

THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Special Board Meeting
Date/Time: Friday, July 11th 1:00PM-2PM
Location: 9200 W Sunset Blvd Ste 650
West Hollywood, CA 90069

BOD SPECIAL MEETING AGENDA

Friday, **July 11, 2025** @ 1:00 PM

- 1) **CALL TO ORDER/CHAIR REPORT – Brett Latteri** **1:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda

- 2) **PROPOSAL REVIEWS** **1:05 PM**
 - a. Business Outreach Discussion and Action – Greg Rang
 - b. Brand Ambassador Discussion and Action – Emily Palos

- 3) **BOARD MEMBER COMMENTS** **1:50 PM**

- 4) **PUBLIC COMMENTS** **1:55 PM**

- 5) **ADJOURNMENT** **2:00 PM**

NEXT MEETING: August 18, 2025

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **July 9, 2025**

Signature: *Eric Matikosh*
 Office of the City Clerk