

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA**

MONDAY, JUNE 9, 2025

5:30 P.M.

**COUNCIL CHAMBERS
CLOSED SESSION ROOM
625 N. SAN VICENTE BLVD.
WEST HOLLYWOOD, CA 90069**

- 1. CONVENE IN OPEN SESSION**
- 2. PUBLIC COMMENT ON THE CLOSED SESSION AGENDA**
- 3. RECESS TO CLOSED SESSION**
- 4. PUBLIC EMPLOYMENT.....G.C. 54957(b)(1)**

TITLE: City Manager



CITY OF WEST HOLLYWOOD CITY COUNCIL AGENDA

MONDAY, JUNE 9, 2025

6:00 PM – ADJOURNED REGULAR MEETING

5:30 P.M. – CLOSED SESSION: See attached Closed Session Agenda

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM
COUNCIL CHAMBERS – 625 N. SAN VICENTE BOULEVARD**

**Council Chambers opens at 5:15 p.m. when there is a Closed Session Scheduled.
Otherwise, Council Chambers opens at 5:30 p.m.**

LAND ACKNOWLEDGEMENT:

“The West Hollywood City Council acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.”

PUBLIC COMMENT AND RULES OF DECORUM:

The City Council values your comments and acknowledges the right of the public to address issues that are within the City’s jurisdiction and invites the public to do so during the City Council meeting. However, this public participation must be balanced with the need of the City Council to conduct the public’s business in a fair and efficient manner, free from disruption or disturbance. The City offers multiples ways for the public to participate during the meeting.

During the first Public Comment section of the agenda, any member of the public may address the City Council on items appearing on the Consent Calendar. Comments concerning other items on the agenda will be heard at the time the item is considered during the meeting; however, they may be offered at this time if a member of the public cannot be in attendance later in the evening. Members of the public may also comment upon any other item of interest that is within the subject matter jurisdiction of the City Council at this time, or later in the meeting under the second Public Comment period. Please see Agenda Item No. 1 below for more information.

The City expects that everyone who participates in the meeting will do so with respect and dignity. Please refrain from using abusive, derogatory, and slanderous language, or behaving in a way that disrupts the meeting.

Speakers should not bring to the podium any items other than a prepared written statement and/or writing materials.

Speakers and any other members of the public may not approach the dais at any time during the meeting without prior consent from the Mayor.

Speakers may only speak once on any agenda item. Donating public comment time to others is prohibited.

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening, or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede, or otherwise render the orderly conduct of the City Council meeting unfeasible.

Persons in the audience should refrain from creating, provoking, or participating in any type of unwelcome physical contact.

Please see the Rules of Conduct for City Council meetings for additional rules and expectations for conducting the City Council meetings.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6800.



TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE OR AN E-COMMENT:

Members of the public who wish to comment on matters before the City Council are strongly encouraged to submit written correspondence to publiccomment@weho.org or submit an E-Comment by visiting www.weho.org/wehotv no later than 12:00 p.m. on Council meeting day. *Note: Written Correspondence and E-Comments will not be read into the record during the City Council meeting; however, correspondence received by 12:00 p.m. will be forwarded to the City Council and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.*

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

(Please note: This option is to provide public comment via phone ONLY. To view the meeting, please see information on how to view the meeting provided above.)

1. You are required to register to speak via Zoom by emailing publiccomment@weho.org no later than 12:00 p.m. on the City Council meeting day, to be added to the Zoom Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item(s) you would like to speak on.

2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.). During Approval of the Agenda items may be moved to the Consent Calendar; therefore, members of the public who have signed up to speak on any item with the City Clerk's Office should be in the queue by 5:50 p.m. ****Please note that City Clerk staff cannot respond to emails during the meeting. This means that email and text message requests made to speak by phone on additional agenda items during the meeting cannot be accommodated during the meeting.**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. For people who are Deaf or hard of hearing dial 711 or 1-800-735-2929 (TTY) or 1-800-735-2922 (voice) for California Relay Service (CRS) assistance. If you require accommodations to participate in the meeting, please contact the City Clerk's Office at (323) 848-6800 at least 72 hours before the meeting date.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323-GO-METRO (323/466-3876) or go to www.metro.net.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6800.

Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

LEVINE ACT DISCLOSURES: This time has been set aside for any Councilmember to provide their disclosures subject to the Levine Act for any item(s) on the posted agenda.

ADJOURNMENT MOTIONS:

PRESENTATIONS:

A. PUBLIC COMMENT: The City Council values your comments; however, pursuant to the Brown Act, the Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

A.1. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

A.2. PUBLIC COMMENTS, GENERAL INTEREST:

CITY MANAGER'S REPORT: This time has been set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

B. CONSENT CALENDAR: The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

B.1. POSTING OF AGENDA [J. JIMENEZ, M. CROWDER, L. MORALES]:
SUBJECT: The agenda for the meeting of Monday, June 9, 2025, was posted at City Hall, Plummer Park, the West Hollywood Library, and the Aquatics & Recreation Center (ARC) on Wednesday, June 4, 2025.
RECOMMENDATION: Receive and file.

B.2. APPROVAL OF MINUTES [J. JIMENEZ, M. CROWDER, L. MORALES]:
SUBJECT: The City Council is requested to approve the minutes of the prior City Council meeting.
RECOMMENDATION: Approve the meeting minutes of May 19, 2025

B.3. APPROVAL OF DEMAND REGISTER NO. 971 [E. TSIPIS, K. BARENG, S. HERNANDEZ]:
SUBJECT: The City Council shall receive the Demand Register for period ending May 30, 2025 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

RECOMMENDATION: Approve Demand Register No. 971 and Adopt Resolution No. 25-037: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 971".

- B.4. ADOPT ORDINANCE NO. 25-10 (2ND READING): "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ADOPTING AN AMENDMENT TO TITLE 19, ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO REQUIRE A NEIGHBORHOOD MEETING FOR PROJECTS SEEKING DEVELOPMENT AGREEMENTS AND FINDING SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTION 15061(B)(3)" [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-10, adopting an amendment to Title 19, Zoning Ordinance of the West Hollywood Municipal Code, to require a neighborhood meeting for projects seeking development agreements and finding such action does not qualify as a project subject to the California Environmental Quality Act and is otherwise exempt under State CEQA Guidelines Section 15061(B)(3).

RECOMMENDATION: Waive further reading and adopt Ordinance No. 25-10: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ADOPTING AN AMENDMENT TO TITLE 19, ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO REQUIRE A NEIGHBORHOOD MEETING FOR PROJECTS SEEKING DEVELOPMENT AGREEMENTS AND FINDING SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTION 15061(B)(3)".

- B.5. ADOPT ORDINANCE NO. 25-11 (2ND READING): "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD; ADDING CHAPTER 9.27B OF THE WEST HOLLYWOOD MUNICIPAL CODE REQUIRING GUN OWNERS TO OBTAIN FIREARM LIABILITY INSURANCE; PROHIBITING AN ESTABLISHMENT THAT OFFERS FIREARMS FOR SALE FROM BEING LOCATED WITHIN 1,000 FEET OF AN ESTABLISHMENT OFFERING ALCOHOL BEVERAGE SALES, PROHIBITING FIREARMS AT CERTAIN LOCATIONS, AND FINDING THE ACTIONS EXEMPT FROM CEQA" [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-11, adding Chapter 9.27B of the West Hollywood Municipal Code requiring gun owners to obtain firearm liability insurance; prohibiting an establishment that offers firearms for sale from being

located within 1,000 feet of an establishment offering alcohol beverage sales, prohibiting firearms at certain locations, and finding the actions exempt from CEQA.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 25-11: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD; ADDING CHAPTER 9.27B OF THE WEST HOLLYWOOD MUNICIPAL CODE REQUIRING GUN OWNERS TO OBTAIN FIREARM LIABILITY INSURANCE; PROHIBITING AN ESTABLISHMENT THAT OFFERS FIREARMS FOR SALE FROM BEING LOCATED WITHIN 1,000 FEET OF AN ESTABLISHMENT OFFERING ALCOHOL BEVERAGE SALES, PROHIBITING FIREARMS AT CERTAIN LOCATIONS, AND FINDING THE ACTIONS EXEMPT FROM CEQA".

B.6. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will receive a Synopsis from the Older Adults Advisory Board.

RECOMMENDATION: Receive and file.

B.7. METRO K LINE NORTHERN EXTENSION UPDATE [N. MARICICH, J. ALKIRE, F. CONTRERAS, D. FENN]:

SUBJECT: The City Council will receive an update on the Northern Extension of the Los Angeles County Metropolitan Transportation Authority (Metro) K Line (formerly known as the Crenshaw/LAX Line) and related City efforts.

RECOMMENDATIONS: Receive and file.

B.8. FISCAL YEAR 2025-26 SECOND-YEAR UPDATE TO THE TWO-YEAR OPERATING BUDGET AND CAPITAL WORK PLAN [D. WILSON, C. SAFRIET, M. LINDLEY]:

SUBJECT: The City Council will receive the City of West Hollywood Second-Year Update to the Two-Year Operating Budget and Capital Work Plan for Fiscal Year 2025-26, which will be brought back for discussion and adoption at the City Council Meeting scheduled for June 23, 2025.

RECOMMENDATION: Receive and file the City of West Hollywood Operating Budget and Capital Work Plan for Fiscal Year 2025-26.

B.9. RESCHEDULE THE JULY CITY COUNCIL MEETING DATE [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider approving rescheduling the July City Council meeting from Monday, July 21, 2025 to Monday, July 7, 2025.

RECOMMENDATION: Approve rescheduling the July City Council meeting date to July 7, 2025.

B.10. INCREASE THE AMOUNT OF A COOPERATIVE PURCHASING AGREEMENT WITH ENTERPRISE FM TRUST TO PURCHASE AND MAINTAIN THE CITY'S FLEET VEHICLES [H. COLLINS, E. HAMANT]:

SUBJECT: The City Council will consider authorizing an increase to the amount of the cooperative purchasing agreement with Enterprise FM Trust for the acquisition and maintenance of the City's fleet vehicles.

RECOMMENDATION: Authorize the Finance & Technology Services Department to amend the Purchase Order with Enterprise FM Trust, pursuant to the Sourcewell Cooperative Purchasing Agreement, to include an additional \$250,000 for the maintenance and acquisition of City fleet vehicles and a new total not-to-exceed amount of \$725,000.

B.11. AMENDMENT NO. 2 TO THE AGREEMENT FOR SERVICES WITH G2 CONSTRUCTION, INC. FOR STORM DRAIN CATCH BASIN SERVICES [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider amending the Agreement for Services with G2 Construction Inc. for storm drain catch basin services to increase the not-to-exceed amount and extend the agreement.

RECOMMENDATIONS: 1) Approve Amendment No. 2 to the Agreement for Services with G2 Construction Inc. to increase the amount of the agreement by \$340,474.35, for a total not-to-exceed amount of \$500,000, and extend the agreement to June 30, 2028; and 2) Authorize the City Manager or designee to execute documents incident to the agreement.

B.12. AMENDMENT NO. 2 TO THE SITE LICENSE AGREEMENT WITH ORANGE BARREL MEDIA FOR THE DIGITAL BILLBOARD KNOWN AS THE "SUNSET SPECTACULAR" LOCATED AT 8775 SUNSET BOULEVARD [S. CAMPBELL, B. LEAGUE, L. BIERY, R. EHEMANN]:

SUBJECT: The City Council will consider approving Amendment No. 2 to the Site License Agreement with Orange Barrel Media for the digital billboard known as the "Sunset Spectacular" located at 8775 Sunset Boulevard, to bring the sign into conformance with the city content programming.

RECOMMENDATION: Approve Amendment No. 2 to the Site License Agreement with Orange Barrel Media, for the digital billboard known as the "Sunset Spectacular" located the 8775 Sunset Boulevard.

STUDY SESSION SPECIAL ITEMS:

SS.1. DRONE AS FIRST RESPONDER PILOT PROGRAM UPDATE [D. WILSON, D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will receive an update regarding the drone as first responder pilot program concerning the postponement in the implementation of the drone program until the Los Angeles County Sheriff's Department changes its policy regarding drones.

RECOMMENDATIONS: 1) Receive an update regarding the drone as first responder pilot program; and 2) Postpone the implementation of the drone as first responder pilot program until the Los Angeles County Sheriff's Department changes its policy regarding drones.

SS.2. CITY COUNCIL STUDY SESSION ON HOMELESSNESS [C. SAFRIET, T. CARTER, D. MURRAY, F. GOMEZ, B. LUBIN, D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will conduct a study session focused on homelessness to evaluate the City's response framework and provide direction on proposed strategies to strengthen coordination, accountability, and access.

RECOMMENDATIONS: 1) Conduct a study session to discuss the City's response to homelessness and provide policy guidance that includes: a. Initiating a Coordinated Response Framework that formalizes a Multidisciplinary Team and strengthens interagency alignment, b. Enhancing coordination across departments to eliminate service gaps and improve case resolution, c. Strengthening collaboration between Public Safety partners, Social Services partners, and County Mental Health partners to reduce reliance on enforcement and better support high-acuity cases, d. Designating a lead agency for homeless services navigation to ensure consistency in engagement, data tracking, and service delivery, e. Streamlining outreach services to reduce duplication and confusion while improving connection to housing and care, f. Continuing a robust evaluation and cost-benefit analysis of outcomes to assess cost-effectiveness and identify opportunities for scaling successful models, g. Monitoring the impact of Proposition 1, Measure A, and SB43 to ensure alignment with the City's Care First approach, h. Expanding public communications to increase awareness of available services, reduce stigma, and share success stories that humanize unhoused individuals and highlight the City's impact; and 2) Provide direction on how the updated policy guidance should be formally documented and preserved.

C. PUBLIC HEARINGS:

C.1. ADOPTION OF A RESOLUTION CONFIRMING THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT ANNUAL REPORT AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2025-2026, APPROVAL OF AN AGREEMENT WITH THE WEST HOLLYWOOD CHAMBER OF COMMERCE FOR ADMINISTERING THE PROGRAM OF WORK FOR THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT, AND UPDATE ON SUNSET STRIP ECONOMIC STRATEGY WORK TO DATE [L. BIERY, P. KESPRADIT, L. D'AMBROSIA]:

SUBJECT: The City Council will conduct a public hearing and consider adopting a Resolution confirming the annual report submitted by the Advisory Board of the Sunset Strip Business Improvement District and levying the assessment for fiscal year 2025-2026, as well as approval of an Agreement for Services with the West Hollywood Chamber of Commerce to administer the Sunset Strip Business Improvement District's program of work, and receive an update on various Sunset Strip economic strategy work to date.

RECOMMENDATIONS: 1) Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and if no majority protest is received, adopt Resolution No. 25-_____: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2025-2026 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT;” 2) Authorize the City Manager or designee to execute an Agreement for Services with the West Hollywood Chamber of Commerce to administer the Sunset Strip Business Improvement District program of work, for Fiscal Year 2025–2026 through Fiscal Year 2029-2030 for a total term of up to five years; and 3) Receive an update on Sunset Strip economic strategy work to date.

C.2. ADOPTION OF A RESOLUTION CONFIRMING THE WEST HOLLYWOOD DESIGN DISTRICT ANNUAL REPORT AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2025-2026 AND APPROVAL OF AN AGREEMENT WITH THE WEST HOLLYWOOD CHAMBER OF COMMERCE FOR ADMINISTERING THE PROGRAM OF WORK FOR THE WEST HOLLYWOOD DESIGN DISTRICT [L. BIERY, P. KESPRADIT, L. D'AMBROSIA]:

SUBJECT: The City Council will conduct a public hearing and consider adopting a Resolution confirming the annual report submitted by the Advisory Board of the West Hollywood Design District and levying the assessment for fiscal year 2025-2026, as well as approval of an Agreement with the West Hollywood Chamber of Commerce to administer the West Hollywood Design District's program of work.

RECOMMENDATIONS: 1) Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and if no majority protest is received, adopt Resolution No. 25-_____: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD TO THE WEST HOLLYWOOD DESIGN DISTRICT AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2025-2026 IN CONNECTION WITH THE WEST HOLLYWOOD DESIGN DISTRICT;” and 2) Authorize the City Manager or designee to execute an Agreement for Services with the West Hollywood Chamber of Commerce to administer the West Hollywood Design District's program of work for Fiscal Year 2025-2026 through Fiscal Year 2029-2030 for a total term of up to five years.

C.3. CONFIRMATION OF THE LEVY OF AN ASSESSMENT FOR THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR FISCAL YEAR 2025–2026 AND APPROVAL OF AN AGREEMENT FOR SERVICES WITH TROVAO & ASSOCIATES INC. (DBA THE CHRISTMAS LIGHT GUY COMPANY) TO PROVIDE HOLIDAY LIGHTING AND DECORATION SERVICES FOR THE DISTRICT [L. BIERY, P. KESPRADIT, L. D'AMBROSIA]:

SUBJECT: The City Council will conduct a public hearing and consider adopting a Resolution confirming a diagram and the levy of assessments for the Santa Monica Boulevard Maintenance District for fiscal year 2025-2026, as well as approval of an Agreement for Services with Trovao & Associates Inc. (DBA The Christmas Light Guy Company) to provide holiday lighting and decoration services for the District.

RECOMMENDATIONS: 1) Staff recommends that the City Council hold a public hearing, consider all pertinent testimony; and adopt Resolution No. 25-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE DIAGRAM AND ASSESSMENT FOR FISCAL YEAR 2025-2026 IN CONNECTION WITH THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT;" and 2) Authorize the City Manager or designee to execute an Agreement for Services with Trovao & Associates Inc. (DBA The Christmas Light Guy Company) to provide holiday lighting and decoration services for the Santa Monica Boulevard Maintenance District for Fiscal Year 2025–2026 through Fiscal Year 2029-2030 for a total term of up to five years.

D. LEGISLATIVE: None.

E. UNFINISHED BUSINESS:

E.1. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND RE-APPOINTMENTS [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider making At-large appointments to the City's Commissions and Advisory Boards.

RECOMMENDATIONS: Make new appointments or re-appointments to City Commissions and Advisory Boards with terms ending February 28, 2027, as follows: 1) Call for nominations for the At-large appointments for the following Commissions: a. Historic Preservation Commission: 2 At-large appointments, b. Public Facilities, Recreation, & Infrastructure Commission: 2 At-large appointments; 2) Call for nominations for the At-large appointments to the following Advisory Boards: a. Social Justice Advisory Board: 1 At-large appointment, b. Transgender Advisory Board: 2 At-large appointments.

F. NEW BUSINESS:

F.1. A RESOLUTION OF INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND/OR INTEREST ON DELINQUENT ASSESSMENTS [L. BIERY, P. KESPRADIT, L. D'AMBROSIA, E. TSIPIS, A. RUIZ, J. JIMENEZ, M. CROWDER, L. LANGER]:

SUBJECT: The City Council will consider adopting a Resolution which proposes to modify the basis and method of levying assessments within

the Sunset Strip Business Improvement District (BID) by establishing a new procedure for waivers of penalties and interest on delinquent assessments. It is recommended that the City Council proceed with adopting this resolution and set a date, time, and location for a public hearing to consider the proposed modifications.

RECOMMENDATIONS: 1) Adopt the attached Resolution No. 25-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND INTEREST ON DELINQUENT ASSESSMENTS AND SETTING A TIME AND PLACE FOR A PUBLIC HEARING ON THE PROPOSED MODIFICATION;" and 2) Set a public hearing for June 23, 2025 to consider these modifications.

F.2. A RESOLUTION OF INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND/OR INTEREST ON DELINQUENT ASSESSMENTS [L. BIERY, P. KESPRADIT, L. D'AMBROSIA, E. TSIPIIS, A. RUIZ, J. JIMENEZ, M. CROWDER, L. LANGER]:

SUBJECT: The City Council will consider adopting a Resolution which proposes to modify the basis and method of levying assessments within the West Hollywood Design District by establishing a new procedure for waivers of penalties and interest on delinquent assessments. It is recommended that the City Council proceed with adopting this resolution and set a date, time, and location for a public hearing to consider the proposed modifications.

RECOMMENDATIONS: 1) Adopt Resolution No. 25-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO MODIFY THE BASIS AND METHOD OF LEVYING ASSESSMENTS WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT BY ESTABLISHING A PROCEDURE FOR WAIVER OF PENALTIES AND INTEREST ON DELINQUENT ASSESSMENTS AND SETTING A TIME AND PLACE FOR A PUBLIC HEARING ON THE PROPOSED MODIFICATION;" and 2) Set a public hearing for June 23, 2025 to consider these modifications.

F.3. SACRAMENTO LEGISLATIVE ACTION DAY FOR APPOINTED OFFICIALS [J. ERICKSON, C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to organize a Legislative Action Day in Sacramento to take place during the 2026 Legislative Session. This will be an opportunity for representatives of the City's Advisory Boards and Commissions to meet with legislators and legislative staff, and advocate for issues and legislation of significance to the City and to their specific Advisory Board and Commission.

RECOMMENDATIONS: 1) Direct staff to organize a Legislative Action Day in Sacramento for representatives of the Advisory Boards and Commissions; 2) Direct staff liaisons to work with the Advisory Boards and Commissions to appoint one delegate from each Advisory Board and Commission to attend the trip to Sacramento and one alternate if the delegate is unable to attend; and 3) Authorize the Director of Finance & Technology Services to allocate up to \$15,000 from budgeted funds in the Fiscal Year 2026 Special Council Programs account number 100-1-01-00-531001 for costs associated for this trip for up to 16 appointed officials and support staff.

F.4. CO-SPONSORSHIP OF OUTLOUD SPORTS FESTIVAL [J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO, J. DUCKWORTH]:

SUBJECT: The City Council will consider a request to Co-Sponsor the OutLoud Sports Festival. The festival's dodgeball tournament will occur on Saturday, August 30, 2025, and Sunday, August 31, 2025, and be held in West Hollywood Park's Aquatic and Recreation Center.

RECOMMENDATIONS: 1) Approve a Co-sponsorship of the OutLoud Sports Festival to be held at West Hollywood Park on Saturday, August 30, 2025, and Sunday, August 31, 2025; 2) Authorize the City Manager or his designee to execute documents incident to the Co-Sponsorship Agreement between the City and OutLoud Sports; 3) Authorize the Director of Finance & Technology Services to allocate \$2,500 from budgeted funds in the Fiscal Year 2026 Special Council Programs account number 100-1-01-00-531001 for costs associated with the event; 4) Approve waiving the Facility Use Fee for the West Hollywood Park Aquatic and Recreation Center or any other Permit Fees required for the successful execution of the event. (Estimated \$2,925 in waived fees); 5) Approve the waiver of parking fees at the 5-story parking lot for tournament participants of the event on both days (estimated \$1,200 in waived fees); 6) Authorize the use of the City name and logo on invitations, programs, and other collateral materials for the event; and 7) Direct the Communications Department to utilize all appropriate communication tools to promote the OutLoud Sports Festival, including, but not limited to, the City's website and social media tools.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time has been set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements,

requests of staff, subcommittee meeting reports, and/or other issues of concern from members of the City Council.

ADJOURNMENT: The City Council will adjourn to its next adjourned regular meeting, which will be on Monday, June 23, 2025 at 6:00 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

**City Council Agendas and Staff Reports
are available on-line at
www.weho.org**

AFFIDAVIT OF POSTING

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County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: June 4, 2025
Signature: \\Alyssa T. Poblador\
Office of the City Clerk