

**MEETING AGENDA
CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION (ACAC)
ART ON THE OUTSIDE SUBCOMMITTEE**

**THURSDAY, FEBRUARY 27, 2025
3:30 P.M.**

**WEST HOLLYWOOD CITY HALL
FIRST FLOOR COMMUNITY MEETING ROOM,
8300 SANTA MONICA BLVD.**

The West Hollywood Arts and Cultural Affairs Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323-466-3876) or go to www.metro.net.

TO PARTICIPATE IN THIS PUBLIC MEETING: To provide public comment, email or call the Arts and Cultural Affairs Commission Secretary at doceguera@weho.org or 323-848-6351 by 3:00 p.m. on Thursday, February 27, 2025, to be added to the Public Speaker List. If you want to speak by phone, you must also email a speaker request to the same address by 3:00 p.m. on the day of the meeting. For both in-person and phone comments, include your name, city, and the agenda item you want to speak about. Your comments will become part of the official record. To keep your address private, simply leave it out.

Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the meeting are available for public inspection immediately upon distribution in the Arts Division at City Hall, 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table. For a complete listing of arts and cultural programs, events, and opportunities, please visit www.weho.org/arts, or follow @WeHoArts on social media.

1. CALL TO ORDER

- A.** Land Acknowledgement
- B.** Pledge of Allegiance
- C.** Roll Call
- D.** Approval of the Agenda
- E.** Approval of the January 23, 2024 Meeting Minutes
- F.** Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to

two minutes each. If you would like to present a public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

- 2. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted by proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION:

Receive and file.

B. Art on the Outside Current, Upcoming, and Potential Projects Calendar

The Subcommittee will receive an update calendar from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION:

Receive and file.

3. UNFINISHED BUSINESS

A. Moving Image Media Art Program – Final Artwork Review for Metamimics on Sunset by Sara Ludy for Exhibition at 9157 Sunset Boulevard (Streamlined Arbor)

The Subcommittee will consider the final artwork, *Metamimics on Sunset*, by Sara Ludy for exhibition at 9157 Sunset Boulevard (Streamlined Arbor) from June 1, 2025 – September 30, 2025

RECOMMENDATION:

Recommend the Arts and Cultural Affairs Commission approve the final artwork, *Metamimics on Sunset*, by Sara Ludy for exhibition at 9157 Sunset Boulevard (Streamlined Arbor) from June 1, 2025 – September 30, 2025.

4. NEW BUSINESS

A. Moving Image Media Art Program – Proposal for Artworks at 8743 Sunset Boulevard (Invisible Frame), 8775 Sunset Boulevard (Sunset Spectacular), 9157 Sunset Boulevard (Streamlined Arbor), and 8730 Sunset Boulevard (The Whorl)

The Subcommittee will consider the artworks for exhibition at 8743 Sunset Boulevard (Invisible Frame), 8775 Sunset Boulevard (Sunset Spectacular), 9157 Sunset Boulevard (Streamlined Arbor), and 8730 Sunset Boulevard (The Whorl).

RECOMMENDATIONS:

Recommend that the Arts and Cultural Affairs Commission approve the following artwork exhibitions:

- 1) As Above by Maya Kell-Abrams for exhibition at 8730 Sunset Boulevard (The Whorl) as soon as the billboard goes live through May 31, 2025.
- 2) Scroll 1 and 2, and Me and Christina II from Sarah Cwynar for exhibition at 8730 Sunset Boulevard (The Whorl) from June 1, 2025 – September 30, 2025.
- 3) Lost Mind by Sara Silkin for exhibition on the billboard at 8743 Sunset Boulevard (Invisible Frame) from October 1, 2025 – January 31, 2025.
- 4) Morph by Nina McNeely for exhibition on the billboard at 8775 Sunset Boulevard (Sunset Spectacular) from October 1, 2025 – January 31, 2026.
- 5) Natural Factors (Version A or Version B) by Noper for exhibition at 9157 Sunset Boulevard (Streamlined Arbor) from October 1, 2025 – January 31, 2026.

B. WeHo Muralist Roster Application Review – Michael Massenburg

The Subcommittee will review the application from Michael Massenburg submitted for the WeHo Muralist Roster and make a recommendation for approval or denial to the Arts and Cultural Affairs Commission.

RECOMMENDATION:

Recommend that the Arts and Cultural Affairs Commission approve or deny the application from Michael Massenburg submitted for the WeHo Muralist Roster.

C. Review of Commercial Business Mural Program Process

The Subcommittee will receive a presentation from staff about the Commercial Business Mural Program's purpose and the review process for applications.

RECOMMENDATION:

Receive the presentation and provide feedback if necessary.

5. EXCLUDED CONSENT CALENDAR

6. PUBLIC COMMENT

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7. ITEMS FROM THE SUBCOMMITTEE

8. ITEMS FROM THE STAFF

9. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the March 27, 2025 meeting agenda.

10. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its next meeting on Thursday, March 27, 2025 at 3:30 p.m. to be held at West Hollywood City Hall, 1st Floor – Community Meeting Room located at 8300 Santa Monica Boulevard.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: February 20, 2025
Signature: \\Alyssa T. Poblador\\
Office of the City Clerk