

## CITY OF WEST HOLLYWOOD SAFETY AMBASSADORS

### SANTA MONICA BLVD

TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	2483	2671	(188)	-7%
BUSINESS CONTACTS	3129	3107	22	1%
UNHOUSED CONTACT	663	631	32	5%
CALLS FOR SERVICE	544	514	30	6%
SAFETY ESCORTS	21	29	(8)	-28%
BIKE MILES RIDDEN	413	474	(61)	-13%
SCOOTER IMPROPER PARKING	246	263	(17)	-6%
SHERIFF ASSITANCE	15	4	11	275%
EMS/FIRE	8	5	3	60%

### SUNSET BLVD

TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	169	106	63	59%
BUSINESS CONTACTS	307	341	(34)	-10%
UNHOUSED CONTACT	43	39	4	10%
CALLS FOR SERVICE	14	16	(2)	-13%
SAFETY ESCORTS	0	1	(1)	100%
BIKE MILES RIDDEN	291	326	(35)	-11%
SCOOTER IMPROPER PARKING	33	49	(16)	-33%
SHERIFF ASSITANCE	0	1	(1)	0%
EMS/FIRE	0	0	-	0%

### MELSROSE AVE

TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	65	81	(16)	-20%
BUSINESS CONTACTS	179	188	(9)	-5%
UNHOUSED CONTACT	29	36	(7)	-19%
CALLS FOR SERVICE	32	43	(11)	-26%
SAFETY ESCORTS	1	0	1	100%
BIKE MILES RIDDEN	131	129	2	2%
SCOOTER IMPROPER PARKING	12	14	(2)	-14%
SHERIFF ASSITANCE	0	0	-	0%
EMS/FIRE	0	0	-	0%

## CITY PARKS

### PLUMMER PARK

TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	348	311	37	12%
UNHOUSED CONTACT	146	129	17	13%
BUSINESS REFERRALS	13	18	(5)	-28%
SOCIAL SERVICE REFERRALS	21	26	(5)	-19%
PARK CODE VIOLATIONS	47	54	(7)	-13%
SAFETY ESCORTS	9	6	3	50%
RESTROOM COUNTS	233	226	7	3%
SHERIFF ASSITANCE	3	1	2	200%
EMS/FIRE	3	1	2	200%

### WEST HOLLYWOOD PARK

TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	259	226	33	15%
UNHOUSED CONTACTS	116	163	(47)	-29%
BUSINESS REFERRALS	39	47	(8)	-17%
SOCIAL SERVICE REFERRALS	27	36	(9)	-25%
PARK CODE VIOLATIONS	59	53	6	11%
LIFE GUARD ESCORTS	11	38	(27)	-71%
SAFETY ESCORTS	8	7	1	14%
RESTROOM COUNTS	892	351	541	154%
SHERIFF ASSITANCE	1	3	(2)	-67%
EMS/FIRE	1	2	(1)	-50%

## KIOSK CONTACTS

TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
LA BREA	79	73	6	8%
RAMADA	24	46	(22)	-48%
ROBERTSON	57	41	16	39%
FAIRFAX	63	55	8	15%
VETERANS PARK *began 5/24	43	13	30	2200%

LA JOLLA *began 11/24	29	16	29	1700%
FOUNTAIN/FAIRFAX *began 6/24	7	3	5	500%

RESIDENTIAL PATROLS				
EAST				
TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	62	86	(24)	-28%
UNHOUSED CONTACT	47	53	(6)	-11%
CALLS FOR SERVICE	52	37	15	41%
SAFETY ESCORTS	7	5	2	40%
SHERIFF ASSITANCE	3	4	(1)	200%
EMS/FIRE	2	2	-	0%
MID CITY				
TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	52	44	8	18%
UNHOUSED CONTACT	51	47	4	9%
CALLS FOR SERVICE	32	21	11	52%
SAFETY ESCORTS	1	1	-	0%
SHERIFF ASSITANCE	1	1	-	100%
EMS/FIRE	3	1	2	0%
WEST				
TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	47	51	(4)	-8%
UNHOUSED CONTACT	32	39	(7)	-18%
CALLS FOR SERVICE	36	42	(6)	-14%
SAFETY ESCORTS	4	6	(2)	-33%
SHERIFF ASSITANCE	3	3	-	0%
EMS/FIRE	2	1	1	100%

**ALL CITY**

**EAST**

TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
BUSINESS CONTACTS	841	698	143	20%
UNHOUSED CONTACT	414	474	(60)	-13%
CALLS FOR SERVICE	227	238	(11)	-5%
SAFETY ESCORTS	23	9	14	156%
SHERIFF ASSITANCE	12	9	3	33%
EMS/FIRE	5	5	-	500.0%

**MID CITY**

TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
BUSINESS CONTACTS	903	930	(27)	-3%
UNHOUSED CONTACT	272	439	(167)	-38%
CALLS FOR SERVICE	101	137	(36)	-26%
SAFETY ESCORTS	8	3	5	167%
SHERIFF ASSITANCE	3	2	1	50%
EMS/FIRE	3	2	1	100%

**WEST**

TASK	JUNE 01 - JUNE 30, 2025	JUNE 01 - JUNE 30, 2024	Variance	% Change
BUSINESS CONTACTS	1871	1481	390	26%
UNHOUSED CONTACT	441	546	(105)	-19%
CALLS FOR SERVICE	259	318	(59)	-19%
SAFETY ESCORTS	20	11	9	82%
SHERIFF ASSITANCE	11	5	6	120%
EMS/FIRE	3	8	(5)	500%



## Response Times Security Ambassador Report – JUNE 2025

### Response Times

#### Call 1

- Incident Type: PROACTIVE PATROL (INTOXICATED INDIVIDUALS)
- Location: SMB/GREENACRE
- Date/Time of Incident: 6/01/25
- Called: 1:44 AM
- Arrived: 2:05 AM

#### Call 2

- Incident Type: CALL FOR SERVICE (INTOXICATED INDIVIDUAL)
- Location: SMB/ORLANDO
- Date/Time of Incident: 6/07/25 8:50 PM
- Police Response (YES)
- Called: 8:55 PM
- Arrived: 9:10 PM

#### Call 3

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: SMB/HILDALE
- Date/Time of Incident: 6/08/25 3:35 AM
- Police Response (Yes)
- Called: 3:39 AM
- Arrived: 3:55 AM

#### Call 4

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: 7141 SANTA MONICA BLVD
- Date/Time of Incident: 6/08/25 7:38 AM
- Police Response (Yes)
- Called: 8:01 AM
- Arrived: 8:13 AM

#### Call 5

- Incident Type: CALL FOR SERVICE (ASSAULT- AMBASSADOR)
- Location: SMB/GARDNER
- Date/Time of Incident: 6/08/25 9:30 AM
- Police Response (Yes)
- Called: 9:40 AM
- Arrived: 10:10 AM
-

**Call 6**

- Incident Type: PTOCATIVE PATROL (MISSING PERSON)
- Location: SMB/SAN VICENTE
- Date/Time of Incident: 6/10/25 3:17 PM
- Police Response (NA)
- Called:
- Arrived:

**Call 7**

- Incident Type: PROCATIVE PATROL (AUTO ACCIDENT)
- Location: 1114 N CRESENT HEIGHTS
- Date/Time of Incident: 6/11/25 12:45 AM
- Police Response (Yes)
- Called: 12:45 AM
- Arrived: 12:50 AM

**Call 8**

- Incident Type: PROACTIVE PATROL (INDECENT EXPOSURE)
- Location: PLUMMER PARK
- Date/Time of Incident: 6/11/25 8:00 AM
- Police Response (Yes)
- Called: 8:00 AM
- Arrived: 8:10 AM

**Call 9**

- Incident Type: PROACTIVE PATROL (AUTO ACCIDENT)
- Location: SMB/MARTEL
- Date/Time of Incident: 6/13/25 2:15 AM
- Police Response (Yes)
- Called: 2:16 AM
- Arrived: 2:21 AM

**Call 10**

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: VETERANS PARK
- Date/Time of Incident: 6/15/25 4:30 AM
- Police Response (Yes)
- Called: 4:37 AM
- ARRIVED: 4:44 AM

**Call 11**

- Incident Type: PROCATIVE PATROL (VANDALISM)
- Location: SMB
- Date/Time of Incident: 6/15/25 3:26 AM
- Police Response (Yes)
- Called: 3:36 AM
- Arrived: 3:44 AM

**Call 12**

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: SMB/DETROIT
- Date/Time of Incident: 6/15/25 7:00AM
- Police Response (Yes)
- Called: 7:08 AM
- Arrived: 7:28 AM

**Call 13**

- Incident Type: PROCATIVE PATROL (UNHOUSED)
- Location: VETERANS PARK
- Date/Time of Incident: 6/15/25 4:35 AM
- Police Response (Yes)
- Called: 4:37 AM
- Arrived: 4:44 AM

**Call 14**

- Incident Type: PROCATIVE PATROL (TRESPASSING)
- Location: WEHO PARK
- Date/Time of Incident: 6/17/25 12:50 PM
- Police Response (Yes)
- Called: 12:53 PM
- Arrived: 1:10 PM

**Call 15**

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: 1140 FORMOSA
- Date/Time of Incident: 6/19/25 7:21 AM
- Police Response (Yes)
- Called: 7:57 AM
- Arrived: 9:40 AM

**Call 16**

- Incident Type: CALL FOR SERVICE (ARSON)
- Location: SMB/DOHENY
- Date/Time of Incident: 6/19/25 8:25 AM
- Police Response (Yes)
- Called: 8:30 AM
- ARRIVED: 8:34 AM

**Call 17**

- Incident Type: PROCATIVE PATROL (TRESPASSING)
- Location: PLUMMER PARK
- Date/Time of Incident: 6/21/25 2:41 AM
- Police Response (Yes)
- Called: 2:50 AM
- Arrived: 3:05 AM

**Call 18**

- Incident Type: CALL FOR SERVICE (THEFT)
- Location: SMB/ SAN VICENTE
- Date/Time of Incident: 6/21/25 12:33 AM
- Police Response (Yes)
- Called: 12:37 AM
- ARRIVED: 12:42 AM

**Call 19**

- Incident Type: PROCATIVE PATROL (VANDALISM)
- Location: SMB/ROBERTSON
- Date/Time of Incident: 6/21/25 3:20 AM
- Police Response (Yes)
- Called: 3:23 AM
- Arrived: 3:39 AM

**Call 20**

- Incident Type: PROCATIVE PATROL (INTOXICATED INDIVIDUAL)
- Location: SMB/SAN VICENTE
- Date/Time of Incident: 6/22/25 1:40 AM
- Police Response (Yes)
- Called: 1:42 AM
- Arrived: 1:55AM

**Call 21**

- Incident Type: PROCATIVE PATROL (VANDALISM)
- Location: SMB/ROBERTSON
- Date/Time of Incident: 6/22/25 3:44 AM
- Police Response (Yes)
- Called: 3:44 AM
- Arrived: 3:50 AM

**Call 22**

- Incident Type: CALL FOR SERVICE (INTOXICATED INDIVIDUAL)
- Location: 8865 SANTA MONICA
- Date/Time of Incident: 6/23/25 8:35 PM
- Police Response (Yes)
- Called: 8:39 PM
- Arrived: 8:50 PM

**Call 23**

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: 7360 SANTA MONICA
- Date/Time of Incident: 6/24/25 5:20 AM
- Police Response (Yes)
- Called: 5:20 AM
- Arrived: 5:35 AM

**Call 24**

- Incident Type: CALL FOR SERVICE (ASSAULT-AMBASSADOR)
- Location: SMB/CURSON
- Date/Time of Incident: 6/24/25 9:44 AM
- Police Response (Yes)
- Called: 9:50 AM
- Arrived: 9:58 AM

**Call 25**

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: SMB/ROBERTSON
- Date/Time of Incident: 6/24/25 5:05 AM
- Police Response (Yes)
- Called: 5:14 AM
- Arrived: 5:25 AM

**Call 26**

- Incident Type: PROCATIVE PATROL (ASSAULT- SSO)
- Location: PLUMMER
- Date/Time of Incident: 6/27/25 8:20 AM
- Police Response (Yes)
- Called: 8:27 AM
- Arrived: 9:13 AM