

Visit West Hollywood Board of Directors Meeting  
Date/Time: **Wednesday, January 21, 2026 at 12pm**  
Location: Le Parc at Melrose  
733 N W Knoll Dr.  
West Hollywood, CA 90069



Privacy & Anti-Trust

It is important that representatives of the participating hotels and Visit West Hollywood remember that our actions are subject to antitrust and competition laws. Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

**AGENDA**

- |   |                                   |
|---|-----------------------------------|
| 1) CALL TO ORDER/CHAIR REPORT   | Bill Karpiak<br>12:00pm-12:05pm   |
| 2) PUBLIC COMMENTS  | Bill Karpiak<br>12:05pm-12:10pm   |
| 3) MEETING MINUTES<br>a) June 25, 2025  | Terry Buccholz<br>12:10pm-12:15pm |
| 4) FINANCIAL REPORTS<br>a) June 2025<br>b) July 2025 – December 2025  | Tom Kiely<br>12:15pm-12:20pm      |
| 5) CEO REPORT<br>a) Midyear Financial Update<br>b) Anticipated West Hollywood Visitor Trends for 2026<br>c) Staffing Update<br>d) TBID Renewal Update<br>e) General Comments  | Tom Kiely<br>12:20pm-12:50pm      |
| 6) MARKETING UPDATE<br>a) Marketing & PR/Communications<br>Highlights & Activities (July-December 2025)<br>b) Campaign Initiatives for 2026<br>c) Website Re-Launch Update<br>d) City Partnership (WeHo Loves Locals) Review & Update | Jeff Morris<br>12:50pm-1:20pm     |
| 7) BUSINESS DEVELOPMENT UPDATE<br>a) West Hollywood 2025 Lodging Update & 2026 Forecast<br>b) Highlights & Activities (July-December 2025)<br>c) Plans & Programming for 2026   | Sean Keliholokai<br>1:20pm-1:50pm |
| 8) BOARD MEMBER COMMENTS  | 1:50pm-2:00pm                     |
| 9) ADJOURNMENT  | 2:00pm                            |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING  
State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **January 15, 2026**

Signature: *Eric Matikosh*  
**Office of the City Clerk**