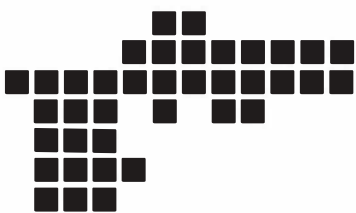


# GENERAL PLAN ANNUAL PROGRESS REPORT FOR CALENDAR YEAR 2024

Approved by City Council on March 17, 2025  
(Agenda Item B.9)



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# INTRODUCTION

The purpose of the General Plan Annual Progress Report (APR) is to monitor progress in implementing and updating the General Plan each year. Beyond the City's obligation to report back as a state-mandated requirement, the APR offers transparency to West Hollywood residents and stakeholders of the services and activities being undertaken to best serve the city in pursuing the goals and policies of the General Plan.

This report complies with Government Code Section 65400, which requires that cities investigate and make recommendations to the legislative body regarding reasonable and practical means for implementing the general plan or elements of the General Plan so that it will serve as an effective guide for orderly growth and development, preservation and conservation of open-space land and natural resources, and the efficient expenditure of public funds relating to the subjects addressed in the general plan.

The Housing Element Annual Progress Report for the calendar year of 2024, which provides a progress report of the City's housing programs, is prepared separately from this document (see Appendix A).

# GENERAL PLAN 2035

Government Code Section 65302 requires that municipalities create and update a General Plan that consists of a statement of development policies that set forth objectives, principles, standards, and plan proposals. The City's General Plan, also known as General Plan 2035, was adopted in 2011 and is made up of ten chapters, inclusive of the seven State-required General Plan Elements and a Local Hazard Mitigation Plan as an appendix.

The City of West Hollywood has periodically modified these elements over time through the annual review process, comprehensive updates, and targeted map and text amendments to ensure that the General Plan is consistently representative of the priorities and values of the City.

The following tables show the elements of the City's General Plan and the year of their most recent updates.



General Plan Chapter	State Required Element	Last Updated
Land Use and Urban Design	Land Use	2022
Mobility	Circulation	2011
Housing (6th Cycle)	Housing	2023
Infrastructure, Resources, and Conservation	Conservation	2011
Parks and Recreation	Open Space	2011
Safety and Noise	Safety	2020
Safety and Noise	Noise	2020
Governance	N/A	2011
Historic Preservation	N/A	2011
Economic Development	N/A	2011
Human Services	N/A	2011
Hazard Mitigation Plan (appendix) (1)	Safety	2024

(1) The Hazard Mitigation Plan satisfies the provisions of SB 379 GC Section 65302(g)(4)).

The content of the General Plan, including the implementation programs, was shaped through extensive community dialogue and input. Through this public involvement process and previous vision statements of the City (such as the Vision 2020 Strategic Plan), ten guiding principles served as the foundation for the West Hollywood General Plan 2035.

**1 Qualify of Life.** Maintain the high quality of life enjoyed by West Hollywood residents.

**2 Diversity.** Value the social, economic and cultural diversity of our people and work to protect people who are vulnerable.

**3 Housing.** Continuously protect and enhance affordable housing and support Rent Stabilization laws. Recognize the need for preserving our housing stock as well as understand the need to positively shape new construction to meet our future housing needs.

**4 Neighborhood Character.** Recognize the need to maintain the enhance the quality of life in our residential neighborhoods. Investigate standards to ensure buildings enhance the City's eclectic neighborhoods. Emphasize opportunities to meet housing needs and economic development goals along the commercial boulevards.

**5 Economic Development.** Support an environment where our diverse and eclectic business can flourish. Recognize that economic development supports public services, provides benefits associated with the City's core values, and adds character to our community.

**6 Environment.** Support innovative programs and policies for environmental sustainability to ensure health and proactively manage resources. Provide leadership to inspire others outside City limits.

**7 Traffic and Parking.** Recognize that automobile traffic and parking are key concerns in our community. Strive to reduce our dependence on the automobile while increasing other options for movement such as walking, public transportation, shuttles, and bicycles within our borders and beyond. Continue to investigate innovative shared parking solutions.

**8 Greening.** Seek new areas to increase park space and landscape areas in our streets, sidewalks, and open areas to create space for social interaction and public life.

**9 Arts and Culture.** Enhance the cultural and creative life of the community. Continue to expand cultural and arts programming including visual and performing arts, and cultural and special events.

**10 Safety.** Protect the personal safety of people who live, work, and play in West Hollywood. Recognize the challenges of public safety within a vibrant and inclusive environment.

# **COMPLIANCE WITH OPR GENERAL PLAN GUIDELINES AND STATE LEGISLATION**

This section outlines the City's adherence to key mandates from the California Governor's Office of Planning and Research (OPR) and demonstrates how local policies and programs comply with these requirements.

## **AB 52 (Public Resources Code Section 21080.3.1)**

As required, the City procedurally consults with Native American tribes affiliated with the City and within the geographic area of a proposed project for a Negative Declaration, Mitigated Negative Declaration, or Environmental Impact Report, upon written request. Additionally, the West Hollywood Municipal Code contains standards and procedures when cultural resources are involved in a project.

## **SB 1000 (Government Code Section 65302(h))**

Government Code Section 65302(h) requires the City to publish a new Environmental Justice element or integrate the required criteria of this section into other elements if the jurisdiction has a disadvantaged community, according to the Office of Environmental Protection Agency. The City of West Hollywood does not have any disadvantaged communities, per this definition, and therefore is not subject to SB 1000. Although not required, the City does address some aspects, if not all, of this section through the CAAP. The CAAP married the advocacy work of a coalition of often marginalized communities, including LGBTQIA+, immigrants (particularly of the Russian community), tenants, and Indigenous leaders with the climate priorities of the City. As a result, the CAAP laid out a comprehensive roadmap to achieve a restorative relationship with the natural environment and carbon neutrality by the year 2035 that is grounded in actionable implementation measures and reporting.

# COMPLIANCE WITH KEY STATE BILLS

This section outlines the City’s adherence to key state bills and demonstrates how local policies and programs comply with these requirements.

## AB 1317 and AB 894 (2023) General Plan Land Use Element

Under AB 894, local jurisdictions are required to allow property owners to share their underutilized parking with the public, local agencies, or other entities. AB 1317 requires the owner of qualifying residential properties that provide parking to unbundle parking from the price of rent.

In 2024, the City began the process of drafting Zone Text Amendments (ZTAs) to comply with these updated requirements, with comprehensive review of impacts code sections completed in November 2024. Currently, several subsections within the code conflict with these updated requirements. The process to draft language to amend these sections is ongoing, and the finalized ZTA is projected to go before City Council in Spring of 2025.



## SB 684 (2023) and SB 1123 (2024) General Plan Land Use Element

SB 684 streamlines the approval process for certain small housing developments by requiring local agencies to ministerially approve subdivision maps and housing projects with 10 or fewer units, meeting specific criteria. It limits the ability of local agencies to impose discretionary requirements on these developments and mandates approval or denial within 60 days.

SB 1123 amends the Starter Home Revitalization Act of 2021 by revising requirements for housing development projects on subdivided lots, including allowing vacant lots zoned for single-family use and setting new minimum parcel sizes.

Throughout 2024, the City engaged in the process of drafting ZTAs to comply with these updated requirements and to ensure the changes are integrated into other concurrent ZTAs. Efforts to update to the code to comply were already in motion at the time SB 1123 was enacted, at which time changes mandated by this bill were implemented into the draft for SB 684 already in development. An initial draft of the updated language is in the process of Attorney review and further refinement with expected presentation to City Council in the Summer of 2025.



## AB 761 (2024) General Plan Transportation Element

This bill extends the duration of enhanced infrastructure financing districts to up to 75 years for passenger rail projects in Los Angeles County using TIFIA loan revenue for debt service, specifically for zero-emission mass transit development.

AB 761 was introduced by then Assemblymember Laura Friedman with the support of the City of West Hollywood and the office of County Supervisor Lindsey Horvath. Over the course of the legislative session, the City worked to secure key endorsements for the bill and to adjust the bill language to appease various constituencies while ensuring the primary legislative intent was maintained. The bill was ultimately signed into law by the governor in Fall 2024.



# MAJOR IMPLEMENTATION MEASURES OF THE GENERAL PLAN

The following projects and programs are major implementation measures associated with the implementation of the General Plan with specific reference to an individual element and goal.

## Historic Preservation Element

HP-4: Increase the public's awareness of the City's history and cultural resources.

*Authorization of the West Hollywood Library to use set-aside funds to support WeHo Stories.*

WeHo Stories is a community-driven project to document West Hollywood's unique legacy and immortalize West Hollywood's history. Through first-person accounts and portraits of City founders, cultural leaders, activists, and stakeholders, WeHo Stories aims to highlight the City's inspirational and informative history of diversity, landmark LGBTQ+ programs, and forward-thinking social and economic policies.

In 2024, WeHo Stories submitted a proposal to the West Hollywood Library to fund the creation of a digital archive and interactive website that will permanently house this historical information. The proposal also includes the development of a coffee table book that will be available at the West Hollywood Library and other local libraries for anyone who is interested to read about the City's unique history. On June 10, 2024, the City Council authorized the West Hollywood Library to use up to \$90,000 in set-aside funds to support the creation of a WeHo Stories digital archive and coffee table book.

This effort supports the goals of the Historical Preservation Element of the General Plan. It supports HP-4: Increase the public's awareness of the City's history and cultural resources by expanding the City's historical archives and making these archives more accessible in a wider range of mediums. It also supports HP-6: Use historic preservation concepts as tools for economic development by creating a coffee table book which can further support the Library's efforts.

# Economic Development Element

## ED-1: Maintain a diverse and resilient economy.

### *Economic Study Update*

In January 2020, the City of West Hollywood commissioned the West Hollywood Economic Study to assess the city's economic health and develop a strategy for long-term resilience. An update to the Study was initiated in November 2023. From this time to November 2024, a consultant team conducted a data diagnostic, outreach, focus groups, a Strengths, Weaknesses, Opportunities, and Threats Analysis, and developed recommended goals and strategies.

The final report reflects significant community engagement, incorporating input from businesses of all sizes across various industries, labor unions, advocates, residents, and city staff. Grounded in real estate, employment, and demographic data, the study culminates in a five-year plan with a clear set of short-, medium-, and long-term actions.

The Project Team, in collaboration with city staff, recruited and assembled the Economic Study Working Group to serve as a sounding board. Business representatives from the city's five Commercial Districts participated in the Working Group which included members and stakeholders from a variety of backgrounds. The City Council reviewed, approved, and adopted the 2024 Economic Study on December 2, 2024.

These efforts support General Plan Economic Development Element Goal ED-1: Maintain a diverse and resilient economy, which intends to protect the long-term health and resiliency of the economy and create competitive employment hubs by supporting a diversity of economic activity.



## Mobility Element

### M-1: Develop a world-class transit system in West Hollywood.

#### *Advocacy for the K Line Extension*

In 2024, the City continued its longstanding work to accelerate and prepare for the implementation of Metro rail service in the City of West Hollywood.

As Metro released the Draft Environmental Impact Report (DEIR) and held a formal public comment period for the Metro K Line Northern Extension in the summer of 2024, one key City initiative was a major public awareness campaign to inform residents and stakeholders of Metro's process, opportunities for public input, as well as the City's parallel advocacy efforts in support of the route alternative that would serve more of West Hollywood. This mobilization of stakeholders around Metro's K Line North DEIR public comment period included the generation of over 700 public comments in support of the City's preferred route, pop-up community outreach activations at community events like CicLAvia "Meet the Hollywoods" and WeHo Pride, as well as a diverse array of social media, email, bus shelter PSA, and advertising messaging. During this period, the City also worked with an environmental consultant to conduct its own review of Metro's DEIR and provided formal comments to Metro related to the City's vital interests as well as the general defensibility of the CEQA document.

Another major City initiative in 2024 was advancing the plan of finance for the Metro K Line North project. This included updating the City's Funding and Project Delivery Strategy and underlying financial assumptions related to a potential Enhanced Infrastructure Financing District (EIFD), project phasing, and Federal Transportation Infrastructure Finance and Innovation Act (TIFIA) financing. The City also supported these efforts through the passage of City-sponsored legislation to improve the financial feasibility of the project by extending the maximum term of EIFDs to better leverage updated, more generous terms of federal TIFIA loans, which were recently lengthened as part of the Bipartisan federal infrastructure bill.

2024 also saw the substantial completion of the City's First Last Mile Early Assessment Plan (FLM Plan) and community outreach validating its findings. Part of the City's larger Rail Integration Study, the FLM Plan evaluates the pedestrian and bicycle environment around each proposed station in West Hollywood and lays out a series of potential infrastructure upgrades to expand access to each. The FLM Plan was informed by presentations to and feedback from several City advisory boards, commissions, and community stakeholder groups in 2024. This feedback was supplemented with additional input from the general public through an online survey on the City's Engage WeHo platform.

These efforts support General Plan Goal M-1: Develop a world-class transit system in West Hollywood.

## Mobility Element (Continued)

### Goal M-3: Maintain and enhance a pedestrian-oriented City

#### *Target Vision Zero Action Plan – Speed Limit Reduction*

In December 2023, the City of West Hollywood adopted the WeHo Target Vision Zero Action Plan, which was an outcome of the City Council's February 2021 goal of eliminating fatalities and severe injuries from traffic collisions on the City's roadways. The plan laid the groundwork for a comprehensive approach to roadway safety for pedestrians, cyclists, and drivers.

Throughout 2024, the City took measures to implement action items from the Action Plan, particularly efforts to reduce speed limits throughout the City. Leveraging AB 43 (2021), which expands local jurisdiction's authority to lower speed limits, the City identified high-risks corridors and intersections where lower speed limits could play a role in reducing traffic-related collisions, injuries, and fatalities. The City compiled data about speed limits throughout and immediately outside the City and assessed where reductions would have the most impact. Staff presented their findings and proposals to the City Council in January, 2025, who approved the plan.

These efforts support General Plan Goal M-3: Maintain and enhance a pedestrian-oriented City, which is intended to ensure West Hollywood's livability and walkability with attractive, welcoming, and pleasing pedestrian-oriented design and amenities on all City streets.



## Safety and Noise Element

Goal SN-8: Provide public safety services in a manner that reflects and is sensitive to the characteristics and needs of the West Hollywood community.

### *Local Hazard Mitigation Plan Update*

The City of West Hollywood first published its Local Hazard Mitigation Plan (LHMP) in 2004. The LHMP outlines the process for identifying hazards, risks, and vulnerabilities, prioritizing mitigation actions, and supporting local mitigation efforts with technical guidance. In 2019, the City incorporated the LHMP as an appendix to the General Plan following its approval by the Federal Emergency Management Agency (FEMA) in 2018. LHMPs must be approved by both the California Governor's Office of Emergency Services (Cal OES) and FEMA, with a five-year validity period. The City's LHMP, updated in 2018, was set to expire in 2023. In line with the Disaster Mitigation Act of 2000, cities must adopt an LHMP to qualify for federal disaster mitigation funding. Additionally, in April 2022, FEMA introduced new policy guidance for LHMP preparation and approval, effective in April 2023.

To maintain compliance with state and federal requirements, the City approved an updated LHMP in November 2023. After submitting the updated plan for review to Cal OES and FEMA in September 2023, FEMA granted final approval on July 22, 2024. The City subsequently adopted a General Plan Amendment (GPA) in October 2024, incorporating the updated FEMA-approved LHMP into the Safety and Noise Element. The 2024 LHMP enhances the City's ability to manage and mitigate hazards while supporting sustainable development and long-term safety objectives.

These efforts support the General Plan Noise and Safety Element Goal SN-8: Provide public safety services in a manner that reflects and is sensitive to the characteristics and needs of the West Hollywood community.

## Human Services Element

### HS-1 – Maintain and pursue human social policies and social services that address the needs of the community.

*Increasing the Visibility of the City's Human Services Commission and available Social Services programs.*

At its meeting on October 21, 2024, the City Council directed City staff to take steps to increase the visibility of the City's Social Services programs by broadcasting Human Services Commission meetings on the city's internal television service WeHoTV. Staff were also directed to develop a marketing campaign to highlight and increase public awareness of the City's human and social services.

Both of these efforts support goals within the Human Services Element of the General Plan. Increasing the visibility of Human Services Commission meetings supports policy HS – 1.1, which aims to regularly inform the community about key public health issues. The in-development marketing campaign supports policy HS – 1.3, which aims to regularly inform the community about available local social services and County and State entitlement programs.

#### *The West Hollywood Pilot for Guaranteed Income (WHPGI)*

In August 2017, the West Hollywood City Council approved the creation of the Poverty Reduction Initiative to develop and evaluate innovative interventions for low-income residents in West Hollywood. The Initiative built upon the City's commitment to provide low-income residents with access to a continuum of supportive programs and services by providing them with \$1,000 monthly for living expenses. Additionally, the project gathered local poverty data, researched global and nationwide best practices in poverty reduction, and identified local collaborations that emphasize research and evidence-based programming.

The program was approved by City Council in 2022. The first payment was distributed in August 2022, and the payments concluded in January 2024. Data collected from the pilot program was presented to the City Council on January 22, 2024. Further efforts were made throughout 2024 to continue supporting recipients of the WHPGI in developing other safety nets and seeking additional social services.

These efforts support General Plan Goal HS-1: Maintain and pursue human social policies and social services that address the needs of the community.

## Infrastructure, Resources, & Conservation Element

### IRC-6 – Reduce the City’s contribution to global climate change, and adapt to its effects.

#### *Electric Vehicle Charging Station Zone Text Amendment*

In December 2021, the City adopted its Climate Action and Adaption plan (CAAP), which includes goals to expand EV charging infrastructure throughout the City. Additionally, State-level bills including AB 970 (2021) require all jurisdictions to implement ministerial approval of EV charging stations within certain timeframes. In response to the City’s goals and State requirements, the City initiated a ZTA to streamline and expand sections pertaining to EV charging infrastructure. This ZTA has required research on emerging best practices throughout the State.

An initial draft of the ZTA was presented to the Long Range Planning (LRP) Committee in June, 2024 where Staff presented the draft amendment and received further direction. Staff also presented the possibility of implementing additional language to permit and regulate EV Service Stations (which are an electrified corollary for gas stations), and received approval from the Committee to further explore how best to implement these changes. Originally scheduled to go before the Planning Commission on December 19, 2024, the item was continued to January 16, 2025.

These efforts support General Plan Goal IRC-6: Reduce the City’s contribution to global climate change, and adapt to its effects, which intends to create a framework for addressing climate changes and to adapt the Community to the anticipated impacts of climate change.

#### *Adoption of an ordinance to update existing and establish new citywide tree canopy and landscape standards in the City of West Hollywood Research*

In November 2019, the City Council directed Staff to review the City’s landscape policies and develop strategies to establish canopy tree requirements in new commercial, mixed-use, and residential developments. Staff was tasked with developing new definitions and standards to more effectively achieve the City’s climate, sustainability, resilience, and health and wellness goals, specifically exploring a one-to-one replacement requirement for canopy trees in new residential and commercial developments, and requiring a minimum number of new trees in developments where they do not currently exist.

## Infrastructure, Resources, & Conservation Element (Continued)

Concurrently, updated state laws now require local jurisdictions to develop objective standards to remove subjectivity and provide greater clarity regarding compliance with zoning provisions. The ZTA was meant to standardize previously subjective requirements with objective requirements that align the Zoning Ordinance with the City's urban forestry, tree management, sustainability, and resilience policies, as well as its broader environmental goals.

The draft ZTA was initially presented to the City Council on December 18, 2023. After further revisions, the Ordinance was approved by the City Council on January 22, 2024.

These efforts support These efforts support General Plan Goal IRC-6: Reduce the City's contribution to global climate change, and adapt to its effects, especially Policy IRC-6.6, which aims to expand the tree canopy citywide.

### IRC-7: Improve air quality and reduce emissions of air pollution.

#### *Equitable Building Performance Standards (EBPS) project*

The Equitable Building Performance Standards (EBPS) project aims to improve energy performance in existing buildings as part of the carbon neutrality goal in the City's Climate Action and Adaptation Plan (WeHo Climate Action). Since the City has a significant number of older buildings, many of which were constructed before modern energy efficiency standards, reducing emissions from existing buildings is a critical step toward achieving carbon neutrality by 2035 and improving the health of the City's buildings.

Under this program, building performance standards are applied to existing buildings, typically of a particular size, addressing their performance throughout the entire lifecycle and progressively raising targets to achieve enhanced performance over time. Done correctly, an EBPS can serve as a powerful cornerstone policy to meet many community priorities at once: decarbonization, electrification, appliance replacement, preservation of housing quality and proper maintenance of aging housing stock, resilience, energy affordability, public health, inclusiveness and equity, workforce development, and market transformation.

Since January 2024, staff and the consultant team conducted data and technical analysis and engaged with the community and stakeholders to help inform a draft ordinance. The draft ordinance was posted on Engage WeHo in February 2025.

These efforts support General Plan Goal IRC-7: Improve air quality and reduce emissions of air pollution.

## **PRIORITIES FOR LAND USE DECISION-MAKING THAT HAVE BEEN ESTABLISHED BY THE LOCAL LEGISLATIVE BODY**

The following are actions that the City has taken to respond to changing conditions in the City in alignment with General Plan goals.

Goal LU-1: Maintain an urban form and land use pattern that enhances quality of life and meets the community's vision for its future.

*Zone text amendment to enable the issuance of demolition permits for vacant properties that pose public safety risks*

On March 18, 2024, the City Council directed staff to work with the City Attorney's Office to explore amending the West Hollywood Municipal Code to establish an alternate mechanism to authorize the demolition of vacant properties that pose a risk to public safety. This directive stemmed from a growing number of complaints from community members regarding vacant properties being broken into and used by trespassers for shelter or other purposes.

Recognizing the threat these vacant properties pose to people and other properties within the community, on August 5, 2024, the City Council directed staff to expedite the actions previously outlined in March. The results of these efforts were a ZTA [JP1] which would provide additional mechanisms for the City to enable demolition of vacant properties which pose public safety risks. The ZTA was presented to the Planning Commission on September 19, 2024 and the City Council on October 21, when it was approved.

This ZTA supports the Land Use & Urban Form Element Goal LU-1: Maintain an urban form and land use pattern that enhances quality of life and meets the community's vision for its future by reducing public safety risks. [JP1]ZTA acronym, implement throughout

Goal H-5: Provide for a government environment that facilitates housing development and preservation

*Prohousing Designation*

The City submitted a Prohousing Designation application to HCD on August 25, 2023, and on February 16, 2024, HCD notified the City that it had received its Prohousing Designation. Staff was then able to pursue grant funding as part of the Prohousing Incentive Program (PIP). The PIP provides additional funding to implement and accelerate housing production, with access to \$9.5 million state investment from the Building Homes and Jobs Trust Fund for jurisdictions that have received their Designation.

The City was awarded \$750,000 to partially offset the construction costs of the Holloway Project, which is a transitional housing facility with supportive services, and is currently being reviewed for another \$750,000 grant to contribute to the City's Affordable Housing Trust Fund to develop affordable housing units in partnership with non-profit affordable housing developers.

This activity supports the Housing Element Goal H-5: Provide for a government environment that facilitates housing development and preservation.



## PLANNING ACTIVITIES INITIATED

The following are actions initiated by the City to further the goals and policies of the General Plan 2035.

LU-2: Maintain a balanced mix and distribution of land uses that encourages strategic development opportunities and mobility choices within the City.

*Zoning Improvement Program*

The Zoning Improvement Program for Housing is an ongoing program initiated in 2024. Through this program, City staff will analyze and recommend updates to development standards of all zoning districts citywide and existing incentive programs, as well as create a new transit-oriented development incentive program. The Program will incentivize housing production, and more specifically, affordable housing production near transit and amenities utilizing a contextual and anti-displacement approach.

The Program furthers West Hollywood's 2035 General Plan, specifically the Land Use and Housing Elements, by promoting diverse housing choices for the community's various needs through an equity-driven strategy. This is done by balancing housing capacity with neighborhood-level context, while ensuring that housing opportunities are present in every neighborhood and accessible to all.

The Program will rely on opportunity measures to expand access to housing in all neighborhoods and incorporate strategies to mitigate displacement risk to those most vulnerable. In adopting land use approaches that concentrate housing in proximity to amenities, such as major transit stops and employment centers, the City can minimize the environmental impacts of job/housing mismatch and support a balanced mix and distribution of land uses and mobility choices in the City.

These efforts support the General Plan Land Use Element Goal LU-2: Maintain a balanced mix and distribution of land uses that encourages strategic development opportunities and mobility choices within the City.

# MAJOR DEVELOPMENT APPLICATIONS PROCESSED

This section summarizes key projects that were processed by the City of West Hollywood in 2024.

## 910 Wetherly

*A new, seven-story, 89-unit, 100% affordable multi-family residential building over three levels of subterranean parking*

An application for a 100% affordable multi-family residential development with 89 units was filed by Wetherly Palms LLC on September 14, 2022. The project included the demolition of two dwelling units and accessory structures, and the merging of three contiguous parcels. The application was deemed complete on June 30, 2023, and was reviewed and approved by the Planning Commission on November 16, 2023 with a 5-0 vote.

On November 27, 2023, Arthur Berstein, Martha Orellana, and Joseph Dickstein filed a timely appeal of the Planning Commission action on the project. On February 20, 2024, the City Council reviewed and considered the appeal. After deliberation, the Council denied the appeal, determining that the project had fulfilled all legal requirements under State and Local law. The project is anticipated to break ground in 2025.



## 8920 Sunset

*A new, nine-story, commercial building for the west coast location of The Arts Club, as well as creative office, retail, restaurant with outdoor dining, and art gallery uses with 351 underground parking spaces located at 8920 Sunset Boulevard.*

On August 20, 2018, the West Hollywood City Council approved the entitlements for a nine-story multi-use commercial building for The Arts Club, as well as creative office, retail, restaurant with outdoor dining, and art gallery uses with 351 underground parking spaces located at 8920 Sunset Boulevard. The approval was subject to a referendum and was affirmed by voters in an election that was certified on April 1, 2019. The project expiration timeline was tolled during this period. Therefore, the original expiration date of the project was April 1, 2022.

The project received a minor amendment in 2021, and a major amendment in 2022. Additionally, the applicant filed an extension for the project in 2022, and again in 2023 due to the economic fallout of the COVID pandemic. The Planning Commission reviewed and approved the proposed development agreement on September 5, 2024, followed by review and approval by the City Council on October 7.



# SUMMARY PROGRESS OF IMPLEMENTATION PROGRAMS

Since 2011, 91% of the General Plan programs have been completed or are in the process of being implemented (i.e. are ongoing programs, projects underway, or pending and scheduled to begin in the near future.). The table below summarizes the status of all items by subject categories.

<b>Action Item Category</b>	<b>A. Ongoing</b>	<b>B. Pending</b>	<b>C. Underway</b>	<b>D. Complete</b>	<b>E. No Action</b>	<b>Total</b>	<b>Action Taken (A+B+C+D)</b>
<b>Governance</b>	<b>3</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>3%</b>	<b>5</b>
<b>Land Use and Urban Form</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>9</b>	<b>0</b>	<b>8%</b>	<b>14</b>
<b>Historic Preservation</b>	<b>7</b>	<b>2</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>11%</b>	<b>16</b>
<b>Economic Development</b>	<b>8</b>	<b>1</b>	<b>2</b>	<b>4</b>	<b>0</b>	<b>9%</b>	<b>15</b>
<b>Mobility</b>	<b>11</b>	<b>1</b>	<b>2</b>	<b>30</b>	<b>6</b>	<b>29%</b>	<b>44</b>
<b>Human Services</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>6%</b>	<b>10</b>
<b>Parks &amp; Recreation</b>	<b>5</b>	<b>0</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>9%</b>	<b>12</b>
<b>Infrastructure, etc.</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>11</b>	<b>2</b>	<b>17%</b>	<b>27</b>
<b>Safety &amp; Noise</b>	<b>3</b>	<b>0</b>	<b>2</b>	<b>8</b>	<b>1</b>	<b>8%</b>	<b>13</b>
<b>General Plan Subtotal</b>	<b>53</b>	<b>10</b>	<b>20</b>	<b>73</b>	<b>15</b>	<b>171</b>	<b>156</b>
<b>% of Total</b>	<b>31%</b>	<b>6%</b>	<b>12%</b>	<b>43%</b>	<b>9%</b>	<b>100%</b>	<b>91%</b>

# KEY FOR IMPLEMENTATION STATUS AND TIMELINES

## PROJECT STATUS

<b>Ongoing</b>	<b>Recurring or continuous</b>
<b>Pending</b>	<b>Incorporated in a current work program and/or planned to start in the immediate future</b>
<b>Underway</b>	<b>In the process of being implemented</b>
<b>Complete</b>	<b>Action/task has been completed</b>
<b>No Action</b>	<b>Action/task has not been taken to date</b>

## PROJECT TIMELINE

<b>S</b>	<b>Short: 1-2 years</b>
<b>M</b>	<b>Medium: 3-5 years</b>
<b>L</b>	<b>Long: 5+ years</b>
<b>OG</b>	<b>Ongoing: Recurring</b>

# DETAILED PROGRESS OF IMPLEMENTATION PROGRAMS

Below are the programs and initiatives undertaken by various City Departments up to the calendar year of 2024. While not exhaustive of all City activities, these planning efforts are consistent with the General Plan and highlight the milestones taken to promote its goals and policies.



Chapter	GP #	Policy	Time	Action Name	Action Description	2024 Status Report	Ongoing	Pending	Underway	Complete	No Action
Governance	G-A.2	G-1.3	S	Volunteer Outreach Program	Provide information to the community on the wide array of volunteer opportunities, especially at local events such as farmer's markets and career fairs.	The City continues to partner with social service providers and advertises opportunities for participation on the City's Volunteer Portal, a digitized volunteer system which tracks available projects, City Events, and senior programs.	x				
Governance	G-A.3	G-1.4	S	Board and Commission Activities and Training	Implement revisions to Advisory Board regulations with the addition of annual work plans.	The City Clerk's office provides ongoing training for appointed officials, the City Council is expected to review purview and make up of it's City's Commissions and Advisory Boards in 2025.	x				
Governance	G-A.4	G-3.2	S	Social Marketing	Develop a City-wide social marketing and communications structure through Twitter, Facebook, LinkedIn, or other similar services to communicate with the West Hollywood community. The City should consider creating separate social marketing programs for each department and each City Council member. Utilize the expertise of high school and university interns.	Ongoing, The Digital Media Team, part of the Media & Marketing Division, continues to deliver City-wide social marketing and communications through major platforms including Twitter/X, Facebook, Instagram, LinkedIn, and more. The City is also actively using its Engage WeHo community engagement platform and Community SMS (text) program to extend beyond traditional social media channels.	x				
Governance	G-A.5	G-3.4	M	Virtual Public Counter	Develop a virtual public counter to allow online permitting and other City administrative functions.	Complete. Online entitlement and permitting (EP&L) system launched in August 2024.			x		
Governance	G-A.6	G-3.5	S	Electronic Records Retention	Implement an electronic records retention system to make all City records in electronic format. As part of this process, the City will complete an RFP process for updated document imaging software.	The City Clerk's Offices utilize Laserfiche as its Content Management System (CMR). City records that the City Clerk is responsible for maintaining are scanned into the CMR. The public may access certain public documents via the City's website. Some departments/divisions have contracted with various vendors for their respective scanning projects (i.e., all development project files).				x	
Land Use and Urban Form	LU-A.1	LU-1.6; LU-1.13; LU-2.4 to LU-2.10;	S	Update Zoning Ordinance	Following the completion of the General Plan, update the Zoning Ordinance. The following items, at minimum, should be explored/modified: <ul style="list-style-type: none"> <li>Update the zoning district standards and map to</li> </ul>	The City has completed various zone text amendments to the zoning ordinance. However, as a result of directives from City Council and new programs from the 6th cycle Housing Element,			x		

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		LU-2.12; LU-2.14; LU-3.5; LU-4.6; LU-7.5; LU-7.7; LU-8.6; LU-8.7; LU-10.5; LU-12.9; LU-14.7; LU-15.6			<p>comply with the adopted land use designations.</p> <ul style="list-style-type: none"> <li>• Modify compatibility standards between residential and commercial areas.</li> <li>• Modify parking standards for existing buildings to allow new uses.</li> <li>• Create a Transit Overlay Zone that allows for incentives not including increased density or height for projects that provide certain contributions to Transportation Demand Management Strategies.</li> <li>• Create a Mixed Use Incentive Overlay Zone that focuses and incentivizes residential mixed-use projects to locate in certain key areas of the City</li> <li>• Update density bonuses, including for the Avenues, affordable housing, and green building</li> <li>• Eliminate existing green building density bonus from the zoning ordinance for residential areas</li> <li>• Identify modifications to the permitted density and height for commercial projects that provide new uses of significant importance, significant benefits to the City, or architectural design of unusual merit</li> <li>• Identify modifications to development standards for projects that provide one or more of the following: <ul style="list-style-type: none"> <li>○ Public open space</li> <li>○ Exemplary green buildings</li> <li>○ Public and/or shared parking in commercial sub-areas</li> <li>○ Senior housing</li> <li>○ Congregate care facilities</li> <li>○ Projects with architectural</li> </ul> </li> </ul>	some of these amendments will be updated to reflect new state legislation or more progressive land use and housing policies.					

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					<p>design or unusual merit</p> <ul style="list-style-type: none"> <li>o Protection or renovation of cultural resources</li> <li>o Public schools</li> <li>o Transportation infrastructure improvements</li> <li>o Courtyard residential projects</li> </ul> <ul style="list-style-type: none"> <li>• Create an Emergency Housing Overlay District</li> <li>• Create park-once districts</li> <li>• Provide incentives to allow adaptive reuse of existing commercial buildings</li> <li>• Allow municipal facilities in all zoning districts</li> <li>• Identify specific locations where ground floor retail is required to in new buildings and major renovations. These areas may include but are not limited to: Santa Monica Boulevard at La Brea, Santa Monica/Fairfax sub-area</li> <li>• Identify standards to address pedestrian activity in commercial areas</li> <li>• Identify incentives to encourage new civic spaces in major new development projects</li> <li>• Update landscape requirements to address drought tolerant and native plants and landscaping in order to reduce overall water usage</li> <li>• Identify standards for green roofs</li> <li>• Include requirements for water conservation (identified in the Infrastructure, Resources, and Conservation chapter).</li> <li>• Update requirements for permeable paving</li> <li>• Expand allowances for home occupations in residential areas</li> <li>• Modify standards to allow for replacement of nonconforming residential</li> </ul>						

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					<p>and commercial buildings with an equivalent number of units or FAR and parking spaces to what was previously developed on the same parcel.</p> <ul style="list-style-type: none"> <li>Reduce parking requirements for outdoor dining areas</li> <li>Define standards for second residential units</li> </ul>						
Land Use and Urban Form	LU-A.2	LU-1.17	OG	Edible Schoolyards	Collaborate with public and private schools to create "edible schoolyards" where students can grow fruits and vegetables.	The following schools have on-site edible gardens: West Hollywood Preschool, West Hollywood Elementary, Laurel Span School, Rosewood Elementary, Fairfax High School.				x	
Land Use and Urban Form	LU-A.3	LU-1.19	S	CEQA Thresholds	Following the adoption of the General Plan, update the City's CEQA thresholds of significance to address topics such as climate change/GHG emissions, multi-modal transportation, parks and recreation, and other topics.	Complete. In November 2020, the City adopted Guidelines for the Implementation of VMT, including VMT Thresholds of Significance, that would apply to land use and transportation projects in the City that are subject to CEQA.				X	
Land Use and Urban Form	LU-A.4	LU-1.20	M	Exaction Fee Study	Conduct a comprehensive study of exaction/impact fees for new development. The fees could pay a variety of capital expenditures including for public safety, streetscape, transportation, and other improvements.	On April 12, 2024, the Supreme Court ruled that exactions subject to the Takings Clause must bear an essential nexus and rough proportionality to the expected impacts of the development, even if the exaction is imposed pursuant to legislation. The City will explore next steps in the next year or as staffing permits.		x			
Land Use and Urban Form	LU-A.5	LU-6.2 to LU-6.5	M	Santa Monica Boulevard Master Plan	Implement the final phase of the Santa Monica Boulevard Master Plan.	Complete. Implementation of 1999 Santa Monica Blvd. Master Plan is complete. No additional work will be done.				x	
Land Use and Urban Form	LU-A.6	LU-7.1, LU-7.3	M	Update Street Tree Master Plan (STMP)	Update the STMP to identify new locations for street trees and other landscaping throughout the City.	Complete. The West Hollywood Design District Streetscape Master Plan was originally adopted in 2013, amended in 2014 with a Master Plan Development Process and included concepts for the two new public gathering places and pedestrian paseo network into the plan, and established a working group to determine implementation and phasing from 2018-2021. As part of the Streetscape Master Plan, the City is currently constructing the Design District Streetscape				X	

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						and Undergrounding Project, a major infrastructure and capital improvement to implement key features such as: pedestrian and bicycle safety improvements, new pavement and sidewalks, smart city infrastructure installation, utility undergrounding, and the creation of new public gathering places with integrated public art like the Beverly Gathering Place project (a new public gathering space located in the Design District undergoing a conceptual design process).					
Land Use and Urban Form	LU-A.7	LU-4.6, LU-7.1, LU-7-2	M	Streetscape Master Plan	Update the Streetscape Master Plan. As part of the process, provide for enhanced pedestrian activity on commercial streets, and create an improvement plan that identifies specific improvements (e.g., landscaping, lighting, amenities, etc.), phasing, and funding sources for all major streets throughout the City.	The City participates in CicLAvia-Meet the Hollywoods, which opens up streets in Hollywood and West Hollywood so people can jog, ride, bike, skate, run, walk, skateboard, spectate, and enjoy the route. CicLAvia is in partnership with City of West Hollywood and City of LA. In addition, City streets are transformed as part of special City events, like WeHo Pride and Carnaval, among others.				x	
Land Use and Urban Form	LU-A.8	LU-6.1 to LU 6.8	S	Temporary Pedestrian Streets	During select, limited times, transform portions of a street or corridor into a traffic-free, pedestrian and community space.	Complete. The City has completed the construction and installation of seven signalized pedestrian crossings on Santa Monica, as the major commercial and transit corridor of the city. The City has also completed the construction of pedestrian street lighting along La Brea Avenue as part of the La Brea Avenue Streetscape Project, with the installation of blue pedestrian street lights to match Santa Monica Boulevard. As of most recently, the City is implementing the Design District Streetscape and Underground Project, which includes a smart city lighting program utilizing smart city lighting technology with sensors to monitor pedestrian volumes and usage on Melrose Avenue, with Beverly Boulevard to follow. Lastly, the City has installed	x				

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						LED lighting in all city-owned streetlights, resulting in energy savings and enhanced visibility and safety for all street users, but most importantly, pedestrians.					
Land Use and Urban Form	LU-A.9	LU-6.4	OG	Street Light Replacement	Install pedestrian-scaled lighting in coordination with improved transit facilities (i.e., bus stops) on commercial streets.	Complete. In November 2020, the City adopted Guidelines for the Implementation of VMT, including VMT Thresholds of Significance, that would apply to land use and transportation projects in the City that are subject to CEQA.				x	
Land Use and Urban Form	LU-A.10	LU-11.2	M	Metro Site Design Studies	Create design studies to show redevelopment options for the Metro facility on Santa Monica Boulevard. The study should also include a fiscal analysis of the proposed options.	The First Last Mile Early Assessment Plan was developed to be presented to City Council in February 2025. City staff are tracking a Metro effort to heavily upgrade the Division 7 Facility to electrify the bus fleet and are working with Supervisor Horvath's office to try and preserve some joint development opportunities there.			x		
Land Use and Urban Form	LU-A.11	LU-11.8	S	Greater Melrose Triangle Plan	<p>Prepare planning studies for the Greater Melrose Triangle area and Melrose Avenue between Doheny and West Knoll Drives. The plans should create a unified design and land use vision for the area to enhance its role as a center of arts and design. Specifically, the studies should:</p> <ul style="list-style-type: none"> <li>• Examine development standards, particularly height, density, setbacks, and open space for buildings in the following three segments of Melrose Avenue: <ul style="list-style-type: none"> <li>○ South side of Melrose Avenue between Doheny Drive and Robertson Boulevard</li> <li>○ South side of Melrose Avenue</li> </ul> </li> </ul>	The Design District Streetscape Master Plan was adopted in 2013 and amended in 2014. The Plan identified several features and improvements to the Greater Melrose Triangle area, including sharrow markings, the addition of curb extensions, new streetlights and street trees, and crosswalk upgrades. These improvements have been completed on Melrose Avenue from San Vicente Boulevard east and utility undergrounding work has begun ahead of future construction of similar treatments on Almont Drive, La Peer Drive, and Melrose Avenue west of San Vicente Boulevard. The City has also selected a contractor to start work in the near future on the construction of the Melrose			x		

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					<ul style="list-style-type: none"> <li>o between Robertson and West Knoll Drive; and</li> <li>o North side of Melrose Avenue between Robertson Boulevard and West Knoll Drive</li> <li>• Identify exact criteria and specific parcels where Avenues height/density bonus may be applied to in the CN-2 designation; criteria to be examined include: size, location along the corridor, and relationship to residential areas immediately adjacent to the parcel</li> <li>• Increase the role of West Hollywood Park in the community</li> <li>• Create mid-block paseos or walking paths</li> <li>• Identify redevelopment opportunities</li> <li>• Create design guidelines for buildings in the area</li> <li>• Increase the physical relationship between the Pacific Design Center and the commercial neighborhood, including better pedestrian connections to the Pacific Design Center</li> </ul>	Gathering Space project, also known now as Weaver's Walk at Melrose and Norwich. The project will include the transformation of the 7,200 square foot site previously used as diagonal parking into a park-like promenade space with landscaping, shade trees, public seating, and public art.					
Land Use and Urban Form	LU-A.12	LU-15.1 to LU-15.7	S	Sunset Specific Plan	Revise the Sunset Specific Plan to update the vision of Sunset Boulevard, as described in the General Plan.	Complete.				x	
Land Use and Urban Form	LU-A.13	LU-16.1 to LU-16.9	S	Offsite Advertising	Prepare a study that addresses offsite advertising, including the potential benefits and impacts. The study should make a recommendation for possible changes to offsite advertising. The study should determine the following:- Appropriate aesthetics, size, location, lighting, and siting for various areas of the City-A Methodology for evaluating the impacts and fiscal value of offsite advertising- A clear process for approving offsite advertising	Complete.				x	

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Land Use and Urban Form	LU-A.14	LU-7.4	S	Maintenance of Parkways	Create informational materials for the public that describe standards for planting and maintenance of private landscaping in parkways.	Complete.				x	
Historic Preservation	HP-A.1	HP 1.1	S	West Hollywood Public Library	Develop a relationship with the library that allows for exchange of historic documents and provide the library with copies of historic documents in City's possession.	Complete. All City owned archival materials have been moved to a City facility and are overseen by the Arts Division. There are plans to include a dedicated city archive space at Laurel House and Park (estimated completion 2027). The city will need to retain the services of a qualified archivist to manage the archives.				x	
Historic Preservation	HP-A.2	HP 1.1	OG	Materials Conservation	Conserve archival and primary source technical material suitable for eventual inclusion in the West Hollywood Room of the public library.	Complete. All City owned archival materials have been moved to a City facility and are overseen by the Arts Division. There are plans to include a dedicated city archive space at Laurel House and Park (estimated completion 2027). The city will need to retain the services of a qualified archivist to manage the archives.				x	
Historic Preservation	HP-A.3	HP 1.2	S	Catalog Materials	Catalog the City's existing collection of historic materials.	All City owned archival materials have been moved to a City facility and are overseen by the Arts Division. There are plans to include a dedicated city archive space at Laurel House and Park (estimated completion 2027). The city will need to retain the services of a qualified archivist to manage the archives.			x		
Historic Preservation	HP-A.4	HP 1.2	S	Collect Maps	Complete the City's collection of Sanborn Fire Insurance Company maps.	All existing archival materials are maintained within file cabinets awaiting a cataloging system.		x			
Historic Preservation	HP-A.5	HP 1.2	S	Cultural Resources Map	Create a base map of cultural resources.	The updated multi-family residential survey was completed and will be presented to the Historic Preservation Commission in Q1 2025 that will be used to update the base map of cultural resources.			x		
Historic Preservation	HP-A.6	HP 2.1	OG	Cultural Resources Survey	Revise and update survey in the future as funding and staff resources allow, adding properties and reevaluating previously surveyed properties.	The Draft Historic Context Statement and Historic Resources Survey Update of Residential Properties in the R2, R3, & R4 Multi-Family Zoning Districts was revised			x		

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						and will be presented to the Historic Preservation Commission in Q1 2025. The Draft Historic Resources Survey of R1A and R1C Properties was revised and will be presented to the Historic Preservation Commission in Q2 2025.					
Historic Preservation	HP-A.7	HP 2.3	OG	Property Owner Assistance	Meet with property owners to explain the benefits afforded to designated historic buildings.	Staff consulted with property owners and occupants on a project specific basis to discuss the benefits afforded to designated buildings.	x				
Historic Preservation	HP-A.8	HP 4.1	OG	Cultural Resource Workshops	Hold cultural resource training workshops for new Historic Preservation commissioners.	No new HPC commissioners were appointed in 2024.					x
Historic Preservation	HP-A.9	HP 3.3	OG	Staff Training	Provide training to staff in the use of the State Historical Building Code (SHBC).	Staff completed training webinars by the California Preservation Foundation and attended the California Preservation Foundation annual conference in Riverside.	x				
Historic Preservation	HP-A.10	HP 3.5	S	Disaster Relief and Preparedness Plan	Develop both a preparedness plan and disaster relief policies for cultural resources and incorporate into the City's existing policies and programs.	The Current & Historic Preservation Planning Division continued to coordinate with the Building & Safety Division on seismic retrofit projects. A preparedness plan and disaster relief policies will be part the Hazard Mitigation Plan update.		x			
Historic Preservation	HP-A.11	HP 4.1; HP-4.3	OG	Cultural Resources Information	Develop educational and informational materials regarding historic resources, including videos, brochures, historical and photographic displays, and walking tours.	Staff initiated the planning process for a historic preservation event in 2025 that may coincide with the California Preservation Foundation's annual statewide "Doors Open California" event.			X		
Historic Preservation	HP-A.12	HP 4.3	S	Preservation Area on Website	Post and regularly update information on the City's website regarding cultural resources, including a list of designated cultural resources, and historic maps and photographs when available.	Migration of the cultural resources map on the Historic Preservation website to the Arches information management platform is underway and will be available to the public in Q3 2025.	x				
Historic Preservation	HP-A.13	HP 6.1	OG	Cultural Resources Marketing	Develop marketing materials featuring cultural resources to attract visitors and businesses to the City.	Updates to the Historic Preservation website are underway as part of the update to the historic resource surveys and after each new designation.			x		
Historic Preservation	HP-A.14	HP 5.1	OG	Technical Resources	Maintain and make available to City staff and property owners technical resources related to historic preservation.	Technical assistance is available to project applicants by City staff who meet the Secretary of the Interior's Professional Qualification Standards. Technical	x				

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						resources are also available to City staff and project applicants through the existing City contract with Chattel Inc. that provides on-call professional historic preservation support.					
Historic Preservation	HP-A.15	HP 5.2	OG	Mills Act	Continue the Mills Act program, including execution and monitoring of contracts.	The City approved one Mills Act Contract in 2024 and completed the periodic inspections for eight existing contracts.	x				
Historic Preservation	HP-A.16	HP 5.3	M	Incentive Programs	Develop incentive programs specifically for the maintenance, capital improvements, and operation of cultural resources, such as adaptive reuse or additional funding sources.	Staff continued to implement the Multi-Family Incentives Program that includes building permit fee waivers for the maintenance of cultural resources.	x				
Historic Preservation	HP-A.17	HP 5.5	L	Transfer of Development Rights	Re-evaluate the mechanisms of the Transfer of Development Rights Program.	No Action.					x
Historic Preservation	HP-A.18	HP 5.6	L	New Funding Sources	Identify new funding programs for City-owned and administered cultural resources.	The City received funding from the American Rescue Plan for rehabilitation of the City-owned Log Cabin cultural resource that operates as the West Hollywood Recovery Center.	x				
Economic Development	ED-A.1	Ed-3.2;ED-3.10;ED-7.4	S	Economic Development Strategy	Develop a plan that attracts new businesses, retains existing businesses, and allows for expansion in order to maintain a diverse economy.	The City awarded an RFP for an Economic Study to HR&A in the fall of 2023. The study will include policy recommendations to retain and attract diverse businesses. Focus groups will be conducted in Spring 2024 and the anticipated completion of the study in late 2024.			x		
Economic Development	ED-A.2	ED-3.11	OG	Business Support Services	Continue to provide technical assistance to businesses wishing to locate in the City or existing businesses wishing to expand through the City's regulatory processes and permits.	The Business Development Division of the City continues to work with businesses interested in locating and expanding within the City by acting as a liaison to city services. The City also regularly updates business resources on the City website including information for business tax certificates, an inventory on support organizations and resources, and interactive data tools.	x				
Economic Development	ED-A.3	ED-1.4; ED-1.7	S	Tourism	Work with economic development partners to develop a marketing program to attract specific markets including LGBT and international travelers.	The City partners with Visit West Hollywood for the administration of the West Hollywood Tourism Improvement District Assessment. Visit West	x				

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						Hollywood creates marketing campaigns throughout the year to attract specific markets including LGBT and international travelers among others. In 2024, the City is partnering with Visit West Hollywood on an enhanced marketing campaign targeting locals in West Hollywood and the greater LA region.					
Economic Development	ED-A.4	ED-1.7	M	Cultural Tourism	Create and launch a cultural tourism campaign to capitalize on the City's diverse population and history, such as the LGBT and Russian populations.	<p>The Communications Department regularly coordinates with the City's Arts Division on content that is provided in channels such as the WeHo Arts YouTube channel, and new routes to opportunities for cultural tourism are provided on a relaunched website, www.wehopride.com with detailed WeHo Pride Arts Festival programming.</p> <p>The Arts Division produces an annual WeHo Pride Arts Festival which brings cultural tourists interested in LGBTQ arts. The Arts Division oversees an Arts Grant Program and funds a number of LGBTQ and Russian language speaking arts organizations.</p>				x	
Economic Development	ED-A.5	ED-2.3	S	Commercial Sub-Area Analysis	Conduct a study to analyze the fiscal health and quality of life in each commercial sub-area - on its own and relative to the City as a whole. As necessary, monitor the progress of each sub-area. The study could include an analysis of the land uses in each area, the business mix, revenues, and other similar information.	Business Development continues to partner with the Chamber of Commerce, the West Hollywood Design District BID, the Sunset Strip BID, and Visit West Hollywood to share information and support the West Hollywood business community.	x				
Economic Development	ED-A.6	ED-3.2	S	Commercial Parking Requirements	Evaluate and adjust commercial parking requirements for each commercial sub area.	In November 2023 the City Council approved the Small Business Initiative document. This document has a four phased approach to streamline and adjust processes for business licenses, signs, building modifications and development projects. Staff worked to implement Phase 1 items in 2024.	x				
Economic Development	ED-A.7	Business Outreach	M	Business Outreach Program	As needed, outreach to business groups, the Chamber of Commerce, the Marketing and Visitors Bureau and Business Improvement Districts	The City takes a moderate approach to estimating the recovery speed and volume of the tourism industry. TOT	x				

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		Program			(BIDs) to monitor changing needs. This could include activities such as surveys, market research, and focus groups	revenue growth projections are supported by increases in occupancy to pre-pandemic levels and by historic highs in average daily room rates. Room rates are reflective of the gradual shift in West Hollywood hotel brands to higher-end products and services.					
Economic Development	ED-A.8	ED-4.1	S	Permitting Process	Evaluate and adjust processes for business licenses, signs, building modifications and development projects.	The Business Development Division of the City continues to work with businesses interested in locating and expanding within the City by acting as a liaison to city services. The City also regularly updates business resources on the City website including information for business tax certificates, an inventory on support organizations and resources, and interactive data tools.	x				
Economic Development	ED-A.9	ED-2.1; ED-4.3	OG	Revenue Source Monitoring	Continue to monitor the performance of major revenue sources such as retail sales and Transient Occupancy Tax.	The City partners with Visit West Hollywood for the administration of the West Hollywood Tourism Improvement District Assessment. Visit West Hollywood creates marketing campaigns throughout the year to attract specific markets including LGBT and international travelers among others. In 2024, the City is partnered with Visit West Hollywood on an enhanced marketing campaign targeting locals in West Hollywood and the greater LA region.	x				
Economic Development	ED-A.10	ED-5.1; ED-5.3	S	Arts and Design and Retail Sectors Support and Expansion	Consider the feasibility of expanding the Avenues of Arts, Fashion, and Design District to include other areas, including Melrose Triangle as a destination.	Complete. After an analysis of the potential revenue that could be generated by expanding the Design District to the City's border along Melrose Avenue, staff determined that the cost of expansion would be more than the new revenue gained. Furthermore, the Board of Directors also determined that the political and economic climate would not support expansion, and are looking for other ways to raise revenue.				x	
Economic Development	ED-A.11	ED-6.2; ED-9.2	M	Façade Rehabilitation Program	Create a commercial façade rehabilitation grant or loan program	This item is part of Phase Three of the Small Business Initiative Implementation Plan. Item 3.4		x			

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					and consider various streetscape improvements in the sub-areas.	“Façade Improvement Program” will be evaluated and presented to Council as budget packages during upcoming budget review processes. Phase Three initiatives include actions that may not be able to be implemented and need further research, longer term projects with substantial cost, actions that require cooperation from other agencies, require significant budget allocations (FY 26/27), and projects that rely on staff completing earlier tasks before undertaking a new one.					
Economic Development	ED-A.12	ED-2.3; ED-6.1; ED-6.2	M	Neighborhood-Serving Businesses	Evaluate and adjust zoning requirements for the Santa Monica/Fairfax and La Brea/Santa Monica commercial sub areas to enable neighborhood-serving businesses.	As primary intersections of the Eastside, the Santa Monica/Fairfax and La Brea/Santa Monica commercial subareas were analyzed under the Eastside Market Study. Completed in 2014, the study identified challenges and opportunities for new businesses. The City then adopted the Eastside Community Priority Plan based on these findings, which would outline specific policy recommendations to be taken over the next five to ten years. Since the adoption of the Plan, the City has created two zoning districts, REC-C and R4B-C, which, although are primarily residential land uses, allow for small-scale neighborhood serving retail and commercial services on the ground floor. Additionally, the City adopted its new housing element, which contains objectives that not only promote housing but increase incentives for neighborhood-serving commercial through the expansion of commercial forward zoning strategies. Some of these include considerations for a map amendment to expand the Mixed-Use Incentive Overlay, options for a zone text amendment to expand the Avenues Bonus program for Melrose Avenue and Beverly Boulevard, as well as drafting			x		

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						Transit Oriented development standards to permit density and height increases, all before the end of 2024.					
Economic Development	ED-A.13	ED-7.2	M	Hotel Needs Assessment	Conduct an assessment of the current hotel and hospitality uses and potential future needs. The study should include prices and occupancy rates and should predict potential demand for new hotel rooms in West Hollywood.	Complete. The City completed a study analyzing the lodging market in 2016 and presented the report to the City Council in 2017. The study was performed on hotel capacity and included prices and occupancy rates, as well as predicted the potential demand for new hotel rooms in the City. Tangentially, in 2021, the City adopted hotel worker protections that included workers being equipped with personal security devices, hotel worker retention strategies, measures to provide fair compensation for their workloads, and processes for abuse reporting.				x	
Economic Development	ED-A.14	ED-3.8	L	Non-Profit Center	Secure space in a building to be used by non-profit groups.	The City received funding to purchase and convert the Holloway Motel into interim housing. By early 2024 the City acquired the Holloway Motel, approved design and construction contracts for the site's rehabilitation, and Council approved a contract for managing interim housing operations and providing supportive services at the site.	x				
Economic Development	ED-A.15	ED-10.1; ED-10.2	S	Green Business Program	Evaluate the feasibility of creating a citywide program to encourage green business practices.	Complete. The City's Green Business Program launched in April 2024 with approximately 15 businesses registered as of January 2025.				x	
Mobility	M-A.1	M-1.5	S	Transit Study Update	Update the City's transit study to: -Identify and address the needs of the changing population -Coordinate local transit services with parking locations -Provide transit services oriented toward transit-dependent constituents	Complete. A comprehensive transit services evaluation was completed by staff in 2017. In addition to regular transit program performance monitoring, staff plans to start work on a new transit study in FY 2025.				x	

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Mobility	M-A.2	M-1.4	S	Santa Monica Boulevard Streetcar Study	Conduct a study on the feasibility of creating a streetcar transit system on Santa Monica Boulevard.	The City has extended the Pickup, a free shuttle service, to La Brea and introduced the CityLineX free shuttle connecting the city to the Hollywood + Highland Metro station. A new City Micro Transit Service was also launched in 2023. Metro's feasibility study and advanced alternatives analysis study to extend light rail service to West Hollywood are complete and an environmental impact report is underway to select the final route for underground light rail service. The city is currently advocating to accelerate the delivery of this Metro rail project and is in the process of updating a funding study to help pay for it. The City is no longer pursuing a streetcar.				x	
Mobility	M-A.3	M-3.3; M-3.5; M-4.2	M	Street Design Guidelines	Develop design guidelines and management tools for all City streets, so that each street supports land uses along it and provides optimal accommodation for all modes of transportation. Consider adopting the ITE Context Sensitive Solutions in Designing Walkable Urban Thoroughfares for design guidance for major roads and arterials. Consider adopting the ITE Residential Streets for design guidance on local residential streets.	Complete. Identified projects for street improvements, street design alternatives and tools, and an implementation matrix of street-specific treatments were contained in the 2017 Pedestrian and Bicycle Mobility Plan.				x	
Mobility	M-A.4	M-5.5	S	Street Dedication	Establish street network dedication requirements for development projects in the City. Flexible standards should be allowed which permit the City to require street dedication at the time the permits are issued, on construction of the project, or at a subsequent time.	Complete. The City coordinates with project-specific easements to widen sidewalks with new development.				x	
Mobility	M-A.5	M-6.6	S	Trip Generation Metric	Develop a method to measure the change in trip generation for City land uses over time.	Complete. City has transitioned to VMT.				x	
Mobility	M-A.6	M-6.3	S	CEQA Analysis Update	Develop a CEQA transportation impacts analysis pursuant to the 2010 CEQA Guidelines Appendix G to guide new development projects within the City.	Complete. City has transitioned to VMT.				x	
Mobility	M-A.7	M-2.5	M	Alternative Fuel Vehicles Parking	Develop requirements for alternative fuel vehicle dedicated parking spaces.	The City has established electric vehicle readiness requirements for new construction in both multi-family and nonresidential				x	

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				Prioritization		buildings, including design for compliance with state accessibility requirements for EV infrastructure. Additionally, the city is exploring the expansion of EV charging stations throughout the city, including the public realm. The Design District Streetscape Plan, which is currently being implemented and is under construction, includes the addition of several on-street EV charging stations/parking spaces.					
Mobility	M-A.8	M-3.2; M-3.3	S	Walkability Rating System	Develop a rating/monitoring system for the effectiveness of West Hollywood's streets in attracting pedestrians and pedestrian activity. San Francisco Department of Public Health's Pedestrian Environmental Quality Index (PEQI) could be used as such an assessment tool.	Complete.				x	
Mobility	M-A.9	M-5.6; M-9.3	M	Alleyway Improvements	Study and include in the City's Master Plan of Streets the existing alley facilities parallel to the arterial streets, particularly Santa Monica Boulevard, to assess the opportunity to improve and to provide continuity of the alleys to maximize and preserve commercial and residential access.	Higher priority items, including redevelopment of public properties, parks and streetscape, roadway safety, and traffic calming projects limit the exploration of an alley improvement program in the near term. However, as part of the Community Safety and Wellbeing Strategy, the Council recommended that staff explore bikeways on alleyways among other new initiatives. Staff will explore this strategy as part of the more extensive bicycle infrastructure efforts currently underway and incorporate it into future Pedestrian and Bicycle Mobility Plan updates.					x
Mobility	M-A.10	M-7.1 to M-7.4	M	Local Circulation Studies	Undertake studies of residential neighborhoods on a case-by-case basis to identify local circulation patterns in order to assess the opportunities and needs to restrict, divert, or mitigate arterial traffic intrusion; such studies to include an assessment of the traffic impacts on the entire neighborhood and the participation of neighborhood residents to prepare a consensus plan of neighborhood traffic control.	The City's Neighborhood Traffic Management Program is a community-based process that identifies and resolves traffic-related issues on local streets by implementing traffic calming measures. The program prioritizes projects for funding and implementation based on vehicle volumes, speeds, accidents, and the presence of pedestrian generators and bike lanes. Thus far, the City has completed five Neighborhood Traffic Studies for individual neighborhoods.	x				

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Mobility	M-A.11	M-6.6	M	VMT Reductions Monitoring System	Establish a monitoring system for measuring reductions in vehicle miles traveled from investments in mass transit, bicycle infrastructure, and the pedestrian environment.	The TMO has completed the development phase of the program and will officially launch the TDM Program in the Spring of 2025. The TMO will distribute annual TDM metrics surveys in the Fall of every year. The survey will be distributed to residents and employees in West Hollywood to assess overall VMT reduction over time.			x		
Mobility	M-A.12	M-1.4	M	City Line Expansion	Expand City Line service hours and route operations, especially to ease nighttime congestion connecting to Sunset Boulevard and Hollywood.	The Cityline Commuter with service to Hollywood and The PickUp, with service on weekends between La Brea and Robertson, are both still active. Expansion research was completed in 2022.				x	
Mobility	M-A.13	M-1.4	M	Public Transportation Service Improvements	Monitor public transportation services such as demand-responsive service, shuttle service, and medical transit service to identify the most cost-effective and efficient manner to provide these services.	In November 2023 the City Council approved the Small Business Initiative document. This document has a four phased approach to streamline and adjust processes for business licenses, signs, building modifications and development projects. Staff is working to implement Phase 1 items in 2024.	x				
Mobility	M-A.14	M-1.8	S	Transit Information and Media	Provide transit information to West Hollywood residents directly through the mail, in local magazines, on the City's website, or through other communication media.	<p>The Cityline Commuter service continues to provide service to Hollywood and Highland to ease nighttime congestion.</p> <p>The city continues to work with Google Transit and NextBus to disseminate transit route and schedule information for Cityline Local, Cityline Commuter, and The PickUp. In addition, The PickUp's microsite was updated in 2022 with new branding and an enhanced trolley tracker tool. EDD staff work closely with the Communications Department on brand development and marketing projects for transit programs. Recent projects include the branding projects for Cityline and The PickUp, the brand development and marketing plan for the new microtransit pilot program (Cityline Flex), and the development of new promotional materials for transit services. Additionally,</p>	x				

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						the City launched a rebranding process in 2022 for its Dial-A-Ride program, to be known as the Cityline Flex program.					
Mobility	M-A.15	M-1.2; M-1.4	M	City-wide Transit Study	In partnership with Metro, conduct a study to determine gaps in transit facilities and services throughout the City.	<p>The City continues to work with Metro to facilitate the coordination of services; this is done through participation in Metro's Westside/Central Service Council, Metro's Local Transit Systems Subcommittee, and by communicating regularly with Metro staff.</p> <p>Additionally, staff collects monthly data regarding all services and compiles them for reporting and analysis, modifying program parameters as appropriate. The City has transitioned DialA-Ride, to on-demand MicroTransit called Cityline Flex. The transition will bring innovative technology to this transit program and significantly increase efficiency and capacity using existing resources. Staff will continue monitoring and analyzing operations data to gauge and improve the performance of all of the City's transit services. In 2026, staff is planning a comprehensive evaluation of all transit programs to be completed ahead of an RFP for new transit contracts.</p>	x				
Mobility	M-A.16	M-1.9	S	Signal Timing	Adjust signal timing to minimize transit delays along Santa Monica Boulevard and other transit corridors.	Complete				x	
Mobility	M-A.17	M-1.9	S	Bus Only Lanes	Conduct a feasibility study of bus-only lanes during peak hours to prioritize transit patrons over single occupant vehicles.	Complete. Peak-hour bus-only lanes opened on La Brea Avenue in Fall 2023. Staff is currently exploring joining Metro's automated bus lane enforcement pilot program to improve bus lane operations on LA Brea and supporting WSCCOG efforts to get additional peak-hour bus-only lanes shovel-ready for the LA 2028 Olympics on regional corridors including La Cienega Blvd. in West Hollywood.				x	

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Mobility	M-A.18	M-3.5	OG	Street Furniture Program	Continue to implement a street furniture program to manage news racks, sidewalk cafes, bus shelters, benches, and other pedestrian amenities.	The City has rolled out new bus shelters, benches, street furniture, and other pedestrian amenities as part of the City's Street Media Project in partnership with Outfront/Decaux. This includes new bus shelters with real time bus information, Wi-Fi and LED lighting.	x				
Mobility	M-A.19	M-3.3	S	Pedestrian Obstacle and Gap Survey	Conduct a survey of pedestrian obstacles and sidewalk gaps and implement the recommendations over time.	Additional walk audit surveys were conducted as part of the development of the City's Metro K Line Northern Extension First Last Mile Early Assessment Plan. The Engineering Division has an annual budget item for ongoing implementation of Pedestrian and Bicycle Mobility Plan recommendations as well as related projects like Citywide crosswalk enhancements. Additional pedestrian safety recommendations will be funded with \$160,000 included in a recent CARB grant to the City as part of Vision Zero implementation efforts.	x				
Mobility	M-A.20	M-3.11	S	Priority List for Enhanced Crossings	Develop a priority list for enhanced pedestrian crossings of arterials and other major barriers.	Complete. The City's Pedestrian and Bike Mobility Plan contains a list of priority projects with a total of 72 identified improvements.				x	
Mobility	M-A.21	M-3.11	M	Implementation of Enhanced Crossings Priority List	Enhance pedestrian crossings of arterials and other barriers, as identified in the priority list.	The Engineering Division continues to upgrade crosswalks across the City with additional features to enhance pedestrian safety. The following locations were recently upgraded with in-roadway warning lights: SMB at La Peer, SMB at Hayworth, SMB at Greenacre, SMB at Poinsettia Place, Doheny at Elevado, Doheny at Cynthia, Sunset at Sherbourne, Sunset between Sherbourne Dr and Sunset Plaza Drive, Crescent Heights at Norton, San Vicente between Melrose and Pacific Design Center. Similar improvements are currently being designed for these additional locations with installation expected to follow shortly: Fairfax at Romaine, Crescent Heights south of	x				

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						Sunset, Holloway at Hancock, Holloway at Palm, Sunset at Wetherly, Sunset at Corey, San Vicente at Harratt (upgrades to an existing older in-roadway warning light system). Finally, a similar improvement consisting of pedestrian/bicycle refuge islands, both pedestrian and bicycle crosswalks, and a pedestrian hybrid beacon was recently completed at San Vicente and Rosewood. Additional similar upgrades are also expected to be included as part of larger streetscape projects planned in the Design District and on Fountain Avenue.					
Mobility	M-A.22	M-3.2	M	Safe Routes to Schools	Pursue public and private grant funding sources for Safe Routes to Schools programs and street improvements.	Safe Routes to School (SRTS) is a fundamental supporting strategy for Vision Zero. It supplements the infrastructure-related countermeasures in the Vision Zero Plan. Expansion of school area traffic safety measures provides an opportunity to conduct further outreach on projects proposed in the Plan, expand the toolkit to additional school areas, and pair engineering and non-engineering countermeasures citywide. The City will continue to pursue grant funding that will help support these efforts.	X				
Mobility	M-A.23	M-3.1	S	Prioritization of Universal Accessibility Improvements	Compile and maintain a database to prioritize locations to install dual curb ramps and other enhancements that promote universal accessibility and implement enhancements as funding becomes available.	The City's WeHo Target Vision Zero Plan along with the Pedestrian & Bicycle Mobility Plan include prioritized locations for pedestrian safety and accessibility enhancements. The implementation of these measures is ongoing, as well as new enhancements as part of other streetscape enhancements.	x				
Mobility	M-A.24	M-4.1	S	Bicycle System Quality Survey	Conduct a bicycle system quality survey to establish performance measures, identify inconvenient or potentially unsafe routes/intersections, and prioritize infrastructure improvements within the street network.	Complete. Bicycle system quality and infrastructure improvement needs were evaluated as part of the development of the 2017 Pedestrian and Bicycle Mobility Plan. An additional focused analysis was conducted in 2024 as part of the development of the Metro's K Line Northern Extension First				x	

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						Last Mile Early Assessment Plan which evaluated where further enhancements will be needed in the future to facilitate access to and from potential future Metro rail stations.					
Mobility	M-A.25	M-4.7	M	Bicycle Priority Streets	Designate key streets as "bicycle priority streets" or "bicycle boulevards" and limit traffic flow on these streets.	Complete. Bicycle priority streets were designated as part of the development of the 2017 Pedestrian and Bicycle Mobility Plan.				x	
Mobility	M-A.26	M-3.4; M-4.1	S	Bicycle and Pedestrian Master Plan Update	Update the Bicycle and Pedestrian Master Plan as appropriate.	Additional studies and community outreach are being conducted on City Council-directed corridors such as Fountain Avenue, Beverly Boulevard, and Santa Monica Boulevard, which could result in more protective bikeway facilities than envisioned by the adopted Pedestrian and Bicycle Mobility Plan or Design District Streetscape Master Plan. Similarly, the First Last Mile Early Assessment Plan called for future exploration of upgrades to existing bike lanes on Fairfax Avenue and San Vicente Boulevard. As these efforts conclude over the next several years, staff expect to update the Pedestrian and Bicycle Mobility Plan as appropriate.	X				
Mobility	M-A.27	M-4.3	S	Bicycle Parking Analysis	Conduct an analysis of bicycle parking in the City's commercial areas, located in underserved areas and damaged or poorly performing parking facilities.	Complete. The Citywide Traffic and Mobility Study captured data and conducted analysis on bicycles.				x	
Mobility	M-A.28	M-4.3; M-4.4	M	Bicycle Parking Implementation	Install bicycle parking in underserved areas.	Complete. New bike racks continue to be added based on community request.				X	
Mobility	M-A.29	M-6.8	M	Employee Bike share	Develop a small-scale bike sharing program for City employees.	Staff implemented an employee bike share program, WeHoBikes@Work, with 10 bicycles at 5 stations across the City. The program ended in 2017.				x	
Mobility	M-A.30	M-4.2; M-4.6	S	Bicycle Parking Requirements	Update the City's Zoning Ordinance to require bicycle parking in all new development projects in commercial and residential areas, considering the following specifications: - Require some amount of bicycle parking for all new development	Complete. The City updated bicycle parking requirements for residential and nonresidential projects based on community input				x	

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					<ul style="list-style-type: none"> <li>- Base requirements on a ratio of dwelling units or non-residential space, not a percentage of car-parking spaces</li> <li>- Create separate requirements and standards for bicycle parking for visitors, residents and employees</li> <li>- Encourage or require bicycle parking to be located in visible, protected, and easily accessible locations</li> </ul>	collected in the Pedestrian and Bicycle Mobility Plan Update in 2019.					
Mobility	M-A.31	M-5.9	M	Nexus Study and Impact Fees for New Development	Perform a City-specific nexus study and implement a transportation impact fee to mitigate negative transportation impacts of new development. Fees should be based on project component(s) and size(s).	Completed with the Citywide Traffic and Mobility Study.				x	
Mobility	M-A.32	M-6.1; M-8.14	M	Auto Subsidy Elimination	Conduct a feasibility analysis of eliminating direct and hidden subsidies of motor vehicle parking and driving within West Hollywood.	The City of West Hollywood has undertaken several initiatives and budget allocations to manage parking resources, improve transportation infrastructure, and reduce reliance on subsidies for motor vehicle parking and driving. While West Hollywood has not explicitly eliminated all direct and hidden subsidies for vehicle parking and driving, it has implemented several strategic policies that aim to recover costs, improve parking efficiency, and encourage sustainable transportation. The city has prioritized the effective management of parking resources to ensure financial sustainability. This includes parking enforcement, permit issuance, citation processing, and parking meter management. A third-party operational review of the parking program is planned to evaluate effectiveness and identify areas for potential improvement. A long-term Parking Improvement Fund receives revenue from parking meters, fines, and development exactions, which supports parking facility maintenance and expansion. The city uses funds from developer impact fees and federal grants to improve traffic flow through the Traffic Mitigation Fund. The city has	X				

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						allocated funding for permanent neighborhood traffic control measures, including speed bumps, diverters, and traffic circles. The Bike and Pedestrian Mobility Plan is being implemented with allocations to improve bicycle routes, pedestrian safety, and crosswalk enhancements. Finally, revenues from parking-related fines and fees are reinvested into the General Fund for parking infrastructure and mobility projects to offset potential subsidies. Public transit funding sources such as Measure R, Gas Tax, and Air Quality Improvement funds are also used to support transportation alternatives.					
Mobility	M-A.33	M-6.1	S	TDM Ordinance Expansion	Implement a revised transportation demand management (TDM) program and ordinance to continue to encourage alternative transportation modes as well as multimodal connections.	Complete. As part of the Citywide Traffic and Mobility Study, the City adopted an updated TDM ordinance to be used in conjunction with the VMT calculator as implementation of SB 743.				X	
Mobility	M-A.34	M-6.1; M-6.4	S	TDM for New Development	Update the official list of appropriate Transportation Demand Management (TDM) requirements for new development to include, among other items, that all new residential and commercial development greater than 10,000 square feet or 10 residential units will be required to provide a 50% transit subsidy for all employees and residents for a 20-year lifetime of the building.	Complete. The City has developed TDM strategies as mitigation measures for specific proposed projects based on its VMT calculator.				x	
Mobility	M-A.35	M-1.8; M-4.7	M	Public Outreach	Develop a public information and incentive program to encourage the use of alternative transportation, including transit, bicycles, pedestrian, taxis, car sharing, telecommuting, and other innovative programs by local residents and City employees.	In 2024, the City completed the procurement process for a consultant to act as the City's Transportation Management Organization (TMO), which will launch in the Spring of 2025. The TMO will provide peer to peer engagement with developers, residents, businesses and employees to educate and incentivize alternative modes of transportation. The TMO will manage and distribute and annual survey to assess mode shift metrics and ongoing progress. The City hosted a Mobility Expo in October of 2024 which attracted over 200	x				

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						patrons. The Expo provided programming, interactive transit activities, and booths for the community to receive an overview of the local alternative modes of transportation.					
Mobility	M-A.36	M-2.7; M-8.16	M	Car Sharing Companies	Develop relationships with car share companies to expand car sharing to West Hollywood.	The City introduced a partnership with Zipcar for a car sharing program in 2012. It launched with ten vehicles in five locations throughout the City. Since then, the City adopted an ordinance in 2018 to allow a parking reduction when providing car share in certain development projects to incentivize those types of programs.				x	
Mobility	M-A.37	M-6.8	M	Employee Car share	Develop a small-scale car sharing program for City employees.	Complete. City pool vehicles have been available for employee use at various City worksites for several years.				X	
Mobility	M-A.38	M-6.7	M	Ride Share Stations	Identify locations for community ride share stations and develop appropriate infrastructure.	The City has identified Drop Zones for Transportation Network Companies (TNCs) located throughout the City. These curb zones are known as "The Drop" and are located in areas that experience a high volume of ride share use during evenings and nights. The City maintains a list of locations for these zones.				x	
Mobility	M-A.39	M-8.3; M-8.7; M-8.8	M	Shared Parking Strategies	Evaluate potential for shared parking strategies in the commercial corridors and the Transit Overlay Zone.	As a result of the shared parking study, the Parking Credit Program was implemented along with the availability of other parking related strategies.				x	
Mobility	M-A.40	M-8.5	M	Motorcycle and Bicycle Parking	Initiate a program to convert curb space which is of insufficient size to accommodate automobile parking for motorcycle and bicycle parking.	Motorcycles are allowed to park between street parking spaces and between meter spaces.				x	
Mobility	M-A.41	M-8.1	S	Parking Assessment Process and Methods	Determine process and method for assessing appropriate reductions needed in parking supply in light of reduced VMT, reduced trip generation, mode shift, access, and economic vitality goals.	Complete. The City adopted an ordinance to establish procedures and criteria for the reduction of off-street parking requirements. Allowable parking reductions are based on qualifying project features, criteria for granting the reduction, the maximum reduction allowed, and the required process for the reduction.				x	

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Mobility	M-A.42	M-8.10; M-8.11	S	Parking Code Modification	Modify parking code requirements for new development in the commercial corridors and the Transit Overlay Zone.	Parking and driveway standards were completed with a comprehensive ZTA update to the Parking section of the WHMC in July 2023. In addition, State laws have superceded minimum parking requirements since they were adopted. AB 2097 went into effect on Jan 1, 2023 which prohibits a public agency from imposing or enforcing minimum automobile parking requirements on residential, commercial or other development projects within a 0.5 mi radius of public transit. Additionally, AB 1317 requires unbundling of parking from rental leases and AB 834 requires local jurisdictions to allow shared parking if a site has excess parking available. Staff is working on codifying these regulations in the zoning code.				x	
Mobility	M-A.43	M-8.2	L	Innovative Parking Management Studies	Conduct studies for each commercial sub-area to determine the feasibility/applicability of implementing innovative parking solutions and technologies including congestion pricing for parking, stackers, robotics, lifts, carousels, courts and other technologies.	Complete. Implemented in two of the parking structures at West Hollywood Park.				x	
Mobility	M-A.44	M-8.4	S	Parking and Wayfinding	Implement a way-finding signage program to help drivers better navigate to existing parking facilities.	Completed as an action of the Street Media Program.				x	
Mobility	M-A.45	M-8.10	M	Parking Maximums Around Transit	Explore establishing parking maximums around transit investments to maximize ridership.	The passage of Assembly Bill 2097 (AB 2097) in California represents a significant shift in urban planning by eliminating parking minimums for new developments near major transit stops. While this policy primarily focuses on reducing excessive parking requirements, it inherently supports the broader goal of parking maximums, which aim to restrict parking supply in order to boost transit ridership, reduce vehicle dependency, and support sustainable urban growth. Since AB 2097 already recognizes the harmful effects of excessive parking, extending this logic to parking					x

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						maximums is a natural next step. The legislation's findings provide ample justification for cities to limit parking supply in order to fully capitalize on transit investments. The City will explore next steps in the next year or as staffing permits.					
Mobility	M-A.46	M-8.2	S	Credit Card Readers	Continue to install credit-card readers at meters and pay stations wherever possible.	All parking meters citywide were upgraded to smart meters that accept credit card payments as of the end of 2012.				x	
Mobility	M-A.47	M-8.2	M	Real-Time Parking Occupancy Sensors	Install electronic sensors to provide real-time occupancy data for municipal on-street and off-street spaces.	This program is completed for on-street spaces. The City can receive occupancy data from pay stations in city-owned lots and garages and as a result do not need sensors at these locations				x	
Mobility	M-A.48	M-8.7; M-8.8	M	Parking Credits Districts	Implement "parking credits" districts in commercial areas that have a demonstrated surplus of available spaces and/or new public spaces. "Parking credits" provide a streamlined and transparent way for the City to allocate shares of surplus publicly available parking to new and expanding businesses in commercial districts. They also encourage shared parking which helps promote "park-once" behavior.	The City worked with a consultant in 2012 to establish a parking credits program, which allowed small projects to secure approvals over the counter. Numerous establishments have opened using the program, including some that have eliminated onsite parking and the associated curb cuts.				x	
Mobility	M-A.49	M-8.10; M-8.11; M-8.12; M-8.13	S	Unbundled Parking	Conduct a study and pilot project to evaluate methods for implementing unbundled residential parking along commercial corridors and in Transit Overlay Zones.	Staff researched implications of AB 1317 and is currently preparing to codify regulations in its zoning code that would prohibit the bundling of parking in compliance with state law.			X		
Mobility	M-A.50	M-9.1	S	Truck Routes	Identify City-designated truck routes to discourage neighborhood intrusion.	While there are no officially designated truck routes in the City, all east-west and north-south arterial streets in the City are implied truck routes.					x
Human Services	HS-A.1	HS-1.4; HS-1.5	OG	Survey Quality of City-Funded Social Services	Distribute surveys to a sample of recipients of human services to obtain feedback regarding service quality.	Contracted social service providers gather feedback on service provision through client satisfaction surveys and other measurement tools. The City then provides a Mid-Year and Year-End Report on Social Services to the Human Services Commission and the City Council.	x				

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Human Services	HS-A.2	HS-1.11	S	Child Care	Update incentives and standards for including childcare facilities and services in public facilities, new development, and in residentially zoned areas.	No Action					x
Human Services	HS-A.3	HS-1.4	S	Social Services Needs	Continue to conduct a community social services needs assessment and collect demographic data.	A Community Study and Demographic Report was conducted in 2019. The next Community Study and Demographic Report is slated for 2025. Contracted social services providers report demographic data among service users on a quarterly basis.	x				
Human Services	HS-A.4	HS-1.2; HS-1.3	S	Health Care Information	Continue to update and expand resources on the City's web page with information and directions to free and low-cost medical care as well as to programs for HIV prevention, HIV/AIDS services, physical fitness, healthy foods, mental health, substance abuse treatment, emergency preparedness and response, heat-wave days, and other health-related issues relevant to the community.	The City continues to provide health and wellness information to West Hollywood residents and community members using a variety of communications channels with an emphasis on high touch social services interactions, community partnerships, events, and social media.	x				
Human Services	HS-A.5	HS-2.3; HS-3.1	L	City Cultural Facilities	Obtain, convert or develop cultural facilities to support theater, exhibition, performance, meeting, and social space.	The City Council approved the final design and the consultant team is proceeding with design development and construction documents for the new Coast Playhouse. Progress was delayed approximately 6 months because of land use rights issues. Permitting and bidding are anticipated by Q1 2026.			x		
Human Services	HS-A.6	HS-2.2; HS-2.4	M	City Cultural Identity	Engage local artists and community members in public art opportunities and processes for distinctively West Hollywood projects.	The Arts Division conducted community engagement meetings between November 2024 - February 2025 to solicit feedback for an Art Project for the 2028 Olympic and Paralympic Games. Ongoing. Some of the new projects initiated in 2023 include:  1) Initiated a new Drag Laureate Program - the Drag Laureate serves as an ambassador of West Hollywood's vibrant drag culture and arts, using the position as a platform to promote the City				X	

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						<p>through the artform of drag performance.</p> <p>2) Hosted 5 community meetings to discuss the development of an Artist-in-Residence Program at the Laurel House and Park.</p> <p>3) Invited the community to participate in temporary public artworks including Honeycomb Harmonies by Keenan Harsten</p> <p>(4 participatory events), Acorn Treasure Hunt by Sophia Lee (citywide event), and HB7: Cruising by High Beams (popUp activation).</p>					
Human Services	HS-A.7	HS-3.3	S	Targeted Cultural Programming	Provide cultural programs for elderly, youth, and vulnerable populations.	Contracted social services providers offer cultural programming for older adults; children, youth and families; and other segments of the population. The Social Services Division coordinates additional programming, when possible, such as the Kid's Fair and the Lesbian Speakers Series.	x				
Human Services	HS-A.8	HS-2.10	M	Best Practices in Public Art Administration	Generate and maintain best practices and standards for public art administration and incorporation of public art in public infrastructure and capital improvements.	The vacant Public Arts Administrator position was filled in February 2023. Staff continue to participate in regional (Public Art Coalition of Southern California) and statewide (California Public Art Administrators) public art administrator convenings to keep current on best practices for public art.	x				
Human Services	HS-A.9	HS-2.8	S	Public Art Master Plan	Develop a public art master plan to include the identification of opportunities and direction for permanent and temporary art works, programs, and projects throughout the City.	The West Hollywood City Poet Laureate is contracted to create a poem each year which celebrates the City of West Hollywood.				x	
Human Services	HS-A.10	HS-2.1	S	Community Cultural Plan	Develop a community cultural plan to include the documentation of the City's arts and cultural assets, needs, opportunities and resources, and the development of an agenda for the future.	The Arts Division continues to utilize WeHo Arts: The Plan (2017), a community cultural plan, and will strategize to update the plan in the next several years.				X	

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Human Services	HS-A.11	HS-3.2	OG	Cultural Grants	Provide community-accessible performances, exhibitions and cultural activities with the support of a City cultural grant program.	The Arts Grant Program awarded \$222,800 to 33 grantees, supported 408 artists/performers, created 676 original artworks, and made 181 in-person presentations, serving an audience of 14,880 people. All events were presented at free or low cost for the community to attend.	X				
Parks and Recreation	PR-A.1	PR-1.1; PR-1.9	OG	Open Space Identification Study	Conduct a study to identify current, potential, and new parks and open space opportunities in the City, including both public land and private land that can be purchased for open space. As part of the study, prioritize open space opportunities based on community need. Modify the plan over time as conditions change.	The Climate Action and Adaptation Plan identifies an implementation action to create a communitywide green infrastructure plan. This plan is to include the identification of upgraded public spaces and opportunity spaces, the creation of partnerships with key community groups, working with Tongva community members to restore the environment with native plant palettes and practices, and creating a green infrastructure monitoring program.		x			
Parks and Recreation	PR-A.2	PR-1.1; PR-1.9	S	Park Funding	Review existing and explore new funding mechanisms for acquiring additional park land and open space.	The State Government Code authorizes the City to have developers either dedicate land or pay fees to provide open space and park amenities in the City. This fund is based on development impact fees. The City has built a large reserve during periods of increased development. The City will be drawing down some of these reserves during the FY23 budget cycle for capital improvements. These include the AIDS Monument at West Hollywood Park, Plummer Park Comprehensive Improvement Plan, and Laurel House & Park Feasibility Analysis, among others.	x				
Parks and Recreation	PR-A.3	PR-1.3	M	Plummer Park and West Hollywood Park Improvements	Improve Plummer Park and West Hollywood Park according to their master plans.	The only remaining project for West Hollywood Park is the planned AIDS monument, accompanied by a memorial plaza. The design was finalized and construction began in 2024. Plummer Park is currently being redesigned with a new dog park, shading elements, and improvements to community centers. The design processes have been			x		

Chapter	GP #	Policy	Time	Action Name	Action Description	2024 Status Report	Ongoing	Pending	Underway	Complete	No Action
						completed and the construction began in mid 2024.					
Parks and Recreation	PR-A.4	PR-1.7; PR-1.9	S	Parkland Dedication Ordinance	Study the feasibility of adopting a parkland dedication ordinance to exact and receive parkland fees from new development that does not include subdivision of land or airspace.	The City collects exaction fees including a public open space fee (separate from the Quimby fee) for nonresidential projects after project approval occurs for a new development.				x	
Parks and Recreation	PR-A.5	PR-2.7	M	Needs Assessment	Solicit community input on needed activities, improvements, and priorities.	The City conducted a needs assessment survey in both English and Russian to capture the top needs and priorities of vulnerable community members. The Needs Assessment report, which was completed in April 2022, measured service utilization of City funded social services, identified unmet social service needs, determined the extent to which community members have access to city-funded social services, and proposed solutions to overcome barriers in accessing services, all centered on community members of color. As part of this report, recommended solutions were founded to increase access to social services and serve as a guiding document for continued implementation of services offered.				x	
Parks and Recreation	PR-A.6	PR-1.14	S	Parks Master Plan	Implement a Parks Master Plan to guide operations, specific improvements, and expansion of parks and open spaces, including new pocket parks throughout the City.	Two Park Master Plans, for Plummer and William S Hart, are being implemented with redesigns. William S. Hart Park has a two-phased approach with Phase 1 improvements, including increased accessibility and dog park improvement along with lighting and security upgrades, and Phase 2 is still in exploration for additional enhancements. Consultant work for Phase 1 of the park improvements are began during Q2 2024.			x		
Parks and Recreation	PR-A.7	PR-1.4; PR-1.5	S	Lighting Standards	Create lighting standards for City parks that balance visibility for safety with potential adverse light trespass on neighboring properties.	Complete. The City completed a program to replace all city-owned lights, including those in public facilities and parks, with LED lighting for energy savings and resident comfortability.				x	

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Parks and Recreation	PR-A.8	PR-1.1	S	Minimum Park Amenities	Install benches and shade structures in parks per the Parks Master Plan.	This is an ongoing item as two parks - William Hart and Plummer - are being redesigned and improved with enhanced amenities for users.	x				
Parks and Recreation	PR-A.9	PR-1.8; PR-3.4	S	Sustainable Plant Palette	Establish palette of drought-tolerant and climate-appropriate plant species for the City's parks.	Complete. The Urban Forest Management Plan established new native plant lists, and climate-appropriate plants continue to be utilized in parks. Additionally the Climate Action and Adaptation Plan contains actions to conduct a biodiversity assessment to identify local plant species as well as work with Tongva community members to restore native plants alongside other improvements to public spaces as part of a communitywide green infrastructure plan.				x	
Parks and Recreation	PR-A.10	PR-1.12; PR-3.4	M	Environmental Conservation	Establish guidelines and requirements for applying sustainable practices to parks and open spaces.	The implementation actions of the Climate Action and Adaptation Plan as well as the Urban Forest Management Plan calls for the creation of several sustainable practices and requirements in City parks. Some include working with Tongva leaders to transition park landscapes to native and edible landscapes and the greenification of alleys and other interstitial spaces.	x				
Parks and Recreation	PR-A.11	PR-2.2; PR-2.4; PR-2.6	M	Volunteer-Based Programming	Create and enable volunteer-based recreational programming, ongoing classes, and other uses for the City's parks and recreational facilities.	The City's Park & Facility Reservation Policy has encouraged community-led programming and classes in the City's parks and recreational facilities. This is an ongoing program available at Plummer Park and the Aquatic and Recreation Center.	X				
Parks and Recreation	PR-A.12	PR-1.8	L	Nursery/Botanical Park	Explore the feasibility of developing and maintaining a City-owned and operated nursery/botanical park that will serve as a source for new trees and plant materials for use in the City, and act as a hub in the green space network.	No Action.					x
Parks and Recreation	PR-A.13	PR-1.13	S	Joint-use Open Space	Establish joint-use agreements with LAUSD to allow neighborhood use of playgrounds as open space.	No Action.					x
Parks and Recreation	PR-A.14	PR-1.12	S	New Development Open	Create an incentive program for developers that includes pocket parks, increased open space and	The City's Public Benefits Policy outlines the process for establishing public benefits for certain projects, with the goal				X	

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				Space incentives	other new open space as part of programming for new development.	of improving transparency, providing clear expectations, and expanding community input. Priorities for public benefits are included in adopted City documents, including the following potential community needs: Arts and Cultural Facilities, Programs, and Funding: Items identified in Weho Arts: The Plan; and Public Parks and Open Space: On- or off-site public parks, plazas, playgrounds, and/or paseos.					
Parks and Recreation	PR-A.15	PR-1.12	M	Roof and Vertical Gardens	Evaluate and adjust permitting process for roof and vertical gardens.	Completed with the Green Building Program Update.				x	
Infrastructure, Resources, and Conservation	IRC-A.1	IRC-1.1; IRC-2.1	S	Infrastructure Financing Plan	Create an infrastructure financing plan that focuses on economic sustainability.	Capital Project funds are established to track long-term infrastructure improvement projects and maintenance programs designed to preserve the City's physical systems and facilities. Capital maintenance budgets are projected to grow substantially in FY25 as new capital projects are completed, including major street upgrades in the Design District, recreational enhancements throughout the City, and the inclusion of several new buildings in which the City serves as landlord to community organizations and local businesses.		x			
Infrastructure, Resources, and Conservation	IRC-A.2	IRC-2.4	S	Update City Service Providers	Provide information on the City's projected growth to the utility service providers for water, electricity, and gas to ensure that there is sufficient capacity to handle the growth projected in the City.	In addition to the projections on population growth, housing development, and infrastructure needs included in the adopted General Plan, the city prepares Environmental Impact Reports (EIRs) for various projects, which assess potential environmental effects and infrastructure needs, including utility services. These EIRs are made available to the public and relevant agencies to inform planning and decision-making processes. In addition, SCAG is the regional planning agency that prepares regional growth forecasts for cities in Los Angeles County. SCAG's Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) provides	X				

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						<p>long-term population and employment growth projections. Utility providers use SCAG data to plan infrastructure expansions. The Metropolitan Water District of Southern California (MWD) is responsible for providing water supply forecasts and planning for cities across Southern California. It works with local water agencies and cities to ensure water infrastructure can handle projected growth. The California Public Utilities Commission (CPUC) regulates investor-owned utilities like Southern California Edison (SCE) and SoCalGas. It requires utilities to submit long-term infrastructure planning reports based on projected population growth data. The California Department of Finance (DOF) - Demographic Research Unit, provides official population projections for cities and counties in California. These projections inform infrastructure planning for water, electricity, and gas utilities. Lastly, utilities conduct their own Integrated Resource Planning (IRP) based on data from local governments, SCAG, MWD, and CPUC.</p> <p>These plans outline infrastructure upgrades to ensure service reliability for growing populations.</p>					
Infrastructure, Resources, and Conservation	IRC-A.3	IRC-5.4	S	Environmental Sustainability	Pursue additional staffing, staff expertise, and/or staff coordination on environmental sustainability.	Staff positions for a senior planner and associate planner have been filled in 2023 to work on the Climate Action Adaptation Plan and related sustainability programs. Staff across divisions and departments continue to coordinate on the implementation strategies of the Plan.				x	
Infrastructure, Resources, and Conservation	IRC-A.4	IRC-6.3	M	Sustainability Metrics	Create a series of metrics to track progress in environmental sustainability over time, as recommended in the West Hollywood Environmental Task Force Recommendations to City Council (2008).	Ongoing, the WeHo Climate Action Public Dashboard tracks progress of actions and displays metrics for transportation, energy, and waste. Staff is currently working on the City's 2023 community greenhouse gas inventory to	x				

Chapter	GP #	Policy	Time	Action Name	Action Description	2024 Status Report	Ongoing	Pending	Underway	Complete	No Action
						assess progress for climate goals.					
Infrastructure, Resources, and Conservation	IRC-A.5	IRC-3.3	S	Water Use Enforcement Plan	Create an enforcement plan to support the water conservation ordinance.	Complete. With implementation through LA Department and Water, users found in violation of the water ordinance are subject to fines.				x	
Infrastructure, Resources, and Conservation	IRC-A.6	IRC-3.5	S	Municipal Water Use Reduction	Create a master plan for retrofitting municipal facilities and public rights-of-way with fixtures and materials that reduce water consumption.	Complete. As part of the Climate Action and Adaptation Plan implementation, staff will continue to benchmark water use in City facilities and grounds on an annual basis in ENERGY STAR Portfolio Manager.				x	
Infrastructure, Resources, and Conservation	IRC-A.7	IRC-3.6; IRC-3.7	S	Water Reduction Standards	Update ordinances to achieve more stringent water reduction standards.	Complete. The building code was updated with more stringent water reduction standards as part of the Green Building Program. The City updated the Municipal Code to mirror the Model Water Efficient Landscape Ordinance of the State and provided a streamlined process for applicants seeking to comply with the ordinance. In addition to the state-required amendments, staff also amended regulations on wasteful outdoor water use practices that limit homeowners from taking certain actions during a drought emergency.				x	
Infrastructure, Resources, and Conservation	IRC-A.8	IRC-3.4	OG	Water Conservation Education	Work with water providers to continue education efforts on water conservation.	The city continues to provide education and outreach to West Hollywood residents and community members using a variety of communications channels with an emphasis on high touch social services interactions, community partnerships, events, and social media. Information on the water conservation efforts is provided on the City's website and press releases. This includes water conservation educational seminars and tips from LADWP, Beverly Hills Water, and the Metropolitan Water District.	x				
Infrastructure, Resources,	IRC-A.9	IRC-5.1	S	Sump Pump	Amend Green Building Ordinance to promote reuse of sump pump water	No Action.					x

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and Conservation				Water Reuse							
Infrastructure, Resources, and Conservation	IRC-A.10	IRC-4.3	S	Permit Process for Solar Hot Water Heaters	Update the permit process to provide financial and regulatory incentives for installing solar hot water heaters.	Ongoing. The City has adopted a streamlined process to expedite the approval and installation of small residential rooftop solar systems. The program continues to be implemented.	x				
Infrastructure, Resources, and Conservation	IRC-A.11	IRC-6.2	S	Municipal Building Energy Audit	Conduct an energy audit of all municipal buildings.	Staff is exploring how to implement this action in alignment with the Climate Action Adaptation Plan work plan, which contains steps to "Develop a net zero building framework policy for city facilities, city-owned real property development, and city-funded projects" and "Install energy submeters at municipal facilities and expand the use of smart energy controls."  Status: Metasys was installed at major facilities and turned on. Submetering has been in discussions, but not rolled out yet.  Next Steps: Install Metasys at City Hall and set up training for staff. Any renovations of city facilities will include the installation of Metasys.	x				
Infrastructure, Resources, and Conservation	IRC-A.12	IRC-7.6	S	Electric Vehicle Charging Stations for Residential Uses	Explore the feasibility of retrofitting existing multifamily housing and non-residential buildings to allow electric vehicle charging stations.	Staff is developing an Electrification webpage to provide resources and incentives for electrical panel upgrades. Staff continues exploring ways to increase EV charging in existing buildings as an implementation measure of the WeHo Climate Action.			X		
Infrastructure, Resources, and Conservation	IRC-A.13	IRC-7.6	S	Electric Vehicle Charging Stations in Municipal Code	Update the Municipal Code to require electric vehicle charging stations in new multi-family (over 10 units) and non-residential projects and major renovations of existing development.	Complete. The City adopted updates to code in 2023 to align with LA County amendments to the 2022 CalGreen, which included more aggressive EV charging requirements for multifamily and non-residential uses.				x	
Infrastructure, Resources, and Conservation	IRC-A.14	IRC-4.3	S	Alternative Energy Financing Programs	Evaluate existing alternative energy funding programs and develop the City's capacity to administer identified programs.	No Action.					x

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Infrastructure, Resources, and Conservation	IRC-A.15	IRC-5.2	OG	Green Building Resource Center	Continue to fund and operate the green building resource center.	Complete. The City maintains and updates the Green Building Program website, hosting compliance forms, guides, and resources to support documentation for state and local green building requirements. Types of resources include those for general resources, verification forms, compliance checklists, inspection guidelines, site planning, energy efficiency, water efficiency, and materials conservation.				x	
Infrastructure, Resources, and Conservation	IRC-A.16	IRC-5.1	S	Green Building Ordinance	Update the Green Building ordinance following General Plan adoption.	Complete. The City adopted updates to its building code in 2023 to align with LA County amendments to the 2022 CalGreen.				x	
Infrastructure, Resources, and Conservation	IRC-A.17	IRC-6.3	S	Climate Action Plan	<p>The City shall adopt a Climate Action (CAP) that includes measures intended to reduce greenhouse gas (GHG) emissions within City operations and the community at-large. Overall, the goal of the CAP is to reduce West Hollywood's community wide GHG emissions by 20 to 25% below 2008 levels. The CAP establishes a comprehensive, community wide GHG emissions reduction strategy for West Hollywood with regard to seven elements:</p> <ol style="list-style-type: none"> <li>Community leadership and engagement;</li> <li>Land Use and community design;</li> <li>Transportation and mobility;</li> <li>Energy use and efficiency;</li> <li>Water use and efficiency;</li> <li>Waste reduction and recycling;</li> <li>Green space and open space.</li> </ol> <p>The CAP defines community strategies and GHG reduction measures through text and maps and recommends implementation actions for each quantified GHG reduction measure. The recommended actions serve as the basis for future programming decisions, subject to the availability of staff and funding.</p>	<p>The Climate Action and Adaptation Plan was adopted in 2021 as an update to the Climate Action Plan of 2011. One of the primary goals of the Plan is to achieve carbon neutrality for the City by 2035 through a number of communitywide and municipal reduction strategies. Staff is currently implementing programs of the Plan and monitoring the progress of action items with a supplemental progress monitoring tool for public view.</p>				x	

Chapter	GP #	Policy	Time	Action Name	Action Description	2024 Status Report	Ongoing	Pending	Underway	Complete	No Action
Infrastructure, Resources, and Conservation	IRC-A.18	IRC-6.3	OG	Monitor GHG Reduction Targets	Every 5 years, update the GHG emissions inventory and assess the Climate Action Plan actions to ensure that the City is meeting its GHG reduction targets.	The City is conducting its 2023 GHG emissions inventory, which will be released in Q1/2 2025.	x				
Infrastructure, Resources, and Conservation	IRC-A.19	IRC-7.1	OG	Construction-Related GHG Emissions	Create and regularly update a list of the City's recommended measures for reducing construction related GHG emissions.	Staff is exploring implementation options as this implementation action is similar to a Climate Action and Adaptation Plan action to "develop educational resources and guidelines for sustainable construction material selection."		x			
Infrastructure, Resources, and Conservation	IRC-A.20	IRC-7.5	S	Combustible Engine Information	Distribute public information regarding the polluting impacts of two-stroke engines and the common types of machinery with two-stroke engines.	Transportation is a major contributor to climate change and poor air quality, accounting for largest source of California's greenhouse gas emissions and our air pollution. Vehicle electrification is an essential strategy for climate action and air quality improvement. The City has distributed information on the polluting impacts of emission vehicles through press releases, creation of websites targeted at promoting electrical vehicle charging, and implemented requirements for electric vehicle charging readiness in new construction.	X				
Infrastructure, Resources, and Conservation	IRC-A.21	IRC-8.5	M	Sewer Master Plan	Update the Sewer Master Plan to conform with the proposed densities and projected growth in the General Plan	The City is working on a new Master Plan, which will be completed in FY '26.			X		
Infrastructure, Resources, and Conservation	IRC-A.22	IRC-10.8	S	Polystyrene Ban Enforcement and Outreach	Develop and launch educational campaign targeted at business owners, outlining environmentally friendly alternatives to polystyrene.	The single-Use Foodware Accessory Ordinance was adopted in January 2022, which prohibits the use of plastic utensils and straws, with an effective date of June 1, 2024. Outreach regarding Polysterene will occur in the fourth quarter 2023. The city continues to provide education and outreach to West Hollywood residents and community members using a variety of communications channels with an emphasis on high touch social services interactions, community partnerships, events, and social media. Information on the		x			

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						city's polysterene ban is provided on the City's website. In addition, the WeHo Green Business Program provides tips and incentives to businesses, including information on the city's ban of single-use plastics and polystyrene.					
Infrastructure, Resources, and Conservation	IRC-A.23	IRC-10.8	M	Plastic Bag Ban Ordinance	Adopt an ordinance to ban plastic bags.	Completed. The City adopted an ordinance to ban plastic bags with an effective date of February 2013 for large stores and August 2013 for small stores.				x	
Infrastructure, Resources, and Conservation	IRC-A.24	IRC-10.10	M	Plastic Bag Ban Enforcement and Outreach	Develop an educational campaign outlining environmentally friendly alternatives to plastic bags for residents and business owners.	Complete. Contracted social services providers offer cultural programming for older adults; children, youth and families; and other segments of the population. The Human Services Division coordinates additional programming, when possible.				x	
Infrastructure, Resources, and Conservation	IRC-A.25	IRC-10.4	OG	Recycling Program Outreach	Continue to provide information on recycling to businesses and residents.	Complete. Continuing strategies related to SB 1383 and educational programming on organics recycling. The City actively promotes details about organics recycling for state law compliance. Recycling conversation messaging, ads, transit shelter graphics, and media messages continue to be promoted. Additional promotion of recycling for businesses is ongoing through the Green Business Program. Continuing strategies related to SB 1383 and educational programming on organics recycling. The City actively promotes details about organics recycling for state law compliance. Recycling conversation messaging, ads, transit shelter graphics, and media messages continue to be promoted. Additional recycling for businesses is planned under pending Green Business Program.				X	
Infrastructure, Resources, and Conservation	IRC-A.26	IRC-10.6	OG	Recycling Bins in Public Spaces	Continue to add recycling bins in public spaces, including parks, public buildings, and along public streets.	Bin installations are ongoing as part of the Street Media Program.	x				

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Infrastructure, Resources, and Conservation	IRC-A.27	IRC-10.2	M	Green Waste & Parks Program	Create a green waste recycling program at major City parks, incorporating community gardening and composting education, and including access to green waste collected by the City for public use.	Completed on interim basis in Plummer Park with two new community garden locations in 2024.	x				
Infrastructure, Resources, and Conservation	IRC-A.28	IRC-3.7	S	Landscape Demonstration Sites	Establish efficient landscape demonstration sites (private and/or City-owned) with information on irrigation strategies, greywater systems, and native planting.	The City developed demonstration sites in conjunction with the West Basin Municipal Water District. In support of Monarch Habitat and Pollinator Gardens, the City has hosted a monarch neighborhood challenge to engage the community in creating habitats for monarch butterflies. Some other actions committed and underway are planting monarch-supportive gardens in medians, community gardens, and schools.	x				
Infrastructure, Resources, and Conservation	IRC-A.29	IRC-3.3; IRC-4.1; IRC-4.3; IRC-4.4	S	Update of Existing Multi-Family Residential Buildings	Study the feasibility of and potential funding sources for installing electricity, gas, and water meters for each unit, and for installing other energy-saving features in existing multi-family residential buildings.	The City is developing existing building performance standards and anticipates bringing the ordinance for Council consideration in Q2 2025.		x			
Safety and Nois	SN-A.1	SN-6.1; SN-8.1	S	Needs Assessment from New Growth	Update the City's assessment of the impacts of new development on the level of police and fire services provided to the community following the adoption of the General Plan.	No Action, However in July 2024, the California Governor's Office of Emergency Services (Cal OES) and Federal Emergency Management Agency (FEMA) notified the City of the Final Approval of the City's Local Hazard Mitigation Plan (LHMP). The City Council adopted a General Plan Amendment to replace Appendix A with the updated 2024 LHMP in the Safety and Noise Element of the West Hollywood General Plan 2035. The LHMP is set to expire on July 15, 2029. FEMA permits local jurisdictions to make minor changes to the local hazard mitigation plans between each five-year review. The plan serves as a guide for the City and community to reduce adverse impacts from natural and human-caused disasters.					x

Chapter	GP #	Policy	Time	Action Name	Action Description	2024 Status Report	Ongoing	Pending	Underway	Complete	No Action
Safety and Noise	SN-A.2	SN-1.7	S	Emergency Management Plan	Update the WeHo Emergency Management Plan as appropriate to reflect current conditions in the City and prepare for expected future growth. The EMP should include plans for police and fire services, vulnerable populations, and sensitive facilities as well as plans for the continuity of community following a disaster. EMP should also include potential impacts from global climate change.	In July 2024, the California Governor's Office of Emergency Services (Cal OES) and Federal Emergency Management Agency (FEMA) notified the City of the Final Approval of the City's Local Hazard Mitigation Plan (LHMP). The City Council adopted a General Plan Amendment to replace Appendix A with the updated 2024 LHMP in the Safety and Noise Element of the West Hollywood General Plan 2035. The LHMP is set to expire on July 15, 2029. FEMA permits local jurisdictions to make minor changes to the local hazard mitigation plans between each five-year review. The plan serves as a guide for the City and community to reduce adverse impacts from natural and human-caused disasters.			x		
Safety and Noise	SN-A.3	SN-7.1	M	Design Recommendations for Crime Prevention	Create design recommendations to minimize the risk of crime by facilitating "eyes on the street" and defensible space concepts, and utilizing best practices in lighting, vegetation, active public spaces, and visual transparency in the urban landscape.	The design review process regularly involves highlighting the opportunities to enhance safety and crime-prevention strategies with respect to lighting, vegetation, defensible space, signage, queing, and "eyes on the street" concepts. There are few specific standards, so it is left to applicants as to whether or not they choose to incorporate these opportunities.					x
Safety and Noise	SN-A.4	SN-8.2	S	Community Forums for Police/Fire Services Assessment and Community Engagement	Establish communication forums between police and fire department staff and the community to obtain community feedback regarding service, service needs and, to engage the community in crime prevention.	The City continues to utilize existing neighborhood networks to expand community outreach and education regarding potential hazards, hazard mitigation, available resources, and emergency response.				x	
Safety and Noise	SN-A.5	SN-7.2	OG	Support Neighborhood Watch Programs	Support existing and expand neighborhood watch programs for both residential and commercial areas.	The City supports Neighborhood Watch programs by hosting regular Neighborhood Watch Captains Roundtable meetings and Trainings and providing support and resources for those who are interested in creating additional groups.	x				

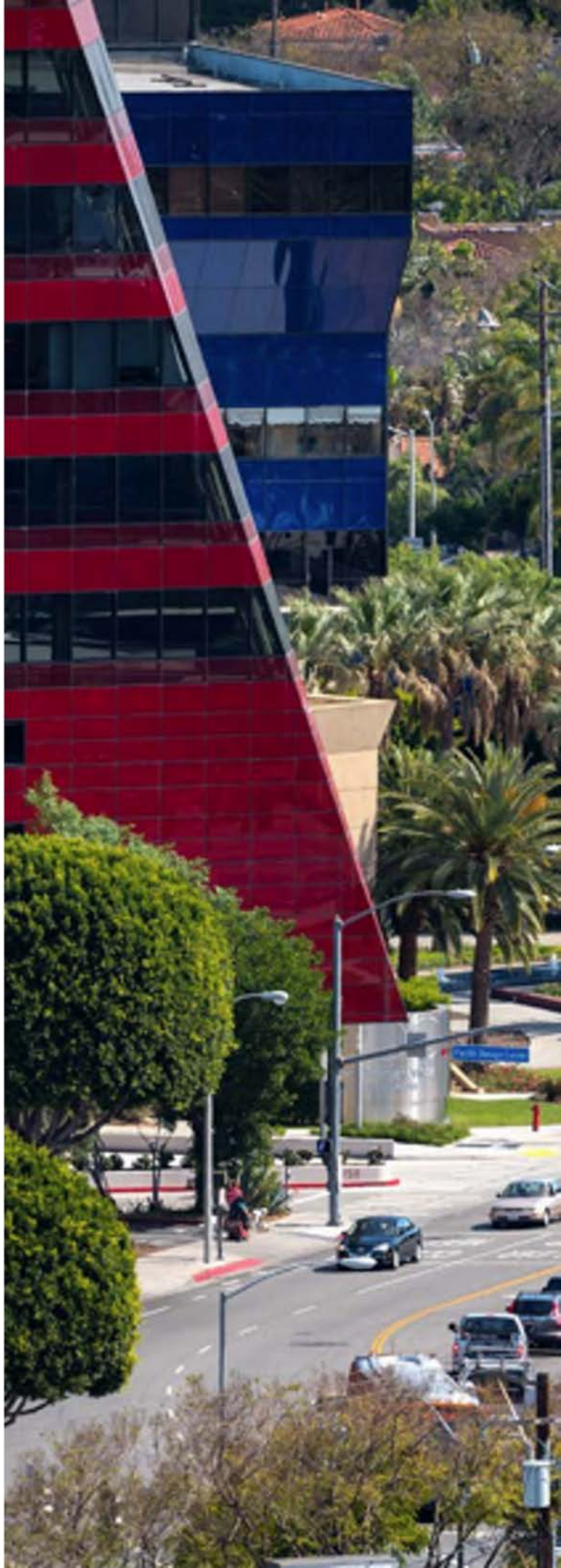
Chapter	GP #	Policy	Time	Action Name	Action Description	2024 Status Report	Ongoing	Pending	Underway	Complete	No Action
Safety and Noise	SN-A.6	SN-7.4	OG	Public Safety Education	Continue public education programs to enhance public safety about fire safety and crime prevention as well as emergency preparedness.	The Public Safety Commission of the City evaluates and recommends mechanisms involving public safety issues, assists City departments with strengthening community response to emergencies, and makes recommendations to City Council regarding neighborhood livability. The City continuously holds Community Emergency Response Trainings with the LA County Fire Department for the public. Additional training includes a free Active Shooter Preparedness Workshop and a CPR/First Aid/AED Training. the City also held Public Safety townhalls for both community members and businesses. As of 2023, the City declared itself a safe city and sanctuary for transgender people in alignment with the City's policies and legislation to protect and support this community.	x				
Safety and Noise	SN-A.7	SN-1.4	M	New Development Seismic Standards	Evaluate and update seismic standards for all new development based on best practices and needs.	Complete. Adopted in 2017, the City also developed in Seismic Fault Precaution and Liquefaction Zone Maps for the implementation of these provisions.				x	
Safety and Noise	SN-A.8	SN-1.1	M	Building and Infrastructure Seismic Retrofits	Evaluate and update the City's existing building stock and infrastructure seismic retrofit program for orderly and effective identification of vulnerable buildings/infrastructure, outreach, education, support and enforcement.	Complete. The City's Building and Safety Division contracted with a consultant to survey the City's existing building stock. This served as the basis for the City's seismic retrofit ordinance which was adopted in 2017. The ordinance established a framework for the seismic retrofit of two types of existing building by establishing mandatory strengthening provisions for existing wood-frame building with soft, weak or open-front walls and voluntary strengthening provisions for cripple walls and sill plate anchorage in existing wood-frame buildings. In addition, a follow up ordinance was adopted later in 2017, to establish provisions for existing non-ductile concrete and pre-Northridge steel moment frame buildings.				x	

Chapter	GP #	Policy	Time	Action Name	Action Description	2024 Status Report	Ongoing	Pending	Underway	Complete	No Action
Safety and Noise	SN-A.9	SN-1.8	M	Support for Hazard Mitigation in Existing Development	Establish support mechanisms and programs to assist the community in addressing outstanding potential risks from natural hazards in existing development, such as seismic hazards, flooding, landslides, subsurface gas and fires.	Completed. In conjunction with the City Geologist, Building and Safety completed alternate foundation design standards in the liquefaction zones throughout the City.				x	
Safety and Noise	SN-A.10	SN-7.4	OG	Neighborhood-Level Hazard/Emergency Programs	Continue to utilize existing neighborhood networks to expand community outreach and education regarding potential hazards, hazard mitigation, available resources, and emergency response.	In July 2024, the California Governor's Office of Emergency Services (Cal OES) and Federal Emergency Management Agency (FEMA) notified the City of the Final Approval of the City's Local Hazard Mitigation Plan (LHMP). The City Council adopted a General Plan Amendment to replace Appendix A with the updated 2024 LHMP in the Safety and Noise Element of the West Hollywood General Plan 2035. The LHMP is set to expire on July 15, 2029.			X		
Safety and Noise	SN-A.11	SN-2.1; SN-2.3	S	Non-Toxics Purchasing Policy	Update and expand the City's purchasing policy to avoid toxic cleaning and building materials, minimize use of plastic packaging, and support foodstuffs free from petrochemicals and fertilizers.	Complete. The Green Cleaning Program has been activated at all City Facilities with a contracted janitorial services provider. All programs are compliant with the City's integrated Pest Management Program (IPM).				X	
Safety and Noise	SN-A.12	SN-2.2; SN-2.3	S	Non-Toxics Outreach	Partner with non-profit organizations for education and outreach to encourage non-toxic materials and products in homes and businesses as an alternative to common products containing petrochemicals and other hazardous chemicals in cleaning products, personal care products, storage and packaging products, furnishings, as well as foodstuffs.	The city continues to provide education and outreach to West Hollywood residents and community members using a variety of communications channels with an emphasis on high touch social services interactions, community partnerships, events, and social media. Information on the services available to the West Hollywood community for toxic material handling and e-waste collection is on the City's website. In addition, the City has launched the Green Business Program that encourages business to use non-toxic cleaning products and furnishings as part of the certification process. This program launched in 2024 and is ongoing. Underway. The City shared information regarding the use of glyphosate through media releases.	X				

Chapter	GP #	Policy	Time	Action Name	Action Description	2024 Status Report	Ongoing	Pending	Underway	Complete	No Action
Safety and Noise	SN-A.13	SN-5.1; SN-5.3	S	Municipal Code Update	<p>Revise the City's Municipal Code to achieve the following:</p> <ul style="list-style-type: none"> <li>Limit the hours of deliveries to commercial, mixed-use and industrial uses adjacent to residential and other noise-sensitive land uses</li> <li>Limit noise levels generated by commercial and industrial uses</li> <li>Limit the hours of operation for refuse vehicles and parking lot sweepers if their activity results in excessive noise level that adversely affects adjacent residential uses</li> <li>Require the placement of loading and unloading areas so that commercial buildings shield nearby land uses from noise generated by loading dock and delivery activities. If necessary, additional sound barriers shall be constructed on the commercial sites to protect nearby noise-sensitive uses</li> <li>Require all commercial health, ventilation, and air conditioning (HVAC) machinery to be placed within mechanical equipment rooms wherever possible</li> <li>Require the provision of localized noise barriers or rooftop parapets around HVAC, cooling towers, and mechanical equipment so that line of sight to the noise source from the property line of the noise-sensitive receptors is blocked.</li> </ul>	The City's noise ordinance was first adopted in 1985, with several amendments made since then including the latest in 2021, which adopted changes to the noise code as they relate to residential parties and large gatherings. The noise ordinance covers categories including, but not limited to: amplified sound, mechanical devices, loading/unloading in residential districts, construction, signaling devices, commercial establishments and activities.				x	
Safety and Noise	SN-A.14	SN-3.1	S	Home-Based Businesses and Noise Ordinance	Adopt a home-based business ordinance that provides opportunities for legal and conforming home-based businesses within the community, while protecting neighbors from potential noise impacts.	Complete. The City's noise ordinance was first adopted in 1985, with several amendments made since then including the latest in 2021, which adopted changes to the noise code as they relate to residential parties and large gatherings. The noise ordinance covers categories including, but not limited to: amplified sound, mechanical				x	

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						devices, loading/unloading in residential districts, construction, signaling devices, commercial establishments and activities.					
Safety and Noise	SN-A.15	SN-3.7	S	Noise Impact Analysis Guidelines	<p>The City will develop noise impact analysis guidelines that describe the City's desired procedure and format for acoustical studies. Acoustical studies will be required for all discretionary, non-residential projects that will cause future traffic volumes to increase by 25% or more on any roadway in front or near blocks where the majority land uses are residential or institutions (e.g., schools). The noise analysis guidelines should include the following elements:</p> <ul style="list-style-type: none"> <li>• Be prepared by a qualified person experienced in the fields of environmental noise assessment and architectural acoustics, as determined by the City.</li> <li>• Include representative noise level measurements with sufficient sampling periods and locations to adequately describe local conditions and predominant noise sources</li> <li>• Estimate existing and projected cumulative (20 years) transportation noise levels in terms of Ldn, and compare those noise levels to the adopted standards and policies of the Safety and Noise Chapter.</li> <li>• Include representative noise level measurements with sufficient sampling periods and locations to adequately described local conditions and predominant noise locations</li> <li>• Recommend appropriate mitigation to achieve the adopted policies of the proposed General Plan Noise Element</li> <li>• Estimate noise exposure after the prescribed</li> </ul>	<p>In 2015, the City updated its noise ordinance to include an objective standard to determine if noise is audible at a certain distance by a "reasonable person. According to Chapter 9.08 (Noise), also known as the noise ordinance of the WHMC, the dense nature of development within the City with residential units in close proximity to one another and often adjoining commercial activities makes it inevitable that everyday noise will be audible to a degree. This chapter of the WHMC establishes regulations in order to strike a balance between normal everyday noises that are unavoidable in an urban environment and those noises that are so excessive and annoying to persons of ordinary sensitivity that they must be curtailed in order to protect the comfort and tranquility of all persons who live and work in the City. The noise ordinance, most recently amended in 2016, utilizes a "reasonable person" standard rather than decibel based regulations as this method does not require any technical devices to measure sound when there is a complaint of a disturbance. The "reasonable person" standard instead uses an objective standard to determine if sound is audible at a specified distance. Current regulations prohibit amplified sound being plainly audible at a distance of 25 feet from the source.</p>				x	

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					<p>mitigation measures have been implemented</p> <ul style="list-style-type: none"> <li>Describe a post-project assessment program that could be used to evaluate the effectiveness of the proposed mitigation measures, as necessary</li> </ul>						



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