

THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Board Meeting

Date/Time: Monday, August 18, 1:30PM-3PM

Location: Andaz

8401 W Sunset Blvd | West Hollywood

BOD MEETING AGENDA

Monday, August 18, 2025 @ 1:30 PM

- 1) **CALL TO ORDER/CHAIR REPORT – Brett Latteri** **1:30 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. Review & Approve June Minutes
 - d. Open Board Seat Discussion & Action

- 2) **FINANCIAL REPORT – John-Baptiste Godard** **1:40 PM**
 - a. Review and Approve June and July Financial Reports

- 3) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** **1:45 PM**
 - a. Meeting Length Discussion and Action
 - b. JJLA Extension Budget Discussion and Action
 - a. Receive and File Reports on Tequila Sunset
 - b. Recap of Spinning Sunset
 - c. Halloween Trolley Discussion & Action
 - c. Presentation of A Visual History of the World-Famous Sunset Strip Discussion and Action (Katie Brightside)

- 4) **EXTERNAL PARTNER REPORTS** **2:25 PM**
 - a. City of West Hollywood – Laura Biery, Paolo Kespradit, Laura D’Ambrosia
 - a. WeHo Loves Locals
 - o Gift Cards
 - o Wellness Week
 - b. Presentation of Economic Impact Analysis of Special Events
 - b. West Hollywood Sheriff’s Report – Acting Captain, Fanny Lapkin
 - c. Ballantines – Karli Webster
 - d. Lucky Break PR – Sahra Simpson
 - a. Rolling Stones Budget Discussion and Action
 - e. West Hollywood Chamber of Commerce – Genevieve Morrill
 - a. Small Business Initiative Action at Council

- 5) **BOARD MEMBER COMMENTS** **2:55 PM**

- 6) **PUBLIC COMMENTS** **2:57 PM**

- 7) **ADJOURNMENT** **3:00 PM**

NEXT MEETING: October 20, 2025

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **August 15, 2025**

Signature: *Eric Matikosh*
 Office of the City Clerk