

**AGENDA
TRANSPORTATION & MOBILITY COMMISSION
CITY OF WEST HOLLYWOOD**

**SEPTEMBER 17, 2025
6:30 P.M.**

**WEST HOLLYWOOD CITY HALL
COMMUNITY CONFERENCE ROOM
8300 SANTA MONICA BLVD.
WEST HOLLYWOOD, CA 90069**

Land Acknowledgement:

“The West Hollywood Transportation and Mobility Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.”

RULES OF DECORUM:

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening, or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede, or otherwise render the orderly conduct of the Commission meeting infeasible. A member of the audience repeatedly or continuously engaging in any such conduct shall, at the discretion of the Presiding Officer or a majority of the Commission, be subject to ejection from that meeting.

Any person wishing to speak in connection with any item of business on the agenda shall first complete a speaker request slip and submit the slip to the Secretary.

No person shall address the Commission without first being recognized by the Presiding Officer.

Each person addressing the Commission shall do so in an orderly manner and shall not make repetitious, slanderous, or irrelevant remarks, or engage in any other disorderly conduct which disrupts, disturbs, or otherwise impedes the orderly conduct of the Commission meetings. Any person who so disrupts the meeting may, at the discretion of the Presiding Officer or a majority of the Commission, be subject to ejection from that meeting.

TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE:

Members of the public who wish to comment on matters before the Transportation & Mobility Commission are strongly encouraged to submit written correspondence to tmcpubliccomments@weho.org no later than 12:00 p.m. on meeting day. *Note: Written Correspondence will not be read into the record during the meeting; however, correspondence received by 12:00 p.m. will be forwarded to the Commissioners and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal*

information included in the official record, please do not include your address and/or phone number.

TO PARTICIPATE BY LISTENING TO THE MEETING AND PROVIDING PUBLIC COMMENT BY TELEPHONE:

1. You are required to send an email to tmcpubliccomments@weho.org by 12:00 p.m. to be added to the remote public speaker list. Please include your name, phone number (to identify your caller location on Zoom), and the item you would like to speak on.

2. You may dial in ten (10) minutes prior to the start of the meeting. The meeting begins at 6:30 p.m. You will be placed ON HOLD in the Virtual Meeting Room until the meeting commences. When you enter the meeting, please mute your telephone

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. For people who are Deaf or hard of hearing dial 711 or 1-800-735-2929 (TTY) or 1-800-735-2922 (voice) for California Relay Service (CRS) assistance. If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), please contact the City Clerk's Office at (323) 848-6800 at least 72 hours before the meeting date. You must call or submit your request in writing to the Commission Secretary at (323) 848-6475 or email tmcpubliccomments@weho.org at least 48 hours prior to the meeting.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Commission Secretary at least 48 hours prior to the meeting. For information on public transportation, call 323-GO-METRO (323/466-3876) or go to www.metro.net.

If you would like additional information on any item on the agenda, please contact Long Range Planning Manager Francisco Contreras at (323) 848-6874.

1. CALL TO ORDER

2. LAND ACKNOWLEDGMENT

3. ROLL CALL

4. PLEDGE OF ALLEGIANCE

5. APPROVAL OF THE AGENDA

6. APPROVAL OF MINUTES:

SUBJECT: The Transportation and Mobility Commission is requested to approve the minutes of the prior Transportation and Mobility Commission meeting.

RECOMMENDATION: Approve the draft minutes of:

A. [August 20, 2025](#)

7. PUBLIC COMMENT:

This time, limited to a maximum of twenty (20) minutes, has been set aside for the public to address the Transportation and Mobility Commission on any item that is not set for public hearing or any item that is not on tonight's agenda. In accordance with the Brown Act, public comment relating to business not appearing on the agenda cannot be acted upon or discussed by the Commission during the meeting but may be referred to staff for report on a future agenda, ordered received and filed, or referred to the proper department for administrative resolution. Staff requests that all persons wishing to address the Commission fill out a Speaker's Slip and give it to the Commission Secretary prior to speaking. The Commission requests that when you begin speaking you state your name and the name of the city where you reside. Individuals may address the Commission for up to three (3) minutes each unless the Commission determines a different time limit.

[ITEM 7. Additional Correspondence \(09/12/25\)](#)

8. CONSENT CALENDAR: None.

9. NEW BUSINESS:

- A. PUBLIC TRANSPORTATION PROGRAMS UPDATE:** The Transportation and Mobility Commission will receive an update on the City's public transportation programs: Cityline, Dial-A-Ride/TLC, The PickUp, On-Call Transportation Subsidy, and Bus Pass Subsidy.

Staff: Paolo Kespradit, Business Development Manager, Christian Vasquez, Transportation Program Administrator, Teree Carter, Human Services Manager, Michelle Liberman, Social Services Program Administrator, Amy Valdepena, Human Services Specialist

RECOMMENDATION: Receive the presentation and provide feedback.

[ITEM 9.A. Staff Report](#)

[ITEM 9.A.Exhibit A \(Cityline Maps\)](#)

[ITEM 9.A.Exhibit B \(The PickUp Map\)](#)

[ITEM 9.A.Exhibit C \(OnCall Program Brochure\)](#)

B. SAN VICENTE BOULEVARD, BETWEEN MELROSE AVENUE & BEVERLY BOULEVARD TRAFFIC STUDY: The Transportation and Mobility Commission will review and provide feedback on the San Vicente Boulevard Traffic Study.

Staff: John Gimour, City Engineer, Richard Garland, City Traffic Engineer

RECOMMENDATION: Receive the San Vicente Boulevard Traffic Study and provide feedback.

[ITEM 9.B. Staff Memorandum \(Revised San Vicente Boulevard Traffic Study \(09/16/25\)\)](#)

[ITEM 9.B. Staff Report](#)

[ITEM 9.B.Exhibit A \(San Vicente Boulevard Traffic Study\)](#)

[ITEM 9.B. Additional Correspondence \(09/09/25\)\)](#)

[ITEM 9.B. Additional Correspondence \(09/16/25\)](#)

[ITEM 9.B. Additional Correspondence \(09/17/25\)](#)

10. UNFINISHED BUSINESS:

A. REVIEW OF TRAFFIC SAFETY MEMO REGARDING BILLBOARD DISTRACTION ALONG SUNSET BOULEVARD:

The Transportation and Mobility Commission will review and then receive and file the memorandum entitled West Hollywood Updated Billboard Traffic Safety Study, prepared by Fehr & Peers in conjunction with a California Environmental Quality Act (CEQA) analysis being conducted for amendments to the Sunset Boulevard Arts & Advertising Policy (Chapter 8 of the Sunset Specific Plan).

Staff: Jennifer Alkire, Acting Director, Jennifer Davis, Senior Contract Planner, Brian League, Property Development Manager

RECOMMENDATION: Receive and file the report.

[ITEM 10.A. Staff Report](#)

[ITEM 10.A. Exhibit A \(Status of Suggested Improvements\)](#)

[ITEM 10.A. Exhibit B \(West Hollywood Updated Billboard Traffic Safety Study, dated July 30, 2025\)](#)

B. COMMISSION LIAISON APPOINTMENTS TO OTHER COMMISSIONS AND ADVISORY BOARDS:

The Transportation and Mobility Chair will appoint Commission liaison(s) to other Commissions and Advisory Boards.

[ITEM 10.B. Commission & Advisory Board Schedules](#)

11. ITEMS FROM STAFF:

12. ITEMS FROM PUBLIC:

This time has been set aside for members of the public who were unable to address the Commission during the public comment period provided in Agenda Item No. 7.

13. ITEMS FROM COMMISSIONERS | SUBCOMMITTEE REPORTS:

14. ADJOURNMENT: The next regularly scheduled meeting of the Transportation and Mobility Commission will be held on October 15, 2025 at 6:30 p.m. at City Hall, Community Conference Room, 8300 Santa Monica Boulevard.