

CITY OF WEST HOLLYWOOD SAFETY AMBASSADORS

SANTA MONICA BLVD

TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	2633	2381	252	11%
BUSINESS CONTACTS	3397	3236	161	5%
UNHOUSED CONTACT	772	717	55	8%
CALLS FOR SERVICE	632	668	(36)	-5%
SAFETY ESCORTS	29	43	(14)	-33%
BIKE MILES RIDDEN	293	384	(91)	-24%
SCOOTER IMPROPER PARKING	285	326	(41)	-13%
SHERIFF ASSITANCE	10	13	(3)	-23%
EMS/FIRE	16	10	6	60%

SUNSET BLVD

TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	59	137	(78)	-57%
BUSINESS CONTACTS	279	311	(32)	-10%
UNHOUSED CONTACT	31	46	(15)	-33%
CALLS FOR SERVICE	11	13	(2)	-15%
SAFETY ESCORTS	2	27	(25)	100%
BIKE MILES RIDDEN	188	212	(24)	-11%
SCOOTER IMPROPER PARKING	29	53	(24)	-45%
SHERIFF ASSITANCE	0	1	(1)	0%
EMS/FIRE	1	0	1	0%

MELSROSE AVE

TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	59	68	(9)	-13%
BUSINESS CONTACTS	172	217	(45)	-21%
UNHOUSED CONTACT	33	47	(14)	-30%
CALLS FOR SERVICE	18	27	(9)	-33%
SAFETY ESCORTS	1	0	1	100%
BIKE MILES RIDDEN	119	153	(34)	-22%
SCOOTER IMPROPER PARKING	17	33	(16)	-48%
SHERIFF ASSITANCE	0	0	-	0%
EMS/FIRE	0	0	-	0%

CITY PARKS

PLUMMER PARK

TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	249	287	(38)	-13%
UNHOUSED CONTACT	165	117	48	41%
BUSINESS REFERRALS	21	27	(6)	-22%
SOCIAL SERVICE REFERRALS	24	31	(7)	-23%
PARK CODE VIOLATIONS	66	43	23	53%
SAFETY ESCORTS	3	7	(4)	-57%
RESTROOM COUNTS	139	197	(58)	-29%
SHERIFF ASSITANCE	5	1	4	400%
EMS/FIRE	0	1	(1)	-100%

WEST HOLLYWOOD PARK

TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	266	174	92	53%
UNHOUSED CONTACTS	96	147	(51)	-35%
BUSINESS REFERRALS	24	38	(14)	-37%
SOCIAL SERVICE REFERRALS	8	11	(3)	-27%
PARK CODE VIOLATIONS	44	53	(9)	-17%
LIFE GUARD ESCORTS	2	8	(6)	-75%
SAFETY ESCORTS	7	9	(2)	-22%
RESTROOM COUNTS	1044	306	738	241%
SHERIFF ASSITANCE	5	7	(2)	-29%
EMS/FIRE	0	4	(4)	-100%

KIOSK CONTACTS

TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
LA BREA	63	56	7	13%
RAMADA	11	37	(26)	-70%
ROBERTSON	59	49	10	20%
FAIRFAX	55	43	12	28%
VETERANS PARK *began 5/24	28	6	22	2200%

LA JOLLA *began 11/24	17	0	29	1700%
FOUNTAIN/FAIRFAX *began 6/24	5	0	5	500%

RESIDENTIAL PATROLS				
EAST				
TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	49	64	(15)	-23%
UNHOUSED CONTACT	64	62	2	3%
CALLS FOR SERVICE	43	51	(8)	-16%
SAFETY ESCORTS	5	3	2	67%
SHERIFF ASSITANCE	4	0	4	200%
EMS/FIRE	0	5	(5)	-100%
MID CITY				
TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	47	39	8	21%
UNHOUSED CONTACT	56	41	15	37%
CALLS FOR SERVICE	26	17	9	53%
SAFETY ESCORTS	2	2	-	0%
SHERIFF ASSITANCE	0	0	-	100%
EMS/FIRE	0	1	(1)	0%
WEST				
TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	55	68	(13)	-19%
UNHOUSED CONTACT	49	64	(15)	-23%
CALLS FOR SERVICE	39	55	(16)	-29%
SAFETY ESCORTS	4	1	3	300%
SHERIFF ASSITANCE	0	0	-	0%
EMS/FIRE	0	3	(3)	-100%

ALL CITY

EAST

TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
BUSINESS CONTACTS	1332	1267	65	5%
UNHOUSED CONTACT	533	488	45	9%
CALLS FOR SERVICE	336	389	(53)	-14%
SAFETY ESCORTS	19	7	12	171%
SHERIFF ASSITANCE	14	4	10	250%
EMS/FIRE	7	0	7	500.0%

MID CITY

TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
BUSINESS CONTACTS	1060	973	87	9%
UNHOUSED CONTACT	241	208	33	16%
CALLS FOR SERVICE	184	147	37	25%
SAFETY ESCORTS	10	3	7	233%
SHERIFF ASSITANCE	0	2	(2)	-100%
EMS/FIRE	3	0	3	100%

WEST

TASK	MAY 01 - MAY 30, 2025	MAY 01 - MAY 30, 2024	Variance	% Change
BUSINESS CONTACTS	1457	1481	(24)	-2%
UNHOUSED CONTACT	490	546	(56)	-10%
CALLS FOR SERVICE	249	318	(69)	-22%
SAFETY ESCORTS	24	11	13	118%
SHERIFF ASSITANCE	10	7	3	43%
EMS/FIRE	6	0	6	500%

Response Times Security Ambassador Report – MAY 2025

Response Times

Call 1

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: HAYWORTH
- Date/Time of Incident: 5/03/25 8:00 AM
- Police Response (Yes)
- Called: 8:08 AM
- Arrived: 8:44 AM

Call 2

- Incident Type: UNHOUSED (CAMPING)
- Location: WEHO PARK
- Date/Time of Incident: 5/07/25 4:30 AM
- Police Response (YES)
- Called: 4:32 AM
- Arrived: 5:15 AM

Call 3

- Incident Type: PROACTIVE PATROL (DOMESTIC DISPUTE)
- Location: WEHO PARK
- Date/Time of Incident: 5/07/25 6:50 PM
- Police Response (Yes)
- Called: 7:00 PM
- Arrived: 7:25 PM

Call 4

- Incident Type: TROLLEY (VEHICLE ACCIDENT)
- Location: LA CIENEGA/SMB
- Date/Time of Incident: 5/09/25 8:20 PM
- Police Response (Yes)
- Called: 8:20 PM
- Arrived: 8:25 PM

Call 5

- Incident Type: PROACTIVE PATROL (INDECENT EXPOSURE)
- Location: SMB
- Date/Time of Incident: 5/10/25 2:10 AM
- Police Response (Yes)
- Called: 2:15 AM
- Arrived: 2:25 AM
-

Call 6

- Incident Type: CALL FOR SERVICE (ALTERCATION)
- Location: PLUMMER PARK
- Date/Time of Incident: 5/10/25 4:03 PM
- Police Response (Yes)
- Called: 4:17 PM
- Arrived: 4:37 PM

Call 7

- Incident Type: CALL FOR SERVICE (THEFT)
- Location: 7611 SANTA MONICA BLVD
- Date/Time of Incident: 5/11/25 6:30 AM
- Police Response (Yes)
- Called: 6:46 AM
- Arrived: 7:01 AM

Call 8

- Incident Type: CALL FOR SERVICE (UNHOUSED- ENCAMPMENT)
- Location: 1144 N POINSETTIA PL
- Date/Time of Incident: 5/11/25 8:10 PM
- Police Response (Yes)
- Called: 8:15 PM
- Arrived: 8:45 PM

Call 9

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 5/12/25 2:45 AM
- Police Response (Yes)
- Called: 3:04 AM
- Arrived: 3:14 AM

Call 10

- Incident Type: PROACTIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: PLUMMER PARK
- Date/Time of Incident: 5/12/25 4:30 AM
- Police Response (Yes)
- Called: 4:40 AM
- ARRIVED: 5:02 AM

Call 11

- Incident Type: PROCATIVE PATROL (UNHOUSED ENCAMPMENT)
- Location: CURSON/SMB
- Date/Time of Incident: 5/17/25 7:10 AM
- Police Response (Yes)
- Called: 7:12 AM
- Arrived: 7:46 AM

Call 12

- Incident Type: PROCATIVE PATROL (UNHOUSED)
- Location: PLUMMER PARK
- Date/Time of Incident: 5/18/25 7:00 AM
- Police Response (Yes)
- Called: 7:08 AM
- Arrived: 7:17 AM

Call 13

- Incident Type: PROCATIVE PATROL (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 5/18/25 9:10 AM
- Police Response (Yes)
- Called: 9:18 AM
- Arrived: 9:24 AM

Call 14

- Incident Type: PROCATIVE PATROL (WEAPON)
- Location: WEHO PARK
- Date/Time of Incident: 5/18/25 5:50 PM
- Police Response (Yes)
- Called: 5:50 PM
- Arrived: 6:10 PM

Call 15

- Incident Type: PROACTIVE PATROL (INTOXICATED INDIVIDUAL)
- Location: 1240 North Spaulding Avenue
- Date/Time of Incident: 5/19/25 6:20 AM
- Police Response (Yes)
- Called: 6:22 AM
- Arrived: 6:40 AM

Call 16

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: CURSON/SMB
- Date/Time of Incident: 5/22/25 6:10 AM
- Police Response (Yes)
- Called: 6:15 AM
- ARRIVED: 6:37 AM

Call 17

- Incident Type: PROCATIVE PATROL (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 5/22/25 7:41 AM
- Police Response (Yes)
- Called: 7:55 AM
- Arrived: 8:26 AM

Call 18

- Incident Type: CALL FOR SERVICE (SUSPICIOUS ACTIVITY)
- Location: 929 N Stanley Ave
- Date/Time of Incident: 5/23/25 6:50 PM
- Police Response (Yes)
- Called: 6:55PM
- ARRIVED: 7:12 PM

Call 19

- Incident Type: PROCATIVE PATROL (UNHOUSED)
- Location: PLUMMER PARK
- Date/Time of Incident: 5/25/25 2:50 AM
- Police Response (Yes)
- Called: 3:03 AM
- Arrived: 3:20 AM

Call 20

- Incident Type: PROCATIVE PATROL (ASSAULT)
- Location: 7360 Santa Monica Boulevard
- Date/Time of Incident: 5/26/25 6:00 AM
- Police Response (Yes)
- Called: 6:05 AM
- Arrived: 6:45AM

Call 21

- Incident Type: PROCATIVE PATROL (UNHOUSED)
- Location: PLUMMER PARK
- Date/Time of Incident: 5/27/25 7:10 PM
- Police Response (Yes)
- Called: 7:16 PM
- Arrived: 7:42 PM