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If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
SPECIAL MEETING AGENDA
FRIDAY, DECEMBER 10, 2010
WEST HOLLYWOOD PARK AUDITORIUM
647 N. SAN VICENTE BOULEVARD
8:00 A.M. – SPECIAL MEETING**

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

APPROVAL OF AGENDA:

- 1. PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council.

COUNCILMEMBER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

2. CONSENT CALENDAR:

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, December 6, 2010 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Wednesday, December 8, 2010

RECOMMENDATION: Receive and file.

3. PUBLIC HEARINGS: None

4. UNFINISHED BUSINESS:

4.A. INITIATIVE MEASURE REGARDING A TAX ON OFF-SITE ADVERTISING AND ALLOWING TALL WALL ADVERTISING SIGNS TO BE PLACED ON BUILDINGS ON SANTA MONICA AND BEVERLY BOULEVARDS [T. WEST, C. SCHAFFER]:

The City Council will consider adopting resolutions related to placing an initiative measure on the ballot for the March 8, 2011 General Municipal Election. The initiative is a proposed ordinance imposing a tax on off-site advertising and allowing tall wall advertising signs to be placed on buildings on Santa Monica and Beverly Boulevards.

RECOMMENDATIONS: 1) Adopt Resolution No. 10-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CALLING AND GIVING NOTICE OF THE HOLDING OF A GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, MARCH 8, 2011 FOR THE SUBMISSION TO THE VOTERS A QUESTION RELATING TO A TAX ON OFF-SITE ADVERTISING AND ALLOWING TALL WALL ADVERTISING SIGNS TO BE PLACED ON BUILDINGS ON SANTA MONICA AND BEVERLY BOULEVARDS"; 2) Adopt Resolution No. 10-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, SETTING PRIORITIES FOR FILING WRITTEN ARGUMENTS REGARDING CITY MEASURES AND DIRECTING THE CITY ATTORNEY TO PREPARE AN IMPARTIAL ANALYSIS"; and 3) Adopt Resolution No. 10-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD,

CALIFORNIA, PROVIDING FOR THE FILING OF REBUTTAL ARGUMENTS FOR CITY MEASURES SUBMITTED AT MUNICIPAL ELECTIONS.”

5. NEW BUSINESS: None

6. LEGISLATIVE: None

ADJOURNMENT: The City Council will adjourn to their next regular meeting, which will be on Monday, December 20, 2010 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
December 20	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
January 18	Tuesday	6:30 PM	Regular Meeting	W.H. Park Aud.
February 7	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
February 22	Tuesday	6:30 PM	Regular Meeting	W.H. Park Aud.

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **December 8, 2010**

Signature: _____
Office of the City Clerk