



BID BOD MEETING – AGENDA

Wednesday, August 20, 2025

Location Name: Kimpton La Peer Hotel (Conference Room)

Location Address: 627 N La Peer Dr, West Hollywood, CA 90069

BID Meeting: 4:00PM to 6:00PM

- 1. CALL TO ORDER – Caitlin Penny (Chair) 4:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. Review of June Minutes – Discussion and Action**

- 2. PUBLIC COMMENTS 4:10 PM**

- 3. CHAIR REPORT – Caitlin Penny (Chair) 4:20 PM**
 - a. Action Items (review from prior month)
 - b. Board Terms

- 4. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:40 PM**
 - a. June Financial Report – Review and Approve**
 - b. BID Collections % Update (Paolo Kespradit)

- 5. EXTERNAL PARTNER REPORTS 4:50 PM**
 - a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D’Ambrosia)
 - b. West Hollywood Chamber of Commerce (Genevieve Morrill)
 - State of the City Recap and Thank you

- 6. BID MANAGEMENT REPORT 5:00 PM**
 - a. Executive Director Report (Greg Rang)
 - **Design West Hollywood Discussion and Action**
 - **ArtWalk Discussion and Action**
 - 1. Photography/Coverage Discussion and Action**
 - **Assessments Discussion and Action**
 - Social Media Report
 - Community Updates
 - Newsletter Programming for next month
 - Receive and File
 - b. BID Manager (Genevieve Morrill)

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| 7. COMMITTEE REPORTS | 5:20 PM |
| a. Executive Committee Report (Caitlin Penny) | |
| b. Nominations Committee Report (Gary) | |
| • Affiliate and Board of Governors Nominees Discussion and Action | |
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| 8. BOARD MEMBER COMMENTS | 5:50 PM |
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| 9. PUBLIC COMMENTS | 5:55PM |
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| 10. ADJOURNMENT OF BOARD MEETING | 6:00 PM |

NEXT MEETING : Wednesday, September, 17, 2025

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **August 15, 2025**

Signature: *Eric Matikosh*
 Office of the City Clerk