

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, AUGUST 18, 2025
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM
COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:00 PM – REGULAR MEETING

THE CITY OF WEST HOLLYWOOD HAS ADOPTED BRIEF SUMMARY AND ACTION MEETING MINUTES, WHICH PROVIDE A SUMMARY OF THE ACTIONS TAKEN AND POINTS OF DISCUSSION ONLY. ADDITIONAL COMMENTS OR INDIVIDUAL DISCUSSIONS REGARDING ANY ITEM SUMMARIZED IN THESE MINUTES MAY BE OBTAINED BY VIEWING THE ARCHIVED VIDEOS OF THE CITY COUNCIL MEETINGS AT www.weho.org/wehotv.

CALL TO ORDER: Mayor Byers called the meeting to order at 6:02 p.m.

PLEDGE OF ALLEGIANCE: West Hollywood Elementary School student Rio Aronovitch led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Erickson, Councilmember Hang, Councilmember Meister, Vice Mayor Heilman, and Mayor Byers.

ALSO PRESENT: City Manager David Wilson, City Attorney Lauren Langer, Director of Administrative Services Janet Jimenez, City Clerk Melissa Crowder, and Assistant City Clerk Lulu Morales.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Lauren Langer reported that the City Council convened the Closed Session at 5:00 p.m. She noted that no members of the public provided public comment. She added that the Council discussed the one (1) item of business listed on the posted agenda and took no reportable action.

APPROVAL OF AGENDA:

Staff Changes:

- Item F.2.: Staff requested authority for the City Manager to continue negotiations and execute the contract if successful, rather than requesting approval of the contract.
- Item F.7.: Requested to be Tabled to the September 15th City Council meeting due to a change in the event requiring an update to the Co-Sponsorship Agreement and event name.

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City Council Changes:

- Items D.1., F.2. (as modified), F.6., F.8.: Moved to the Consent Calendar as Items B.27., B.28., B.29., and B.30., respectively.
- Item B.25. (Continued Discussion of Expanded Noticing Requirements for Projects Requesting Development Agreements): Tabled to the October 6th City Council meeting as an Unfinished Business item.
- Item B.20. (Additional Harm Reduction Tools Update): Pulled from the Consent Calendar and moved to be discussed under Item E.2. (Social Services Contracts) for clarification, particularly regarding concerns about needles in vending machines and locations.

Motion by Vice Mayor Heilman, seconded by Councilmember Meister, and approved (5/0).

LEVINE ACT DISCLOSURES: Councilmember Erickson recused himself from several social service contract agreements (Item E.2.) due to accepting contributions in excess of \$500.

ADJOURNMENT MOTIONS:

Councilmember Meister requested that the meeting be adjourned in memory of Dan Tana.

Councilmember Erickson requested that the meeting be adjourned in memory of Keith Dominy.

PRESENTATIONS:

The City Council presented a Certificate to Rio Aronovitch for leading tonight's Pledge of Allegiance.

Mayor Byers presented a Proclamation in honor of Overdose Awareness Day.

A. PUBLIC COMMENT:

The following individuals spoke via Zoom:

LIZ CABRERA HOLTZ, on behalf of World Animal Protection, spoke to thank the City Council for supporting Item D.1.

AMIT DHULESHIA, SAN DIEGO, spoke in support of Item D.1. and other cities working on similar legislation.

CARMEN TORRES, UNKNOWN, spoke in support of Item D.1.

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The following individuals spoke in Council Chambers:

STEVE MARTIN, WEST HOLLYWOOD, spoke in support of Item B.20. He also reminded the public about the upcoming Fountain Avenue community meeting at Plummer Park on August 19th.

AMANDA MASSI, WEST HOLLYWOOD, spoke regarding Item B.26.

AMY SQUIRES, on behalf of World Animal Protection, spoke in support of Item D.1.

JUSTINE BLOCK, WEST HOLLYWOOD, spoke in support of Item D.1.

MICKY MARS, WEST HOLLYWOOD, spoke in support of Item D.1.

KIARA SORENSON, WEST HOLLYWOOD, spoke in support of Item D.1.

JAKOB SHAW, on behalf of PETA, spoke in support of Item D.1.

JOHN HAYES, WEST HOLLYWOOD, spoke in support of Item D.1.

YOLA DORE, WEST HOLLYWOOD, spoke in support of various social service providers identified in Item E.2.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke in support of Items D.1. and F.8. She thanked various City staff for providing information and support on City initiatives.

KELLY PILARSKI, WEST HOLLYWOOD, spoke in support of Item D.1.

MICHAEL RUSSNOW, WEST HOLLYWOOD, spoke to advocate for strengthening the City's Rent Stabilization Ordinance.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke regarding last week's Historic Preservation event at The Whiskey.

MELODY PORTER, on behalf of Health Care in Action, spoke to express appreciation for the proposed funding increase for Health Care in Action but noted that the reduction from what was requested HCA's proposal would limit expansion of critical services, including extended hours and the hiring of a nurse practitioner and substance use counselors for high-acuity unhoused individuals. She requested full funding of the proposal.

TED SROKA, WEST HOLLYWOOD, spoke regarding the Fountain Avenue Streetscape Project.

MICHAEL GREENFELD, WEST HOLLYWOOD, spoke regarding the Fountain Avenue Streetscape Project.

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DAVID AGUILAR, on behalf of Block by Block, spoke regarding the contract between the City and Block by Block.

GENEVIEVE MORRILL, on behalf of the West Hollywood Chamber of Commerce, spoke regarding the “We Lead Academy”.

ANNE MARIE WILLIAMS, on behalf of the Human Services Commission, spoke regarding the Request for Proposals process that the Commission undertook over the past few months and expressed funding support for several social services providers.

NICK RENTERIA, WEST HOLLYWOOD, spoke in support of Item E.7.

CITY MANAGER’S REPORT:

City Manager David Wilson provided several announcements. He commented that the planned partial day closure of the West Hollywood Pool for routine maintenance on Tuesday, August 19th has been extended to the entire day. Regular scheduled aquatics programming will resume on Wednesday, August 20th.

He noted that there are two opportunities for the community to discuss the Fountain Avenue Streetscape Project on August 19th and August 20th.

He also shared that Fanny Lapkin has been promoted to Captain of the West Hollywood Sheriff’s Station. Captain Lapkin brings extensive experience and a strong commitment to community service.

FISCAL IMPACT ON CONSENT CALENDAR:

Assistant City Clerk Lulu Morales stated that the fiscal impact on tonight’s Consent Calendar, with the addition of Items D.1., F.2., F.7., F.8. and the exclusion of Items B.20. and B.25., was \$5,971,289 in expenditures, \$11,000 in revenue, and (\$20,000) in waived fees.

City Clerk Crowder read the title of the ordinance for Item D.1. on first reading into the record: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 9, CHAPTER 9.50 OF THE MUNICIPAL CODE PROHIBITING THE RETAIL SALE OF LIVE ANIMALS.” She also noted a correction to section 9.50.020.(c) to clarify existing language regarding pet stores.

B. CONSENT CALENDAR:

B.1., 2., 3., 4., 5., 6., 7., 8., 9., 10., 11., 12., 13., 14., 15., 16., 17., 18., 19., 21., 22., 23., 24., 26., 27., 28., 29., and 30. Motion by Vice Mayor Heilman, seconded by Councilmember Meister, and approved (5/0).

B.1. REPORT OF AGENDA POSTING [M. CROWDER]:

SUBJECT: The agenda for the meeting of Monday, August 18, 2025, was posted at City Hall, Plummer Park, and the Aquatics & Recreation Center (ARC) on Wednesday, August 13, 2025.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

B.2. APPROVAL OF THE CITY COUNCIL MEETING MINUTES OF AUGUST 4, 2025 [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council is requested to approve the minutes of the August 4, 2025 City Council meeting.

ACTION: Approved the meeting minutes of August 4, 2025 City Council meeting. **Approved as part of the Consent Calendar.**

B.3. APPROVAL OF DEMAND REGISTER NO. 975 [O. JONES, K. BARENG, S. STEPHENS]:

SUBJECT: The City Council shall receive the Demand Register for period ending August 8, 2025 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

ACTION: Approved Demand Register No. 975 and Adopted Resolution No. 25-059: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 975". **Approved as part of the Consent Calendar.**

B.4. CLAIMS ADMINISTRATION [J. JIMENEZ, M. CROWDER, Y. ZHOSAN]:

SUBJECT: The City Council is receiving notification that the City's third-party administrator Carl Warren & Co. has denied four (4) Claims for Damages from Matthew Ervin, Eira Ortega, Titeanya Rodriguez, and Andrew Wainner.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

B.5. ADOPT ORDINANCE NO. 25-16 (2ND READING): "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ESTABLISHING ARTICLE VI, "COMMERCIAL DISTRICTS," OF TITLE 5 OF THE WEST HOLLYWOOD MUNICIPAL CODE, ADDING CHAPTER 5.132 TO ARTICLE VI OF TITLE 5 TO ESTABLISH THE WEST HOLLYWOOD RAINBOW DISTRICT, AND FINDING THE ACTION EXEMPT FROM CEQA" [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-16, establishing Article VI, "Commercial Districts," of Title 5 of the West Hollywood Municipal Code, adding Chapter 5.132 to Article VI of Title 5 to establish the West Hollywood Rainbow District, and finding the action exempt from the California Environmental Quality Act.

ACTION: Waived further reading and adopted Ordinance No. 25-16: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ESTABLISHING ARTICLE VI, “COMMERCIAL DISTRICTS,” OF TITLE 5 OF THE WEST HOLLYWOOD MUNICIPAL CODE, ADDING CHAPTER 5.132 TO ARTICLE VI OF TITLE 5 TO ESTABLISH THE WEST HOLLYWOOD RAINBOW DISTRICT, AND FINDING THE ACTION EXEMPT FROM CEQA”. **Approved as part of the Consent Calendar.**

- B.6. ADOPT ORDINANCE NO. 25-17 (2ND READING): “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 3.36 (BUSINESS LICENSE TAX) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO EXTEND FOR ONE YEAR A TEMPORARY TAX REBATE FOR ALL ELIGIBLE CANNABIS BUSINESSES THROUGH JUNE 30, 2026” [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-17, amending Chapter 3.36 (Business License Tax) of the West Hollywood Municipal Code to extend for one year a temporary tax rebate for all eligible cannabis businesses through June 30, 2026.

ACTION: Waived further reading and adopted Ordinance No. 25-17: “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 3.36 (BUSINESS LICENSE TAX) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO EXTEND FOR ONE YEAR A TEMPORARY TAX REBATE FOR ALL ELIGIBLE CANNABIS BUSINESSES THROUGH JUNE 30, 2026”. **Approved as part of the Consent Calendar.**

- B.7. ADOPT ORDINANCE NO. 25-18 (2ND READING): “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING AN AMENDMENT TO TITLE 19, ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO STREAMLINE THE REGULATIONS AND APPROVAL OF ACCESSORY BUSINESS USES AND INCIDENTAL BUSINESS ACTIVITIES, AND FINDING SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTIONS 15061(b)(3) and 15378(b)(5)” [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-18, adopting an amendment to Title 19, zoning ordinance of the West Hollywood Municipal Code to streamline the regulations and approval of accessory business uses and incidental business activities, and finding such action does not quality as a project subject to the California Environmental Quality Act and is otherwise exempt under State CEQA guidelines Sections 15061(b)(3) and 15378(b)(5).

ACTION: Waived further reading and adopted Ordinance No. 25-18: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST

HOLLYWOOD ADOPTING AN AMENDMENT TO TITLE 19, ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO STREAMLINE THE REGULATIONS AND APPROVAL OF ACCESSORY BUSINESS USES AND INCIDENTAL BUSINESS ACTIVITIES, AND FINDING SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTIONS 15061(b)(3) and 15378(b)(5)". **Approved as part of the Consent Calendar.**

- B.8. ADOPT ORDINANCE NO. 25-19 (2ND READING): "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19, ZONING ORDINANCE OF THE CITY OF WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING NEW POLICIES REGULATING SHARED HOUSING BUILDINGS AND SHARED HOUSING UNITS IN THE CITY OF WEST HOLLYWOOD IN ACCORDANCE WITH STATE LAW AND FINDING SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTION 15061(b)(3)" [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-19, amending Title 19, zoning ordinance of the City of West Hollywood Municipal Code implementing new policies regulating shared housing buildings and shared housing units in the City of West Hollywood in accordance with State Law and findings such actions does not qualify as a project subject to the California Environmental Quality Act and is otherwise, exempt under state CEQA Guidelines Section 15061(b)(3).

ACTION: Waived further reading and adopted Ordinance No. 25-19: "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19, ZONING ORDINANCE OF THE CITY OF WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING NEW POLICIES REGULATING SHARED HOUSING BUILDINGS AND SHARED HOUSING UNITS IN THE CITY OF WEST HOLLYWOOD IN ACCORDANCE WITH STATE LAW AND FINDING SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTION 15061(b)(3)". **Approved as part of the Consent Calendar.**

- B.9. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will receive synopses from the Public Facilities, Recreation & Infrastructure Commission, Rent Stabilization Commission, and the Social Justice Advisory Board regarding actions taken at their recent meetings.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

B.10 TREASURER’S REPORT FOR JUNE 2025 [O. JONES, K. BARENG, S. STEPHENS]:

SUBJECT: The City Council will receive the Treasurer’s Report for the month ended June 2025 pursuant to Section 53646 of the Government Code of the State of California.

ACTION: Received and filed the June 2025 Treasurer’s Report. **Approved as part of the Consent Calendar.**

B.11. AGREEMENT WITH DOCUSIGN FOR ELECTRONIC SIGNATURE PLATFORM [E. TSIPIS, K. DEVINE]:

SUBJECT: The City Council will consider approving a three-year Agreement with DocuSign for its electronic signature platform.

ACTIONS: 1) Approved a three-year Agreement with DocuSign for its electronic signature platform for a total of \$186,065.10; and 2) Authorized the City Manager or designee to execute documents incident to this Agreement. **Approved as part of the Consent Calendar.**

B.12. CONSTRUCTION AGREEMENT WITH ESTATE DESIGN AND CONSTRUCTION, INC. TO CONSTRUCT CIP 2506, FY2025 CONCRETE REHABILITATION PROJECT [H. COLLINS, J. GILMOUR, P. TICUN]:

SUBJECT: The City Council will consider approval of a Construction Agreement with Estate Design and Construction, Inc. to construct CIP No. 2506, FY2025 Concrete Rehabilitation Project. This project is categorically exempt from the California Environmental Quality Act (CEQA).

ACTIONS: 1) Approved a Construction Agreement with Estate Design and Construction, Inc. in the amount of \$278,400.00 for the construction of CIP No. 2506, FY2025 Concrete Rehabilitation Project, and authorize the City Manager or designee to execute the documents incident to the Agreement; 2) Authorized the City Engineer to approve change orders to the Construction Agreement in the amount not to exceed 25% (\$69,600.00) of the total Agreement amount; 3) Adopted Resolution No. 25-060: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF CIP 2506, FY2025 CONCRETE REHABILITATION PROJECT, PURSUANT TO GOVERNMENT CODE SECTION 830.6.”; and 4) Made a finding that pursuant to the provisions of the California Environmental Quality Act (CEQA – Public Resources Code, Section 21084 et. Seq.), CIP No. 2506, FY2025 Concrete Rehabilitation Project, meets the requirements for a categorical exemption in compliance with Article 19, Section 15301, (Class 1 – Existing Facilities). **Approved as part of the Consent Calendar.**

B.13. AMENDMENT NO. 1 TO THE AGREEMENT FOR ARCHITECTURAL DESIGN SERVICES WITH LA-ARCHITECTS INC. [H. COLLINS, E. HAMANT]:

SUBJECT: The City Council will consider approving Amendment No. 1 to the Agreement for Professional Services with LA-Architects Inc. to increase the not-to-exceed amount of the Agreement to provide architectural design services for the following capital projects: Maintenance Facility and 8305 Santa Monica Boulevard.

ACTIONS: 1) Approved Amendment No. 1 to the Agreement for Professional Services with LA-Architects Inc. to provide architectural design services for various City capital projects for an increased amount of \$100,000 and a new total not-to-exceed amount of \$175,000; and 2) Authorized the City Manager or designee to execute documents incident to the amendment to the Agreements. **Approved as part of the Consent Calendar.**

B.14. AMENDMENT NO. 3 TO THE AGREEMENT FOR SERVICES WITH CROSTOWN ELECTRICAL & DATA, INC. FOR ON-CALL PEDESTRIAN FLASHING BEACON MAINTENANCE SERVICES [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider amending the Agreement for Services with Crosstown Electrical & Data, Inc. for on-call Pedestrian Flashing Beacon Maintenance services to increase the not-to-exceed amount of the Agreement and extend the Agreement.

ACTIONS: 1) Approved Amendment No. 3 to the Agreement for Services with Crosstown Electrical & Data, Inc. to increase the amount of the Agreement by \$300,000 for a total not-to-exceed amount of \$425,000 and extend the Agreement to June 30, 2029; and 2) Authorized the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

B.15. AMENDMENT NO. 4 TO THE AGREEMENT FOR SERVICES WITH CROSTOWN ELECTRICAL & DATA, INC. FOR ON-CALL STREET LIGHT MAINTENANCE SERVICES [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider amending the Agreement for Services with Crosstown Electrical & Data, Inc. for on-call Street Light Maintenance services to increase the not-to-exceed amount of the Agreement and extend the Agreement.

ACTIONS: 1) Approved Amendment No. 4 to the Agreement for Services with Crosstown Electrical & Data, Inc. to increase the amount of the Agreement by \$650,000 for a total not-to-exceed amount of \$1,670,000 and extend the Agreement to June 30, 2029; and 2) Authorized the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

B.16. AMENDMENT NO. 10 TO THE AGREEMENT FOR SERVICES WITH KABBARA ENGINEERING FOR DESIGN SERVICES FOR THE DESIGN DISTRICT PHASE 2 STREETScape PROJECT [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider amending the Agreement for Services with Kabbara Engineering for professional engineering design services to modify the scope of services and increase the not-to-exceed amount.

ACTIONS: 1) Approved Amendment No. 10 to the Agreement for Services with Kabbara Engineering to modify the scope of services and increase the amount of the Agreement by \$89,540, for a total not-to-exceed amount of \$2,975,892; and 2) Authorized the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

B.17. AMENDMENT NO. 3 TO THE AGREEMENT FOR SERVICES WITH MOVING IMAGE ART LLC [L. BIERY, R. EHEMANN]:

SUBJECT: The City Council will consider amending the Agreement for Services with Moving Image LLC for art consulting services for the Moving Image Media Art Program, to increase the not-to-exceed amount in the Agreement.

ACTIONS: 1) Approved Amendment No. 3 to the Agreement for Services with Moving Image Art LLC to increase the amount of the Agreement by \$13,000 for a total not-to-exceed amount of \$88,000; and 2) Authorized the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

B.18. AMENDMENT NO. 3 TO THE AGREEMENT FOR SERVICES WITH BOUNDARY DIGITAL LLC FOR WEB DEVELOPMENT SERVICES [J. SCHARE, E. TAYLOR, J. SIMPSON, S. JACKSON]:

SUBJECT: The City Council will consider approving Amendment No. 3 to the Agreement for Services with Boundary Digital LLC for web development services.

ACTIONS: 1) Approved Amendment No. 3 to the Agreement for Services with Boundary Digital LLC for web development services to increase the not-to-exceed amount by \$100,000 for a total not-to-exceed contract amount of \$240,000; 2) Extended the time of performance through June 30, 2027; and 3) Authorized the City Manager or designee to execute the Agreement. **Approved as part of the Consent Calendar.**

B.19. APPROVAL OF AMENDMENT NO. 5 TO THE AGREEMENT FOR SERVICES WITH MV TRANSPORTATION, INC. AND APPROVAL TO PURCHASE SHUTTLE VEHICLES FROM SPECIALTY VEHICLES [L. BIERY, P. KESPRADIT, C. VASQUEZ]:

SUBJECT: The City Council will consider approving Amendment No. 5 to the Agreement for Services with MV Transportation, Inc. to provide shuttle

transportation services and approving the purchase of three shuttle vehicles from Specialty Vehicles.

ACTIONS: 1) Approved Amendment No. 5 to the Agreement for Services with MV Transportation, Inc. (MV Transportation) to amend the scope of services and increase the amount of the Agreement by \$716,220.67 for a total not-to-exceed amount of \$19,896,186.67 through June 30, 2026; 2) Authorized the City Manager to negotiate and enter into an Agreement on behalf of the City with Specialty Vehicles for the purchase of three shuttle vehicles in an amount not-to-exceed of \$395,000.00; 3) Authorized the Director of Finance & Technology Services to allocate \$436,000.00 from unallocated Proposition A Fund reserves in Fiscal Year 2026 for the purchase of three shuttle vehicles, including associated tax and registration fees; and 4) Authorized the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

B.20. AN UPDATE ON ADDITIONAL HARM REDUCTION TOOLS AND SERVICES FOR THE COMMUNITY [C. SAFRIET, T. CARTER, D. MURRAY, I. ARREDONDO]:

SUBJECT: The City Council will receive an update on harm reduction efforts in response to the April 21, 2025, directive to explore fentanyl detection devices, harm reduction vending machines, and integration with the current social services RFP recommendations, including a new Agreement for Services related to a harm reduction awareness campaign.

ACTIONS: The Item was heard with Item E.2.

B.21. AUTHORIZATION TO INCREASE THE PURCHASE ORDER FOR CITYWIDE HVAC SYSTEMS GOODS AND SERVICES WITH JOHNSON CONTROLS, INC. [H. COLLINS, E. HAMANT]:

SUBJECT: The City Council will consider increasing the Purchase Order issuance authorization amount with Johnson Control, Inc., pursuant to the Sourcewell Collaborative Agreement, to provide Citywide HVAC systems goods and services.

ACTION: Authorized staff to increase the Purchase Order issuance authorization amount with Johnson Controls, Inc., pursuant to the Sourcewell Collaborative Agreement, to provide Citywide HVAC systems goods and services by \$500,000.00 for a new total not-to-exceed amount of \$2,811,725.00. **Approved as part of the Consent Calendar.**

B.22. 2026 LOS ANGELES MARATHON STREET CLOSURES [Y. QUARKER, C. SMITH, M. REATH, J. HEREDIA]:

SUBJECT: The City Council will consider approving the closure of portions of Sunset Boulevard, North San Vicente Boulevard, Santa Monica Boulevard, and North Doheny Drive to accommodate the 41st annual Los Angeles Marathon on Sunday, March 8, 2026.

ACTIONS: 1) Approved street closures associated with the annual Los Angeles Marathon event to be held on Sunday, March 8, 2026, as detailed

in this report; and 2) Authorized the City Manager or his designee to negotiate with event producers regarding additional route, programming, or sponsorship requests. **Approved as part of the Consent Calendar.**

B.23. 2025 HALLOWEEN CARNAVAL STREET CLOSURES AND FACILITY USES [Y. QUARKER, C. SMITH, M. REATH, J. HEREDIA]:

SUBJECT: The City Council will consider approving street closures and facility uses associated with the 2025 Halloween Carnival event, which will be held on Friday, October 31; the City Council will also consider approving the waiver of Special Event Permit fees for City businesses in an effort to encourage participation.

ACTIONS: 1) Approved street closures associated with the City's annual Halloween Carnival event to be held on Friday, October 31, 2025, as detailed in this report; 2) Approved a loss of revenue of approximately \$11,000.00 related to the use of parking meters and various parking lots and structures, as detailed in this report; 3) Approved the waiver of Special Event Permit fees and Encroachment Permit fees in an amount estimated at \$20,000.00 for the City businesses hosting Halloween events from Friday, October 24, 2025, through Sunday, November 2, 2025, in celebration of Halloween; 4) Authorized up to \$12,500.00 to cover Los Angeles County Fire Department site plan review fees related to the waived Special Event Permits associated with City business activations between Friday, October 24, 2025, through Sunday, November 2, 2025, in celebration of Halloween; 5) Lifted residential permit parking Citywide between 11:00 a.m. on Friday, October 31, 2025, through 12:00 p.m. on Saturday, November 1, 2025; and 6) Authorized the City Manager or his designee to approve modifications to event production plans. **Approved as part of the Consent Calendar.**

B.24. ACCEPT AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES ALONG THE GREENACRE AVENUE FRONTAGE OF THE 1212 GREENACRE, LLC DEVELOPMENT PROJECT AT 1212 GREENACRE AVENUE [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider accepting an easement and right of way for street and sidewalk purposes along the Greenacre Avenue frontage of the 1212 Greenacre, LLC development project located at 1212 Greenacre Avenue. This item is categorically exempt from the California Environmental Quality Act (CEQA), acceptance of the Grant of Easement for Public Sidewalk and Parkway Purposes pursuant to CEQA Guidelines Sections 15301 and 15305.

ACTIONS: 1) Adopted Resolution No. 25-061: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ACCEPTING GRANT OF EASEMENT FOR PUBLIC SIDEWALK AND PARKWAY PURPOSES AT 1212 GREENACRE AVENUE IN THE CITY OF WEST HOLLYWOOD"; and 2) Directed the City Clerk to submit a certified copy of Resolution No. 25-061, as well as the Easement in Exhibit A of

Attachment A for recordation by the Office of the Recorder of the County of Los Angeles. **Approved as part of the Consent Calendar.**

B.25. CONTINUED DISCUSSION OF EXPANDED NOTICING REQUIREMENTS FOR PROJECTS REQUESTING DEVELOPMENT AGREEMENTS [J. ALKIRE, F. CONTRERAS, P. PORTWOOD]:

SUBJECT: The City Council will receive and file the Council-requested maps showing 500-, 750-, and 1000-foot radii for previously approved Sunset Arts and Advertising projects, including stand-alone billboards, to visualize the reach of each radius.

ACTION: Tabled to the October 6th City Council meeting.

B.26. HOUSING ELEMENT IMPLEMENTATION – UPDATE ON THE ZONING IMPROVEMENT PROGRAM FOR HOUSING (ZIP) [J. ALKIRE, F. CONTRERAS, T. FARRIS, M. MONTENEGRO]:

SUBJECT: The City Council will receive an update on the Zoning Improvement Program for Housing, an implementation activity of the City's adopted and certified 6th Cycle Housing Element. The update summarizes Phase 1 of the Program's outreach efforts and delineates priority milestones for implementation.

ACTION: Received and filed. Approved as part of the Consent Calendar.

B.27. (D.1.) AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING AMENDMENTS TO CHAPTER 9.50 OF THE MUNICIPAL CODE PROHIBITING THE RETAIL SALE OF LIVE ANIMALS [L. LANGER]:

SUBJECT: The City Council will consider approving an ordinance amending Chapter 9.50, which restricts the sale or transfer of dogs and cats by a retailer, to further restrict or prohibit the sale or transfer of (1) amphibians, (2) arachnids, (3) birds, (4) fish, (5) hermit crabs, (6) mammals (inclusive of rodents, rabbits, and the City's existing regulations on the sale of dogs and cats), and (7) reptiles.

ACTION: Introduced and conducted on first reading, by title only, of Ordinance No. 25-21: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING AMENDMENTS TO CHAPTER 9.50 OF THE MUNICIPAL CODE PROHIBITING THE RETAIL SALE OF LIVE ANIMALS". Approved as part of the Consent Calendar.

B.28. (F.2.) AGREEMENT FOR SERVICES WITH SECURITAS SECURITY SERVICES USA, INC. FOR UNARMED COMMUNITY SAFETY OFFICER SERVICES [D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will consider approving an Agreement with Securitas Security Services USA, Inc. for Citywide unarmed Community Safety Officer services.

ACTION: Authorized the City Manager or designee to negotiate and execute an Agreement for Services. **Approved as part of the Consent Calendar.**

B.29. (F.6.) HOSPITALITY HOUSES DURING THE 2028 SUMMER GAMES AND OTHER INTERNATIONAL EVENTS [J. HEILMAN, Y. QUARKER, A. LOVANO, J. DEL TORO, J. CARTER]:

SUBJECT: The City Council will consider directing staff to develop a list of potential sites and venues that could be used as hospitality houses during the 2028 Summer Games and other major international events, such as the FIFA World Cup, and proactively reach out to countries to gauge interest in hosting hospitality houses and other activations in West Hollywood.

ACTIONS: 1) Directed staff to develop a list of potential sites and venues that could be used as hospitality houses during the 2028 Summer Games and for other major international events (e.g., FIFA World Cup) hosted in the Los Angeles region; and 2) Directed staff to proactively reach out to countries to gauge interest in hosting houses and other activations in the City of West Hollywood. **Approved as part of the Consent Calendar.**

B.30. (F.8.) RECOGNITION OF INDIGENOUS PEOPLE'S DAY AND AMENDMENT TO CITY PARKING HOLIDAY LIST [L. MEISTER, Y. QUARKER, A. LOVANO, J. DEL TORO, K. NORDMAN]:

SUBJECT: The City Council will consider adopting a resolution recognizing the second Monday in October as Indigenous People's Day and replacing references to "Columbus Day" in the City's parking policies with "Indigenous People's Day." The resolution will also direct staff to update associated parking meter decals as part of a phased replacement process.

ACTIONS: 1) Adopted Resolution No. 25-062: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD RECOGNIZING THE SECOND MONDAY IN OCTOBER AS INDIGENOUS PEOPLES' DAY AND UPDATING CITY PARKING POLICY TO REFLECT THIS CHANGE"; 2) Directed the Communications Department to utilize all appropriate communications tools to raise awareness about Indigenous People's Day, including sharing information via social media platforms; and 3) Directed the Parking Services Division to update parking meter decals to reflect the change from "Columbus Day" to "Indigenous People's Day" as part of a phased replacement process. **Approved as part of the Consent Calendar.**

C. PUBLIC HEARINGS: None.

D. LEGISLATIVE:

D.1. AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING AMENDMENTS TO CHAPTER 9.50 OF

THE MUNICIPAL CODE PROHIBITING THE RETAIL SALE OF LIVE ANIMALS [L. LANGER]:

SUBJECT: The City Council will consider approving an ordinance amending Chapter 9.50, which restricts the sale or transfer of dogs and cats by a retailer, to further restrict or prohibit the sale or transfer of (1) amphibians, (2) arachnids, (3) birds, (4) fish, (5) hermit crabs, (6) mammals (inclusive of rodents, rabbits, and the City's existing regulations on the sale of dogs and cats), and (7) reptiles.

ACTION: This Item was moved to the Consent Calendar.

E. UNFINISHED BUSINESS:

E.1. SEMI-ANNUAL COMMUNITY SAFETY UPDATE [D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will receive an update on community safety activities, including year-to-date crime data from January to June 2025.

Public Safety Manager Anita Shandy introduced City staff and community safety partners presenting the report: Danny Rivas (Director of Community Safety), Yessica Benitez (Code Enforcement Supervisor), Captain Fanny Lapkin (West Hollywood Sheriff's Station), Battalion Chief Jeff Swingle (Los Angeles County Fire Department), and Erica Leon (Block by Block).

The Semi-Annual Community Safety Update provided information for the period of January through June 2025 as follows:

- Los Angeles County Fire Department: Responded to 3,790 calls, 70% medical. Major fire incidents occurred at Vista and Melrose. CERT training scheduled for November 2025.
- Block by Block Security Ambassadors: Responded to 3,153 calls (down 6%). Unhoused contacts and safety escorts increased. Provided assistance in significant incidents and supported Pride events.
- Code Enforcement: Processed 3,549 service requests (down 14%). Expanded multi-family inspection pilot. Business licensing reflected fewer regulatory licenses, but more renewals and temporary permits. Increase noted in construction and noise-related concerns.
- City Safety Technology: Drone pilot program, real-time camera installations, and proactive monitoring in progress. Polaris vehicle deployed effectively during large-scale events.
- Los Angeles Sheriff's Department: Reported decreases in overall crime and traffic collisions. Ongoing concerns include arson, locker burglaries, and robberies. Pride event policing was successful, and wellness facilities for deputies expanded.

The City Council expressed appreciation for the work of the Sheriff's Department, Code Enforcement, Public Safety staff, and volunteers, and discussed crime prevention, traffic safety, homelessness enforcement,

technology use, and community engagement. Councilmembers emphasized the importance of continued patrols, education, and technology such as Ring cameras, Automated License Plate Readers (ALPRs), and real-time video systems. Concerns were raised regarding speeding and high-collision intersections, particularly Crescent Heights and Santa Monica Boulevard, as well as enforcement of expired registrations and parking violations. Updates were received on the Drone as First Responder program, homelessness outreach with Sheriff's deputies and CARE teams, and victim aftercare services. Quality-of-life matters including sidewalk visibility, garbage bin violations, and the Target escalator repairs were also noted. The Council encouraged stronger community engagement at events such as National Night Out.

The City Council provided the following direction to Staff:

- Traffic Safety: Staff to evaluate traffic solutions at Crescent Heights and Santa Monica Boulevard.
- City Safety Technology: Continue expansion of Automated License Plate Readers (ALPR) and real-time camera systems; provide updates on the Drone as First Responder program.
- Homelessness: Report back on joint outreach program progress (update expected September 15th).
- Victim Support: Explore options for City-provided resources for lower-level crime victims.
- Code Enforcement: Proactively address sidewalk obstructions, trash bin compliance, and monitor the escalator refurbishment at the Gateway/Target scheduled for October.
- Community Engagement: Enhance outreach strategies for events such as National Night Out.

ACTION: Received an update and provided feedback on community safety activities. **Approved by consensus.**

**The City Council took a brief recess at 8:00 p.m. and reconvened at 8:13 p.m.*

***Items B.20. & E.2. were heard together*

B.20. AN UPDATE ON ADDITIONAL HARM REDUCTION TOOLS AND SERVICES FOR THE COMMUNITY [C. SAFRIET, T. CARTER, D. MURRAY, I. ARREDONDO]:

SUBJECT: The City Council will receive an update on harm reduction efforts in response to the April 21, 2025, directive to explore fentanyl detection devices, harm reduction vending machines, and integration with the current social services RFP recommendations, including a new Agreement for Services related to a harm reduction awareness campaign.

The City Council expressed concerns regarding vending machine locations, accessibility, and proximity to parks. Staff will return with options for locations and items for Council review prior to finalizing a lease agreement.

ACTIONS: 1) Received an update on the City's progress in expanding harm reduction services; 2) Approved an Agreement for Services with Being Alive for \$20,613.00 to support a harm reduction awareness and social media campaign and authorized the City Manager or designee to execute documents incident to the Agreement; and 3) Staff will return with options for locations and items for Council review prior to finalizing a lease agreement. **Motion by Vice Mayor Heilman, seconded by Mayor Byers, and approved (5/0).**

E.2. AGENCY & FUNDING RECOMMENDATIONS FOR 2025-2028 SOCIAL SERVICES CONTRACTS [C. SAFRIET, T. CARTER, D. MURRAY]:

SUBJECT: The City Council will consider recommendations from staff and the Human Services Commission for social services contracts for the 2025-2028 contract cycle.

Acting Director of Human Services and Rent Stabilization Christine Safriet and Human Services Manager Teree Carter presented the staff report dated August 18, 2025.

Councilmember Erickson noted his recusal from funding recommendations related to Capital Drugs and Defense Diagnostics.

Staff reported that the Request for Proposal (RFP) process for the 2025–2028 social services contract cycle concluded with 47 proposals totaling over \$18 million in requests, exceeding available funding. Staff recommended \$8.3 million in allocations, aligning with Council priorities and focusing on homelessness, housing stability, mental health, food access, and other community needs. Recommendations include consolidating homeless outreach under a lead provider model for efficiency.

Staff and the Human Service Commission's recommendations varied in several program areas, including the Van Ness Recovery House, Capital Drugs, Defense Diagnostics, Rainbow Hill, and Healthcare in Action.

The following members of the public came forward to speak:

SILVIA LOPEZ, spoke on behalf of World Harvest Charities and Family Services, spoke regarding the Cart with the Heart Program.

JIMMY PALMIERI, WEST HOLLYWOOD, spoke in support of the Human Services Commission's recommendation for Van Ness Recovery House,

emphasizing its job training program and the importance of supporting the long-standing relationship.

KATHY WATT, on behalf of Van Ness Recovery House, spoke regarding Van Ness' funding request.

KEVIN GORDON, on behalf of Defense Diagnostics, spoke regarding Defense Diagnostics' funding request.

STEVEN TRAPASSO, Executive Director of Seeds of Hope, spoke to thank the Human Services Commission for the recommended funding and requested an additional \$75,000 from the City Council to add a Community Health Worker at their farmers markets to help residents access various services.

LUCA DILEVA, SAN PEDRO, spoke in support of Defense Diagnostics.

BESS WALKES, on behalf of Planned Parenthood, spoke regarding Planned Parenthood's funding request.

SHANNON HUSTON, on behalf of Pathways LA, spoke regarding Pathways LA's funding request.

The following individual submitted a Citizen Position Slip in support of Seeds of Hope's funding request: John Concannon, West Hollywood.

The City Council discussed funding allocations for the 2025–2028 Social Services contract cycle, focusing on balancing community needs with available resources. The discussion addressed new and expanded funding requests, gaps in childcare and pet care services, and the potential impact of federal funding cuts on organizations such as Planned Parenthood. The Council emphasized the importance of avoiding duplication of services while ensuring strong support in areas such as homelessness, tenant rights, food access, and health care.

The City Council reached consensus to approve most of Staff's recommended allocations for approximately 30 organizations, with adjustments made to specific programs. Funding was approved for Rainbow Hill at \$55,000 and Van Ness Recovery House at \$75,000, while additional requests from Seeds of Hope and Pathways LA were not supported. A decision on Planned Parenthood's additional \$250,000 request was deferred, with direction for Staff to evaluate and return with a revised proposal. The Council restored Healthcare in Action's funding to the Staff-recommended level, approved \$70,000 for Defense Diagnostics (above Staff's recommendation), and declined funding for Capital Drugs due to duplication concerns.

Following these actions, approximately \$70,000 in discretionary funds remained available for future allocation.

ACTIONS: 1) Approved and provided additional direction to Staff as outlined for the agency selection and funding recommendations for social services providers for the upcoming contract cycle for 2025-2028; and 2) Approved the waiver of facility use fees, special event fees, and parking validations for the organizations approved for social services contracts that hold programs and events at City facilities to fulfill the agreed upon scope of services. **Motion by Vice Mayor Heilman, seconded by Council Meister, and approved (5/0). *Noting Councilmember Erickson's recusals from the approval of Agreements for Services with Capital Drugs and Defense Diagnostics.**

E.3. UPDATE TO THE CITY'S RESPONSE STRATEGIES TO SUPPORT COMMUNITY MEMBERS IMPACTED BY FEDERAL IMMIGRATION ENFORCEMENT ACTIONS [C. SAFRIET, T. CARTER, D. MURRAY, I. ARREDONDO, M. LIBERMAN]:

SUBJECT: The City Council will receive an update on the City's response strategies to support community members impacted by federal immigration enforcement actions, including the implementation of special supplemental assistance programs.

Social Services Program Administrator Michelle Liberman was present to provide an update to the City Council; however, the Council did not request a presentation.

The following member of the public came forward to speak:

JAMES CROAK, WEST HOLLYWOOD, spoke to state that funding for immigration services was inadequate compared to other City expenditures (e.g., ice skating rink) and urged increased investment to prepare for potential federal enforcement.

The City Council expressed general support for the recommendation while noting concerns about the adequacy of legal services, with Staff confirming that efforts in this area are ongoing. Questions were raised regarding outreach to legal aid organizations, and Staff affirmed that further updates will be provided.

The Council also requested that the City Attorney review the legality of identification requirements for individuals carrying badges and firearms while wearing masks.

ACTIONS: 1) Approved Agreements for Services to provide special support to eligible community members in West Hollywood impacted by immigration-related challenges and enforcement with the following

agencies: a. Project Angel Food in the amount of \$75,000.00 annually, not to exceed \$225,000.00 over three years, to provide meal delivery; b. Episcopal Diocese/Seeds of Hope in the amount of \$75,000.00 annually, not to exceed \$225,000.00 over three years, to provide groceries and meal delivery; and c. National Council of Jewish Women in the amount of \$75,000.00 annually, not-to-exceed \$225,000.00 over three years, to provide rental assistance; 2) Authorized the City Manager or designee to execute documents incident to the agreements; 3) Authorized the Director of Finance & Technology Services to allocate \$375,000.00 from unallocated reserves in the General Fund to support programs for community members impacted by federal immigration enforcement actions and related costs; 4) Directed Staff to continue exploring legal service options and return with updates on outreach to legal aid organizations; and 5) Directed the City Attorney to provide information to the Council on the legality of identification requirements for individuals with badges and firearms who may be wearing masks. **Motion by Vice Mayor Heilman, seconded by Councilmember Erickson, and approved (5/0).**

E.4. AMENDMENT NO. 1 TO THE AGREEMENT FOR SERVICES WITH JJLA FOR OUTDOOR ICE SKATING RINK EVENT PRODUCTION AND MANAGEMENT IN DECEMBER 2025 [Y. QUARKER, S. MARTINEZ, C. JUBREY]:

SUBJECT: The City Council will consider approving a one-year extension to the Agreement with JJLA for the Production and Management of an Outdoor Ice Skating Rink in December 2025.

The City Council discussed sponsorship policies, revenue projections, and operational considerations for the seasonal ice rink. Staff confirmed that while no policy prevents multi-event sponsorships, coordination among different event producers can be complex, and sponsors must align with City values. Revenue projections for the rink were estimated at \$100,000–\$125,000, with fixed construction costs but adjustable operating expenses in case of unforeseen events.

The Council reviewed staffing responsibilities, noting that JJ-LA and the rink vendor manage day-to-day operations, and considered opportunities for private rentals to help offset costs.

The discussion included differing views on the project's financial viability, with some concerns expressed about the \$700,000 expenditure relative to anticipated revenues, while others highlighted the community benefits and encouraged expanded programming, sponsorships, and a longer operating season.

Founder and Principal/Producer of JJ|LA Jeff Consoletti responded to Council inquiries and provided information on sponsorships, revenues, and the operating season.

The Council agreed to support an earlier December start date to maximize sponsorship opportunities and improve event success.

The Council provided additional direction to Staff to continue pursuing sponsorship opportunities to offset costs; adjust operational dates to begin earlier in December; explore and report back on private/corporate rental opportunities; and initiate the Request for Proposals (RFP) process for future years earlier to improve planning.

ACTIONS: 1) Approved Amendment No. 1 and the recommendation to extend the Agreement with JJLA for Production and Management Services for an additional year to facilitate an outdoor ice skating rink event in December 2025 – January 2026 and increase the amount by \$700,000 for a total not-to-exceed amount \$1,270,524.00; 2) Authorized the City Manager or his designee to execute documents incident to the Agreement; 3) Authorized the Director of Finance & Technology Services to allocate \$200,000 from unallocated General Fund reserves in fiscal year 2026 for event production and management services for an outdoor ice skating rink; 4) Approved the waiver of Building and Safety Permit fees, Encroachment Permit fees, Film Permit fees, Parking fees, and Special Event Permit fees (estimated amount \$18,000); and 5) Additional direction to Staff as indicated. **Motion by Councilmember Erickson, seconded by Vice Mayor Heilman, and approved (4/1) noting the “no” vote of Councilmember Meister.**

E.5. UPDATE TO TITLE FOR THE PLAN FOR THE THREE-YEAR INITIATIVE OF ARTS AND CULTURE PROGRAMMING IN THE LEAD UP TO THE 2028 GAMES [L. BIERY, R. EHEMANN]:

SUBJECT: The City Council will receive an update on the title for the plan for the City’s three-year initiative of arts and culture programming in the lead up to the 2028 Games.

Director of Economic Development Laura Biery and Arts Manager Rebecca Ehemann provided background information as outlined in the staff report dated August 18, 2025.

The following member of the public came forward to speak:

DAVID ECKERT, WEST HOLLYWOOD, spoke to express his concern with the process, stating his original concept for the title was not properly considered by the Arts & Cultural Affairs Commission.

The City Council reviewed the Arts & Cultural Affairs Commission’s recommendation regarding the title of the Creative Plan. Staff explained the review process and confirmed that the Commission selected “Bronze Silver Gold Creative Plan” following deliberation. The Council discussed

the matter, noting that the title is for internal use only and does not affect public marketing. While some Councilmembers expressed reservations about the chosen name, the Council acknowledged the Commission's process and moved forward with approval.

ACTION: Approved the new title "Bronze Silver Gold Creative Plan," as recommended by the Arts and Cultural Affairs Commission, as the new title for the City's three-year initiative of arts and culture programming in the lead up to the 2028 Games. **Motion by Vice Mayor Heilman, seconded by Councilmember Hang, and approved (5/0).**

E.6. UPDATE ON MAJOR DEVELOPMENT PROJECTS [J. ALKIRE, S. QURESHY, B. GALAN]:

SUBJECT: The City Council will receive a quarterly update on the status of major commercial and mixed-use development projects, as requested.

The following member of the public came forward to speak:

WENDY GOLDMAN, WEST HOLLYWOOD, spoke regarding the Melrose Triangle Project, the Arts Club Project, and the Viper Room Project.

The City Council discussed concerns regarding delayed or incomplete development projects, including the Melrose Triangle Project. Staff confirmed ongoing communication with the developer and regular progress reporting. Councilmembers expressed frustration with developers receiving entitlements and benefits without completing projects, citing negative impacts on businesses and residents. The Council emphasized the need for a more proactive strategy to address stalled developments, including consideration of policies limiting future agreements with non-performing developers.

ACTION: Received and filed the report. **Approved by consensus.**

E.7. UPDATE ON THE CITY'S DOCKLESS MOBILITY PROGRAM AND CONSIDERATION OF AN EXTENSION TO THE DOCKLESS MOBILITY OPERATING AGREEMENT WITH NEUTRON HOLDINGS INC (DBA LIME) FOR THE DOCKLESS MOBILITY (E-BIKES AND E-SCOOTERS) PROGRAM [J. ALKIRE, F. CONTRERAS, P. PORTWOOD]:

SUBJECT: The City Council will consider extending the Dockless Mobility Operating Agreement with Neutron Holdings (DBA Lime) through February 28, 2027.

Acting Director of Community Development Jennifer Alkire introduced Long Range Planning Manager Francisco Contreras, and Associate Planner Paige Portwood who provided a brief presentation.

The following members of the public came forward to speak:

KELLY PILARSKI, WEST HOLLYWOOD, spoke in support of the Item.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke in opposition of the Item.

DAVID ECKERT, WEST HOLLYWOOD, spoke in opposition of the Item.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke in opposition of the Item.

MIKIE FRIEDMAN, WEST HOLLYWOOD, spoke in opposition of the Item.

HAYDEN HARVEY, on behalf of Neutron Holdings dba Lime, spoke to request Council's support of the Item.

The following individual submitted a Citizen Slip in support of the Item: John Hays, West Hollywood.

The following individual submitted a Citizen Slip in opposition of the Item: Wendy Goldman, West Hollywood.

The City Council discussed the Dockless Mobility Program, noting both its challenges and successes. Concerns were raised about scooters and bikes obstructing sidewalks and public spaces, with questions about whether the program's net revenue justified the impacts. Other comments highlighted the program's success with over 200,000 rides and its contribution to climate action goals.

The Council requested that Staff explore future potential adjustments to per-trip fees to increase program revenue; evaluate opportunities to expand bike availability within the program; and review strategies to mitigate sidewalk obstructions caused by scooters and bikes.

ACTIONS: 1) Received an update on the Dockless Mobility Program; 2) Approved an Amendment to extend the Operating Agreement with Neutron Holdings, Inc. (DBA Lime) for the Dockless Mobility Program through February 28, 2027, 3) Authorized the City Manager or designee to sign and execute all documents related to this Agreement; and 4) Provided additional direction for future exploration to Staff as indicated. **Motion by Councilmember Hang, seconded by Mayor Byers, and approved (3/2), noting the "no" votes of Councilmember Meister and Vice Mayor Heilman.**

F. NEW BUSINESS:

F.1. AGREEMENT FOR SERVICES WITH UNIVERSAL PROTECTION SERVICE LP DBA ALLIED UNIVERSAL SECURITY SERVICES FOR CITYWIDE AND TRANSIT UNARMED SECURITY AMBASSADOR SERVICES [D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will consider approving an Agreement with Universal Protection Service LP DBA Allied Universal Security Services for Citywide and transit unarmed security ambassador services.

Director of Community Safety Danny Rivas and Public Safety Manager Anita Shandi provided background information as outlined in the staff report dated August 18, 2025.

The following members of the public came forward to speak:

JAMES CROAK, WEST HOLLYWOOD, spoke to express concern that replacing Block by Block with a more recognized security company like Allied Universal could contribute to an "oppressive" atmosphere, given broader issues of militarized policing and surveillance under the current administration.

KEVIN BURTON, WEST HOLLYWOOD, spoke to praise Block by Block for their responsive and courteous service over the years. He further commented that Block by Block has become part of the community and that should be considered by the Council.

The City Council discussed the transition of the security ambassador program contract from Block by Block to Allied Universal. Councilmembers acknowledged both positive and mixed public perceptions of Block by Block and highlighted Allied Universal's broader experience in public safety, including specialized training for interactions with unhoused individuals and NARCAN administration.

The Council raised concerns about the impact on existing Block by Block staff, with Allied Universal confirming they would actively recruit incumbent employees through a fast-track hiring process.

The Council also discussed opportunities for specialized outreach within the new contract and noted provisions for Allied Universal to assist with removing scooters from sidewalks.

ACTIONS: 1) Approved an Agreement for Services with Universal Protection Service, LP DBA Allied Universal Security Services, for a total not-to-exceed amount of \$4,275,000 in FY 2025-26 and \$5,814,000 in FY 2026-27 for a total twenty-one (21) month term of \$10,089,000, with the ability to extend the contract for up to one (1) additional year for up to

three (3) consecutive years; and 2) Authorized the City Manager or designee to execute documents incident to this Agreement. **Motion by Hang, seconded by Meister, and approved (5/0).**

F.2. AGREEMENT FOR SERVICES WITH SECURITAS SECURITY SERVICES USA, INC. FOR UNARMED COMMUNITY SAFETY OFFICER SERVICES [D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will consider approving an Agreement with Securitas Security Services USA, Inc. for Citywide unarmed Community Safety Officer services.

ACTION: This Item was moved to the Consent Calendar.

F.3. REPORT ON THE STATUS OF WOMEN / REPORT ON THE STATUS OF FAMILIES [J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to develop a Report on the Status of Women and a Report on the Status of Families in West Hollywood.

The City Council discussed the importance of revisiting past reports and community input related to families and children. Councilmembers highlighted the potential relevance of recommendations from an earlier task force report, raised concerns about the reliability and cost of previous community survey methods, and emphasized the need for reputable research practices moving forward.

The Council also noted that this effort is part of a longer-term process to inform future initiatives, including a planned 2026 Town Hall on Childcare.

ACTIONS: 1) Directed Staff to develop a Report on the Status of Women and a Report on the Status of Families in West Hollywood; and 2) Directed Staff to present the findings to relevant Advisory Boards and Commissions, including the Women's Advisory Board and the Human Services Commission, before returning to City Council. **Motion by Councilmember Erickson, Mayor Byers, and approved (5/0).**

F.4. CLIMATE ACTION FUND: INCENTIVES FOR ENERGY EFFICIENCY UPGRADES BY PROPERTY OWNERS [D. HANG, J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to work with the City Attorney to research the feasibility of establishing a Climate Action Fund to provide financial incentives for residential and commercial property owners in West Hollywood to make energy efficiency upgrades to their buildings.

The following member of the public came forward to speak:

KEVIN BURTON, WEST HOLLYWOOD, spoke to indicate support for providing financial incentives for energy efficiency, especially for smaller landlords. He also urged the City to consider implementing mandates similar to the County's new requirement for landlords to provide cooling to ensure indoor temperatures do not exceed 82 degrees.

The City Council discussed previous financial incentives for solar installations on existing buildings and noted the lack of adoption and participation. Councilmembers emphasized the importance of ensuring new programs complement, rather than duplicate, existing incentives such as those offered by the Clean Power Alliance. The Council expressed interest in developing a more comprehensive approach to address gaps in current programs and suggested integrating resources into the City's climate dashboard to provide residents with a centralized tool for rebates and sustainability initiatives.

ACTIONS: 1) Directed staff to work with the City Attorney to research the feasibility of establishing a Climate Action Fund that provides financial incentives to residential and commercial property owners for eligible energy efficiency upgrades; and 2) Return to the City Council with an analysis and recommendations for potential fund structure, administration, and next steps. **Motion by Vice Mayor Heilman, Councilmember Hang, and approved (5/0).**

F.5. EXPANSION AND SUPPORT FOR THE 2026 WEST HOLLYWOOD ART WALK [C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to collaborate with the West Hollywood Design District Business Improvement District (BID) to expand the footprint of the 2026 West Hollywood Art Walk to include activations Citywide, increase visibility and participation through City-supported promotion, and provide a free shuttle service during Art Walk events to connect participants with venues across the City.

The City Council discussed the future of the Art Walk, noting that any expansion beyond the Design District should be funded through the City's general fund rather than BID assessments. Members expressed support for creating a broader framework to include galleries and art venues citywide, with promotion efforts and the use of trolley service to enhance connectivity.

The following member of the public came forward to speak:

GREG RAND, on behalf of Visit West Hollywood, spoke in support of the funding from the City, rather than the Design District BID.

ACTIONS: 1) Directed staff to collaborate with the West Hollywood Design District Business Improvement District (BID) to expand the

footprint of the West Hollywood Art Walk to include activations Citywide, increase visibility and participation through City-supported promotion, and provide a free shuttle service during Art Walk events to connect participants with venues across the City; 2) Approved the waiver of Special Event Permit Fees for City businesses that are activating their businesses as part of the 2026 Art Walk; 3) Authorized the use of the City name and logo on invitations, programs, and other collateral materials for this event; and 4) Directed the Communications Department to utilize all appropriate communication tools to promote the 2026 Art Walk. **Motion by Vice Mayor Heilman, Mayor Byers, and approved (5/0).**

F.6. HOSPITALITY HOUSES DURING THE 2028 SUMMER GAMES AND OTHER INTERNATIONAL EVENTS [J. HEILMAN, Y. QUARKER, A. LOVANO, J. DEL TORO, J. CARTER]:

SUBJECT: The City Council will consider directing staff to develop a list of potential sites and venues that could be used as hospitality houses during the 2028 Summer Games and other major international events, such as the FIFA World Cup, and proactively reach out to countries to gauge interest in hosting hospitality houses and other activations in West Hollywood.

ACTION: This Item was moved to the Consent Calendar.

F.7. WONDER WOMEN MOVIE EXTRAVAGANZA [J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO, L. FOOKS]:

SUBJECT: The City Council will consider a request to co-sponsor the “Wonder Women Movie Extravaganza”, an economic empowerment focused event to be held Saturday, October 11, 2025 at the West Hollywood City Council Chambers/Public Meeting Room.

ACTION: This Item was Tabled to the September 15, 2025 City Council meeting.

F.8. RECOGNITION OF INDIGENOUS PEOPLE’S DAY AND AMENDMENT TO CITY PARKING HOLIDAY LIST [L. MEISTER, Y. QUARKER, A. LOVANO, J. DEL TORO, K. NORDMAN]:

SUBJECT: The City Council will consider adopting a resolution recognizing the second Monday in October as Indigenous People’s Day and replacing references to “Columbus Day” in the City’s parking policies with “Indigenous People’s Day.” The resolution will also direct staff to update associated parking meter decals as part of a phased replacement process.

ACTION: This Item was moved to the Consent Calendar.

EXCLUDED CONSENT CALENDAR: None.

PUBLIC COMMENT: None.

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COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Vice Mayor Heilman reported attending National Night Out and other community events. He commented that enforcement of the City's rent stabilization ordinance is ineffective, placing the burden on tenants, and suggested reorienting the Rent Stabilization Division toward its original purpose of tenant protection.

Councilmember Erickson reported attending multiple City events, including National Night Out. He congratulated Erik Braverman, local resident and business owner, on his induction into the LGBTQ Sports Hall of Fame. He expressed sadness at Dr. Lehmann's departure from West Hollywood Elementary School and thanked her for her contributions, including student participation in the Pledge of Allegiance at City Council meetings. He congratulated Captain Fanny Lapkin on her promotion and thanked her for her service.

Councilmember Hang reported attending National Night Out, the West Hollywood Sheriff's Foundation roller-skating fundraiser, the Plummer Park Comprehensive Improvement Plan meeting, the Hart Park Ad Hoc Subcommittee meeting, the Sunset Strip After Dark Historic Preservation celebration, and Summer of Sounds in Plummer Park. He thanked community members, presenters, Staff, and Commission members, and congratulated Captain Fanny Lapkin.

Councilmember Meister reported attending National Night Out, the Hart Park Ad Hoc Subcommittee meeting, and the Historic Preservation Commission event at the Whisky a Go Go. She reminded the public about the Fountain Avenue Streetscape Project community meeting on August 19th at Plummer Park.

Mayor Byers reported attending the Clean Power Alliance Request for Offers meeting, the Westside City Council of Governments meeting (now serving as Chair), and the Metro Meet and Confer meeting. She highlighted participation in a press conference with LAUSD on protecting students from federal immigration enforcement and the Safe Passage program. She noted an NBC interview about the City's reduced speed limit. She thanked tonight's public commenters, particularly those supporting the retail pet ban, and reaffirmed the City's commitment to supporting all life.

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ADJOURNMENT: The City Council adjourned at 11:49 p.m. in memory of Dan Tana and Keith Dominy to its next regular meeting, which will be on Monday, September 15, 2025, at 6:00 p.m. at West Hollywood Park Public Meeting Room—Council Chambers.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 15th day of September, 2025 by the following vote:

AYES:	Councilmember:	Erickson, Hang, Meister, Vice Mayor Heilman, and Mayor Byers.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

DocuSigned by:

Chelsea L. Byers

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CHELSEA LEE BYERS, MAYOR

ATTEST:

Signed by:

Melissa Crowder

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MELISSA CROWDER, CITY CLERK