

West Hollywood Marketing & Visitors Bureau
Board of Directors Meeting
November 17, 2010
5:00p.m.
Pacific Design Center, Conference Room B259

AGENDA

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|--|-----------------------------------|
| I. Call to Order/Chairs Report | Greg Harless
5:00pm-5:05pm |
| II. Meeting Minutes | Vincent Mercurio
5:05pm-5:10pm |
| 1. September 15, 2010 | |
| 2. October 5, 2010 | |
| III. Financial Reports | Brad Burlingame
5:10pm-5:15pm |
| 1. July & August 2010 | |
| IV. CEO Report | Brad Burlingame
5:15pm-5:35pm |
| 1. Market Performance Update | |
| 2. Hotel General Manager Meetings Brief | |
| 3. Potential New Programming Opportunities | |
| V. New Business | 5:35pm-6:00pm |
| 1. Updated Research Proposal | |
| 2. Proposal for Production of New West Hollywood Map | |
| 3. Proposal for increase in Cash Reserves | |
| VI. Unfinished Business | |
| 1. None | |
| VII. Board Member Comments | 6:00pm-6:05pm |
| VIII. Community Comments | 6:05pm-6:10pm |
| IX. Adjournment | 6:10pm |

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City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **November 10, 2010**

Signature: _____
 Office of the City Clerk