



BID BOD MEETING – AGENDA

Wednesday, **September 17, 2025**

Location Name: **Kimpton La Peer Hotel (Conference Room)**

Location Address: **627 N La Peer Dr, West Hollywood, CA 90069**

BID Meeting: **4:00PM to 6:00PM**

- 1. CALL TO ORDER – Caitlin Penny (Chair) 4:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. Review of August Minutes – Discussion and Action**

- 2. PUBLIC COMMENTS 4:10 PM**

- 3. CHAIR REPORT – Caitlin Penny (Chair) 4:20 PM**
 - a. Action Items (review from prior month)

- 4. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:40 PM**
 - a. August Financial Report – Review and Approve**
 - b. Insurance Payment
 - c. BID Collections % Update (Paolo Kespradit)

- 5. EXTERNAL PARTNER REPORTS 4:50 PM**
 - a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D’Ambrosia)
 - Economic Impact Analysis of Special Events Presentation
 - Mind and Body Month
 - WeHo Loves Locals
 - b. West Hollywood Chamber of Commerce (Genevieve Morrill)
 - CBA Nominations and Sponsorship

- 6. BID MANAGEMENT REPORT 5:20 PM**
 - a. Executive Director Report (Greg Rang)
 - Social Media Report
 - Community Updates
 - **Holidays in the District Discussion and Action**
 - **Design WeHo Discussion and Action**
 - **ArtWalk Updates Discussion and Action**
 - **Armani Casa Discussion and Action**
 - Receive and File

b. BID Manager (Genevieve Morrill)

- 7. COMMITTEE REPORTS** **5:40 PM**
- a. Executive Committee Report (Caitlin Penny)
 - b. Nominations Committee Report (Gary)
 - **Affiliate and Board of Governors Nominees Discussion and Action**
 - **Board Nominees Discussion and Action (Marco)**
- 8. BOARD MEMBER COMMENTS** **5:50 PM**
- 9. PUBLIC COMMENTS** **5:55PM**
- 10. ADJOURNMENT OF BOARD MEETING** **6:00 PM**

NEXT MEETING : Wednesday, October 15, 2025

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **September 12, 2025**

Signature: *Eric Matikosh*
 Office of the City Clerk