

## CITY OF WEST HOLLYWOOD SAFETY AMBASSADORS

### SANTA MONICA BLVD

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	2691	2774	(83)	-14%
BUSINESS CONTACTS	2771	3088	(317)	-10%
UNHOUSED CONTACT	362	420	(58)	-14%
CALLS FOR SERVICE	247	288	(41)	-14%
SAFETY ESCORTS	27	12	15	125%
BIKE MILES RIDDEN	332	541	(209)	-39%
SCOOTER IMPROPER PARKING	112	120	(8)	-7%
SHERIFF ASSITANCE	9	5	4	80%
EMS/FIRE	9	12	(3)	-25%

### SUNSET BLVD

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	51	34	17	50%
BUSINESS CONTACTS	288	254	34	13%
UNHOUSED CONTACT	31	26	5	19%
CALLS FOR SERVICE	16	13	3	23%
SAFETY ESCORTS	2	1	1	100%
BIKE MILES RIDDEN	132	112	20	18%
SCOOTER IMPROPER PARKING	9	14	(5)	-36%
SHERIFF ASSITANCE	0	0	-	#DIV/0!
EMS/FIRE	1	0	1	#DIV/0!

### MELSROSE AVE

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	23	38	(15)	-39%
BUSINESS CONTACTS	147	164	(17)	-10%
UNHOUSED CONTACT	21	29	(8)	-28%
CALLS FOR SERVICE	23	18	5	28%
SAFETY ESCORTS	0	2	(2)	-100%
BIKE MILES RIDDEN	173	191	(18)	-9%
SCOOTER IMPROPER PARKING	22	36	(14)	-39%
SHERIFF ASSITANCE	0	0	-	#DIV/0!
EMS/FIRE	0	0	-	#DIV/0!

## CITY PARKS

### PLUMMER PARK

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	332	257	75	29%
UNHOUSED CONTACT	96	87	9	10%
BUSINESS REFERRALS	18	13	5	38%
SOCIAL SERVICE REFERRALS	51	43	8	19%
PARK CODE VIOLATIONS	49	34	15	44%
SAFETY ESCORTS	3	2	1	50%
RESTROOM COUNTS	343	307	36	12%
SHERIFF ASSISTANCE	3	2	1	50%
EMS/FIRE	2	0	2	#DIV/0!

### WEST HOLLYWOOD PARK

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	428	413	15	4%
UNHOUSED CONTACTS	179	153	26	17%
BUSINESS REFERRALS	37	53	(16)	-30%
SOCIAL SERVICE REFERRALS	29	22	7	32%
PARK CODE VIOLATIONS	71	58	13	22%
LIFE GUARD ESCORTS	2	3	(1)	-33%
SAFETY ESCORTS	2	1	1	100%
RESTROOM COUNTS	371	326	45	14%
SHERIFF ASSISTANCE	5	2	3	150%
EMS/FIRE	2	1	1	100%

## KIOSK CONTACTS

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
LA BREA	55	47	8	17%
RAMADA	23	28	(5)	-18%
ROBERTSON	57	42	15	36%
SUNSET	0	14	(14)	-100%
FAIRFAX	31	19	12	63%

## RESIDENTIAL PATROLS

### EAST

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	39	53	(14)	-26%
UNHOUSED CONTACT	27	31	(4)	-13%
CALLS FOR SERVICE	21	29	(8)	-28%
SAFETY ESCORTS	1	0	1	#DIV/0!
SHERIFF ASSISTANCE	0	1	(1)	-100%
EMS/FIRE	0	1	(1)	-100%

### MID CITY

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	26	21	5	24%
UNHOUSED CONTACT	21	17	4	24%
CALLS FOR SERVICE	11	19	(8)	-42%
SAFETY ESCORTS	0	0	-	#DIV/0!
SHERIFF ASSISTANCE	0	0	-	#DIV/0!
EMS/FIRE	0	2	(2)	-100%

### WEST

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
HOSPITALITY ASSISTANCE	44	62	(18)	-29%
UNHOUSED CONTACT	39	57	(18)	-32%
CALLS FOR SERVICE	29	38	(9)	-24%
SAFETY ESCORTS	0	2	(2)	-100%
SHERIFF ASSISTANCE	0	1	(1)	-100%
EMS/FIRE	0	1	(1)	-100%

**ALL CITY**

**EAST**

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
BUSINESS CONTACTS	965	1169	(204)	-17%
UNHOUSED CONTACT	273	331	(58)	-18%
CALLS FOR SERVICE	126	161	(35)	-22%
SAFETY ESCORTS	12	5	7	140%
SHERIFF ASSITANCE	9	3	6	200%
EMS/FIRE	4	2	2	100%

**MID CITY**

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
BUSINESS CONTACTS	873	995	(122)	-12%
UNHOUSED CONTACT	115	106	9	8%
CALLS FOR SERVICE	59	93	(34)	-37%
SAFETY ESCORTS	3	1	2	200%
SHERIFF ASSITANCE	1	2	(1)	-50%
EMS/FIRE	0	1	(1)	-100%

**WEST**

TASK	Jan 01 - Jan 31, 2025	Jan 01 - Jan 31, 2024	Variance	% Change
BUSINESS CONTACTS	1368	1342	26	2%
UNHOUSED CONTACT	386	393	(7)	-2%
CALLS FOR SERVICE	139	152	(13)	-9%
SAFETY ESCORTS	20	7	13	186%
SHERIFF ASSITANCE	7	2	5	250%
EMS/FIRE	6	3	3	100%



## Response Times

### Security Ambassador Report – JANUARY 2025

#### Response Times

##### Call 1

- Incident Type: PROACTIVE PATROL (UNHOUSED-ASSAULT)
- Location: WEHO PARK
- Date/Time of Incident: 1/03/25 3:21 AM
- Police Response (Yes)
- Called: 3:24 AM
- Arrived: 3:41 AM

##### Call 2

- Incident Type: CALL FOR SERVICE (UNDER THE INFLUENCE)
- Location: SM/HAYWORTH
- Date/Time of Incident: 1/06/25 3:17 AM
- Police Response (Yes)
- Called: 3:22 AM
- Arrived: 3:35 AM

##### Call 3

- Incident Type: PROACTIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: WEHO PARK
- Date/Time of Incident: 1/06/25 3:13 AM
- Police Response (Yes)
- Called: 3:28 AM
- Arrived: 3:55 AM

##### Call 4

- Incident Type: PROCATIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: SM/ ROBERTSON
- Date/Time of Incident: 1/9/25 10:19 PM
- Police Response (Yes)
- Called: 10:38 PM
- Arrived: 10:41 AM

##### Call 5

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: WEHO PARK RR
- Date/Time of Incident: 1/10/25 4:30 PM
- Police Response (Yes)

- Called: 4:48 PM
- Arrived: 5:04 PM

#### **Call 6**

- Incident Type: PROACTIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: PLUMMER PARK
- Date/Time of Incident: 1/11/25 2:30 AM
- Police Response (Yes)
- Called: 2:45 AM
- ARRIVED: 4:38 AM

#### **Call 7**

- Incident Type: PROCATIVE PATROL (ARSON-FIRE)
- Location: IRVS BURGERS
- Date/Time of Incident: 1/16/25 8:50 PM
- Police Response (Yes)
- Called: 8:50 PM
- Arrived: 9:00 PM

#### **Call 8**

- Incident Type: CALL FOR SERVICE (UNHOUSED-TRESPASSING)
- Location: CRESENT HEIGHTS PLAZA
- Date/Time of Incident: 1/17/25 2:40 AM
- Police Response (Yes)
- Called: 2:45 AM
- Arrived: 2:54 AM

#### **Call 9**

- Incident Type: PROACTIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: PLUMMER PARK
- Date/Time of Incident: 1/17/25 8:40 AM
- Police Response (Yes)
- Called: 8:50 AM
- Arrived: 9:54 AM

#### **Call 10**

- Incident Type: CALL FOR SERVICE (UNHOUSED-TRESSPASSING)
- Location: 7/11 CURSON
- Date/Time of Incident: 1/20/25 2:35 AM
- Police Response (Yes)
- Called: 2:48 AM
- Arrived: 2:56 AM

**Call 11**

- Incident Type: PROACTIVE PATROL (VEHICLE ENCAMPENTS)
- Location: PLUMMER PARK
- Date/Time of Incident: 1/22/25 4:30 AM
- Police Response (Yes)
- Called: 4:38 AM
- Arrived: 5:05 AM

**Call 12**

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 1/25/25 11:49 PM
- Police Response (Yes)
- Called: 12:02 PM
- Arrived: 12:18 PM

**Call 13**

- Incident Type: CALL FOR SERVICE (UNHOUSED)
- Location: WEHO PARK
- Date/Time of Incident: 1/25/24 10:00 AM
- Police Response (Yes)
- Called: 10:03 AM
- Arrived: 10:25 AM

**Call 14**

- Incident Type: PROACTIVE PATROL (INTOXICATED INDIVIDUAL)
- Location: SM /ROBERTSON
- Date/Time of Incident: 1/26/25 12:00 AM
- Police Response (Yes)
- Called: 12:05 AM
- Arrived: 12:25 AM

**Call 15**

- Incident Type: PROACTIVE PATROL (UNHOUSED-DAMAGE TO PROPERTY)
- Location: SM/CURSON
- Date/Time of Incident: 1/26/25 6:20 AM
- Police Response (Yes)
- Called: 6:20 AM
- Arrived: 6:31 AM

**Call 16**

- Incident Type: PROACTIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: RALPHS LA BREA
- Date/Time of Incident: 1/30/25 8:00 PM
- Police Response (Yes)
- Called: 8:05 PM
- Arrived: 8:25 PM

**Call 17**

- Incident Type: PROACTIVE PATROL (UNHOUSED-ENCAMPMENT)
- Location: SM/FAIRFAX
- Date/Time of Incident: 1/31/25 7:35 AM
- Police Response (Yes)
- Called: 7:45 AM
- Arrived: 7:59 AM

**-TOTAL CALLS FOR SERVICE- 347**

**-AVERAGE RESPONSE TIME- 13.6 MINS**