

THE SUNSET STRIP

Sunset Strip Business Improvement District Advisory Special Board Meeting
Date/Time: Friday, October 24, 12PM-1PM
Location: Innovate Dining Group
9200 Sunset Blvd | West Hollywood

BOD SPECIAL MEETING AGENDA

Friday, **October 24, 2025** @ 12PM

- 1) **CALL TO ORDER/CHAIR REPORT – Brett Latteri** **12:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. Review & Approve August Minutes
 - d. Chair Seat Discussion & Action
 - e. Nominating Committee Discussion and Action
- 2) **FINANCIAL REPORT – John-Baptiste Godard** **12:10 PM**
 - a. Review and Approve August and September Financial Reports
- 3) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** **12:15 PM**
 - a. Meeting Length Bylaws Change Action
 - b. Website RFP Discussion and Action
 - c. Greg Rang Renewal Discussion and Action
- 4) **EXTERNAL PARTNER REPORTS** **12:25 PM**
 - a. West Hollywood Chamber of Commerce – Genevieve Morrill
 - CBA Sponsorship Discussion and Action
- 5) **BOARD MEMBER COMMENTS** **12:30 PM**
- 6) **PUBLIC COMMENTS** **12:35 PM**
- 7) **ADJOURNMENT** **12:40 PM**

NEXT MEETING: December 15, 2025

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **October 23, 2025**

Signature: *Eric Matikosh*
Office of the City Clerk