



# CITY OF WEST HOLLYWOOD CITY COUNCIL AGENDA

MONDAY, MARCH 17, 2025

5:30 PM – CLOSED SESSION See attached Closed Session Agenda

6:00 PM – REGULAR MEETING

**\*Revised – 3/14/25 (Removing - Closed Session)**

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM  
COUNCIL CHAMBERS – 625 N. SAN VICENTE BOULEVARD**

**Council Chambers opens at 5:15 p.m. when there is a Closed Session Scheduled.  
Otherwise, Council Chambers opens at 5:30 p.m.**

## **LAND ACKNOWLEDGEMENT:**

“The West Hollywood City Council acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.”

## **PUBLIC COMMENT AND RULES OF DECORUM:**

The City Council values your comments and acknowledges the right of the public to address issues that are within the City’s jurisdiction and invites the public to do so during the City Council meeting. However, this public participation must be balanced with the need of the City Council to conduct the public’s business in a fair and efficient manner, free from disruption or disturbance. The City offers multiples ways for the public to participate during the meeting.

During the first Public Comment section of the agenda, any member of the public may address the City Council on items appearing on the Consent Calendar. Comments concerning other items on the agenda will be heard at the time the item is considered during the meeting; however, they may be offered at this time if a member of the public cannot be in attendance later in the evening. Members of the public may also comment upon any other item of interest that is within the subject matter jurisdiction of the City Council at this time, or later in the meeting under the second Public Comment period. Please see Agenda Item No. 1 below for more information.

The City expects that everyone who participates in the meeting will do so with respect and dignity. Please refrain from using abusive, derogatory, and slanderous language, or behaving in a way that disrupts the meeting.

Speakers should not bring to the podium any items other than a prepared written statement and/or writing materials.

Speakers and any other members of the public may not approach the dais at any time during the meeting without prior consent from the Mayor.

Speakers may only speak once on any agenda item. Donating public comment time to others is prohibited.

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening, or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede, or otherwise render the orderly conduct of the City Council meeting unfeasible.

Persons in the audience should refrain from creating, provoking, or participating in any type of unwelcome physical contact.

Please see the Rules of Conduct for City Council meetings for additional rules and expectations for conducting the City Council meetings.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6800.



**TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE OR AN E-COMMENT:**

Members of the public who wish to comment on matters before the City Council are strongly encouraged to submit written correspondence to [publiccomment@weho.org](mailto:publiccomment@weho.org) or submit an E-Comment by visiting [www.weho.org/wehotv](http://www.weho.org/wehotv) no later than 12:00 p.m. on Council meeting day. *Note: Written Correspondence and E-Comments will not be read into the record during the City Council meeting; however, correspondence received by 12:00 p.m. will be forwarded to the City Council and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.*

**TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:**

(Please note: This option is to provide public comment via phone ONLY. To view the meeting, please see information on how to view the meeting provided above.)

1. You are required to register to speak via Zoom by emailing [publiccomment@weho.org](mailto:publiccomment@weho.org) no later than 12:00 p.m. on the City Council meeting day, to be added to the Zoom Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item(s) you would like to speak on.

2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.). During Approval of the Agenda items may be moved to the Consent Calendar; therefore, members of the public who have signed up to speak on any item with the City Clerk's Office should be in the queue by 5:50 p.m. **\*\*Please note that City Clerk staff cannot respond to emails during the meeting. This means that email and text message requests made to speak by phone on additional agenda items during the meeting cannot be accommodated during the meeting.**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. For people who are Deaf or hard of hearing dial 711 or 1-800-735-2929 (TTY) or 1-800-735-2922 (voice) for California Relay Service (CRS) assistance. If you require accommodations to participate in the meeting, please contact the City Clerk's Office at (323) 848-6800 at least 72 hours before the meeting date.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323-GO-METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net).

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6800.

***Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).***

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**APPROVAL OF AGENDA:**

**LEVINE ACT DISCLOSURES:** This time has been set aside for any Councilmember to provide their disclosures subject to the Levine Act for any item(s) on the posted agenda.

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

**A. PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, the Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

**A.1. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

**A.2. PUBLIC COMMENTS, GENERAL INTEREST:**

**CITY MANAGER'S REPORT:** This time has been set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**B. CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**B.1. POSTING OF AGENDA [J. JIMENEZ, M. CROWDER, L. MORALES]:**  
*SUBJECT: The agenda for the meeting of Monday, March 17, 2025, was posted at City Hall, Plummer Park, the West Hollywood Library, and the Aquatics & Recreation Center (ARC) on Wednesday, March 12, 2025.*  
**RECOMMENDATION:** Receive and file.

**B.2. APPROVAL OF MINUTES [J. JIMENEZ, M. CROWDER, L. MORALES]:**  
*SUBJECT: The City Council is requested to approve the minutes of the prior City Council meeting.*  
**RECOMMENDATION:** Approve the meeting minutes of March 3, 2025.

**B.3. APPROVAL OF DEMAND REGISTER NO. 966 [L. QUIJANO, K. BARENG, S. STEPHENS]:**  
*SUBJECT: The City Council shall receive the Demand Register for period ending March 7, 2025 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.*  
**RECOMMENDATION:** Approve Demand Register No. 966 and Adopt Resolution No. 25-017, "A RESOLUTION OF THE CITY COUNCIL OF

THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 966”.

- B.4. CLAIMS ADMINISTRATION [J. JIMENEZ, M. CROWDER, Y. ZHOSAN]:**  
*SUBJECT: The City Council is receiving notification that the City’s third-party administrator Carl Warren & Co. has denied three (3) Claims for Damages from Maria Eleni Pasia, Nicolas Atherton, and Christopher Peter Mahasaradjian.*  
RECOMMENDATION: Receive and file.
- B.5. COMMISSION AND ADVISORY BOARD MEETING SYNOPSSES [M. CROWDER, L. MORALES]:**  
*SUBJECT: The City Council will receive Synopses from the Human Services Commission, Public Facilities, Recreation, & Infrastructure Commission, Disabilities Advisory Board, and Older Adults Advisory Board regarding actions taken at their recent meetings.*  
RECOMMENDATION: Receive and file.
- B.6. TREASURER’S REPORT FOR JANUARY 2025 [L. QUIJANO, K. BARENG, S. STEPHENS]:**  
*SUBJECT: The City Council will receive the Treasurer’s Reports for the month ended January 2025 pursuant to Section 53646 of the Government Code of the State of California.*  
RECOMMENDATION: Receive and file the January 2025 Treasurer’s Report.
- B.7. APPROVAL OF 2026 ARTS GRANT PROGRAM [L. BIERY, R. EHEMANN, E. ANGELOFF]:**  
*SUBJECT: The City Council will consider approving the City of West Hollywood’s 2026 Arts Grant Program guidelines, schedule, and funding as recommended by the Arts and Cultural Affairs Commission.*  
RECOMMENDATION: Approve the implementation of the City of West Hollywood’s 2026 Arts Grant Program guidelines, schedule, and funding as recommended by the Arts and Cultural Affairs Commission.
- B.8. ACCRUED LOAN INTEREST CLARIFICATION FOR PERMANENT LOAN CONVERSIONS ON AFFORDABLE HOUSING TRUST FUND PROJECTS [S. CAMPBELL, B. LEAGUE, A. BARTLE]:**  
*SUBJECT: The City Council will affirm the accrued interest component of an Affordable Housing Trust Fund loan shall be deemed to be “forgiven” upon conversion of a construction or acquisition loan to a permanent loan as stated in Section 203 of the Permanent Affordable Housing Loan Agreements (Attachment A). The Finance and Technology Services Department has requested this clarification for the accrued interest calculation on two recent Affordable Housing Trust Fund loans at 1201-1207 Detroit Street and 1041-1049 Martel Avenue and on a going forward basis.*

RECOMMENDATIONS: 1) Authorize the Director of Finance and Technology Services to recognize that accrued interest shall be deemed to be forgiven on existing Affordable Housing Trust Fund acquisition loans when acquisition loans convert to permanent financing; and 2) Authorize the City Manager or designee to execute all documents incident to these two agreements and to implement this clarification in the future.

**B.9. GENERAL PLAN AND HOUSING ELEMENT ANNUAL PROGRESS REPORTS FOR CALENDAR YEAR 2024 [N. MARICICH, J. ALKIRE, F. CONTRERAS, T. FARRIS, M. MONTENEGRO]:**

*SUBJECT: The City Council will receive the General Plan and Housing Element Annual Progress Reports for calendar year 2024, including progress toward the 6th Cycle Regional Housing Needs Assessment (RHNA), and authorize staff to submit the reports to the Governor's Office of Land Use and Climate Innovation (LCI) and the California Department of Housing and Community Development (HCD) in compliance with State requirements. The Annual Progress Reports are exempt from review under the California Environmental Quality Act (CEQA), pursuant to California Code of Regulations Section 15061(b)(3).*

RECOMMENDATION: Authorize staff to submit the 2024 General Plan and Housing Element Annual Progress Reports to the Governor's Office of Land Use and Climate Innovation and the California State Department of Housing and Community Development.

**B.10. WEHO PRIDE 2025 AGREEMENTS [Y. QUARKER, C. SMITH, M. REATH, K. MCCORMACK]:**

*SUBJECT: The City Council will consider approving two agreements with JJLA, LLC. (JJLA) related to the production of WeHo Pride 2025, including the annual addendum to the Exclusive Event Production Services Agreement and a Permit to Use City Property Agreement for the 2025 OUTLOUD Music Festival at WeHo Pride (OUTLOUD) and 2025 WeHo Pride Parade (Parade).*

RECOMMENDATIONS: 1) Approve Addendum 3 to the City's three-year Exclusive Event Production Services Agreement (Production Services Agreement) with JJLA, for WeHo Pride 2025 in an amount not to exceed \$1,944,000; 2) Authorize the City Manager to approve change orders to the Production Services Agreement with JJLA in an amount not to exceed \$270,000; 3) Authorize the Director of Finance & Technology Services to receive sponsorship funds and make related budget adjustments associated with the receipt of any sponsorship funds related to WeHo Pride 2025; 4) Approve a Permit to Use City Property to grant approval to JJLA for JJLA's 2025 OUTLOUD (held in West Hollywood Park) and for the WeHo Pride Parade (held on Santa Monica Boulevard) including City sponsorship in an amount not to exceed \$869,400 and \$372,600 for OUTLOUD and the Parade respectively; 5) Authorize the City Manager to approve change orders to the City sponsorship amounts included in the Permit to Use City Property Agreement with JJLA, in an amount not to

exceed \$130,410 and \$55,890 for OUTLOUD and the Parade respectively; 6) Approve the waiver of Building and Safety Permit fees, Encroachment Permit fees, Film Permit fees, Major Event Park Space Use fees, Parking fees, and Special Event Permit fees (estimated at \$125,000 in waived fees); and 7) Authorize JJLA to sell beer, wine, and spirits at OUTLOUD in West Hollywood Park, on May 30, May 31, and June 1, 2025, until 30 minutes prior to close of the event each night.

**B.11. AGREEMENT FOR SERVICES FOR THE PRODUCTION OF THE RUSSIAN-SPEAKING COMMUNITY CULTURAL HERITAGE MONTH AND WEHO MISHKA FESTIVAL [Y. QUARKER, A. LOVANO, J. DEL TORO, T. RODZINEK]:**

*SUBJECT: The City Council will consider awarding an Agreement for Services the production of the Russian-Speaking Community Cultural Heritage Month and WeHo Mishka Festival. This month-long celebration in May 2025 will feature the Community Awards Presentation, Classical Music Concert, the WeHo Mishka Festival, and various cultural events.*

**RECOMMENDATIONS:** 1) Approve an Agreement for Services with Agassi Topchian for event production services in an amount not to exceed \$112,000; 2) Waive all City fees, including building and safety permits (approximately \$1,000), special event permit fees (approximately \$2,740), facility use fees for Plummer Park and West Hollywood Park (approximately \$3,000); 3) Waive permitted parking on Vista Street from 7:00 a.m. until midnight on Saturday, May 17 and Sunday, May 18, 2025; 4) Provide parking validation and waive associated parking fees (\$2,250) for approximately 250 people at the 5-story parking garage on the following dates: Saturday, May 10, 2025, and two additional events which dates are TBD, that will take place in the Council Chambers during the Russians-Speaking Community Cultural Heritage Month; 5) Approve use of West Hollywood City Council Chambers from 10:00 a.m. until 11:00 p.m. on the two dates of the events that will take place in the Council Chambers and waive associated facility rental fees (\$855); 6) Authorize the Director of Finance and Technology Services to increase budgeted expenditures in account 100-3-50-15-535012; 7) Authorize staff to negotiate event sponsorship agreements in consultation with the Finance Department and/or City Attorney; and 8) Authorize the City Manager or his designee to execute documents incident to all Agreements related to this item.

**B.12. AGREEMENT WITH TYLER TECHNOLOGIES AND GFOA TO IMPLEMENT NEW ENTERPRISE RESOURCE PLANNING SYSTEM [L. QUIJANO, A. RUIZ, E. TSIPIIS, K. BARENG, B. ROSEN, J. JIMENEZ, R. NAPPER, M. CROWDER]:**

*SUBJECT: The City Council will consider authorizing staff to enter into a contract with Tyler Technologies to replace the City's current Tyler Technologies Eden Finance and Human resources Enterprise Resource Planning (ERP) system and enter into a contract with GFOA for project management and implementation assistance.*

RECOMMENDATIONS: 1) Approve a Software as a Service Agreement with Tyler Technologies, Inc. in the amount not to exceed \$5,376,469 over an eleven-year period, to replace the City's current Finance and Human Resources Enterprise Resource Planning (ERP) system for an initial three-year term with automatic one-year renewals; 2) Approve an Agreement for services with Government Finance Officers Association in the amount of \$105,000, for a term ending June 30, 2028, for project management and implementation assistance services; and 3) Authorize the City Manager or designee to execute documents incident to the agreements.

**B.13. NOTICE OF COMPLETION FOR CIP 2306, TRAFFIC SIGNAL IMPROVEMENTS AT FOUNTAIN AVENUE AND FAIRFAX AVENUE [H. COLLINS, J. GILMOUR, R. GARLAND]:**

*SUBJECT: The City Council will consider approving the Notice of Completion for CIP 2306, Traffic Signal Improvements at Fountain Avenue and Fairfax Avenue by International Line Builders, Inc. dba ILB Electric.*

RECOMMENDATIONS: Accept the work and authorize the following: a. File the Notice of Completion by the City Clerk with the Los Angeles Recorder's Office, b. Issue the final payment to the contractor at the end of the 35 day lien period, c. Release of the Performance Bond on the date of recordation of the Notice of Completion, d. Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices from material suppliers or subcontractors.

**B.14. REJECT ALL BIDS RECEIVED AND RE-ADVERTISE FOR ROOF REPLACEMENT AT CITY MAINTENANCE FACILITY PROJECT [H. COLLINS, E. HAMANT]:**

*SUBJECT: The City Council will consider rejecting the bids received for the Roof Replacement at City Maintenance Facility Project and authorizing staff to re-issue and re-advertise the bid.*

RECOMMENDATIONS: 1) Reject the bids for the Roof Replacement at City Maintenance Facility Project, as submitted on February 4, 2025, and return the associated bid bonds; and 2) Authorize staff to re-issue and re-advertise for the Roof Replacement at City Maintenance Facility Project.

**B.15. CO-SPONSORSHIP OF WORLD DOG DAY 2025 [Y. QUARKER, C. SMITH, M. REATH, B. SMITH]:**

*SUBJECT: The City Council will consider co-sponsoring World Dog Day 2025, produced by The Vanderpump Dog Foundation on Saturday, May 17, 2025, from 11:00 a.m. to 4:00 p.m. in West Hollywood Park.*

RECOMMENDATIONS: 1) Approve a co-sponsorship agreement with The Vanderpump Dog Foundation (Attachment A) for World Dog Day 2025 that defines the facility uses and terms of the partnership between the City and The Vanderpump Dog Foundation; 2) Approve the waiver of Building and Safety Permit fees, Encroachment Permit fees, Film Permit fees, Major Event Park Space Use fees, Parking fees, and Special Event Permit fees (estimated at \$11,220 in waived fees); 3) Approve a loss of revenue of

approximately \$1,370 related to Parking fees for spaces located at the on-street pay station along San Vicente Boulevard and in the Five Story Parking Structure; 4) Approve the use of the Great Lawn Area, Promenade Area, Robertson Commons Area, and Robertson Picnic Area of West Hollywood Park on May 16, 2025, for set-up, and on May 17, 2025, for the event; 5) Authorize the City Manager to execute documents associated with the co-sponsorship agreement and to negotiate any additional requests, including minor changes to the fee waivers outlined in this staff report; 6) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 7) Authorize the use of seventy-five all-day parking validation tickets for the Five Story Parking Structure on May 17, 2025, for vendor and volunteer parking; and 8) Direct the Communications Department to utilize all appropriate communications tools to promote the event, such as the City's website and media tools.

**C. PUBLIC HEARINGS: None.**

**D. LEGISLATIVE:**

**D.1. AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AMENDING SECTION 3.36.090 OF TITLE 3 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO PROVIDE REBATES FOR BUSINESS LEASE RENEWALS [L. BIERY, P. KESPRADIT, L. D'AMBROSIA]:**

*SUBJECT: The City Council will consider introducing on first reading an ordinance amending Section 3.36.090 of the West Hollywood Municipal Code, Rebate for Business Lease Renewals, regarding the expansion of the business lease renewal rebate for businesses in West Hollywood.*

*RECOMMENDATION: Introduce on first reading, by title only, Ordinance No. 25-\_\_\_\_\_: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AMENDING SECTION 3.36.090 OF TITLE 3 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO PROVIDE REBATES FOR BUSINESS LEASE RENEWALS."*

**E. UNFINISHED BUSINESS:**

**E.1. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND RE-APPOINTMENTS [J. JIMENEZ, M. CROWDER, L. MORALES]:**

*SUBJECT: The City Council will consider making Direct and At-large appointments to the City's Commissions. The City Council will also consider making Direct appointments to the City's Advisory Boards.*

*RECOMMENDATIONS: Make new appointments or re-appointments to City Commissions with terms ending February 28, 2027, as follows: 1) Councilmembers to make Direct appointments to the following: a. Arts & Cultural Affairs Commission, Business License Commission, Human Services Commission, Rent Stabilization Commission, and Transportation & Mobility Commission, b. Disabilities Advisory Board, Older Adults*

Advisory Board, Russian-Speaking Advisory Board, Social Justice Advisory Board, Transgender Advisory Board, and Women’s Advisory Board; 2) Call for nominations for the At-large appointments for the following Commissions: a. Historic Preservation Commission: 2 At-large appointments, b. LGBTQ+ Commission: 2 At-large appointments, c. Planning Commission: 2 At-large appointments, d. Public Facilities, Recreation, & Infrastructure Commission: 2 At-large appointments, e. Public Safety Commission: 2 At-large appointments.

**F. NEW BUSINESS:**

**F.1. MOVIE TOWN SQUARE BUILDING ASSESSMENT AND ACCESSIBILITY STANDARDS FOR FUTURE AFFORDABLE HOUSING PROJECTS [J. HEILMAN, Y. QUARKER, A. LOVANO, J. DEL TORO]:**

*SUBJECT: The City Council will consider directing staff to work with the West Hollywood Community Housing Corporation to conduct an assessment of ongoing concerns at Movietown Square, an affordable housing building at 7302 Santa Monica Boulevard, and to provide direction regarding accessibility requirements for future affordable housing projects.*

*RECOMMENDATIONS: 1) Direct staff to work with the West Hollywood Community Housing Corporation to conduct an assessment of ongoing concerns related to elevator maintenance and building security at Movietown Square, an affordable housing building at 7302 Santa Monica Boulevard; and 2) Direct staff to develop requirements for future affordable housing projects to include primary and secondary access points for people who may have accessibility issues.*

**F.2. USE OF LOS ANGELES UNIFIED SCHOOL DISTRICT (LAUSD) RECREATIONAL FACILITIES AFTER HOURS [J. HEILMAN, J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO, J. CARTER]:**

*SUBJECT: The City Council will consider directing staff to explore entering into a Memorandum of Understanding (MOU) between the City of West Hollywood and Los Angeles Unified School District (LAUSD) for the use of recreational facilities at local LAUSD schools by the public outside of school hours. Working with LAUSD to provide public spaces serves as an interagency solution to providing residents of West Hollywood with safe spaces to engage in physical activity, socialize, and participate in community programming.*

*RECOMMENDATIONS: 1) Direct staff to explore entering into an MOU between the City of West Hollywood and LAUSD for the use of LAUSD recreational facilities by the public outside of school hours; and 2) Direct staff to determine potential staffing, maintenance costs, other potential impacts, and logistics for such an arrangement and return to City Council with recommendations.*

**F.3. UPDATE THE CITY'S MATTHEW SHEPARD HUMAN RIGHTS TRIANGLE AND CRESCENT HEIGHTS TRIANGLE [D. HANG, J. HEILMAN, Y. QUARKER, A. LOVANO, J. DEL TORO]:**

*SUBJECT: The City Council will consider directing staff to begin efforts to update the City's Matthew Shepard Human Rights Triangle and Crescent Heights Triangle, located at the intersection of Crescent Heights and Santa Monica Boulevard in West Hollywood.*

*RECOMMENDATIONS: 1) Direct staff to take steps to update the City's Matthew Shepard Human Rights Triangle and Crescent Heights Triangle, located at the intersection of Crescent Heights and Santa Monica Boulevard, to be completed and unveiled by 2028, the 30th anniversary of Matthew Shepard's murder; 2) Direct staff to develop a community outreach plan to receive input on design concepts from the Public Facilities, Recreation, and Infrastructure Commission and broader community stakeholders; and 3) Staff will return to the City Council with recommended design concepts, estimated costs, and timeline for the site improvements.*

**F.4. FREE PARKING TO SUPPORT FOR THE WEST HOLLYWOOD CHAMBER OF COMMERCE'S WEHAPPY INITIATIVE [L. MEISTER, C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO]:**

*SUBJECT: The City Council will consider authorizing free parking to support "WeHappy", a new initiative organized by the West Hollywood Chamber of Commerce aimed at supporting local businesses Citywide. The events are anticipated to take place on Wednesday evenings during April 2025.*

*RECOMMENDATIONS: 1) Authorize free parking at parking meters, City surface parking lots, and City parking structures for "WeHappy", an event to encourage support for local businesses citywide on every Wednesday evening in April 2025 from 4:00 PM to 12:00 AM; and 2) Direct the Communications Department to utilize all appropriate communication tools to promote the change in enforcement hours including, but not limited to, the City's website and social media tools.*

**F.5. CO-SPONSORSHIP OF PLANT BASED TREATY'S FOOD DAY IN WEHO EVENT [C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO, J. DUCKWORTH]:**

*SUBJECT: The City Council will consider approving a Co-Sponsorship Agreement for the 'Food Day in WeHo' event, organized by Plant Based Treaty Los Angeles on Monday, April 7, 2025, from 10:00 a.m. to 5:30 p.m. at Plummer Park's Fiesta Hall.*

*RECOMMENDATIONS: 1) Approve a Co-Sponsorship Agreement for the "Food Day in WeHo" event, organized by the Plant Based Treaty Los Angeles on April 7, 2025, from 10:00 a.m. to 5:30 p.m. in Plummer Park's Fiesta Hall; 2) Authorize the Director of Finance and Technology Services to allocate up to \$2,500 from unallocated General Fund reserves to the Special Council Programs Account 100-1-01-00-531001 for costs associated with this event and increase the budget for Special Council*

Programs by the same amount; 3) Authorize the Director of Finance and Technology Services to allocate \$2,500 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the event; 4) Authorize the City Manager or his designee to execute documents incident to the Co-Sponsorship Agreement between the City and Plant Based Treaty Los Angeles; 5) Waive any Facility Use Fees, Special Event Permit Fees, Encroachment Permit Fees, and the 3-hour parking limit at the Plummer Park parking lot for event participants (estimated \$1,674); and 6) Direct the Communications Department to utilize all appropriate communication tools to promote the events including, but not limited to, the City's website, a press release, and social media tools.

**F.6. SPONSORSHIP OF A HEALTHY CITY BY DESIGN SYMPOSIUM [L. MEISTER, C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO]:]**

*SUBJECT: The City Council will consider sponsoring a symposium, Healthy City by Design, which will explore the fundamental role that design, programming, and urban policy initiatives can play in supporting healthier urbanized settings. The symposium is anticipated to take place during the second quarter of 2025 in the City's Council Chambers.*

**RECOMMENDATIONS:** 1) Direct staff to organize a symposium during the second quarter of 2025 entitled: Healthy City By Design, which will explore the fundamental role that design, programming, and urban policy initiatives can play in supporting healthier urbanized settings; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials for the event; 3) Direct the Communications Department to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website, a news release, and social media; 4) Direct the Communications Department to broadcast and live stream the event on the City's television and web-based properties; 5) Authorize the Director of Finance and Technology Services to allocate up to \$9,000 from unallocated General Fund reserves to the Special Council Programs Account 100-1-01-00-531001 for costs associated with the event, and increase the budget for Special Council Programs by the same amount; 6) Authorize the Director of Finance and Technology Services to allocate up to \$9,000 from Fiscal Year 2024-25 funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the event; and 7) Waive the Facility Use fee for the City Council Chambers for the event, parking fees at the 5-story parking lot for attendees, and any other ancillary City permits that may be required for the event (estimated \$1,240 in waived fees).

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**PUBLIC COMMENT:** This time has been set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, subcommittee meeting reports, and/or other issues of concern from members of the City Council.

**ADJOURNMENT:** The City Council will adjourn to its next regular meeting, which will be on Monday, April 7, 2025 at 6:00 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

**City Council Agendas and Staff Reports  
are available on-line at  
[www.weho.org](http://www.weho.org)**

AFFIDAVIT OF POSTING

State of California)  
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City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: March 14, 2025

Signature: Melissa Crowder  
City Clerk