

**CITY OF WEST HOLLYWOOD**  
**Arts and Cultural Affairs Commission (ACAC)**  
**PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE**  
**SPECIAL MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Performing Arts and Cultural Affairs Subcommittee within 72 hours of the Performing Arts and Cultural Affairs Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table.

**Thursday, December 9, 2010**

**5:00 p.m.**

*Location: **Community Conference Room (1<sup>st</sup> Floor)***  
8300 Santa Monica Blvd., West Hollywood

- I. **CALL TO ORDER (5:00 pm)**
  - A. Roll Call
  - B. Posting of the Agenda
  - C. Staff Comments on the Agenda
  - D. Approval of the Agenda
  
- II. **APPROVAL OF MINUTES**

The Subcommittee will review and approve the minutes of October 14, 2010.
  
- III. **NEW BUSINESS (5:05 pm)**
  - A. **2010 Arts Participation Grant Request – West Hollywood Elementary (5:05 pm)**

The Subcommittee will review an Arts Participation Grant application submitted by West Hollywood Elementary and receive a presentation from Rachel Quaintance, Chair of Arts and Enrichment for West Hollywood Elementary seeking support for the creation of an outdoor mural to be designed by students at West Hollywood Elementary.

**Recommendation:** Receive presentation and consider awarding grant.
  
  - B. **2010 Arts Participation Grant Request – Alliance of Los Angeles Playwrights (ALAP) (5:15 pm)**

The Subcommittee will review an Arts Participation Grant application submitted by the Alliance of Los Angeles Playwrights and receive a presentation from Dan Berkowitz, co-chair of the Alliance of Los Angeles Playwrights, seeking support for a Gay and Lesbian Play Reading Festival to be held during June 2011 (Pride Month).

**Recommendation:** Receive presentation and consider awarding grant.
  
  - C. **2010 Arts Participation Grant Request – American Russian Business Council (5:25 pm)**

The Subcommittee will review an Arts Participation Grant application submitted by the Russian Business Council and receive a presentation from Alex Durmashkin, President of the Russian Business Council, seeking support for arts performances as part of International Women's Day to be held at the Pacific Design Center on March 6, 2011.

**Recommendation:** Receive presentation and consider awarding grant.

**D. ArtsSpacesLA.org (5:35 pm)**

The Subcommittee will receive a report on ArtsSpacesLA.org, a new initiative of the Los Angeles County Arts Commission, Fractured Atlas, and municipal and foundation partners.

**Recommendation:** Receive, discuss and provide direction as applicable.

**IV. UNFINISHED BUSINESS (5:45 pm)**

**A. Pride Month – One City / One Pride (5:45 pm)**

The Subcommittee in collaboration with the Lesbian and Gay Advisory Board Subcommittee will review the 2010 One City / One Pride Evaluation Report and begin discussions regarding strategy, programming, and projects for Pride Month – One City / One Pride 2011.

**Recommendation:** Review and discuss evaluation, provide direction on programming for 2011.

**B. The Big Read (6:05 pm)**

The Subcommittee will discuss submitting a grant to the National Endowment for the Arts The Big Read and possible activities to be held in conjunction with The Big Read project during the first quarter of 2012.

**Recommendation:** Discuss The Big Read project, grant, and possible activities to be held in conjunction with The Big Read, and recommend submitting a grant on behalf of the City.

**C. 2011 Summer Sounds Programming (6:15 pm)**

The Subcommittee will receive the 2010 Summer Arts and Culture Programming Evaluation Report and discuss programming for 2011.

**Recommendation:** Receive report and provide direction as applicable.

**D. Arts and Cultural Affairs Council of the Century City Chamber of Commerce (6:25 pm)**

The Subcommittee will receive a presentation/proposal from Jean Tardy-Vallernaud with the Cultural Affairs Council of the Century City Chamber of Commerce regarding a proposed collaboration on a poetry reading.

**Recommendation:** Receive presentation and provide direction, as applicable.

**E. Performing Arts and Cultural Affairs Projects (6:35 pm)**

The Subcommittee will discuss as needed Performing Arts and Cultural Affairs projects under the Subcommittee's oversight.

- 25<sup>th</sup> Anniversary Projects
- Arts Grant Program
- 2011 Reception for the Arts
- Summer Sounds/Winter Sounds
- Pride Month
- The Big Read

**Recommendation:** Discuss and provide direction as applicable.

**V. ITEMS FROM THE SUBCOMMITTEE (6:40 pm)**

**VI. ITEMS FROM THE STAFF**

**VII. ITEMS FROM THE PUBLIC (6:45 pm)**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**VIII. ADJOURNMENT (6:50 pm)**

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its next scheduled meeting on January 13, 2011 at 5 pm.

**AFFIDAVIT OF POSTING**

State of California     )  
County of Los Angeles     )  
City of West Hollywood     )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Administrative Assistant, City Clerk Division