

## CITY OF WEST HOLLYWOOD SAFETY AMBASSADORS

### SANTA MONICA BLVD

TASK	SEP 01 - SEP 27, 2025	SEP 01 -SEP 30 2024	Variance	% Change
HOSPITALITY ASSISTANCE	1049	3987	(2,938)	-74%
BUSINESS CONTACTS	2031	2991	(960)	-32%
UNHOUSED CONTACT	588	819	(231)	-28%
CALLS FOR SERVICE	511	396	115	29%
SAFETY ESCORTS	19	36	(17)	-47%
BIKE MILES RIDDEN	173	311	(138)	-44%
SCOOTER IMPROPER PARKING	128	276	(148)	-54%
SHERIFF ASSITANCE	5	9	(4)	-44%
EMS/FIRE	5	6	(1)	-17%

### SUNSET BLVD

TASK	SEP 01 - SEP 27, 2025	SEP 01 -SEP 30 2024	Variance	% Change
HOSPITALITY ASSISTANCE	63	367	(304)	-83%
BUSINESS CONTACTS	112	551	(439)	-80%
UNHOUSED CONTACT	7	53	(46)	-87%
CALLS FOR SERVICE	11	9	2	22%
SAFETY ESCORTS	0	2	(2)	100%
BIKE MILES RIDDEN	52	238	(186)	-78%
SCOOTER IMPROPER PARKING	0	62	(62)	-100%
SHERIFF ASSITANCE	0	0	-	0%
EMS/FIRE	0	0	-	0%

### MELROSE AVE

TASK	SEP 01 - SEP 27, 2025	SEP 01 -SEP 30 2024	Variance	% Change
HOSPITALITY ASSISTANCE	37	71	(34)	-48%
BUSINESS CONTACTS	59	261	(202)	-77%
UNHOUSED CONTACT	8	44	(36)	-82%
CALLS FOR SERVICE	13	28	(15)	-54%
SAFETY ESCORTS	0	6	(6)	100%
BIKE MILES RIDDEN	36	79	(43)	-54%
SCOOTER IMPROPER PARKING	0	37	(37)	-100%
SHERIFF ASSITANCE	1	0	1	0%
EMS/FIRE	0	0	-	0%

## CITY PARKS

### PLUMMER PARK

TASK	SEP 01 - SEP 27, 2025	SEP 01 -SEP 30 2024	Variance	% Change
HOSPITALITY ASSISTANCE	177	191	(14)	-7%
UNHOUSED CONTACT	149	133	16	12%
BUSINESS REFERRALS	6	9	(3)	-33%
SOCIAL SERVICE REFERRALS	19	27	(8)	-30%
PARK CODE VIOLATIONS	56	31	25	81%
SAFETY ESCORTS	8	13	(5)	-38%
RESTROOM COUNTS	182	256	(74)	-29%
SHERIFF ASSITANCE	2	0	2	200%
EMS/FIRE	1	2	(1)	-50%

### WEST HOLLYWOOD PARK

TASK	SEP 01 - SEP 27, 2025	SEP 01 -SEP 30 2024	Variance	% Change
HOSPITALITY ASSISTANCE	363	638	(275)	-43%
UNHOUSED CONTACTS	121	169	(48)	-28%
BUSINESS REFERRALS	13	17	(4)	-24%
SOCIAL SERVICE REFERRALS	16	21	(5)	-24%
PARK CODE VIOLATIONS	44	51	(7)	-14%
LIFE GUARD ESCORTS	1	12	(11)	-92%
SAFETY ESCORTS	6	9	(3)	-33%
RESTROOM COUNTS	636	513	123	24%
SHERIFF ASSITANCE	2	0	2	200%
EMS/FIRE	1	0	1	100%

## KIOSK CONTACTS

TASK	SEP 01 - SEP 27, 2025	SEP 01 -SEP 30 2024	Variance	% Change
LA BREA	31	81	(50)	-62%
RAMADA	0	26	(26)	-100%
ROBERTSON	46	68	(22)	-32%
FAIRFAX	34	31	3	10%
VETERANS PARK *began 5/24	16	22	(6)	-27%

LA JOLLA *began 11/24	18	0	27	#DIV/0!
FOUNTAIN/FAIRFAX *began 6/24	0	2	-1	-100%

RESIDENTIAL PATROLS					
EAST					
TASK	SEP 01 - SEP 27, 2025	SEP 01 -SEP 30 2024	Variance	% Change	
HOSPITALITY ASSISTANCE	13	49	(36)	-73%	
UNHOUSED CONTACT	24	39	(15)	-38%	
CALLS FOR SERVICE	25	27	(2)	-7%	
SAFETY ESCORTS	2	3	(1)	-33%	
SHERIFF ASSITANCE	1	1	-	0%	
EMS/FIRE	0	2	(2)	-100%	
MID CITY					
TASK	SEP 01 - SEP 30, 2025	SEP 01 -SEP 30 2024	Variance	% Change	
HOSPITALITY ASSISTANCE	19	36	(17)	-47%	
UNHOUSED CONTACT	23	19	4	21%	
CALLS FOR SERVICE	16	18	(2)	-11%	
SAFETY ESCORTS	2	1	1	100%	
SHERIFF ASSITANCE	0	0	-	#DIV/0!	
EMS/FIRE	0	1	(1)	-100%	
WEST					
TASK	SEP 01 - SEP 30, 2025	SEP 01 -SEP 30 2024	Variance	% Change	
HOSPITALITY ASSISTANCE	59	43	16	37%	
UNHOUSED CONTACT	41	26	15	58%	
CALLS FOR SERVICE	37	16	21	131%	
SAFETY ESCORTS	4	3	1	33%	
SHERIFF ASSITANCE	0	0	-	#DIV/0!	
EMS/FIRE	0	1	(1)	-100%	

**ALL CITY**

**EAST**

TASK	SEP 01 - SEP 30, 2025	SEP 01 -SEP 30 2024	Variance	% Change
BUSINESS CONTACTS	848	1318	(470)	-36%
UNHOUSED CONTACT	369	679	(310)	-46%
CALLS FOR SERVICE	215	210	5	2%
SAFETY ESCORTS	16	12	4	33%
SHERIFF ASSITANCE	5	6	(1)	-17%
EMS/FIRE	5	4	1	25%

**MID CITY**

TASK	SEP 01 - SEP 30, 2025	SEP 01 -SEP 30 2024	Variance	% Change
BUSINESS CONTACTS	238	519	(281)	-54%
UNHOUSED CONTACT	121	186	(65)	-35%
CALLS FOR SERVICE	81	104	(23)	-22%
SAFETY ESCORTS	6	4	2	50%
SHERIFF ASSITANCE	1	3	(2)	-67%
EMS/FIRE	1	2	(1)	-50%

**WEST**

TASK	SEP 01 - SEP 30, 2025	SEP 01 -SEP 30 2024	Variance	% Change
BUSINESS CONTACTS	1116	1769	(653)	-37%
UNHOUSED CONTACT	275	534	(259)	-49%
CALLS FOR SERVICE	146	137	9	7%
SAFETY ESCORTS	12	6	6	100%
SHERIFF ASSITANCE	7	5	2	40%
EMS/FIRE	3	4	(1)	-25%

## Response Times

### Security Ambassador Report – SEPTEMBER 2025

#### Response Times

##### Call 1

- Incident Type: PROCATIVE PATROL (AUTO ACCIDENT)
- Location: 8441 Santa Monica
- Date/Time of Incident: 9/02/25 12:28 AM
- Police Response (Yes)
- Called: 12:30 PM
- Arrived: 12:35 PM

##### Call 2

- Incident Type: PROCATIVE PATROL (ALTERCATION)
- Location: WEHO PARK
- Date/Time of Incident: 9/03/25 3:15 AM
- Police Response (Yes)
- Called: 3:22 AM
- Arrived: 3:30 AM

##### Call 3

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 9/06/25 5:05 AM
- Police Response (YES)
- Called: 5:10 AM
- Arrived: 5:28 AM

##### Call 4

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: 7904 Santa Monica
- Date/Time of Incident: 9/06/25 5:05 AM
- Police Response (YES)
- Called: 5:10 AM
- Arrived: 5:28 AM

##### Call 5

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: 8636 Melrose Avenue
- Date/Time of Incident: 9/07/25 10:30 AM
- Police Response (Yes)
- Called: 10:43 AM
- Arrived: 11:09 AM

**Call 6**

- Incident Type: PROACTIVE PATROL (THEFT)
- Location: PLUMMER PARK
- Date/Time of Incident: 9/10/25 5:45 PM
- Police Response (Yes)
- Called: 6:00 PM
- Arrived: 6:25 PM

**Call 7**

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: 8937 Santa Monica
- Date/Time of Incident: 9/12/25 12:20 AM
- Police Response (Yes)
- Called: 12:24 AM
- Arrived: 12:41 AM

**Call 8**

- Incident Type: CALL FOR SERVICE (ENCAMPMENT-UNHOUSED)
- Location: PLUMMER PARK
- Date/Time of Incident: 9/14/25 11:40 PM
- Police Response (Yes)
- Called: 11:55 PM
- Arrived: 12:10 AM

**Call 9**

- Incident Type: PROACTIVE PATROL (INTOXICATED INDIVIDUAL)
- Location: 715 North San Vicente
- Date/Time of Incident: 9/19/25 4:40 AM
- Police Response (Yes)
- Called: 4:55 AM
- Arrived: 5:01 AM

**Call 10**

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: 8951 Santa Monica
- Date/Time of Incident: 9/24/25 10:45 AM
- Police Response (Yes)
- Called: 11:00 AM
- Arrived: 11:28 AM