



**BID BOD MEETING – AGENDA**

**Wednesday, July 16, 2025**

**BID Meeting: 4:00PM to 6:00PM**

**Location Name: Kimpton La Peer Hotel (Conference Room)**

**Location Address: 627 N La Peer Dr, West Hollywood, CA 90069**

- 1. CALL TO ORDER – Caitlin Penny (Chair) 4:00 PM**
  - a. Self-Introductions/Roll Call (Andrea Entz)
  - b. Board Comments on Agenda
  - c. Review of May Minutes – Discussion and Action**
  
- 2. PUBLIC COMMENTS 4:10 PM**
  
- 3. CHAIR REPORT – Caitlin Penny (Chair) 4:20 PM**
  - a. Action Items (review from prior month)
  
- 4. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:40 PM**
  - a. May Financial Report – Review and Approve**
    - Run Rate for Current Cash in Bank
  - b. BID Collections % Update (Paolo Kespradit)
  
- 5. EXTERNAL PARTNER REPORTS 4:50 PM**
  - a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D’Ambrosia)
  - b. West Hollywood Chamber of Commerce (Genevieve Morrill)
    - State of the City Recap and Thank you
  
- 6. BID MANAGEMENT REPORT 5:00 PM**
  - a. Executive Director Report (Greg Rang)
    - **Curated Experience Discussion and Action (Chris)**
    - Social Media Report
    - **MediaMax Report and Extension Discussion and Action**
    - ArtWalk Updates
    - **LA Magazine Discussion and Action**
    - Community Updates
    - Newsletter Programming for next month
    - Receive and File

- b. BID Manager (Genevieve Morrill)
  - Update to Template Letters
  - Legal Issue Resolution

**7. COMMITTEE REPORTS** **5:20 PM**

- a. Executive Committee Report (Caitlin Penny)
  - Design West Hollywood Discussion and Action
- b. Nominations Committee Report (Gary)
  - **Affiliate and Board of Governors Nominees Discussion and Action**

**8. BOARD MEMBER COMMENTS** **5:50 PM**

**9. PUBLIC COMMENTS** **5:55PM**

**10. ADJOURNMENT OF BOARD MEETING** **6:00 PM**

**NEXT MEETING : Wednesday, August 20, 2025**

AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed  
by the City of West Hollywood in the Office of the  
City Clerk, and that this document was posted on:

Date: July 11, 2025  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk