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*Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.*

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, DECEMBER 20, 2010  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD  
  
6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

- 1. PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item

is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

**1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

**1.B. PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**2. CONSENT CALENDAR:**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**2.A. POSTING OF AGENDA:**

*The agenda for the meeting of Monday, December 20, 2010 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, December 16, 2010.*

RECOMMENDATION: Receive and file.

**2.B. APPROVAL OF MINUTES:**

*The City Council is requested to approve the minutes of prior Council meetings.*

RECOMMENDATION: Approve the minutes of November 15 and December 10, 2010.

**2.C. DEMAND REGISTER NO. 664, RESOLUTION NO. 10-4112:**

*The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

RECOMMENDATION: Approve Demand Register No. 664 and adopt Resolution No. 10-4112 "A RESOLUTION OF THE CITY COUNCIL OF

THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 664.”

**2.D. ORDINANCE NO. 10-861 (2<sup>ND</sup> READING), CLARIFYING GREEN BUILDING STANDARDS, SOLAR ACCESS AND SOLAR EQUIPMENT STANDARDS, AFFORDABLE HOUSING INCENTIVES, IRRIGATION AND WATER CONSERVATION STANDARDS, AND PERMIT TIME LIMITS AND EXTENSIONS CITY WIDE [T. WEST, C. SCHAFFER]:**

*The City Council will waive further reading and adopt Ordinance No. 10-861; a proposed ordinance clarifying green building standards, solar access and solar equipment standards, affordable housing incentives, irrigation and water conservation standards, and permit time limits and extensions city wide.*

RECOMMENDATION: Waive further reading and adopt Ordinance No. 10-861, “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING ZONE TEXT AMENDMENT 2010-002 CLARIFYING GREEN BUILDING STANDARDS, SOLAR ACCESS AND SOLAR EQUIPMENT STANDARDS, AFFORDABLE HOUSING INCENTIVES, IRRIGATION AND WATER CONSERVATION STANDARDS, AND PERMIT TIME LIMITS AND EXTENSIONS CITY WIDE.”

**2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*The City Council will receive reports from the Disabilities Advisory Board on actions taken at their recent meetings.*

RECOMMENDATION: Receive and file.

**2.F. RESIGNATIONS FROM CITY COMMISSIONS, ADVISORY BOARDS, AND COMMITTEES [T. WEST, C. SCHAFFER]:**

*The City Council will accept the resignation of Lesbian and Gay Advisory Board Member Bryeon Earle, effective November 4, 2010.*

RECOMMENDATION: Accept with regret the resignation of Bryeon Earle from the Lesbian and Gay Advisory Board.

**2.G. MONITORING AND ANALYSIS OF FEDERAL LEGISLATION; ADVOCACY SERVICES AT THE FEDERAL LEVEL [P. AREVALO, J. ENGLISH, H. MOLINA, L. BELSANTI]:**

*The City Council will consider different options for monitoring of legislation and advocacy efforts at the federal level.*

RECOMMENDATIONS: 1) Direct staff to not renew retainer contract with Holland & Knight (H&K) for federal consulting and advocacy services; and 2) Direct staff to negotiate a contract amendment with Helyne Meshar & Associates (HM&A) to include monitoring services of federal legislation and provide analyses of legislation affecting the City of West Hollywood. Staff to bring back contract amendment in January 2011.

**2.H. 25<sup>TH</sup> ANNIVERSARY CAPITAL PROJECT - SPECIAL EXCEPTION TO CITY CONTRACTING POLICY FOR ALL PURCHASES RELATED TO THE FURNITURE, FIXTURES AND EQUIPMENT NEEDS FOR PHASE 1 IMPLEMENTATION OF WEST HOLLYWOOD PARK MASTER PLAN AND NEW WEST HOLLYWOOD LIBRARY [P. AREVALO, J. ENGLISH, J. HUFFER, A. GANDHY]:**

*The City Council will review and consider authorizing staff to enter and expressly authorize the City Manager to execute agreements and contracts over \$25,000 for all the Furniture, Fixtures and Equipment (FF&E) needs directly related to the West Hollywood Park Phase 1 Implementation and New West Hollywood Library Project.*

**RECOMMENDATIONS:** 1) Approve special exception as allowed by the West Hollywood Municipal Code related to City contracting policy related to the purchase of Furniture, Fixtures and Equipment to facilitate construction time schedule of the West Hollywood Library Project; 2) Authorize agreements with Contractors and Vendors that exceed the \$25,000 dollar limit with advance approval by the Director of Finance with cumulative sum of purchases not to exceed Council-approved Project Budget adopted May 4, 2009; and 3) Authorize City Manager to sign and execute all agreements per Section 3.08.010(e) of West Hollywood Municipal Code.

**2.I. CONTRACT FOR FY 10-11 SEWER ROOT CONTROL SERVICES [O. DELGADO, S. PERLSTEIN]:**

*The City Council will consider approval of a professional service contract with Dukes Root Control, Inc. for sewer root control services.*

**RECOMMENDATION:** Authorize the City Manager to enter into a professional service contract with Dukes Root Control, Inc. in an amount not to exceed \$80,000 to provide sewer root control services for the City of West Hollywood for FY 10-11.

**2.J. CONTRACT AMENDMENT WITH THE MAPLE COUNSELING CENTER FOR CRISIS COUNSELING SERVICES FOR THE CITY OF WEST HOLLYWOOD [K. COOK, B. SMITH]:**

*The City Council will consider an amendment to the contract with The Maple Counseling Center which provides crisis counseling services for the West Hollywood community.*

**RECOMMENDATIONS:** 1) Authorize the City Manager to amend the contract with The Maple Counseling Center for counseling services for the City of West Hollywood; and 2) Approve the modified scope of services and the budget with no additional expenditures requested.

- 2.K. UPDATE ON ANTI-SCAVANGING PROGRAM [A. WINDERMAN, J. SKORNECK, O. DELGADO, S. TURNEY, J. AUBEL, K. COOK]:**  
*The City Council will receive an update on staff review of the current law governing scavenging and plans to implement a program to discourage scavenging of recyclables from waste bins.*  
RECOMMENDATION: Receive and file.
- 2.L. AUTHORIZATION TO TELEVISION WEST HOLLYWOOD CHAMBER OF COMMERCE CITY COUNCIL CANDIDATE FORUM [H. GOSS, K. EGENBERGER]:**  
*The City Council will consider authorizing West Hollywood Citychannel 10 to televise the West Hollywood Chamber of Commerce's Candidate Forum as part of the March, 2011 City Council election.*  
RECOMMENDATION: Authorize the CATV Division of the Public Information and Prosecution Services Department to provide live and replay coverage of the West Hollywood Chamber of Commerce's Candidate Forum, including use of Citychannel 10 personnel, facilities and broadcast time.
- 2.M. CO-SPONSORSHIP OF THE "CYBER-BULLYING 101: WHAT PARENTS CAN DO TO PREVENT THE VICTIMIZATION OF CHILDREN IN TODAY'S DIGITAL WORLD" FORUM [J. DURAN, H. MOLINA, E. BARRATT]:**  
*The City Council will consider approving a co-sponsorship of the "Cyber-Bullying 101: What Parents Can Do to Prevent the Victimization of Children in Today's Digital World" workshop to be held on February 5, 2011 at Plummer Park.*  
RECOMMENDATIONS: 1) Approve the City of West Hollywood's co-sponsorship of the "Cyber-Bullying 101: What Parents Can Do to Prevent the Victimization of Children in Today's Digital World" workshop; 2) Approve use of the City's name and logo on printed materials advertising the event; 3) Approve the use of Plummer Park by the Pop Luck Club on Saturday, February 5, 2011 from 2:00 pm - 4:00 pm and waive all fees associated with the booking of the room at Plummer Park; and 4) Direct staff to assist with the coordination and promotion of the event.

**THE CITY COUNCIL WILL RECESS AND RECONVENE AS THE COMMUNITY DEVELOPMENT COMMISSION:** (see attached Community Development Commission Agenda)

**THE COMMUNITY DEVELOPMENT COMMISSION WILL RECESS AND RECONVENE AS THE CITY COUNCIL:**

**3. PUBLIC HEARINGS:**

**3.A. URGENCY ORDINANCE ADOPTING BY REFERENCE TITLES 26, 27, 28, 29, 30, 31 AND 32 OF THE LOS ANGELES COUNTY CODES INCORPORATING THE CALIFORNIA STATE BUILDING STANDARDS CODES [A. MCINTOSH, S. BAILEY]:**

*The City Council will consider approving an Ordinance amending Chapters 13.04 (Building Code), 13.08 (Electrical Code), 13.12 (Plumbing Code), and 13.16 (Mechanical Code) of Title 13 and Chapters 14.04 (Fire Code Adoption) and 14.08 (High-Rise Building Requirements) of Title 14 of the West Hollywood Municipal Code. Adding Chapters 13.20 and 13.24 to Title 13 of the West Hollywood Municipal Code.*

RECOMMENDATION: Waive further reading and adopt Urgency Ordinance No. \_\_\_\_\_ U, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ADOPTING BY REFERENCE TITLE 26 OF THE LOS ANGELES COUNTY CODE, INCORPORATING THE CALIFORNIA BUILDING CODE, 2010 EDITION; TITLE 27 OF THE LOS ANGELES COUNTY CODE, INCORPORATING THE CALIFORNIA ELECTRICAL CODE, 2010 EDITION; TITLE 28 OF THE LOS ANGELES COUNTY CODE, INCORPORATING THE CALIFORNIA PLUMBING CODE, 2010 EDITION; TITLE 29 OF THE LOS ANGELES COUNTY CODE, INCORPORATING THE CALIFORNIA MECHANICAL CODE, 2010 EDITION; TITLE 30 OF THE LOS ANGELES COUNTY CODE, INCORPORATING THE CALIFORNIA RESIDENTIAL CODE, 2010 EDITION; TITLE 31 OF THE LOS ANGELES COUNTY CODE, INCORPORATING THE CALIFORNIA GREEN BUILDING STANDARDS CODE, 2010 EDITION; AND TITLE 32 OF THE LOS ANGELES COUNTY CODE, INCORPORATING THE CALIFORNIA FIRE CODE, 2010 EDITION; ADDING CHAPTERS 13.20 AND 13.24 TO TITLE 13 OF THE WEST HOLLYWOOD MUNICIPAL CODE; MAKING AMENDMENTS TO SAID CODES; AMENDING CHAPTERS 13.04, 13.08, 13.12 AND 13.16 OF TITLE 13 AND CHAPTERS 14.04 AND 14.08 OF TITLE 14 OF THE WEST HOLLYWOOD MUNICIPAL CODE; AND DECLARING THE URGENCY THEREOF".

**3.B. IDENTIFICATION OF ADDITIONAL POLICY ITEMS FOR FUTURE DISCUSSION REGARDING THE COMPREHENSIVE GENERAL PLAN UPDATE, CLIMATE ACTION PLAN, AND ENVIRONMENTAL IMPACT REPORT [A. MCINTOSH, J. KEHO, B. SIEGL, C. CORRAO]:**

*The City Council will identify policy items for future discussion as part of the continued public hearing regarding the Draft West Hollywood General Plan 2035; Draft Climate Action Plan; and Final Environmental Impact Report, Mitigation Monitoring and Reporting Program, and a Statement of Overriding Considerations.*

RECOMMENDATIONS: 1) Staff recommends that City Council identify specific additional policy areas in the Draft General Plan, Draft Climate

Action Plan and/or Final Environmental Impact Report for further discussion and direct staff to schedule these topics at upcoming meetings as needed; and 2) Continue the public hearing to a date certain of January 18, 2011.

**4. UNFINISHED BUSINESS:**

**4.A. SUBCOMMITTEE FORMATION TO PREPARE ARGUMENTS REGARDING THE BALLOT MEASURE FOR THE MARCH 8, 2011 GENERAL MUNICIPAL ELECTION [T. WEST, C. SCHAFFER]:**

*The City Council will consider forming a subcommittee to prepare a written argument, and a written rebuttal if applicable, to appear in the sample ballot for the March 8, 2011 General Municipal Election. The written argument will be in response to a measure on the ballot regarding a proposed ordinance imposing a tax on revenues from the lease/rental/sale of off-site advertising signs and allowing tall wall advertising signs to be placed on buildings on Santa Monica and Beverly Boulevards.*

**RECOMMENDATION:** Appoint two (2) City Councilmembers to a subcommittee to prepare a written argument, and written rebuttal if applicable, in response to the measure appearing on the ballot for the March 8, 2011 General Municipal Election

**5. NEW BUSINESS:**

**5.A. STUDY OF CROSSWALKS AND PEDESTRIAN ENHANCEMENTS ON BEVERLY BOULEVARD [J. HEILMAN, F. SOLOMON]:**

*The City Council will initiate a study to examine pedestrian mobility along Beverly Boulevard between North Doheny Drive and Westbourne Drive.*

**RECOMMENDATIONS:** 1) Approve staff recommendations for the scope and timeline of the study; and 2) Authorize the Director of Finance and Technology to allocate \$25,000 from the undesignated reserves in General Fund and to increase budgeted expenditures in account 100-4-07-83-705013 by \$25,000.

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**6. LEGISLATIVE: None**

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to their next regular meeting, which will be on Tuesday, January 18, 2011 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
January 18	Tuesday	6:30 PM	Regular Meeting	W.H. Park Aud.
February 7	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
February 22	Tuesday	6:30 PM	Regular Meeting	W.H. Park Aud.
March 7	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.

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