

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, JUNE 9, 2025
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM
COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:00 P.M. – ADJOURNED REGULAR MEETING

THE CITY OF WEST HOLLYWOOD HAS ADOPTED BRIEF SUMMARY AND ACTION MEETING MINUTES, WHICH PROVIDE A SUMMARY OF THE ACTIONS TAKEN AND POINTS OF DISCUSSION ONLY. ADDITIONAL COMMENTS OR INDIVIDUAL DISCUSSIONS REGARDING ANY ITEM SUMMARIZED IN THESE MINUTES MAY BE OBTAINED BY VIEWING THE ARCHIVED VIDEOS OF THE CITY COUNCIL MEETINGS AT www.weho.org/wehotv.

CALL TO ORDER: Mayor Byers called the meeting to order at 6:03 p.m.

PLEDGE OF ALLEGIANCE: Brendan Benaroya led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Erickson, Councilmember Hang, Councilmember Meister, Vice Mayor Heilman, and Mayor Byers.

ALSO PRESENT: Assistant City Manager Jackie Rocco, City Attorney Lauren Langer, Administrative Services Director Janet Jimenez, and Assistant City Clerk Lulu Morales.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Lauren Langer reported that the City Council convened the Closed Session at 5:30 p.m. She noted that no members of the public spoke during public comment. She added that the Council discussed the one (1) item of business on the posted agenda and took no reportable action, and the meeting concluded at 5:55 p.m.

APPROVAL OF AGENDA:

Assistant City Clerk Morales requested that Item B.4. and Item SS.1. be Tabled to the June 23, 2025 City Council meeting.

Councilmember Erickson requested that Items F.1., F.2., F.3., and F.4. be moved to the Consent Calendar as Items B.13., B.14., B.15., and B.16., respectively.

Mayor Byers requested that Item E.1. be Tabled.

The City Council agreed to hear Items C.1., C.2., and C.3. concurrently, prior to the Study Session Special Item (SS.2).

Motion by Vice Mayor Heilman, seconded by Councilmember Meister, and approved (5/0).

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LEVINE ACT DISCLOSURES: None.

ADJOURNMENT MOTIONS:

Councilmember Meister requested that the meeting be adjourned in memory of Michael Lee and Edmond Egbuniwe.

Vice Mayor Heilman requested that the meeting be adjourned in memory of Edmund White.

Mayor Byers requested that the meeting be adjourned in memory of Danny Duran.

PRESENTATIONS:

Mayor Byers presented a Certificate to Brendan Benaroya for leading the Pledge of Allegiance.

Vice Mayor Heilman presented a Proclamation to Marina Berkman.

Councilmember Erickson presented a Proclamation to Rance Collins.

PUBLIC COMMENT:

KEVIN BURTON, WEST HOLLYWOOD, spoke in support of Agenda Item B.7. and commented on the Metro K Line extension to the Los Angeles International Airport.

KYMN GOLDSTEIN, Executive Director of the June L. Mazer Lesbian Archives, spoke about the organization's achievements and the importance of preserving our history.

DAVID NASH, WEST HOLLYWOOD, spoke regarding concerns with the lack of yellow caps on curb dips, specifically for wheelchair access.

SARAH ADOLPHSON, on behalf of the HUMAN SERVICE COMMISSION, provided updates regarding supportive social services for LGBTQ+ community members.

JODY LITVAK, WEST HOLLYWOOD, thanked the City Council for her recent appointment to the Transportation & Mobility Commission.

MIKE NUTTALL, WEST HOLLYWOOD, spoke regarding AIDS Lifecycle and thanked the City for installing bicycle lanes in West Hollywood.

KAREN EYRES, WEST HOLLYWOOD, spoke regarding an upcoming rally in West Hollywood Park and invited the public to attend.

RICK WATTS, WEST HOLLYWOOD, spoke regarding AIDS Lifecycle and expressed his desire for the City to consider replacing the Rainbow Flag with the Progressive Flag.

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ALEXANDRA MAGALLON, WEST HOLLYWOOD, spoke regarding her lived experience with homelessness and in support of Agenda Item SS.2.

LIZA CEBALLOS, on behalf of the TransLatin@ Coalition, spoke regarding accessibility to social services.

JONATHAN WILSON, WEST HOLLYWOOD, thanked staff for the recent WeHo Pride celebration and invited the community to attend the City's upcoming Juneteenth event.

ADAM DARVISH, WEST HOLLYWOOD, spoke regarding concerns with immigration raids.

CITY MANAGER'S REPORT:

Assistant City Manager Jackie Rocco invited community members to the upcoming Plummer Park Ad Hoc Subcommittee meeting on June 11th at 5:00 p.m., thanked all participants for the successful WeHo Pride Weekend festivities, announced that three Councilmembers represented the City of West Hollywood at the World Pride event in Washington, D.C., and wished everyone a Happy Pride Month. Additionally, she announced that the Holloway Interim Housing Program was scheduled to receive its Certificate of Occupancy tomorrow and would commence operations to fill vacancies in the summer. Furthermore, she shared that the Federal Immigration and Customs Enforcement (ICE) raids across the region this past weekend have caused fear and unrest and stated that the City of West Hollywood condemns these actions and the deployment of the National Guard. She added that the City was working with the Los Angeles County Sheriff's Department in ensuring the safety of our residents and noted that the Sheriff's Department does not assist in immigration actions or operations.

Director of Community Safety Danny Rivas provided an update related to unpermitted street vending during the weekends and evening hours. He noted that Senate Bills 946 and 972 prohibit cities from banning sidewalk vending and that they can only enforce unpermitted street vendors through the issuance of an administrative citation. He stated that in collaboration with the Sheriff's Department, Code Enforcement would continue closely monitoring street vending activity.

Assistant City Manager Jackie Rocco invited the community to attend the City's Juneteenth event on June 21st at 12:00 p.m. at West Hollywood Park.

FISCAL IMPACT ON CONSENT CALENDAR:

Assistant City Clerk Lulu Morales stated that the fiscal impact on tonight's Consent Calendar with the addition of Items F.1., F.2., F.3., and F.4. and the removal of Item B.4. was \$607,974 in expenditures, (\$0) in revenues, and \$4,125 in waived fees.

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B. CONSENT CALENDAR:

B.1., 2., 3., 5., 6., 7., 8., 9., 10., 11., 12., 13., 14., 15., and 16. Motion by Vice Mayor Heilman, seconded by Councilmember Meister, and approved (5/0).

B.1. POSTING OF AGENDA [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The agenda for the meeting of Monday, June 9, 2025, was posted at City Hall, Plummer Park, the West Hollywood Library, and the Aquatics & Recreation Center (ARC) on Wednesday, June 4, 2025.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

B.2. APPROVAL OF MINUTES [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council is requested to approve the minutes of the prior City Council meeting.

ACTION: Approved the meeting minutes of May 19, 2025. **Approved as part of the Consent Calendar.**

B.3. APPROVAL OF DEMAND REGISTER NO. 971 [E. TSIPIS, K. BARENG, S. HERNANDEZ]:

SUBJECT: The City Council shall receive the Demand Register for period ending May 30, 2025 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

ACTION: Approved Demand Register No. 971 and Adopt Resolution No. 25-037: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 971". **Approved as part of the Consent Calendar.**

B.4. ADOPT ORDINANCE NO. 25-10 (2ND READING): "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ADOPTING AN AMENDMENT TO TITLE 19, ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO REQUIRE A NEIGHBORHOOD MEETING FOR PROJECTS SEEKING DEVELOPMENT AGREEMENTS AND FINDING SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTION 15061(B)(3)" [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-10, adopting an amendment to Title 19, Zoning Ordinance of the West Hollywood Municipal Code, to require a neighborhood meeting for projects seeking development agreements and finding such action does not qualify as a project subject to the California Environmental Quality Act and is otherwise exempt under State CEQA Guidelines Section 15061(B)(3).

ACTION: This Item was Tabled to June 23, 2025.

- B.5. ADOPT ORDINANCE NO. 25-11 (2ND READING): “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD; ADDING CHAPTER 9.27B OF THE WEST HOLLYWOOD MUNICIPAL CODE REQUIRING GUN OWNERS TO OBTAIN FIREARM LIABILITY INSURANCE; PROHIBITING AN ESTABLISHMENT THAT OFFERS FIREARMS FOR SALE FROM BEING LOCATED WITHIN 1,000 FEET OF AN ESTABLISHMENT OFFERING ALCOHOL BEVERAGE SALES, PROHIBITING FIREARMS AT CERTAIN LOCATIONS, AND FINDING THE ACTIONS EXEMPT FROM CEQA” [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-11, adding Chapter 9.27B of the West Hollywood Municipal Code requiring gun owners to obtain firearm liability insurance; prohibiting an establishment that offers firearms for sale from being located within 1,000 feet of an establishment offering alcohol beverage sales, prohibiting firearms at certain locations, and finding the actions exempt from CEQA.

ACTION: Waived further reading and adopted Ordinance No. 25-11: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD; ADDING CHAPTER 9.27B OF THE WEST HOLLYWOOD MUNICIPAL CODE REQUIRING GUN OWNERS TO OBTAIN FIREARM LIABILITY INSURANCE; PROHIBITING AN ESTABLISHMENT THAT OFFERS FIREARMS FOR SALE FROM BEING LOCATED WITHIN 1,000 FEET OF AN ESTABLISHMENT OFFERING ALCOHOL BEVERAGE SALES, PROHIBITING FIREARMS AT CERTAIN LOCATIONS, AND FINDING THE ACTIONS EXEMPT FROM CEQA”. **Approved as part of the Consent Calendar.**

- B.6. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will receive a Synopsis from the Older Adults Advisory Board.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

- B.7. METRO K LINE NORTHERN EXTENSION UPDATE [N. MARICICH, J. ALKIRE, F. CONTRERAS, D. FENN]:**

SUBJECT: The City Council will receive an update on the Northern Extension of the Los Angeles County Metropolitan Transportation Authority (Metro) K Line (formerly known as the Crenshaw/LAX Line) and related City efforts.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

B.8. FISCAL YEAR 2025-26 SECOND-YEAR UPDATE TO THE TWO-YEAR OPERATING BUDGET AND CAPITAL WORK PLAN [D. WILSON, C. SAFRIET, M. LINDLEY]:

SUBJECT: The City Council will receive the City of West Hollywood Second-Year Update to the Two-Year Operating Budget and Capital Work Plan for Fiscal Year 2025-26, which will be brought back for discussion and adoption at the City Council Meeting scheduled for June 23, 2025.

ACTION: Received and filed the City of West Hollywood Operating Budget and Capital Work Plan for Fiscal Year 2025-26. **Approved as part of the Consent Calendar.**

B.9. RESCHEDULE THE JULY CITY COUNCIL MEETING DATE [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider approving rescheduling the July City Council meeting from Monday, July 21, 2025 to Monday, July 7, 2025.

ACTION: Approved rescheduling the July City Council meeting date to July 7, 2025. **Approved as part of the Consent Calendar.**

B.10. INCREASE THE AMOUNT OF A COOPERATIVE PURCHASING AGREEMENT WITH ENTERPRISE FM TRUST TO PURCHASE AND MAINTAIN THE CITY'S FLEET VEHICLES [H. COLLINS, E. HAMANT]:

SUBJECT: The City Council will consider authorizing an increase to the amount of the cooperative purchasing agreement with Enterprise FM Trust for the acquisition and maintenance of the City's fleet vehicles.

ACTION: Authorize the Finance & Technology Services Department to amend the Purchase Order with Enterprise FM Trust, pursuant to the Sourcewell Cooperative Purchasing Agreement, to include an additional \$250,000 for the maintenance and acquisition of City fleet vehicles and a new total not-to-exceed amount of \$725,000. **Approved as part of the Consent Calendar.**

B.11. AMENDMENT NO. 2 TO THE AGREEMENT FOR SERVICES WITH G2 CONSTRUCTION, INC. FOR STORM DRAIN CATCH BASIN SERVICES [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider amending the Agreement for Services with G2 Construction Inc. for storm drain catch basin services to increase the not-to-exceed amount and extend the agreement.

ACTIONS: 1) Approved Amendment No. 2 to the Agreement for Services with G2 Construction Inc. to increase the amount of the agreement by \$340,474.35, for a total not-to-exceed amount of \$500,000, and extend the agreement to June 30, 2028; and 2) Authorized the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

B.12. AMENDMENT NO. 2 TO THE SITE LICENSE AGREEMENT WITH ORANGE BARREL MEDIA FOR THE DIGITAL BILLBOARD KNOWN

AS THE “SUNSET SPECTACULAR” LOCATED AT 8775 SUNSET BOULEVARD [S. CAMPBELL, B. LEAGUE, L. BIERY, R. EHEMANN]:

SUBJECT: The City Council will consider approving Amendment No. 2 to the Site License Agreement with Orange Barrel Media for the digital billboard known as the “Sunset Spectacular” located at 8775 Sunset Boulevard, to bring the sign into conformance with the city content programming.

ACTION: Approved Amendment No. 2 to the Site License Agreement with Orange Barrel Media, for the digital billboard known as the “Sunset Spectacular” located the 8775 Sunset Boulevard. **Approved as part of the Consent Calendar.**

B.13. (F.1.) A RESOLUTION OF INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND/OR INTEREST ON DELINQUENT ASSESSMENTS [L. BIERY, P. KESPRADIT, L. D’AMBROSIA, E. TSIPI S, A. RUIZ, J. JIMENEZ, M. CROWDER, L. LANGER]:

SUBJECT: The City Council will consider adopting a Resolution which proposes to modify the basis and method of levying assessments within the Sunset Strip Business Improvement District (BID) by establishing a new procedure for waivers of penalties and interest on delinquent assessments. It is recommended that the City Council proceed with adopting this resolution and set a date, time, and location for a public hearing to consider the proposed modifications.

ACTIONS: 1) Adopted Resolution No. 25-038: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND INTEREST ON DELINQUENT ASSESSMENTS AND SETTING A TIME AND PLACE FOR A PUBLIC HEARING ON THE PROPOSED MODIFICATION;” and 2) Set a public hearing for June 23, 2025 to consider these modifications. **Approved as part of the Consent Calendar**

B.14. (F.2.) A RESOLUTION OF INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND/OR INTEREST ON DELINQUENT ASSESSMENTS [L. BIERY, P. KESPRADIT, L. D’AMBROSIA, E. TSIPI S, A. RUIZ, J. JIMENEZ, M. CROWDER, L. LANGER]:

SUBJECT: The City Council will consider adopting a Resolution which proposes to modify the basis and method of levying assessments within the West Hollywood Design District by establishing a new procedure for waivers of penalties and interest on delinquent assessments. It is

recommended that the City Council proceed with adopting this resolution and set a date, time, and location for a public hearing to consider the proposed modifications.

ACTIONS: 1) Adopted Resolution No. 25-039: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND INTEREST ON DELINQUENT ASSESSMENTS AND SETTING A TIME AND PLACE FOR A PUBLIC HEARING ON THE PROPOSED MODIFICATION;" and 2) Set a public hearing for June 23, 2025 to consider these modifications. **Approved as part of the Consent Calendar.**

B.15. (F.3.) SACRAMENTO LEGISLATIVE ACTION DAY FOR APPOINTED OFFICIALS [C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to organize a Legislative Action Day in Sacramento to take place during the 2026 Legislative Session. This will be an opportunity for representatives of the City's Advisory Boards and Commissions to meet with legislators and legislative staff, and advocate for issues and legislation of significance to the City and to their specific Advisory Board and Commission.

ACTIONS: 1) Directed staff to organize a Legislative Action Day in Sacramento for representatives of the Advisory Boards and Commissions; 2) Directed staff liaisons to work with the Advisory Boards and Commissions to appoint one delegate from each Advisory Board and Commission to attend the trip to Sacramento and one alternate if the delegate is unable to attend; and 3) Authorized the Director of Finance & Technology Services to allocate up to \$15,000 from budgeted funds in the Fiscal Year 2026 Special Council Programs account number 100-1-01-00-531001 for costs associated for this trip for up to 16 appointed officials and support staff. **Approved as part of the Consent Calendar.**

B.16. (F.4.) CO-SPONSORSHIP OF OUTLOUD SPORTS FESTIVAL [J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO, J. DUCKWORTH]:

SUBJECT: The City Council will consider a request to Co-Sponsor the OutLoud Sports Festival. The festival's dodgeball tournament will occur on Saturday, August 30, 2025, and Sunday, August 31, 2025, and be held in West Hollywood Park's Aquatic and Recreation Center.

ACTIONS: 1) Approved a Co-sponsorship of the OutLoud Sports Festival to be held at West Hollywood Park on Saturday, August 30, 2025, and Sunday, August 31, 2025; 2) Authorized the City Manager or his designee to execute documents incident to the Co-Sponsorship Agreement between the City and OutLoud Sports; 3) Authorized the Director of Finance & Technology Services to allocate \$2,500 from budgeted funds in the Fiscal Year 2026 Special Council Programs account number 100-1-01-00-

531001 for costs associated with the event; 4) Approved waiving the Facility Use Fee for the West Hollywood Park Aquatic and Recreation Center or any other Permit Fees required for the successful execution of the event. (Estimated \$2,925 in waived fees); 5) Approved the waiver of parking fees at the 5-story parking lot for tournament participants of the event on both days (estimated \$1,200 in waived fees); 6) Authorized the use of the City name and logo on invitations, programs, and other collateral materials for the event; and 7) Directed the Communications Department to utilize all appropriate communication tools to promote the OutLoud Sports Festival, including, but not limited to, the City's website and social media tools. **Approved as part of the Consent Calendar.**

SS. STUDY SESSION SPECIAL ITEMS:

SS.1. DRONE AS FIRST RESPONDER PILOT PROGRAM UPDATE [D. WILSON, D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will receive an update regarding the drone as first responder pilot program concerning the postponement in the implementation of the drone program until the Los Angeles County Sheriff's Department changes its policy regarding drones.

ACTION: This Item was Tabled to June 23, 2025.

***Agenda Item SS.1. was heard after the Public Hearings.*

SS.2. CITY COUNCIL STUDY SESSION ON HOMELESSNESS [C. SAFRIET, T. CARTER, D. MURRAY, F. GOMEZ, B. LUBIN, D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will conduct a study session focused on homelessness to evaluate the City's response framework and provide direction on proposed strategies to strengthen coordination, accountability, and access.

Acting Director of Human Services and Rent Stabilization Christine Safriet provided background information as outlined in the June 9, 2025 staff report.

The following service partners provided comments in support of this effort:

- FANNY LAPKIN, Acting Captain, Los Angeles County Sheriff's Department, West Hollywood Station
- ERICA LEON, General Manager, Block by Block
- JOE SPINDLER, Battalion Chief, Los Angeles County Fire Department
- GIOVANNI GODOY, Program Director, West Hollywood Care Team
- CELINA ALVAREZ, Executive Director, Housing Works
- KRIS NAMETH, Director of Programs, Los Angeles LGBT Center
- AMBER GOMEZ, Manager of Case Management, Healthcare in Action
- MARIA ROMAN, President & CEO, TransLatin@ Coalition-

- JONAH GLICKMAN, Housing and Homeless Liaison, Los Angeles County Supervisor Lindsey Horvath's Office

The following individuals provided public comment:

IZIAIH CIOQUETTE, WEST HOLLYWOOD, spoke in support of this item.

KAREN EYRES, WEST HOLLYWOOD, spoke in support of this item.

SAM BORELLI, WEST HOLLYWOOD, spoke in support of this item.

NICK RENTERIA, WEST HOLLYWOOD, spoke in support of this item.

The City Council discussed the visibility of service providers, the limitations under SB 43, the services provided by the West Hollywood Care Team and the West Hollywood Sheriff's Station Mental Evaluation Team (MET), the annual amount of money spent on homelessness efforts, and statistics on referrals vs. services provided. Individual Councilmembers expressed concerns with the City's approach to individuals who repeatedly refuse services, with offering services at the library, and with the level of collaboration with law enforcement partners. Councilmembers spoke in support of exploring the ability to grant the City Manager authority to approve microgrants to expedite services, the need to fill the gaps in services, and existing collaborations with regional entities to develop a westside behavioral health facility through new state and county funding.

After extensive discussion, the City Council commented in support of this item and directed staff on the proposed strategies to strengthen coordination with service providers, public safety partners, and local and regional agencies, including Los Angeles County.

ACTIONS: 1) Conducted a study session to discuss the City's response to homelessness and provided policy guidance that included: a. Initiating a Coordinated Response Framework that formalizes a Multidisciplinary Team and strengthens interagency alignment, b. Enhancing coordination across departments to eliminate service gaps and improve case resolution, c. Strengthening collaboration between Public Safety partners, Social Services partners, and County Mental Health partners to reduce reliance on enforcement and better support high-acuity cases, d. Designating a lead agency for homeless services navigation to ensure consistency in engagement, data tracking, and service delivery, e. Streamlining outreach services to reduce duplication and confusion while improving connection to housing and care, f. Continuing a robust evaluation and cost-benefit analysis of outcomes to assess cost-effectiveness and identify opportunities for scaling successful models, g. Monitoring the impact of Proposition 1, Measure A, and SB43 to ensure

alignment with the City's Care First approach, h. Expanding public communications to increase awareness of available services, reduce stigma, and share success stories that humanize unhoused individuals and highlight the City's impact; i. Continue collaborating efforts with the City's Homeless Subcommittee to address ongoing concerns, and 2) Directed staff to return within ninety days with an implementation outline for the coordinated response framework, including a proposed service-refusal escalation process, and other approved actions. **Motion by Councilmember Hang, seconded by Councilmember Erickson, and approved (5/0).**

C. PUBLIC HEARINGS:

***Agenda Items C.1., C.2., and C.3. were heard concurrently after the Consent Calendar. The City Council voted on each public hearing separately.*

C.1. ADOPTION OF A RESOLUTION CONFIRMING THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT ANNUAL REPORT AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2025-2026, APPROVAL OF AN AGREEMENT WITH THE WEST HOLLYWOOD CHAMBER OF COMMERCE FOR ADMINISTERING THE PROGRAM OF WORK FOR THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT, AND UPDATE ON SUNSET STRIP ECONOMIC STRATEGY WORK TO DATE [L. BIERY, P. KESPRADIT, L. D'AMBROSIA]:

SUBJECT: The City Council will conduct a public hearing and consider adopting a Resolution confirming the annual report submitted by the Advisory Board of the Sunset Strip Business Improvement District and levying the assessment for fiscal year 2025-2026, as well as approval of an Agreement for Services with the West Hollywood Chamber of Commerce to administer the Sunset Strip Business Improvement District's program of work, and receive an update on various Sunset Strip economic strategy work to date.

Mayor Byers opened the public hearing.

There were no disclosures by the City Councilmembers.

Assistant City Clerk Morales stated that the public hearing was noticed as required by law.

Director of Economic Development Laura Biery introduced Business Development Manager Paolo Kespradit, who provided background information as outlined in the staff report dated June 9, 2025.

Mayor Byers closed the public testimony portion of the public hearing as no members of the public came forward.

Mayor Byers provided comments in support of Agenda Items C.1., C.2., and C.3.

Mayor Byers closed the public hearing.

ACTIONS: 1) Adopted Resolution No. 25-040: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2025-2026 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT;" 2) Authorized the City Manager or designee to execute an Agreement for Services with the West Hollywood Chamber of Commerce to administer the Sunset Strip Business Improvement District program of work, for Fiscal Year 2025–2026 through Fiscal Year 2029-2030 for a total term of up to five years; and 3) Received an update on Sunset Strip economic strategy work to date. **Motion by Councilmember Erickson, seconded by Councilmember Hang, and approved (5/0).**

C.2. ADOPTION OF A RESOLUTION CONFIRMING THE WEST HOLLYWOOD DESIGN DISTRICT ANNUAL REPORT AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2025-2026 AND APPROVAL OF AN AGREEMENT WITH THE WEST HOLLYWOOD CHAMBER OF COMMERCE FOR ADMINISTERING THE PROGRAM OF WORK FOR THE WEST HOLLYWOOD DESIGN DISTRICT [L. BIERY, P. KESPRADIT, L. D'AMBROSIA]:

SUBJECT: The City Council will conduct a public hearing and consider adopting a Resolution confirming the annual report submitted by the Advisory Board of the West Hollywood Design District and levying the assessment for fiscal year 2025-2026, as well as approval of an Agreement with the West Hollywood Chamber of Commerce to administer the West Hollywood Design District's program of work.

Mayor Byers opened the public hearing.

There were no disclosures by the City Councilmembers.

Assistant City Clerk Morales stated that the public hearing was noticed as required by law.

Mayor Byers opened the public hearing, and the following speaker came forward:

GREG RANG, on behalf of the WEST HOLLYWOOD DESIGN DISTRICT, spoke in support of the item.

The City Council provided comments in support of Agenda Items C.1., C.2., and C.3.

Mayor Byers closed the public hearing.

ACTIONS: 1) The City Council held the public hearing, considered all pertinent testimony, and adopted Resolution No. 25-041: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD TO THE WEST HOLLYWOOD DESIGN DISTRICT AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2025-2026 IN CONNECTION WITH THE WEST HOLLYWOOD DESIGN DISTRICT;” and 2) Authorized the City Manager or designee to execute an Agreement for Services with the West Hollywood Chamber of Commerce to administer the West Hollywood Design District’s program of work for Fiscal Year 2025-2026 through Fiscal Year 2029-2030 for a total term of up to five years. **Motion by Councilmember Erickson, seconded by Councilmember Meister, and approved (5/0).**

C.3. CONFIRMATION OF THE LEVY OF AN ASSESSMENT FOR THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR FISCAL YEAR 2025–2026 AND APPROVAL OF AN AGREEMENT FOR SERVICES WITH TROVAO & ASSOCIATES INC. (DBA THE CHRISTMAS LIGHT GUY COMPANY) TO PROVIDE HOLIDAY LIGHTING AND DECORATION SERVICES FOR THE DISTRICT [L. BIERY, P. KESPRADIT, L. D’AMBROSIA]:

SUBJECT: The City Council will conduct a public hearing and consider adopting a Resolution confirming a diagram and the levy of assessments for the Santa Monica Boulevard Maintenance District for fiscal year 2025-2026, as well as approval of an Agreement for Services with Trovao & Associates Inc. (DBA The Christmas Light Guy Company) to provide holiday lighting and decoration services for the District.

Mayor Byers opened the public hearing.

There were no disclosures by the City Councilmembers.

Assistant City Clerk Morales stated that the public hearing was noticed as required by law.

Mayor Byers closed the public testimony portion of the public hearing as no members of the public came forward.

The City Council provided comments in support of Agenda Items C.1., C.2., and C.3.

Mayor Byers closed the public hearing.

ACTIONS: 1) The City Council held a public hearing, considered all pertinent testimony; and adopted Resolution No. 25-042: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE DIAGRAM AND ASSESSMENT FOR FISCAL YEAR 2025-2026 IN CONNECTION WITH THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT;" and 2) Authorized the City Manager or designee to execute an Agreement for Services with Trovao & Associates Inc. (DBA The Christmas Light Guy Company) to provide holiday lighting and decoration services for the Santa Monica Boulevard Maintenance District for Fiscal Year 2025–2026 through Fiscal Year 2029-2030 for a total term of up to five years. **Motion by Councilmember Meister, seconded by Vice Mayor Heilman, and approved (5/0).**

*** The City Council recessed after hearing Agenda Items C.1., C.2., and C.3. at 7:05 P.M. and reconvened at 7:10 P.M.*

D. LEGISLATIVE: None.

E. UNFINISHED BUSINESS:

E.1. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND RE-APPOINTMENTS [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider making At-large appointments to the City's Commissions and Advisory Boards.

ACTION: This Item was Tabled to June 23, 2025.

F. NEW BUSINESS:

F.1. A RESOLUTION OF INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND/OR INTEREST ON DELINQUENT ASSESSMENTS [L. BIERY, P. KESPRADIT, L. D'AMBROSIA, E. TSIPIIS, A. RUIZ, J. JIMENEZ, M. CROWDER, L. LANGER]:

SUBJECT: The City Council will consider adopting a Resolution which proposes to modify the basis and method of levying assessments within the Sunset Strip Business Improvement District (BID) by establishing a new procedure for waivers of penalties and interest on delinquent assessments. It is recommended that the City Council proceed with adopting this resolution and set a date, time, and location for a public hearing to consider the proposed modifications.

ACTION: This item was moved to the Consent Calendar.

F.2. A RESOLUTION OF INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT BY ESTABLISHING A PROCEDURE

FOR WAIVER OF PENALTIES AND/OR INTEREST ON DELINQUENT ASSESSMENTS [L. BIERY, P. KESPRADIT, L. D'AMBROSIA, E. TSIPIIS, A. RUIZ, J. JIMENEZ, M. CROWDER, L. LANGER]:

SUBJECT: The City Council will consider adopting a Resolution which proposes to modify the basis and method of levying assessments within the West Hollywood Design District by establishing a new procedure for waivers of penalties and interest on delinquent assessments. It is recommended that the City Council proceed with adopting this resolution and set a date, time, and location for a public hearing to consider the proposed modifications.

ACTION: This item was moved to the Consent Calendar.

F.3. SACRAMENTO LEGISLATIVE ACTION DAY FOR APPOINTED OFFICIALS [J. ERICKSON, C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to organize a Legislative Action Day in Sacramento to take place during the 2026 Legislative Session. This will be an opportunity for representatives of the City's Advisory Boards and Commissions to meet with legislators and legislative staff, and advocate for issues and legislation of significance to the City and to their specific Advisory Board and Commission.

ACTION: This item was moved to the Consent Calendar.

F.4. CO-SPONSORSHIP OF OUTLOUD SPORTS FESTIVAL [J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO, J. DUCKWORTH]:

SUBJECT: The City Council will consider a request to Co-Sponsor the OutLoud Sports Festival. The festival's dodgeball tournament will occur on Saturday, August 30, 2025, and Sunday, August 31, 2025, and be held in West Hollywood Park's Aquatic and Recreation Center.

ACTION: This item was moved to the Consent Calendar.

EXCLUDED CONSENT CALENDAR: None.

PUBLIC COMMENT:

KELLY PILARSKI, WEST HOLLYWOOD, spoke in support of Agenda Item SS.2.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Erickson reported his attendance at WeHo Pride and World Pride and thanked all participants for their support. He commented on the recent Immigration and Customs Enforcement (ICE) raids in Los Angeles County and shared resources to report recent ICE sightings.

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Councilmember Hang reported his attendance at various City events, including WeHo Pride and World Pride. He thanked staff for their work during the WeHo Pride weekend and commented on the recent ICE raids in Los Angeles County.

Councilmember Meister reported her attendance at various WeHo Pride events. She thanked the City’s public safety partners for their dedicated work during WeHo Pride and provided details on the No Kings Rally that she and her sister are organizing.

Vice Mayor Heilman reported his attendance at various WeHo Pride events, congratulated the riders of the AIDS Lifecycle, and thanked his colleagues who attended World Pride. He commented on the recent ICE raids in Los Angeles County and requested staff research replacing and/or rotating the Rainbow Flags and Progressive Flags displayed throughout the City.

Mayor Byers reported her attendance at WeHo Pride and World Pride and thanked all participants for their work. She commented on the recent ICE raids in Los Angeles County and expressed the importance of showing kindness.

ADJOURNMENT: The City Council adjourned at 9:34 p.m. in memory of Michael Lee, Edmond Egbuniwe, Edmund White, and Danny Duran to its next adjourned regular meeting, which will be on Monday, June 23, 2025, at 6:00 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at an adjourned regular meeting held this 23rd day of June, 2025 by the following vote:

AYES:	Councilmember:	Erickson, Hang, Meister, Vice Mayor Heilman, and Mayor Byers.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

Signed by:


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 CHELSEA LEE BYERS, MAYOR

ATTEST:

Signed by:


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 MELISSA CROWDER, CITY CLERK