



**CITY OF WEST HOLLYWOOD
HISTORIC PRESERVATION COMMISSION
MEETING AGENDA**

**MONDAY, JULY 14, 2025
7:00 P.M.**

**PLUMMER PARK
7377 SANTA MONICA BLVD – ROOMS 5 & 6
WEST HOLLYWOOD, CA 90046**

LAND ACKNOWLEDGMENT: "The West Hollywood Historic Preservation Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples."

RULES OF DECORUM:

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede or otherwise render the orderly conduct of the Commission meeting infeasible. A member of the audience repeatedly or continuously engaging in any such conduct shall, at the discretion of the Presiding Officer or a majority of the Commission, be subject to ejection from that meeting.

Any person wishing to speak in connection with any item of business on the agenda shall first complete a speaker request slip and submit the slip to the Secretary.

No person shall address the Commission without first being recognized by the Presiding Officer.

Each person addressing the Commission shall do so in an orderly manner and shall not make repetitious, slanderous, or irrelevant remarks, or engage in any other disorderly conduct which disrupts, disturbs or otherwise impedes the orderly conduct of the Commission meetings. Any person who so disrupts the meeting may, at the discretion of the Presiding Officer or a majority of the Commission, be subject to ejection from that meeting.

TO PARTICIPATE BY PROVIDING AN E-COMMENT:

To better facilitate the meeting, members of the public who wish to comment on matters before the Historic Preservation Commission are strongly encouraged to submit an email to hccpubliccomments@weho.org no later than 12:00 pm on the Historic Preservation Commission meeting day. ***Your comments and information will become part of the official public record. **If you do not want your personal information included in the official record, please do not include your address and/or phone number.*****

Note: *E-Comments received by 12:00 p.m. will be forwarded to the Historic Preservation Commission and posted on the City's website as part of the official meeting record.*

TO PARTICIPATE BY LISTENING TO THE MEETING AND PROVIDING PUBLIC COMMENT BY TELEPHONE:

1. You are required to send an email to hpcpubliccomments@weho.org by 12:00 p.m. on the meeting date to be added to the remote public speaker list. Please include your name, phone number (to identify your caller location on Zoom), and the item you would like to speak on.
2. You may dial in ten (10) minutes prior to the start of the meeting. The meeting begins at 7:00 p.m. You will be placed ON HOLD in the Virtual Meeting Room until the meeting commences. When you enter the meeting, please mute your telephone.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. For people who are Deaf or hard of hearing dial 711 or 1-800-735-2929 (TTY) or 1-800-735-2922 (voice) for California Relay Service (CRS) assistance. If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), please contact the City Clerk's Office at (323) 848-6800 at least 72 hours before the meeting date. You must call or submit your request in writing to the Commission Secretary at (323) 848-6475 or email HPCPublicComments@weho.org at least 48 hours prior to the meeting.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Commission Secretary at least 48 hours prior to the meeting. For information on public transportation, call 323-GO-METRO (323/466-3876) or go to www.metro.net.

If you would like additional information on any item appearing on this agenda, please contact the Commission Secretary at (323) 848-6475.

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. APPROVAL OF THE AGENDA

5. APPROVAL OF MINUTES:

The Historic Preservation Commission is requested to approve the minutes of prior Historic Preservation Commission meetings.

Recommendation: Approve the draft minutes of:

A. [May 12, 2025](#)

6. PUBLIC COMMENT:

Members of the public shall be permitted to speak on each item of business on the agenda when the item is taken up and before action is taken on the item by the Commission. Each speaker shall have a three (3) minute period to speak; time cannot be ceded to another speaker. In order to facilitate the conduct of the meeting, the Chair may lengthen or shorten the two or three minute period for all speakers on a particular agenda item based on the number of persons in attendance wishing to speak or the complexity of the matter under consideration. The "Public Comments" item shall be limited to items on the Consent Calendar (and not pulled therefrom) and matters not on the agenda but within the subject matter jurisdiction of the Commission. An individual may speak only once during "Public Comments," either at the first or second public comment period.

[ITEM 6. Additional Correspondence \(07/14/25\)](#)

7. CONSENT CALENDAR: None.

8. EXCLUDED CONSENT CALENDAR: None.

9. PUBLIC HEARINGS:

A. 8439 SUNSET BOULEVARD: The proposal is for a new one-sided, internally illuminated static rooftop billboard at 8439 Sunset (Piazza del Sol)

Staff: Jennifer Davis, Senior Contract Planner

Recommendation: 1) Staff recommends that the Historic Preservation Commission hold a public hearing, consider all pertinent testimony, and recommend that the Planning Commission and City Council approve the Certificate of Appropriateness to permit the proposed billboard at 8439 Sunset Boulevard and adopt the following resolution:

DRAFT RESOLUTION NO. HPC 25-174: “A RESOLUTION OF THE HISTORIC PRESERVATION COMMISSION OF THE CITY OF WEST HOLLYWOOD RECOMMENDING THAT THE PLANNING COMMISSION AND CITY COUNCIL APPROVE A CERTIFICATE OF APPROPRIATENESS IN CONJUNCTION WITH A NEW STATIC BILLBOARD AT 8439 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA.” (EXHIBIT A)

[ITEM 9.A. Staff Report](#)

[ITEM 9.A. Exhibit A \(Draft Resolution No. HPC 25-174\)](#)

[ITEM 9.A. Exhibit B \(ARG Report, May 2025 \(includes National Register Nomination form and City Council Resolution No. 1232 adopting designation on December 6, 1993\)\)](#)

[ITEM 9.A. Exhibit C \(8439 Sunset, LA Conservancy Façade Easement, 1983\)](#)

[ITEM 9.A. Exhibit D \(8439 Sunset, DPR 523A Form\)](#)

[ITEM 9.A. Exhibit E \(Sunset Boulevard Off-Site Signage Policy\)](#)

[ITEM 9.A. Exhibit F \(Negative Declaration for Sunset Boulevard Off-Site Signage Policy, dated February 2019/June 2017\)](#)

[ITEM 9.A. Exhibit G \(Negative Declaration Addendum for Sunset Boulevard Off-Site Signage Policy, dated April 2021\)](#)

[ITEM 9.A. Exhibit H \(Project Plans\)](#)

- B. 8760 SUNSET BOULEVARD:** This proposal is for a new two-sided full motion billboard at 8760 Sunset Boulevard at (Mutato Muzika).
Staff: Jennifer Davis, Senior Contract Planner

Recommendation: 1) Staff recommends that the Historic Preservation Commission hold a public hearing, consider all pertinent testimony, and recommend that the Planning Commission and City Council approve the Certificate of Appropriateness to permit the proposed billboard at 8760 Sunset Boulevard and adopt the following resolution:

DRAFT RESOLUTION NO. HPC 25-175: “A RESOLUTION OF THE HISTORIC PRESERVATION COMMISSION OF THE CITY OF WEST HOLLYWOOD RECOMMENDING THAT THE PLANNING COMMISSION AND CITY COUNCIL APPROVE A CERTIFICATE OF APPROPRIATENESS IN CONJUNCTION WITH A NEW BILLBOARD AND SITE IMPROVEMENTS AT 8760 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA.” (EXHIBIT A)

[ITEM 9.B. Staff Report](#)

[ITEM 9.B. Exhibit A \(Draft Resolution No. HPC 25-175\)](#)

[ITEM 9.B. Exhibit B \(ARG Report, May 2025, including historic drawings and project plans\)](#)

[ITEM 9.B. Exhibit C \(8760 DPR 523A form\)](#)

[ITEM 9.B. Exhibit D \(Sunset Boulevard Off-Site Signage Policy\)](#)

[ITEM 9.B. Exhibit E \(Negative Declaration for Sunset Boulevard Off-Site Signage Policy, dated February 2019/June 2017\)](#)

[ITEM 9.B. Exhibit F \(Negative Declaration Addendum for Sunset Boulevard Off-Site Signage Policy, dated April 2021\)](#)

[ITEM 9.B. Exhibit G \(Conformance Memo, June 2025\)](#)

[ITEM 9.B. Exhibit H \(Project Plans\)](#)

[ITEM 9.B.\(Additional Correspondence \(07/14/25\)](#)

10. NEW BUSINESS: None.

11. UNFINISHED BUSINESS: None.

12. ITEMS FROM STAFF:

A. UPCOMING PROJECTS: Staff will update the Historic Preservation Commission on projects that have been submitted to the Current and Historic Preservation Planning Division and may require action by the Commission at a future date.

13. PUBLIC COMMENT:

This time is set aside for the public to address the Historic Preservation Commission on any item of interest within the subject matter jurisdiction of the Commission that could not be heard under Item 6 at the beginning of the meeting.

14. ITEMS FROM COMMISSIONERS:

The Historic Preservation Commissioners are given this opportunity to make general comments, ask questions or submit requests of staff.

15. ADJOURNMENT:

The Historic Preservation Commission will adjourn to a scheduled meeting on Monday, August 11, 2025, beginning at 7:00 P.M. at Plummer Park Rooms 5 & 6, 7377 Santa Monica Boulevard, West Hollywood CA.

APPEAL PROCEDURES

Any final determination by the Historic Preservation Commission may be appealed, and such appeal must be filed within ten (10) calendar days after the Historic Preservation Commission action. This appeal shall be made in written form to the City Clerk's Office, accompanied by an appeal fee or required number of signatures.

The City Clerk, upon filing of said appeal, will set petition for a public hearing before the City of West Hollywood's City Council (or Historic Preservation Commission as appropriate) at the earliest date.

If you challenge any City of West Hollywood decision in court, you may be limited to raising only those issues you or someone else raised at the public hearing described on this agenda, or in a written correspondence delivered to the Historic Preservation Commission at, or prior to, the public hearing.