration or repair of a structure increasing the total gross floor area, or otherwise intensifying the use, with a value of \$200,000 or more. The development "Project Value" is determined by the City Building Official.

PROJECTS EXEMPT FROM THE URBAN ART REQUIREMENT

- Rehabilitation of private property that is primarily finance with public funds.
- Residential structures of one or two units.
- Alteration, construction, or repair financed by funds collected in compliance with development exactions.
- Renovations to designated Cultural Resources as defined in Chapter 19.90 of the Zoning Ordinance.
- Projects that are intended to primarily provide facilities for nonprofit public service providers.

WAYS TO SATISFY THE URBAN ART REQUIREMENT

- Contribute cash in the amount of 1% of the Project Value to the City's Art Fund (this is called the in-lieu fee).
- Incorporate approved public artwork into the development project in accordance with this policy.

1 Introductions

- Engage pre-qualified Public Art Consultant.
- Present selected Artist.
- Urban Art Plan Concept Proposal Submittal & Review.

2 Developed Design Review

- Urban Art Plan Developed Design Submittal & Review.

3 Final Review

- Final Submittal & Review of Urban Art Plan.

4 Final Approval

- Installation of approved Urban Artwork and art identification plaque; on-site review.
- Notarize Urban Art Covenant with City Clerk and County Recorder.

www.urbanartguidelineslink.com

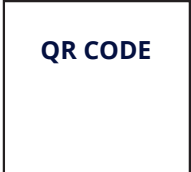
8300 Santa Monica Boulevard, West Hollywood, CA 90069

T: 323.848.6400 E: arts@weho.org

weho.org/arts @wehoarts

QUESTIONS:

Marcus Mitchell,
Public Art Administrator
mmitchell@weho.org or
323-848-3122.



URBAN ART PROCESS

If developers want include an on-site artwork to fulfill the urban art ordinance requirements, they must create an **Urban Art Plan** during the building’s design development phase. A **pre-approved public art consultant** must be part of the project team to ensure the art is fully integrated into the design.

To meet the requirement, **artwork equal to 1% of the Project Value**, as determined by the City, must be installed on-site and approved by the City.

The **review process is collaborative**, aiming to create the best possible art for the project and the community.

Projects Subject to the Urban Art Requirement

- New developments with a value of \$200,000, or more; or the alteration or repair of a structure increasing the total gross floor area, or otherwise intensifying the use, with a value of \$200,000 or more. The development “Project Value” is determined by the City Building Official.

Projects Exempt from the Urban Art Requirement

- Rehabilitation of private property that is primarily finance with public funds.
- Residential structures of one or two units.
- Alteration, construction, or repair financed by funds collected in compliance with development exactions.
- Renovations to designated Cultural Resources as defined in Chapter 19.90 of the Zoning Ordinance.
- Projects that are intended to primarily provide facilities for nonprofit public service providers.

Ways to satisfy the Urban Art Requirement

- Contribute cash in the amount of 1% of the Project Value to the City’s Art Fund (this is called the in-lieu fee).
- Incorporate approved public artwork into the development project in accordance with this policy.



STAGE 1 INTRODUCTIONS

- Engage pre-qualified Public Art Consultant.
- Present selected Artist.
- Urban Art Plan Concept Proposal Submittal & Review.



STAGE 2 DEVELOP DESIGN REVIEW

- Urban Art Plan Developed Design Submittal & Review.



STAGE 3 FINAL REVIEW

- Final Submittal & Review of Urban Art Plan.



STAGE 4 FINAL APPROVAL

- Installation of approved Urban Artwork and art identification plaque; on-site review.
- Notarize Urban Art Covenant with City Clerk and County Recorder.

www.urbanartguidelineslink.com

QUESTIONS: Contact Marcus Mitchell, Public Art Administrator at mmitchell@weho.org or 323-848-3122



**urban
art
program**

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QR CODE