

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, JULY 7, 2025
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM
COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:00 P.M. – REGULAR MEETING

THE CITY OF WEST HOLLYWOOD HAS ADOPTED BRIEF SUMMARY AND ACTION MEETING MINUTES, WHICH PROVIDE A SUMMARY OF THE ACTIONS TAKEN AND POINTS OF DISCUSSION ONLY. ADDITIONAL COMMENTS OR INDIVIDUAL DISCUSSIONS REGARDING ANY ITEM SUMMARIZED IN THESE MINUTES MAY BE OBTAINED BY VIEWING THE ARCHIVED VIDEOS OF THE CITY COUNCIL MEETINGS AT www.weho.org/wehotv.

CALL TO ORDER: Mayor Byers called the meeting to order at 6:00 p.m.

PLEDGE OF ALLEGIANCE: West Hollywood Elementary School student Vallerie Sivchuk led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Hang, Councilmember Meister, Vice Mayor Heilman, and Mayor Byers.

ALSO PRESENT: City Manager David Wilson, City Attorney Lauren Langer, City Clerk Melissa Crowder, and Assistant City Clerk Lulu Morales.

ABSENT: Councilmember Erickson.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Lauren Langer reported that the City Council convened the Closed Session at 5:30 p.m. She noted that no members of the public spoke during public comment. She added that the Council discussed the one (1) item of business on the posted agenda and directed staff to intervene in litigation. Interested parties may receive information regarding this once litigation is initiated.

APPROVAL OF AGENDA:

Councilmember Meister requested that Items F.1. & F.2. be moved the Consent Calendar as Items B.21. and B.22., respectively.

Motion by Vice Mayor Heilman, seconded by Councilmember Meister, and approved (4/0).

LEVINE ACT DISCLOSURES: None.

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ADJOURNMENT MOTIONS:

Councilmember Meister requested that the meeting be adjourned in memory of Rick Hurst.

Vice Mayor Heilman requested that the meeting be adjourned in memory of Joy Clare Nuell. He also requested that the meeting be adjourned in memory of Holly Conder, sister of City staff member Cleo Smith. Additionally, he also requested that the meeting be adjourned in memory of Dennis Holt.

Mayor Byers requested that the meeting be adjourned in memory of the victims of the Central Texas flood.

PRESENTATIONS:

The City Council presented a Certificate to Vallerie Sivchuk for leading tonight's Pledge of Allegiance.

Councilmember Hang presented a Certificate to Anthony Devgenio honoring National Hot Dog Day.

Mayor Byers presented a Proclamation to the City's Recreation & Parks staff honoring Parks and Recreation Month.

A. PUBLIC COMMENT:

NICK RENTERIA, WEST HOLLYWOOD, spoke regarding the City's Vision Zero Project and street safety. He mentioned using the City's bus shelters to promote and educate drivers about pedestrian safety.

CARLO CAPOMAZZA, WEST HOLLYWOOD, spoke regarding receiving the City Council's support to introduce a resolution directing staff to develop a tenant lease signature confirmation form.

GLEN ROGERS, BALDWIN PARK, spoke regarding the recent Immigration & Customs Enforcement (ICE) enforcement at the local car wash.

JONATHAN WILSON, WEST HOLLYWOOD, spoke regarding the recent Immigration & Customs Enforcement (ICE) enforcement at the local car wash.

RICHARD EASTMAN, LOS ANGELES, spoke regarding various issues in the City.

BONNIE HYDE, on behalf of the American Born Chinese Foundation, spoke to thank the City Council for supporting Item B.22.

RAPHAEL GAMON, WEST HOLLYWOOD, spoke regarding the recent Immigration & Customs Enforcement (ICE) enforcement at the local car wash.

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GENEVIEVE MORRILL, on behalf of the West Hollywood Chamber of Commerce, spoke regarding the recent Immigration & Customs Enforcement (ICE) enforcement at the local car wash and shared that the West Hollywood Chamber of Commerce will host a Zoom meeting to discuss businesses' rights when ICE agents visit their business. She also expressed her appreciation and support for Item B.18.

ADAM DARVISH, WEST HOLLYWOOD, spoke regarding the conflict in the Middle East. He also expressed concern with the streets identified in Item D.1.

CITY MANAGER'S REPORT: City Manager David Wilson thanked everyone who spoke this evening and provided information on upcoming City events.

FISCAL IMPACT ON CONSENT CALENDAR:

Assistant City Clerk Lulu Morales stated that the fiscal impact on tonight's Consent Calendar with the addition of Items F.1. and F.2. was \$4,334,593 in expenditures, \$0 in revenue, and (\$23,272) in waived fees.

B. CONSENT CALENDAR:

B.1., 2., 3., 4., 5., 6., 7., 8., 9., 10., 11., 12., 13., 14., 15., 16., 17., 18., 19., 20., 21., and 22. Motion by Vice Mayor Heilman, seconded by Councilmember Meister, and approved (4/0).

B.1. POSTING OF AGENDA [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The agenda for the meeting of Monday, July 7, 2025, was posted at City Hall, Plummer Park, the West Hollywood Library, and the Aquatics & Recreation Center (ARC) on Wednesday, July 2, 2025.

ACTION: Received and filed.

B.2. APPROVAL OF MINUTES [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council is requested to approve the minutes of the prior City Council meeting.

ACTION: Approved the meeting minutes of June 23, 2025. **Approved as part of the Consent Calendar.**

B.3. APPROVAL OF DEMAND REGISTER NO. 973 [E. TSIPIIS, K. BARENG, S. HERNANDEZ]:

SUBJECT: The City Council shall receive the Demand Register for period ending June 27, 2025 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

ACTION: Approved Demand Register No. 973 and adopted Resolution No. 25-050: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 973". **Approved as part of the Consent Calendar.**

- B.4. ADOPT ORDINANCE NO. 25-10 (2ND READING): “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ADOPTING AN AMENDMENT TO TITLE 19, ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO REQUIRE A NEIGHBORHOOD MEETING FOR PROJECTS SEEKING DEVELOPMENT AGREEMENTS AND FINDING SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTION 15061(B)(3)” [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-10, adopting an amendment to Title 19, Zoning Ordinance of the West Hollywood Municipal Code, to require a neighborhood meeting for projects seeking development agreements and finding such action does not qualify as a project subject to the California Environmental Quality Act and is otherwise exempt under State CEQA guidelines Section 15061(B)(3).

ACTION: Waived further reading and adopt Ordinance No. 25-10: “AN ORDINANCE ADOPTING AN AMENDMENT TO TITLE 19, THE ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO DESIGNATE ELECTRIC VEHICLE (EV) CHARGING SITES AND ELECTRIC VEHICLE (EV) SERVICES STATIONS AS A PRIMARY USE IN DESIGNATED COMMERCIAL ZONES AND FINDING THE ACTION EXEMPT FROM CEQA.” **Approved as part of the Consent Calendar.**

- B.5. ADOPT ORDINANCE NO. 25-12 (2ND READING): “AN ORDINANCE ADOPTING AN AMENDMENT TO TITLE 19, THE ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO DESIGNATE ELECTRIC VEHICLE (EV) CHARGING SITES AND ELECTRIC VEHICLE (EV) SERVICES STATIONS AS A PRIMARY USE IN DESIGNATED COMMERCIAL ZONES, AND FINDING THE ACTION EXEMPT FROM CEQA” [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-12, adopting an amendment to Title 19, the Zoning Ordinance of the West Hollywood Municipal Code, to designate electric vehicle (EV) charging sites and electric vehicle (EV) services stations as a primary use in designated commercial zones, and finding the action exempt from CEQA.

ACTION: Waived further reading and adopt Ordinance No. 25-12: “AN ORDINANCE ADOPTING AN AMENDMENT TO TITLE 19, THE ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO DESIGNATE ELECTRIC VEHICLE (EV) CHARGING SITES AND ELECTRIC VEHICLE (EV) SERVICES STATIONS AS A PRIMARY USE IN DESIGNATED COMMERCIAL ZONES AND FINDING THE ACTION EXEMPT FROM CEQA.” **Approved as part of the Consent Calendar.**

- B.6. ADOPT ORDINANCE NO. 25-13 (2ND READING): “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, MODIFYING THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND INTEREST ON DELINQUENT ASSESSMENTS, CODIFYING THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT REGULATIONS INTO THE WEST HOLLYWOOD MUNICIPAL CODE, AND MAKING FINDINGS UNDER CEQA” [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-13, modifying the basis and method of levying assessment within the Sunset Strip Business Improvement District by establishing a procedure for waiver of penalties and interest by establishing a procedure for waiver of penalties and interest on delinquent assessments, codifying the Sunset Strip Business Improvement District regulations into the West Hollywood Municipal Code, and making findings under CEQA. This item is exempt from the California Environmental Quality Act (CEQA) under CEQA Guidelines Section 15061(b)(3).

ACTION: Waived further reading and adopt Ordinance No. 25-13: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, MODIFYING THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND INTEREST ON DELINQUENT ASSESSMENTS, CODIFYING THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT REGULATIONS INTO THE WEST HOLLYWOOD MUNICIPAL CODE, AND MAKING FINDINGS UNDER CEQA.” **Approved as part of the Consent Calendar.**

- B.7. ADOPT ORDINANCE NO. 25-14 (2ND READING): “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, MODIFYING THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND INTEREST ON DELINQUENT ASSESSMENTS, UPDATING WEST HOLLYWOOD MUNICIPAL CODE CHAPTER 5.128 TO REFERENCE THE WEST HOLLYWOOD DESIGN DISTRICT, AND MAKING FINDINGS UNDER CEQA” [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-14, modifying the basis and method of levying assessments within the West Hollywood Design District by establishing a procedure for waiver of penalties and interest on delinquent assessments, updating West Hollywood Municipal Code Chapter 5.128 to reference the West Hollywood Design District. This item is exempt from the California

Environmental Quality Act (CEQA) under CEQA Guidelines Section 15061(b)(3).

ACTION: Waived further reading and adopt Ordinance No. 25-14: “ AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, MODIFYING THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND INTEREST ON DELINQUENT ASSESSMENTS, UPDATING WEST HOLLYWOOD MUNICIPAL CODE CHAPTER 5.128 TO REFERENCE THE WEST HOLLYWOOD DESIGN DISTRICT, AND MAKING FINDINGS UNDER CEQA.” **Approved as part of the Consent Calendar.**

B.8. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will receive Synopses from the Rent Stabilization Commission, the Disabilities Advisory Board, and the Older Adults Advisory Board.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

B.9. TREASURER’S REPORT FOR MAY 2025 [E. TSIPIIS, K. BARENG, S. STEPHENS]:

SUBJECT: The City Council will receive the Treasurer’s Reports for the month ended May 2025 pursuant to Section 53646 of the Government Code of the State of California.

ACTION: Received and filed the May 2025 Treasurer’s Report. **Approved as part of the Consent Calendar.**

B.10. 2024-25 MID-YEAR REPORT ON SOCIAL SERVICES PROGRAMS [C. SAFRIET, T. CARTER, D. MURRAY]:

SUBJECT: The City Council will receive the Mid-Year Report on Social Services Programs for the 2024-25 contract year.

RECOMMENDATION: Received and filed. **Approved as part of the Consent Calendar.**

B.11. AGREEMENT FOR SERVICES WITH HR&A ADVISORS, INC. FOR HOUSING ELEMENT IMPLEMENTATION PROJECT (COMMUNITY LAND TRUST FEASIBILITY STUDY) [J. ALKIRE, F. CONTRERAS, T. FARRIS, E. ROTMAN]:

SUBJECT: The City Council will consider approval of an Agreement for Services with HR&A Advisors, Inc. to prepare a Community Land Trust Feasibility Study to explore strategies to preserve, improve, and develop permanent affordable housing in accordance with Programs 3 and 16 of the City’s 6th Cycle Housing Element. The study and plan have no potential for direct physical impacts on the environment and are thus not a project under State CEQA Guidelines section 15061(b)(3).

ACTIONS: 1) Approved an Agreement for Services with HR&A Advisors, Inc. in an amount not to exceed \$150,000 and a June 30, 2026, expiration date; and 2) Authorized the City Manager or designee to sign and execute all documents related to this Agreement. **Approved as part of the Consent Calendar.**

B.12. AGREEMENT FOR AS-NEEDED FIBER REPAIR AND INSTALLATION SERVICES WITH HP COMMUNICATIONS, INC. [E. TSIPIIS, K. DEVINE]:

SUBJECT: The City Council will consider approving an Agreement with HP Communications Inc., to provide the City of West Hollywood with As-Needed Fiber Repair and Installation Services.

ACTIONS: 1) Approved a three-year agreement with HP Communications, Inc. for a total not-to-exceed amount of \$950,000 for As-Needed Fiber Repair and Installation Services; 2) Authorized the Director of Finance and Technology Services to approve change orders related to associated projects; and 3) Authorized the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

B.13. EXTENSION OF THE EXCLUSIVE NEGOTIATION AGREEMENT WITH PLENARY BROADBAND INFRASTRUCTURE WH LLC TO DEVELOP A FIBER NETWORK TO IMPROVE BROADBAND SERVICES CITYWIDE [E. TSIPIIS]:

SUBJECT: The City Council will consider extending the Exclusive Negotiation Agreement with Plenary Broadband Infrastructure WH LLC to allow additional time to negotiate the terms for the Public-Private Partnership to develop a fiber network to improve broadband services citywide.

ACTIONS: 1) Approved an extension of the Exclusive Negotiations Agreement with Plenary Broadband Infrastructure WH LLC. until October 31st, 2025, to allow additional time to negotiate a Public-Private Partnership to improve broadband services Citywide; and 2) Authorized the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

B.14. AWARD OF AN AGREEMENT FOR MAINTENANCE SERVICES TO HARDY & HARPER, INC. FOR ANNUAL STREETS AND ALLEYS MAINTENANCE AND REPAIR SERVICES [H. COLLINS, E. HAMANT]:

SUBJECT: The City Council will consider approving the award of an Agreement for Maintenance Services to Hardy & Harper, Inc. to provide annual streets and alleys maintenance and repair services.

ACTIONS: 1) Approved an Agreement for Maintenance Services with Hardy & Harper, Inc. to provide annual streets and alleys maintenance and repair services for a total not-to-exceed amount of \$1,805,650; and 2) Authorized the City Manager, or designee, to execute all documents incident to the Agreement. **Approved as part of the Consent Calendar.**

B.15. AWARD OF AN AGREEMENT FOR MAINTENANCE SERVICES TO WGJ ENTERPRISES, INC. DBA PCI FOR ANNUAL AND ON-CALL TRAFFIC STRIPING & ROAD MARKINGS MAINTENANCE SERVICES [H. COLLINS, E. HAMANT]:

SUBJECT: The City Council will consider approving the award of an Agreement for Maintenance Services to WGJ Enterprises, Inc. dba PCI to provide annual and on-call traffic striping and road markings maintenance services.

ACTIONS: 1) Approved an Agreement for Maintenance Services with WGJ Enterprises, Inc. dba PCI to provide annual and on-call traffic striping and road markings maintenance services for a total not-to-exceed amount of \$1,407,442.50; and 2) Authorized the City Manager, or designee, to execute all documents incident to the Agreement. **Approved as part of the Consent Calendar.**

B.16. NATIONAL NIGHT OUT AGAINST CRIME IN WEST HOLLYWOOD [D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will consider designating Tuesday, August 5, 2025, as National Night Out Against Crime in West Hollywood and approve various administrative requests to assist in the success of National Night Out events.

ACTIONS: 1) Proclaimed August 5, 2025 as “National Night Out” in West Hollywood; 2) Approved all street closures and parking restrictions for National Night Out block parties and allow the City Manager to approve additional street closures for National Night Out 2025 as deemed appropriate; 3) Approved the City’s official sponsorship of all West Hollywood National Night Out events and waive all City fees associated with this event; and 4) Approved lifting parking restrictions within neighborhood watch/resident association National Night Out activation vicinities between 4:00 P.M. to 9:00 P.M. **Approved as part of the Consent Calendar.**

B.17. WOMEN’S EQUALITY DAY 2025 [Y. QUARKER, A. LOVANO, J. DEL TORO, L. FOOKS]:

SUBJECT: The City Council will consider approval of programming for the City’s annual Women’s Equality Day commemoration to take place on Sunday, August 24, 2025.

ACTIONS: 1) Approved programming recommendations from the Women’s Advisory Board to host a Women’s Equality Day 2025 Commemoration on Sunday, August 24, 2025 in Fiesta Hall; and 2) Directed the Communications Department to utilize all appropriate communications tools to promote the event such as the City’s website and social media tools. **Approved as part of the Consent Calendar.**

B.18. SPINNING SUNSET – SUNSET STRIP BID ACTIVATION EVENT [L. BIERY, P. KESPRADIT]:

SUBJECT: The City Council will consider approving the waiver of Special Event Permit Fees, Parking Meter Fees, and Encroachment Permit Fees for City businesses within the Sunset Strip Business Improvement District (District) and approving the waiver of Temporary Peddler’s License Permit Fees for merchants participating in the “Spinning Sunset” activation event, which will be held on Saturday, August 16, 2025.

ACTIONS: 1) Approved the waiver of Special Event Permit Fees, Parking Meter Fees, and Encroachment Permit Fees for City businesses within the Sunset Strip Business Improvement District that are activating their businesses on August 16, 2025, for “Spinning Sunset” in an amount not to exceed \$5,000 in waived fees; and 2) Approved the waiver of Temporary Peddler’s License Permit Fees for merchants participating in the “Spinning Sunset” activation parking lot, located at 8495 W. Sunset Boulevard on August 16, 2025, in an amount not to exceed \$3,675 in waived fees.

Approved as part of the Consent Calendar.

B.19. RESOLUTION APPROVING THE SEWER SYSTEM MANAGEMENT PLAN (SSMP) UPDATE [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider a resolution approving the Sewer System Management Plan Update.

ACTION: Adopted Resolution No. 25-051: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE SEWER SYSTEM MANAGEMENT PLAN (SSMP) UPDATE, AS REQUIRED BY THE STATE WATER RESOURCES CONTROL BOARD (SWRCB) GENERAL ORDER NO. 2022-0103-DWQ”. **Approved as part of the Consent Calendar.**

B.20. RESOLUTION AMENDING THE SCHEDULES FOR THE INCLUSIONARY HOUSING PROGRAM FOR 2025-2026 [C. SAFRIET, G. AVILES, A. BORGE]:

SUBJECT: The City Council will consider adopting a Resolution amending the schedules for the Inclusionary Housing Program setting 2025-26 rent limits and income requirements.

ACTION: Adopted Resolution No. 25-052: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE INCLUSIONARY HOUSING SCHEDULES.” **Approved as part of the Consent Calendar.**

B.21. (F.1.) CO-SPONSORSHIP OF HOLLYWOOD FOOD COALITION PICKLEBALL FUNDRAISER [J. ERICKSON, C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO, J. DUCKWORTH]:

SUBJECT: The City Council will consider a request to Co-Sponsor Hollywood Food Coalition’s Pickleball Fundraiser on Saturday, September 6, 2025, at the West Hollywood Park Tennis & Pickleball Courts.

ACTIONS: 1) Approved a Co-sponsorship Agreement for the Hollywood Food Coalition's Pickleball Fundraiser on Saturday, September 6, 2025, at the West Hollywood Park Tennis & Pickleball Courts; 2) Authorized the City Manager or his designee to execute documents incident to the Co-Sponsorship Agreement between the City and the Hollywood Food Coalition; 3) Authorized the Director of Finance & Technology Services to allocate \$2,500 from budgeted funds in the Fiscal Year 2026 Special Council Programs account number 100-1-01-00-531001 for costs associated with the event; 4) Authorized the use of the West Hollywood Park Tennis & Pickleball Courts; 5) Approved the waiver of parking fees at the 5-story parking lot for event participants (estimated \$1,200 in waived fees); 6) Authorized the use of the City name and logo on invitations, programs, and other collateral materials for the event; and 7) Directed the Communications Department to utilize all appropriate communication tools to promote the Hollywood Food Coalition's Pickleball Fundraiser, including, but not limited to, the City's website and social media tools. **Approved as part of the Consent Calendar.**

B.22. (F.2.) CO-SPONSORSHIP OF AMERICAN BORN CHINESE FOUNDATION'S 2025 LOS ANGELES CHILDREN'S BOOK FESTIVAL [D. HANG, J. HEILMAN, A. LOVANO, J. DEL TORO, M. MÁRQUEZ]:

SUBJECT: The City Council will consider co-sponsoring the American Born Chinese Foundation's (ABCF) Los Angeles Children's Book Festival in West Hollywood Park on Sunday, September 7, 2025.

ACTIONS: 1) Approved a Co-Sponsorship Agreement with the American Born Chinese Foundation for the Los Angeles Children's Book Festival in West Hollywood Park on Sunday, September 7, 2025; 2) Authorized the City Manager to execute documents incident to the Agreement; 3) Authorized the use of the City name and logo on invitations, programs, and other collateral materials; 4) Waived the Facility Use Fee, Special Event Permit Fee, Encroachment fee, parking at the 5-story parking structure for up to 35 event volunteers and vendors, peddler's permits and business tax licensing fees for vendors at the event, and any other ancillary fees for vendors and event organizers (estimated \$13,397); 5) Directed the Communications Department to utilize all appropriate communication tools to promote the event such as the City's website and social media tools; and 6) Authorized the Director of Finance and Technology Services to allocate \$15,000 from budgeted funds in the Fiscal Year 2026 Special Council Programs account number 100-1-01-00-531001 for costs associated with the event. **Approved as part of the Consent Calendar.**

C. PUBLIC HEARINGS: None.

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D. LEGISLATIVE:

D.1. WEHO TARGET VISION ZERO - SPEED LIMIT REDUCTION UPDATES AND INTRODUCTION OF AN ORDINANCE ON FIRST READING [N. MARICICH, J. ALKIRE, F. CONTRERAS, D. FENN, H. COLLINS, J. GILMOUR, R. GARLAND]:

SUBJECT: The City Council will consider introducing an ordinance on first reading that codifies speed limit reductions on a subset of narrow residential streets and consider directing staff to conduct additional analysis and coordination for expanded speed limit reduction opportunities on Harratt Street, Almont Drive, and Melrose Avenue. This item is not subject to CEQA ("Public Resources Code section 21000 et seq.) because it does not qualify as a "project" under CEQA.

Acting Director of Community Development Jennifer Alkire introduced Senior Planner David Fenn who provided background information as outlined in the staff report dated July 7, 2025.

There were no members of the public who came forward to speak.

The City Council did not have any questions or comments on this Item.

ACTIONS: 1) Received and file the "Response to City Council Direction Regarding Speed Limit Recommendations Report"; 2) Directed staff to conduct a speed survey for Harratt Street to determine the feasibility of a mandatory lower-speed school zone (15-20 mph); 3) Directed staff to conduct a speed survey for Almont Drive south of Melrose Avenue to determine the feasibility of a lower speed limit (20 mph); 4) Directed staff to work with the City of Los Angeles to evaluate whether both cities can jointly lower the speed limit on Melrose Avenue after the City completes the next Design District Streetscape Segment so the entire West Hollywood corridor can benefit from the reduced speed limit and enhance safety on both sides of the respective city borders; and 5) Introduced on First Reading Ordinance No. 25-15: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, VEHICLES AND TRAFFIC OF THE WEST HOLLYWOOD MUNICIPAL CODE, UPDATING THE LIST OF CONTEXT-APPROPRIATE SPEED LIMITS IN CONFORMANCE WITH THE CALIFORNIA VEHICLE CODE; AND FINDING THAT SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTION 15061(B)(3). **Motion by Vice Mayor Heilman, seconded by Councilmember Hang, and approved (4/0).**

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E. UNFINISHED BUSINESS:

E.1. UPDATE ON CANNABIS MARKETING AND AMENDMENT TO THE AGREEMENT FOR MARKETING SUPPORT WITH WEST HOLLYWOOD TOURISM MARKETING FUND, DBA EMERALD VILLAGE [L. BIERY, P. KESPRADIT, L. D'AMBROSIA, D. RIVAS, L. LANGER]:

SUBJECT: The City Council will receive an update on cannabis marketing support and consider amending the Agreement for Marketing Support with West Hollywood Tourism Marketing Fund, DBA Emerald Village West Hollywood, for cannabis marketing to extend the term of the agreement by five months to December 31, 2025.

Business Development Manager Paolo Kespradit provided background information as outlined in the staff report dated July 7, 2025.

JAY HANDAL, President of Emerald Village and partner/owner of The Woods, spoke regarding the challenges with the State's cannabis industry, and the impacts on local businesses. He also addressed the proposed recommendations in the Item.

SCOTT SCHMIDT, Executive Director of Emerald Village, spoke on the economic impacts to the cannabis industry and spoke about the work that Emerald Village is doing to support cannabis businesses in the City.

STEPHEN POST, on behalf of Last Prisoner Project, spoke in support of Emerald Village.

STEVE MARTIN, on behalf of the Eastside Neighborhood Watch Group, spoke in support of the Item and Emerald Village.

SARAH, on behalf of Sunset Social Club, spoke regarding the cannabis industry, the security requirements, and the tax reduction.

LYNN HOOPINGARNER, WEST HOLLYWOOD, spoke regarding security patrols in the neighborhood as well as reminding people that they cannot smoke in public.

The City Council discussed the Item. They recommended:

- Approving staff's alternate recommendation for an 11-month contract through June 30, 2026.
- Retain the 2% rebate.
- Drop the security requirement as outlined in the municipal code.
- Direct staff to discuss with the businesses if the tax is reduced would they consider a Business Improvement District (BID).

- Discuss the neighborhood security at a future City Council meeting when the security ambassador contract is agendized.

ACTIONS: 1) Received an update on cannabis marketing support; 2) Approved an 11-month contract with Emeral Village through June 30, 2026 increasing the consideration by \$200,000; 3) Retained the 2% rebate retroactive to June 30, 2025; 4) Directed staff to review the municipal code and other documents that reference the roaming security guard requirement and remove it; 5) Directed staff to continue discussions about the creation of a Business Improvement District (BID) with the cannabis businesses; and 6) Directed staff to include a discussion about the neighborhood security requirement for cannabis businesses at a future City Council meeting when the security ambassador contract is agendized. **Motion by Vice Mayor Heilman, seconded by Mayor Byers, and approved (4/0).**

F. NEW BUSINESS:

F.1. CO-SPONSORSHIP OF HOLLYWOOD FOOD COALITION PICKLEBALL FUNDRAISER [J. ERICKSON, C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO, J. DUCKWORTH]:

SUBJECT: The City Council will consider a request to Co-Sponsor Hollywood Food Coalition's Pickleball Fundraiser on Saturday, September 6, 2025, at the West Hollywood Park Tennis & Pickleball Courts.

ACTION: This Item was moved to the Consent Calendar.

F.2. CO-SPONSORSHIP OF AMERICAN BORN CHINESE FOUNDATION'S 2025 LOS ANGELES CHILDREN'S BOOK FESTIVAL [D. HANG, J. HEILMAN, A. LOVANO, J. DEL TORO, M. MÁRQUEZ]:

SUBJECT: The City Council will consider co-sponsoring the American Born Chinese Foundation's (ABCF) Los Angeles Children's Book Festival in West Hollywood Park on Sunday, September 7, 2025.

ACTION: This Item was moved to the Consent Calendar.

F.3. DISCUSSION OF RECENT IMMIGRATION ENFORCEMENT ACTIVITY IN THE LOS ANGELES REGION AND WEST HOLLYWOOD [D. WILSON, L. LANGER]:

SUBJECT: The City Council will consider giving direction to staff on support strategies for affected community members and local businesses and other additional City response activities.

NICK RENTERIA, WEST HOLLYWOOD, spoke regarding adopting a resolution.

LYNN HOOPINGARNER, WEST HOLLYWOOD, spoke regarding Immigration and Customs Enforcement agents using aggressive tactics.

ALEX PARIS, WEST HOLLYWOOD, spoke regarding the recent immigration enforcement activity in the City and the need for action.

NIK ROYBAL, WEST HOLLYWOOD, spoke regarding Mayor Bass' recent confrontation with Department of Homeland Security officers at MacArthur Park.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding the lack of due process, humanity, and dignity with which ICE is conducting itself.

CYNTHIA BLATT, WEST HOLLYWOOD, spoke regarding her family's experience as refugees. She also spoke about the Mayor of Pasadena's recent interaction with ICE agents.

JENNIFER ALVARADO, WEST HOLLYWOOD, spoke regarding ways that the City can assist City residents who are detained by ICE.

City Manager David Wilson, Assistant City Manager Jackie Rocco, Director of Communications Joshua Schare, Director of Economic Development Laura Biery, and City Attorney Lauren Langer provided background information as outlined in the supplemental memo dated July 7, 2025.

A lengthy City Council discussion ensued. They supported staff's recommendations. The following direction was provided to staff to either implement, review, or coordinate:

- Work with businesses to post a QR code and/or link to "Know your rights" information inside their businesses.
- Work with the West Hollywood Chamber of Commerce, BIDS, and unions to set up support network of support.
- Include the Social Justice Advisory Board.
- Use the Automated License Plate Recognition (ALPR) system to trigger Sheriff response if no license plate is on the vehicle.
- Tow vehicles with no license plates.
- Look at codifying that it is illegal to wear a mask, have a gun, and not displaying any identification.
- Mailer to businesses.
- Set aside a certain amount of money to fund legal services.
- Rental assistance.
- Letter to elected officials outlining the City's stance.

ACTIONS: 1) Directed Staff to partner with the West Hollywood Chamber of Commerce to host virtual workshops to educate West Hollywood businesses and employees regarding knowing-your-rights and legal aid assistance related to federal immigration enforcement actions; 2) Directed staff to promote the City's social services, specifically food delivery and

immigration-related assistance services, to employees of businesses located in West Hollywood; 3) Directed Staff to update the City's WeHo Responds website, www.weho.org/wehoresponds, to encourage community contributions to agencies and organizations that are assisting people impacted by federal immigration enforcement actions; 4) Directed Staff to create a dedicated website area to feature 'Know Your Rights' information, provide materials in City facilities, and continue displaying 'Know Your Rights' Public Service Announcements in digital transit shelters and pedestrian kiosks; 5) Directed Staff to work with current social services contract providers to coordinate food deliveries and immigration-related legal services for community members impacted by federal immigration enforcement actions; 6) Authorized the City Attorney to join in lawsuits and take legal action on behalf of the City of West Hollywood, consistent with the City's values and in response to recent actions and enforcement activities; and 7) Provided additional direction as outlined above. **Motion by Vice Mayor Heilman, seconded by Councilmember Meister, and approved (4/0).**

EXCLUDED CONSENT CALENDAR: None.

PUBLIC COMMENT: None.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Hang shared that he attended various community events. He read a statement about the recent ICE enforcement in the City.

Councilmember Meister reported her attendance at the Hart Park Ad Hoc Subcommittee meeting, the West Hollywood West Public Safety meeting, and the Healthy City by Design Symposium. She provided information on upcoming City events and meetings. She expressed sadness at learning of the death of her former Senior Advisory Boardmember Joy Nuell. Additionally, she thanked staff for bringing forward Item F.3., noting she was upset about the events that occurred on the 4th of July and that the City could not stay quiet.

Vice Mayor Heilman shared that he attended various community events, including the Chamber of Commerce's State of the City event. He thanked Councilmember Hang for reaching out to the individual's family who was detained during ICE's 4th of July raid at the local car wash. He reminded everyone that National Night Out is August 5th.

Mayor Byers thanked the Chamber of Commerce for hosting the State of the City event. She mentioned the public comment regarding the City creating an ad campaign about pedestrian safety. She spoke about the recent ICE enforcement.

Vice Mayor Heilman mentioned that someone shared with him an app called "ICE Block" that people can download to receive and provide notification of ICE enforcement in the community.

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ADJOURNMENT: The City Council adjourned at 8:25 p.m. in memory of Joy Clare Nuell, Dennis Holt, Holly Conder, Rick Hurst, and the victims of the Central Texas flood to its next regular meeting, which will be on Monday, August 4, 2025 at 6:00 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 4th day of August, 2025, by the following vote:

AYES:	Councilmember:	Erickson, Hang, Meister, Vice Mayor Heilman, and Mayor Byers.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

Signed by:

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CHELSEA LEE BYERS, MAYOR

ATTEST:

Signed by:

 2072ACE2525D4B9...

MELISSA CROWDER, CITY CLERK