



**CITY OF WEST HOLLYWOOD
BUSINESS TASK FORCE**

Wednesday, January 14, 2026, at 2:00 P.M.

Location: Virtual Meeting via Zoom

AGENDA

I. Roll Call/Introductions

II. Prior Meeting Follow-up (November 12, 2025)

- Questions or clarifications on previously distributed meeting notes, action items, and supporting materials

III. Focus Area #2 – Create support and incentives for BIPOC-, Women-, LGBTQ+-, and City Resident-owned small businesses

The Task Force will review and discuss the following topics:

- Overview of Targeted Small Business Communities:
 - BIPOC-owned businesses (self-reported business license data)
 - City resident-owned businesses operating as home occupations
- Existing Small Business Support Efforts
 - Overview of current City-supported small business efforts, including partner-led training and business support

IV. Focus Area #2 Task Force Discussion

V. Comments from Public

VI. Next Steps & Adjournment

Next Business Task Force Meeting: Wednesday, March 11, 2026, at 2:00 p.m. via Zoom