

## CITY OF WEST HOLLYWOOD SAFETY AMBASSADORS

### SANTA MONICA BLVD

TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	2416	1501	915	61%
BUSINESS CONTACTS	3861	4719	(858)	-18%
UNHOUSED CONTACT	872	821	51	6%
CALLS FOR SERVICE	511	482	29	6%
SAFETY ESCORTS	15	17	(2)	-12%
BIKE MILES RIDDEN	466	532	(66)	-12%
SCOOTER IMPROPER PARKING	248	279	(31)	-11%
SHERIFF ASSITANCE	17	10	7	70%
EMS/FIRE	8	8	-	0%

### SUNSET BLVD

TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	59	71	(12)	-17%
BUSINESS CONTACTS	266	283	(17)	-6%
UNHOUSED CONTACT	29	37	(8)	-22%
CALLS FOR SERVICE	23	12	11	92%
SAFETY ESCORTS	0	2	(2)	100%
BIKE MILES RIDDEN	197	263	(66)	-25%
SCOOTER IMPROPER PARKING	17	28	(11)	-39%
SHERIFF ASSITANCE	0	1	(1)	0%
EMS/FIRE	1	0	1	0%

### MELROSE AVE

TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	62	77	(15)	-19%
BUSINESS CONTACTS	77	89	(12)	-13%
UNHOUSED CONTACT	27	33	(6)	-18%
CALLS FOR SERVICE	18	21	(3)	-14%
SAFETY ESCORTS	1	1	-	0%
BIKE MILES RIDDEN	124	137	(13)	-9%
SCOOTER IMPROPER PARKING	19	28	(9)	-32%
SHERIFF ASSITANCE	0	0	-	0%
EMS/FIRE	0	0	-	0%

## CITY PARKS

### PLUMMER PARK

TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	342	376	(34)	-9%
UNHOUSED CONTACT	87	122	(35)	-29%
BUSINESS REFERRALS	26	23	3	13%
SOCIAL SERVICE REFERRALS	28	43	(15)	-35%
PARK CODE VIOLATIONS	71	49	22	45%
SAFETY ESCORTS	5	8	(3)	-38%
RESTROOM COUNTS	265	187	78	42%
SHERIFF ASSITANCE	1	1	-	0%
EMS/FIRE	1	1	-	0%

### WEST HOLLYWOOD PARK

TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	388	186	202	109%
UNHOUSED CONTACTS	84	156	(72)	-46%
BUSINESS REFERRALS	39	53	(14)	-26%
SOCIAL SERVICE REFERRALS	19	26	(7)	-27%
PARK CODE VIOLATIONS	34	61	(27)	-44%
LIFE GUARD ESCORTS	3	7	(4)	-57%
SAFETY ESCORTS	7	6	1	17%
RESTROOM COUNTS	735	176	559	318%
SHERIFF ASSITANCE	3	4	(1)	-25%
EMS/FIRE	1	4	(3)	-75%

## KIOSK CONTACTS

TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
LA BREA	79	51	28	55%
RAMADA	17	31	(14)	-45%
ROBERTSON	55	13	42	323%
FAIRFAX	68	26	42	162%
VETERANS PARK *began 5/24	22	0	22	2200%

LA JOLLA *began 11/24	29	0	29	2900%
FOUNTAIN/FAIRFAX *began 6/24	9	0	9	900%

RESIDENTIAL PATROLS				
EAST				
TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	74	88	(14)	-16%
UNHOUSED CONTACT	71	68	3	4%
CALLS FOR SERVICE	62	55	7	13%
SAFETY ESCORTS	6	3	3	100%
SHERIFF ASSITANCE	2	1	1	200%
EMS/FIRE	1	3	(2)	-67%
MID CITY				
TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	52	14	38	271%
UNHOUSED CONTACT	51	43	8	19%
CALLS FOR SERVICE	29	36	(7)	-19%
SAFETY ESCORTS	1	1	-	0%
SHERIFF ASSITANCE	1	0	1	100%
EMS/FIRE	0	2	(2)	0%
WEST				
TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	66	93	(27)	-29%
UNHOUSED CONTACT	28	71	(43)	-61%
CALLS FOR SERVICE	43	57	(14)	-25%
SAFETY ESCORTS	1	2	(1)	-50%
SHERIFF ASSITANCE	0	0	-	0%
EMS/FIRE	0	2	(2)	-100%

**ALL CITY**

**EAST**

TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
BUSINESS CONTACTS	1587	1771	(184)	-10%
UNHOUSED CONTACT	492	504	(12)	-2%
CALLS FOR SERVICE	232	224	8	4%
SAFETY ESCORTS	16	11	5	45%
SHERIFF ASSITANCE	13	4	9	225%
EMS/FIRE	5	0	5	500.0%

**MID CITY**

TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
BUSINESS CONTACTS	904	1102	(198)	-18%
UNHOUSED CONTACT	219	263	(44)	-17%
CALLS FOR SERVICE	202	190	12	6%
SAFETY ESCORTS	8	5	3	60%
SHERIFF ASSITANCE	6	2	4	200%
EMS/FIRE	1	0	1	100%

**WEST**

TASK	APR 01 - APR 30, 2025	APR 01 - APR 30, 2024	Variance	% Change
BUSINESS CONTACTS	1711	2099	(388)	-18%
UNHOUSED CONTACT	538	583	(45)	-8%
CALLS FOR SERVICE	252	235	17	7%
SAFETY ESCORTS	6	7	(1)	-14%
SHERIFF ASSITANCE	5	3	2	67%
EMS/FIRE	5	0	5	500%



## Response Times Security Ambassador Report – APRIL 2025

### Response Times

#### Call 1

- Incident Type: PROACTIVE PATROL (INTOXICATED INDIVIDUAL)
- Location: LA JOLLA LOT
- Date/Time of Incident: 4/06/25 3:50 AM
- Police Response (YES)
- Called: 3:58 AM
- Arrived: 4:03: AM

#### Call 2

- Incident Type: PROACTIVE PATROL (HARRASSMENT)
- Location: 807 N SAN VICENTE
- Date/Time of Incident: 4/06/25 3:03 AM
- Police Response (Yes)
- Called: 3:19 AM
- Arrived: 3:31 AM

#### Call 3

- Incident Type: PROACTIVE PATROL (TRESSPASSING - UNHOUSED)
- Location: 646 N ROBERTSON
- Date/Time of Incident: 4/07/25 4:00 PM
- Police Response (Yes)
- Called: 4:13 PM
- Arrived: 4:41 PM

#### Call 4

- Incident Type: CALL FOR SERVICEL (TRESSPASSING-UNHOUSED)
- Location: 8701 SANTA MONICA BLVD
- Date/Time of Incident: 4/08/25 6:48 PM
- Police Response (Yes)
- Called: 7:04 PM
- Arrived: 7:48 PM

**Call 5**

- Incident Type: CALL FOR SERVICE (INDECENT EXPOSURE)
- Location: 7119 SANTA MONICA BLVD
- Date/Time of Incident: 4/11/25 12:05 PM
- Police Response (Yes)
- Called: 12:06 PM
- Arrived: 12:29 PM

**Call 6**

- Incident Type: CALL FOR SERVICE (INDECENT EXPOSURE)
- Location: 8225 SANTA MONICA BLVD
- Date/Time of Incident: 4/12/25 8:40 AM
- Police Response (Yes)
- Called: 8:47 AM
- Arrived: 8:55 AM

**Call 7**

- Incident Type: PROACTIVE PATROL (INTOXICATED INDIVIDUAL)
- Location: VETERANS PARK
- Date/Time of Incident: 4/15/25 1:00 AM
- Police Response (Yes)
- Called: 1:10 AM
- Arrived: 1:21 AM

**Call 8**

- Incident Type: PROACTIVE PATROL (WEAPON)
- Location: FAIRFAX KIOSK
- Date/Time of Incident: 4/16/25 6:00 PM
- Police Response (Yes)
- Called: 6:02 PM
- ARRIVED: 6:32 PM

**Call 9**

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 4/17/25 4:22 AM
- Police Response (Yes)
- Called: 4:30 PM
- ARRIVED: 4:41 PM

**Call 10**

- Incident Type: PROCATIVE PATROL (ATTEMPTED ROBBERY/ASSAULT)
- Location: 7362 SANTA MONICA
- Date/Time of Incident: 4/18/25 2:45 AM
- Police Response (Yes)

- Called: 2:50 AM
- Arrived: 3:01 AM

#### **Call 11**

- Incident Type: PROACTIVE PATROL (ENCAMPMENT)
- Location: LA BREA/FOUNTAIN
- Date/Time of Incident: 4/18/25 5:20 AM
- Police Response (Yes)
- Called: 5:25 AM
- ARRIVED: 6:00 AM

#### **Call 12**

- Incident Type: PROCATIVE PATROL (ENCAMPMENT)
- Location: 8914 SANTA MONICA BLVD
- Date/Time of Incident: 4/18/25 10:50 PM
- Police Response (Yes)
- Called: 11:03 PM
- Arrived: 11:25 PM

#### **Call 13**

- Incident Type: PROCATIVE PATROL (UNRESPONSIVE INDIVIDUAL)
- Location: SANTA MONICA BLVD EAST
- Date/Time of Incident: 4/19/25 12:35 AM
- Police Response (Yes)
- Called: 12:36 AM
- Arrived: 12:42 AM

#### **Call 14**

- Incident Type: PROACTIVE PATROL (ASSAULT)
- Location: EL TOVAR PARKING STRUCTURE
- Date/Time of Incident: 4/19/25 2:10 AM
- Police Response (Yes)
- Called: 2:18 AM
- ARRIVED: 2:34 AM

#### **Call 15**

- Incident Type: PROACTIVE PATROL (POSSIBLE BURGLARY)
- Location: CRESCENT HEIGHTS
- Date/Time of Incident: 4/20/25 1:15 PM
- Police Response (Yes)
- Called: 1:15 PM
- Arrived: 1:30 PM

**Call 16**

- Incident Type: PROCATIVE PATROL (AMBASSADOR ASSAULT)
- Location: 8402 SANTA MONICA BLVD
- Date/Time of Incident: 4/21/25 12:30 PM
- Police Response (Yes)
- Called: 12:33 PM
- Arrived: 12:38 PM

**Call 17**

- Incident Type: PROCATIVE PATROL (ENCAMPMENT)
- Location: FOUNTAIN/ FAIRFAX
- Date/Time of Incident: 4/21/25 6:15 PM
- Police Response (Yes)
- Called: 6:20 PM
- Arrived: 7:01 PM

**Call 18**

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: 8383 SANTA MONICA BLVD
- Date/Time of Incident: 4/22/25 6:30 AM
- Police Response (Yes)
- Called: 6:34 AM
- ARRIVED: 6:53 AM

**Call 19**

- Incident Type: PROACTIVE PATROL (PANHANDELING)
- Location: CRESCENT HEIGHTS
- Date/Time of Incident: 4/22/25 12:58 PM
- Police Response (Yes)
- Called: 1:07 PM
- Arrived: 1:31 PM

**Call 20**

- Incident Type: PROACTIVE PATROL (ALTERCATION)
- Location: EL TOVAR ALLEY
- Date/Time of Incident: 4/24/25 2:50 PM
- Police Response (Yes)
- Called: 2:51 PM
- ARRIVED: 2:59 PM

**Call 21**

- Incident Type: PROCATIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: 1108 ROMAINE
- Date/Time of Incident: 4/23/25 11:45 PM
- Police Response (Yes)
- Called: 11:50 AM
- Arrived: 12:01 AM

**Call 22**

- Incident Type: PROCATIVE PATROL (DECEASED INDIVIDUAL)
- Location: LA BREA/SANTA MONICA
- Date/Time of Incident: 4/26/25 12:00 AM
- Police Response (Yes)
- Called: 12:00 AM
- Arrived: 12:11 AM

**Call 23**

- Incident Type: PROCATIVE PATROL (UNHOUSED)
- Location: PLUMMER PARK
- Date/Time of Incident: 4/28/25 1:45 AM
- Police Response (Yes)
- Called: 2:00 AM
- Arrived: 2:10 AM

**Call 24**

- Incident Type: PROACTIVE PATROL (UNHOUSED)
- Location: 1049 HAYWORTH
- Date/Time of Incident: 4/29/25 2:00 PM
- Police Response (Yes)
- Called: 2:03 PM
- Arrived: 2:09 PM

**-TOTAL CALLS FOR SERVICE- 686**

**-AVERAGE RESPONSE TIME- 13.3 MINS**

