

THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Board Meeting
Date/Time: Monday, October 20, 1:30PM-3:30PM
Location: Andaz
8401 W Sunset Blvd | West Hollywood

BOD MEETING AGENDA

Monday, **October 20, 2025** @ 1:30 PM

- 1) **CALL TO ORDER/CHAIR REPORT – Brett Latteri** **1:30 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. Review & Approve August Minutes
 - d. Chair Seat Discussion & Action
 - e. Nominating Committee Discussion and Action

- 2) **FINANCIAL REPORT – John-Baptiste Godard** **1:45 PM**
 - a. Review and Approve August and September Financial Reports
 - b. Insurance Payment

- 3) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** **1:55 PM**
 - a) Meeting Length Bylaws Change Action
 - b) Website RFP Discussion and Action

- 4) **EXTERNAL PARTNER REPORTS** **2:25 PM**
 - a) City of West Hollywood – Laura Biery, Paolo Kespradit, Laura D’Ambrosia
 - Sustainable Works (Susy Borlido)
 - b) Street Closures – Brandon Zavala, Afriat
 - c) West Hollywood Sheriff’s Report – Captain, Fanny Lapkin
 - d) Spinning Sunset Update – JJLA
 - e) Ballantines – Karli Webster
 - f) Lucky Break PR – Sahra Simpson
 - g) West Hollywood Chamber of Commerce – Genevieve Morrill
 - a. CBA Sponsorship Discussion and Action
 - h) Greg Rang

- 5) **BOARD MEMBER COMMENTS** **3:10 PM**

- 6) **PUBLIC COMMENTS** **3:20 PM**

- 7) **ADJOURNMENT** **3:30 PM**

NEXT MEETING: December 15, 2025

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **October 16, 2025**

Signature: *Eric Matikosh*
Office of the City Clerk