

## CITY OF WEST HOLLYWOOD SAFETY AMBASSADORS

### SANTA MONICA BLVD

TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	1917	2188	(271)	29%
BUSINESS CONTACTS	3321	3943	(622)	-16%
UNHOUSED CONTACT	503	389	114	29%
CALLS FOR SERVICE	321	317	4	1%
SAFETY ESCORTS	13	11	2	18%
BIKE MILES RIDDEN	316	449	(133)	-30%
SCOOTER IMPROPER PARKING	218	377	(159)	-42%
SHERIFF ASSITANCE	9	12	(3)	-25%
EMS/FIRE	8	6	2	33%

### SUNSET BLVD

TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	14	43	(29)	-67%
BUSINESS CONTACTS	188	231	(43)	-19%
UNHOUSED CONTACT	26	22	4	18%
CALLS FOR SERVICE	11	16	(5)	-31%
SAFETY ESCORTS	2	1	1	100%
BIKE MILES RIDDEN	163	184	(21)	-11%
SCOOTER IMPROPER PARKING	4	9	(5)	-56%
SHERIFF ASSITANCE	0	0	-	#DIV/0!
EMS/FIRE	0	0	-	#DIV/0!

### MELSROSE AVE

TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	12	29	(17)	-59%
BUSINESS CONTACTS	27	98	(71)	-72%
UNHOUSED CONTACT	9	31	(22)	-71%
CALLS FOR SERVICE	17	23	(6)	-26%
SAFETY ESCORTS	1	1	-	0%
BIKE MILES RIDDEN	42	94	(52)	-55%
SCOOTER IMPROPER PARKING	6	21	(15)	-71%
SHERIFF ASSITANCE	0	0	-	#DIV/0!
EMS/FIRE	0	0	-	#DIV/0!

## CITY PARKS

### PLUMMER PARK

TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	361	205	156	76%
UNHOUSED CONTACT	70	61	9	15%
BUSINESS REFERRALS	15	19	(4)	-21%
SOCIAL SERVICE REFERRALS	43	27	16	59%
PARK CODE VIOLATIONS	57	17	40	235%
SAFETY ESCORTS	4	7	(3)	-43%
RESTROOM COUNTS	273	234	39	17%
SHERIFF ASSITANCE	4	0	4	#DIV/0!
EMS/FIRE	5	1	4	400%

### WEST HOLLYWOOD PARK

TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	337	236	101	43%
UNHOUSED CONTACTS	74	138	(64)	-46%
BUSINESS REFERRALS	29	13	16	123%
SOCIAL SERVICE REFERRALS	34	21	13	62%
PARK CODE VIOLATIONS	59	38	21	55%
LIFE GUARD ESCORTS	2	4	(2)	-50%
SAFETY ESCORTS	7	3	4	133%
RESTROOM COUNTS	496	249	247	99%
SHERIFF ASSITANCE	4	6	(2)	-33%
EMS/FIRE	2	2	-	0%

## KIOSK CONTACTS

TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change
LA BREA	66	47	19	40%
RAMADA	29	34	(5)	-15%
ROBERTSON	73	31	42	135%
FAIRFAX	79	43	36	84%
VETERANS PARK *began 5/24	26	0	26	#DIV/0!

LA JOLLA *began 11/24	17	0
FOUNTAIN/FAIRFAX *began 6/24	8	0

RESIDENTIAL PATROLS					
EAST					
TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change	
HOSPITALITY ASSISTANCE	6	32	(26)	-81%	
UNHOUSED CONTACT	19	24	(5)	-21%	
CALLS FOR SERVICE	24	17	7	41%	
SAFETY ESCORTS	2	3	(1)	-33%	
SHERIFF ASSITANCE	2	1	1	100%	
EMS/FIRE	0	1	(1)	-100%	
MID CITY					
TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change	
HOSPITALITY ASSISTANCE	2	13	(11)	-85%	
UNHOUSED CONTACT	8	15	(7)	-47%	
CALLS FOR SERVICE	13	9	4	44%	
SAFETY ESCORTS	1	0	1	#DIV/0!	
SHERIFF ASSITANCE	1	0	1	#DIV/0!	
EMS/FIRE	0	0	-	#DIV/0!	
WEST					
TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change	
HOSPITALITY ASSISTANCE	5	44	(39)	-89%	
UNHOUSED CONTACT	13	46	(33)	-72%	
CALLS FOR SERVICE	17	29	(12)	-41%	
SAFETY ESCORTS	1	2	(1)	-50%	
SHERIFF ASSITANCE	1	0	1	#DIV/0!	
EMS/FIRE	0	1	(1)	-100%	

**ALL CITY**

**EAST**

TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change
BUSINESS CONTACTS	1249	2054	(805)	-39%
UNHOUSED CONTACT	362	291	71	24%
CALLS FOR SERVICE	162	123	39	32%
SAFETY ESCORTS	9	3	6	200%
SHERIFF ASSITANCE	9	5	4	80%
EMS/FIRE	8	2	6	300%

**MID CITY**

TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change
BUSINESS CONTACTS	809	286	523	183%
UNHOUSED CONTACT	116	101	15	15%
CALLS FOR SERVICE	97	53	44	83%
SAFETY ESCORTS	5	3	2	67%
SHERIFF ASSITANCE	3	6	(3)	-50%
EMS/FIRE	2	2	-	0%

**WEST**

TASK	FEB 01 - FEB 28, 2025	FEB 01 - FEB 28, 2024	Variance	% Change
BUSINESS CONTACTS	1405	1603	(198)	-12%
UNHOUSED CONTACT	245	331	(86)	-26%
CALLS FOR SERVICE	144	173	(29)	-17%
SAFETY ESCORTS	15	4	11	275%
SHERIFF ASSITANCE	8	2	6	300%
EMS/FIRE	5	3	2	67%

## Response Times

### Security Ambassador Report – FEBRUARY 2025

#### Response Times

##### Call 1

- Incident Type: PROACTIVE PATROL (NARCAN OVERDOSE)
- Location: WEHO PARK
- Date/Time of Incident: 2/02/25 9:20 PM
- Police Response (Yes)
- Called: 9:20 PM
- Arrived: 09:39 PM

##### Call 2

- Incident Type: PROACTIVE PATROL (UNHOUSED- ENCAMPMENT)
- Location: PLUMMER PARK
- Date/Time of Incident: 2/06/25 12:10 PM
- Police Response (Yes)
- Called: 12:19 PM
- Arrived: 1:10 PM

##### Call 3

- Incident Type: PROACTIVE PATROL (UNHOUSED-PARAPHERNALIA)
- Location: PLUMER PARK
- Date/Time of Incident: 2/07/25 10:15 AM
- Police Response (Yes)
- Called: 10:19 AM
- Arrived: 10:31 AM

##### Call 4

- Incident Type: CALL FOR SERVICE (ALTERCATION)
- Location: SMB/LA BREA
- Date/Time of Incident: 2/9/25 11:15 AM
- Police Response (Yes)
- Called: 11:18 AM
- Arrived: 11:52 AM

##### Call 5

- Incident Type: CALL FOR SERVICE (UNHOUSED-ENCAMPMENT)
- Location: WESTBOURNE RESIDENTIAL
- Date/Time of Incident: 2/9/25 8:30 PM
- Police Response (Yes)
- Called: 8:38 PM
- Arrived: 8:52 PM

**Call 6**

- Incident Type: PROACTIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: PLUMMER PARK
- Date/Time of Incident: 2/10/25 3:10 AM
- Police Response (Yes)
- Called: 3:10 AM
- ARRIVED: 3:38 AM

**Call 7**

- Incident Type: CALL FOR SERVICE (UNHOUSED-ENCAMPMENT)
- Location: NORTON RESIDENTIAL
- Date/Time of Incident: 2/10/25 6:10 AM
- Police Response (Yes)
- Called: 6:19 AM
- ARRIVED: 6:27 AM

**Call 8**

- Incident Type: PROCATIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: EL TOVAR
- Date/Time of Incident: 2/12/25 4:20 PM
- Police Response (Yes)
- Called: 4:24 PM
- Arrived: 5:40 PM

**Call 9**

- Incident Type: PROACTIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: PLUMMER PARK
- Date/Time of Incident: 2/13/25 8:00 AM
- Police Response (Yes)
- Called: 8:14 AM
- ARRIVED: 8:20 AM

**Call 10**

- Incident Type: PROCATIVE PATROL (UNHOUSED)
- Location: LILLY LODGE
- Date/Time of Incident: 2/13/25 11:30 PM
- Police Response (Yes)
- Called: 11:34 PM
- Arrived: 12:01 PM

**Call 11**

- Incident Type: PROACTIVE PATROL (UNHOUSED-TRESPASSING)
- Location: WEHO PARK STRUCTURE
- Date/Time of Incident: 2/13/25 12:50 AM
- Police Response (Yes)
- Called: 12:59 AM
- ARRIVED: 1:47 AM

**Call 12**

- Incident Type: PROACTIVE PATROL (POSSIBLE BURGLARY)
- Location: HUENER JEWELRY
- Date/Time of Incident: 2/16/25 4:50 AM
- Police Response (Yes)
- Called: 4:54 AM
- Arrived: 5:14 AM

**Call 13**

- Incident Type: CALL FOR SERVICE (UNHOUSED-ENCAMPMENT)
- Location: HAVENHURST Mid City
- Date/Time of Incident: 2/17/25 6:40 AM
- Police Response (Yes)
- Called: 6:54 AM
- Arrived: 7:12 AM

**Call 14**

- Incident Type: CALL FOR SERVICE (UNHOUSED-TRESSPASSING)
- Location: VISTA EAST
- Date/Time of Incident: 2/17/25 6:12 AM
- Police Response (Yes)
- Called: 6:15 AM
- Arrived: 6:39 AM

**Call 15**

- Incident Type: PROACTIVE PATROL (ASSAULT- AMBASSDAOR)
- Location: KINGS RD PARK
- Date/Time of Incident: 2/17/25 6:00 PM
- Police Response (Yes)
- Called: 6:02 PM
- Arrived: 6:20 PM

**Call 16**

- Incident Type: PROCATIVE PATROL (UNHOUSED- ENCAMPMENT)
- Location: WEHO PARK
- Date/Time of Incident: 2/19/25 8:35 AM
- Police Response (Yes)
- Called: 8:44 AM
- Arrived: 8:56 AM

**Call 17**

- Incident Type: PROCATIVE PATROL (ASSAULT)
- Location: HI TOPS
- Date/Time of Incident: 2/19/25 10:20 PM
- Police Response (Yes)
- Called: 10:20 PM
- Arrived: 10:32 PM

**Call 18**

- Incident Type: PROCATIVE PATROL (THEFT)
- Location: Z PIZZA
- Date/Time of Incident: 2/20/25 10:40 PM
- Police Response (Yes)
- Called: 10:45 AM
- Arrived: 11:30 AM

**Call 19**

- Incident Type: PROCATIVE PATROL (UNHOUSED)
- Location: SMB/EAST
- Date/Time of Incident: 2/26/25 11:55 PM
- Police Response (Yes)
- Called: 12:06 PM
- Arrived: 12:31 PM

**Call 20**

- Incident Type: CALL FOR SERVICE (INTOXICATION)
- Location: BARNEYS BEANERY
- Date/Time of Incident: 2/23/25 5:30 PM
- Police Response (Yes)
- Called: 5:40 PM
- Arrived: 6:10PM

**Call 21**

- Incident Type: CALL FOR SERVICE (VANDALISM)
- Location: ABBEY
- Date/Time of Incident: 2/24/25 12:00 AM
- Police Response (Yes)
- Called: 12:03 AM
- Arrived: 12:29 AM

**-TOTAL CALLS FOR SERVICE- 403**

**-AVERAGE RESPONSE TIME- 13.9 MINS**