



## **BID BOD MEETING – AGENDA**

**Wednesday, June 18, 2025**

**Location Name: Kimpton La Peer Hotel (Conference Room)**

**Location Address: 627 N La Peer Dr, West Hollywood, CA 90069**

**BID Meeting: 4:00PM to 6:00PM**

- 1. CALL TO ORDER – Caitlin Penny (Chair) 4:00 PM**
  - a. Self-Introductions/Roll Call (Andrea Entz)
  - b. Board Comments on Agenda
  - c. Review of May Minutes – Discussion and Action**
  
- 2. PUBLIC COMMENTS 4:10 PM**
  
- 3. CHAIR REPORT – Caitlin Penny (Chair) 4:20 PM**
  - a. Action Items (review from prior month)
  
- 4. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:40 PM**
  - a. May Financial Report – Review and Approve**
  
- 5. EXTERNAL PARTNER REPORTS 4:50 PM**
  - a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D’Ambrosia)
    - BID Collections Update
    - Quarterly Economic Update
  - b. West Hollywood Chamber of Commerce (Genevieve Morrill)
    - BID Contract Renewal
    - Dine LA July 25 – August 8
      - Register at [danela.com/register](http://danela.com/register)
  
- 6. BID MANAGEMENT REPORT 5:00 PM**
  - a. Executive Director Report (Greg Rang)
    - **Design LA Update Discussion and Action**
      - Impact on Design WeHo
    - **MediaMax Discussion and Action**
      - Reports
    - **Social Media Discussion and Action**
      - Reports
    - **Architects Newspaper Showroom Crawl Discussion and Action**
      - June 26
    - **Visit WeHo GR Tour Discussion and Action**

- June 24
  - **National Night Out Discussion and Action**
    - August 5
  - **ArtWalk Discussion and Action**
    - Date TBD
  - **Affiliate Program Discussion and Action - \$2,500**
  - **Website Copyright Discussion and Action**
  - Community Updates
  - Newsletter Updates
- b. BID Manager (Genevieve Morrill)

<b>7. COMMITTEE REPORTS</b>	<b>5:20 PM</b>
a. Executive Committee Report (Caitlin Penny)	
b. Nominations Committee Report (Gary)	
<b>8. BOARD MEMBER COMMENTS</b>	<b>5:50 PM</b>
<b>9. PUBLIC COMMENTS</b>	<b>5:55PM</b>
<b>10. ADJOURNMENT OF BOARD MEETING</b>	<b>6:00 PM</b>

**NEXT MEETING : Wednesday, July 16**

AFFIDAVIT OF POSTING

State of California )  
 County of Los Angeles )  
 City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: June 13, 2025  
 Signature: \\Lulu Morales\  
 Office of the City Clerk