

CITY OF WEST HOLLYWOOD SAFETY AMBASSADORS

SANTA MONICA BLVD

TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change
HOSPITALITY ASSISTANCE	2874	3687	(813)	-22%
BUSINESS CONTACTS	2983	3550	(567)	-16%
UNHOUSED CONTACT	779	1389	(610)	-44%
CALLS FOR SERVICE	514	406	108	27%
SAFETY ESCORTS	11	19	(8)	-42%
BIKE MILES RIDDEN	336	196	140	71%
SCOOTER IMPROPER PARKING	198	89	109	122%
SHERIFF ASSITANCE	9	8	1	13%
EMS/FIRE	8	10	(2)	-20%

SUNSET BLVD

TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change
HOSPITALITY ASSISTANCE	113	131	(18)	-14%
BUSINESS CONTACTS	249	347	(98)	-28%
UNHOUSED CONTACT	28	42	(14)	-33%
CALLS FOR SERVICE	13	11	2	18%
SAFETY ESCORTS	0	0	-	100%
BIKE MILES RIDDEN	211	109	102	94%
SCOOTER IMPROPER PARKING	18	33	(15)	-45%
SHERIFF ASSITANCE	0	0	-	0%
EMS/FIRE	0	0	-	0%

MELROSE AVE

TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change
HOSPITALITY ASSISTANCE	59	72	(13)	-18%
BUSINESS CONTACTS	126	136	(10)	-7%
UNHOUSED CONTACT	31	26	5	19%
CALLS FOR SERVICE	23	27	(4)	-15%
SAFETY ESCORTS	0	2	(2)	100%
BIKE MILES RIDDEN	117	98	19	19%
SCOOTER IMPROPER PARKING	7	9	(2)	-22%
SHERIFF ASSITANCE	0	0	-	0%
EMS/FIRE	0	0	-	0%

CITY PARKS

PLUMMER PARK

TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change
HOSPITALITY ASSISTANCE	312	201	111	55%
UNHOUSED CONTACT	153	147	6	4%
BUSINESS REFERRALS	9	11	(2)	-18%
SOCIAL SERVICE REFERRALS	19	24	(5)	-21%
PARK CODE VIOLATIONS	55	32	23	72%
SAFETY ESCORTS	8	13	(5)	-38%
RESTROOM COUNTS	246	206	40	19%
SHERIFF ASSITANCE	4	1	3	300%
EMS/FIRE	4	2	2	100%

WEST HOLLYWOOD PARK

TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change
HOSPITALITY ASSISTANCE	366	373	(7)	-2%
UNHOUSED CONTACTS	129	97	32	33%
BUSINESS REFERRALS	32	14	18	129%
SOCIAL SERVICE REFERRALS	21	13	8	62%
PARK CODE VIOLATIONS	53	12	41	342%
LIFE GUARD ESCORTS	2	11	(9)	-82%
SAFETY ESCORTS	7	9	(2)	-22%
RESTROOM COUNTS	781	356	425	119%
SHERIFF ASSITANCE	5	4	1	25%
EMS/FIRE	5	1	4	400%

KIOSK CONTACTS

TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change
LA BREA	85	59	26	44%
RAMADA	11	37	(26)	-70%
ROBERTSON	72	63	9	14%
FAIRFAX	59	43	16	37%
VETERANS PARK *began 5/24	38	29	9	31%

LA JOLLA *began 11/24	27	0	27	#DIV/0!
FOUNTAIN/FAIRFAX *began 6/24	4	5	-1	-20%

RESIDENTIAL PATROLS					
EAST					
TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change	
HOSPITALITY ASSISTANCE	62	64	(2)	-3%	
UNHOUSED CONTACT	47	27	20	74%	
CALLS FOR SERVICE	52	18	34	189%	
SAFETY ESCORTS	5	4	1	25%	
SHERIFF ASSITANCE	3	1	2	200%	
EMS/FIRE	1	2	(1)	-50%	
MID CITY					
TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change	
HOSPITALITY ASSISTANCE	52	31	21	68%	
UNHOUSED CONTACT	51	23	28	122%	
CALLS FOR SERVICE	32	19	13	68%	
SAFETY ESCORTS	3	2	1	50%	
SHERIFF ASSITANCE	0	0	-	#DIV/0!	
EMS/FIRE	0	1	(1)	-100%	
WEST					
TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change	
HOSPITALITY ASSISTANCE	47	73	(26)	-36%	
UNHOUSED CONTACT	32	29	3	10%	
CALLS FOR SERVICE	36	22	14	64%	
SAFETY ESCORTS	4	5	(1)	-20%	
SHERIFF ASSITANCE	0	1	(1)	-100%	
EMS/FIRE	0	2	(2)	-100%	

ALL CITY

EAST

TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change
BUSINESS CONTACTS	1194	1769	(575)	-33%
UNHOUSED CONTACT	559	713	(154)	-22%
CALLS FOR SERVICE	292	183	109	60%
SAFETY ESCORTS	21	9	12	133%
SHERIFF ASSITANCE	7	5	2	40%
EMS/FIRE	5	4	1	25%

MID CITY

TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change
BUSINESS CONTACTS	820	347	473	136%
UNHOUSED CONTACT	240	317	(77)	-24%
CALLS FOR SERVICE	172	122	50	41%
SAFETY ESCORTS	3	4	(1)	-25%
SHERIFF ASSITANCE	3	1	2	200%
EMS/FIRE	0	2	(2)	-100%

WEST

TASK	JULY 01 - JULY 31, 2025	JULY 01 - JULY 31 2024	Variance	% Change
BUSINESS CONTACTS	1343	1440	(97)	-7%
UNHOUSED CONTACT	346	442	(96)	-22%
CALLS FOR SERVICE	205	196	9	5%
SAFETY ESCORTS	11	7	4	57%
SHERIFF ASSITANCE	10	2	8	400%
EMS/FIRE	8	3	5	167%



Response Times Security Ambassador Report – JULY 2025

Response Times

Call 1

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 7/05/25 12:15 AM
- Police Response (Yes)
- Called: 12:34 AM
- Arrived: 12:49 AM

Call 2

- Incident Type: CALL FOR SERVICE (INTOXICATED INDIVIDUAL)
- Location: 745 N SAN VICENTE
- Date/Time of Incident: 7/06/25 3:30 AM
- Police Response (YES)
- Called: 3:30 AM
- Arrived: 3:38 AM

Call 3

- Incident Type: PROACTIVE PATROL (AUTO ACCIDENT)
- Location: FOUNTAIN/FAIRFAX
- Date/Time of Incident: 7/09/25 7:35 AM
- Police Response (Yes)
- Called: 7:35 AM
- Arrived: 8:09 AM

Call 4

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: CRESCENT HEIGHTS
- Date/Time of Incident: 7/09/25 12:15 PM
- Police Response (Yes)
- Called: 12:29 PM
- Arrived: 1:09 PM

Call 5

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 7/10/25 9:30 PM
- Police Response (Yes)
- Called: 9:56 PM
- Arrived: 10:10 PM

Call 6

- Incident Type: PROCATIVE PATROL (ASSAULT)
- Location: SMB/ ROBERTSON
- Date/Time of Incident: 7/12/25 12:55 AM
- Police Response (Yes)
- Called: 12:55 AM
- Arrived: 1:00 AM

Call 7

- Incident Type: PROACTIVE PATROL (DISTURBANCE)
- Location: SMB/MARTEL
- Date/Time of Incident: 7/12/25 1:35 AM
- Police Response (Yes)
- Called: 1:41 AM
- Arrived: 1:45 AM

Call 8

- Incident Type: CALL FOR SERVICE (MENTAL HEALTH CRISIS)
- Location: PLUMMER PARK
- Date/Time of Incident: 7/17/25 1:45 PM
- Police Response (Yes)
- Called: 1:45 PM
- Arrived: 2:00 PM

Call 9

- Incident Type: PROACTIVE PATROL (AUTO THEFT)
- Location: 7822 SANTA MONICA
- Date/Time of Incident: 7/20/25 11:55 PM
- Police Response (Yes)
- Called: 12:01 AM
- ARRIVED: 12:06 AM

Call 10

- Incident Type: CALL OR SERVICE (AUTO ACCIDENT)
- Location: PLUMMER PARK
- Date/Time of Incident: 7 /21/25 11: 30 AM
- Police Response (Yes)
- Called: 11:30 AM
- Arrived: 11:35 AM

Call 11

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: 626 N ROBERTSON
- Date/Time of Incident: 7/23/25 1:00 AM
- Police Response (Yes)
- Called: 1:14 AM
- ARRIVED: 1:42 AM

Call 12

- Incident Type: PROCATIVE PATROL (VANDALISM)
- Location: 7726 NORTON
- Date/Time of Incident: 7/23/25 6:30 PM
- Police Response (Yes)
- Called: 6:34 PM
- Arrived: 6:45 PM

Call 13

- Incident Type: CALL FOR SERVICE (ALTERCATION - UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 7/23/25 7:35 PM
- Police Response (Yes)
- Called: 7:30 PM
- Arrived: 7:35 PM

Call 14

- Incident Type: CALL FOR SERVICE (PUBLIC URINATION- UNHOUSED)
- Location: PLUMMER PARK
- Date/Time of Incident: 7/25/25 11:55 AM
- Police Response (Yes)
- Called: 11:55 AM
- Arrived: 12:35 PM

Call 15

- Incident Type: CALL FOR SERVICE (OTHER)
- Location: PLUMMER PARK
- Date/Time of Incident: 7/26/25 10:25 AM
- Police Response (Yes)
- Called: 10:27 AM
- Arrived: 11:03 AM

Call 16

- Incident Type: PROCATIVE PATROL (INDECENT EXPOSURE)
- Location: 710 N SAN VICENTE
- Date/Time of Incident: 7/27/25 5:35 PM
- Police Response (Yes)
- Called: 5:36 PM
- Arrived: 5:45 PM

Call 17

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 7/28/25 12:00 AM
- Police Response (Yes)
- Called: 12:14 AM
- Arrived: 12:28 AM

Call 18

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: 8728 SANTA MONICA
- Date/Time of Incident: 7/28/25 12:45 AM
- Police Response (Yes)
- Called: 12:51 AM
- Arrived: 12:58 AM

Call 19

- Incident Type: CALL FOR SERVICE (UNHOUSED- ASSAULT)
- Location: WEHO PARK
- Date/Time of Incident: 7/31/25 11:13 PM
- Police Response (Yes)
- Called: 11:14 PM
- Arrived: 11:30 PM

Call 20

- Incident Type: CALL FOR SERVICE (UNHOUSED- ASSAULT)
- Location: VETERANS PARK
- Date/Time of Incident: 7/31/25 10:13 PM
- Police Response (Yes)
- Called: 10:14 PM
- Arrived: 10:40PM