

# THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Board Special Meeting  
Location: The Andaz | Studio 1  
8401 W Sunset Blvd | West Hollywood

## BOD SPECIAL MEETING AGENDA

**Monday, February 24, 2025**

**1:00 - 2:00 PM**

- |    |   |                |
|----|---|----------------|
| 1) | <b>CALL TO ORDER/CHAIR REPORT – Brett Latteri</b>   | <b>1:00 PM</b> |
|    | <ul style="list-style-type: none"><li>• Roll Call – Andrea Entz</li><li>• Placer AI Discussion and Action</li></ul> |                |
| 2) | <b>JJLA PRESENTATION</b>  | <b>1:10 PM</b> |
|    | <ul style="list-style-type: none"><li>• Discussion and Action</li></ul>   |                |
| 3) | <b>BOARD MEMBER COMMENTS</b>  | <b>1:45 PM</b> |
| 4) | <b>PUBLIC COMMENTS</b>  | <b>1:55 PM</b> |
| 5) | <b>ADJOURNMENT</b>  | <b>2:00 PM</b> |

**NEXT MEETING: April 21, 2025**

### AFFIDAVIT OF POSTING

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City of West Hollywood )

I declare under penalty of perjury that I am employed  
by the City of West Hollywood in the Office of the  
City Clerk, and that this document was posted on:

Date: February 19, 2025  
Signature: \\Alyssa T. Poblador\  
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