

**SPECIAL CLOSED SESSION OF THE  
WEST HOLLYWOOD CITY COUNCIL**

**WEST HOLLYWOOD CITY HALL  
COMMUNITY MEETING ROOM – FIRST FLOOR  
8300 SANTA MONICA BOULEVARD  
WEST HOLLYWOOD, CA 90069**

**MONDAY, FEBRUARY 3, 2025**

**5:00 p.m.** *\*\*Note start time*

I, Chelsea Byers, Mayor of the City of West Hollywood, hereby call a Special Closed Session of the City Council at the time and place noted above to discuss the matter listed in the attached agenda.

**SPECIAL CLOSED SESSION AGENDA**

- 1. Special Closed Session**  
(See attached agenda)
- 2. Adjournment**

*Melissa Crowder*

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**Melissa Crowder, City Clerk**

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
SPECIAL CLOSED SESSION AGENDA**

**MONDAY, FEBRUARY 3, 2025**

**5:00 P.M.** *\*\*Please note special start time*

**COUNCIL CHAMBERS  
CLOSED SESSION ROOM  
625 N. SAN VICENTE BLVD.  
WEST HOLLYWOOD, CA 90069**

- 1. CONVENE IN OPEN SESSION**
- 2. PUBLIC COMMENT ON THE CLOSED SESSION AGENDA**
- 3. RECESS TO SPECIAL CLOSED SESSION**
- 4. LITIGATION**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and potential litigation:

**a. CONFERENCE WITH LEGAL COUNSEL- EXISTING LITIGATION G.C. § 54965.9(d)(1):**

1. KBS Holdco dba Regency Outdoor v. City of West Hollywood et. al, U.S.D.C Central District of California Case No. 2:22-cv-05750



# CITY OF WEST HOLLYWOOD CITY COUNCIL AGENDA

**MONDAY, FEBRUARY 3, 2025**

**6:00 PM – REGULAR MEETING**

**5:00 P.M. – SPECIAL CLOSED SESSION:**

See attached Closed Session Agenda

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM  
COUNCIL CHAMBERS – 625 N. SAN VICENTE BOULEVARD**

*Council Chambers will open at 4:45 p.m.*

## **LAND ACKNOWLEDGEMENT:**

“The West Hollywood City Council acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.”

## **PUBLIC COMMENT AND RULES OF DECORUM:**

The City Council values your comments and acknowledges the right of the public to address issues that are within the City’s jurisdiction and invites the public to do so during the City Council meeting. However, this public participation must be balanced with the need of the City Council to conduct the public’s business in a fair and efficient manner, free from disruption or disturbance. The City offers multiples ways for the public to participate during the meeting.

During the first Public Comment section of the agenda, any member of the public may address the City Council on items appearing on the Consent Calendar. Comments concerning other items on the agenda will be heard at the time the item is considered during the meeting; however, they may be offered at this time if a member of the public cannot be in attendance later in the evening. Members of the public may also comment upon any other item of interest that is within the subject matter jurisdiction of the City Council at this time, or later in the meeting under the second Public Comment period. Please see Agenda Item No. 1 below for more information.

The City expects that everyone who participates in the meeting will do so with respect and dignity. Please refrain from using abusive, derogatory, and slanderous language, or behaving in a way that disrupts the meeting.

Speakers should not bring to the podium any items other than a prepared written statement and/or writing materials.

Speakers and any other members of the public may not approach the dais at any time during the meeting without prior consent from the Mayor.

Speakers may only speak once on any agenda item. Donating public comment time to others is prohibited.

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening, or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede, or otherwise render the orderly conduct of the City Council meeting unfeasible.

Persons in the audience should refrain from creating, provoking, or participating in any type of unwelcome physical contact.

Please see the Rules of Conduct for City Council meetings for additional rules and expectations for conducting the City Council meetings.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6800.



#### **TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE OR AN E-COMMENT:**

Members of the public who wish to comment on matters before the City Council are strongly encouraged to submit written correspondence to [publiccomment@weho.org](mailto:publiccomment@weho.org) or submit an E-Comment by visiting [www.weho.org/wehotv](http://www.weho.org/wehotv) no later than 12:00 p.m. on Council meeting day. *Note: Written Correspondence and E-Comments will not be read into the record during the City Council meeting; however, correspondence received by 12:00 p.m. will be forwarded to the City Council and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.*

#### **TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:**

(Please note: This option is to provide public comment via phone ONLY. To view the meeting, please see information on how to view the meeting provided above.)

1. You are required to register to speak via Zoom by emailing [publiccomment@weho.org](mailto:publiccomment@weho.org) no later than 12:00 p.m. on the City Council meeting day, to be added to the Zoom Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item(s) you would like to speak on.
2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.). During Approval of the Agenda items may be moved to the Consent Calendar; therefore, members of the public who have signed up to speak on any

item with the City Clerk's Office should be in the queue by 5:50 p.m. **\*\*Please note that City Clerk staff cannot respond to emails during the meeting. This means that email and text message requests made to speak by phone on additional agenda items during the meeting cannot be accommodated during the meeting.**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. For people who are Deaf or hard of hearing dial 711 or 1-800-735-2929 (TTY) or 1-800-735-2922 (voice) for California Relay Service (CRS) assistance. If you require accommodations to participate in the meeting, please contact the City Clerk's Office at (323) 848-6800 at least 72 hours before the meeting date.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323-GO-METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net).

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6800.

***Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).***

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**LEVINE ACT DISCLOSURES:** This time has been set aside for any Councilmember to provide their disclosures subject to the Levine Act for any item(s) on the posted agenda.

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

- A. PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, the Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes,

with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

2. **PUBLIC COMMENTS, GENERAL INTEREST:**

**CITY MANAGER'S REPORT:** This time has been set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**B. CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**B.1. POSTING OF AGENDA [J. JIMENEZ, M. CROWDER, L. MORALES]:**  
*SUBJECT: The agenda for the meeting of Monday, February 3, 2025, was posted at City Hall, Plummer Park, the West Hollywood Library, and the Aquatics & Recreation Center (ARC) on Wednesday, January 29, 2025.*  
**RECOMMENDATION:** Receive and file.

**B.2. APPROVAL OF MINUTES [J. JIMENEZ, M. CROWDER, L. MORALES]:**  
*SUBJECT: The City Council is requested to approve the minutes of the prior City Council meeting.*  
**RECOMMENDATION:** Approve the meeting minutes of January 21, 2025.

**B.3. APPROVAL OF DEMAND REGISTER NO. 963 [L. QUIJANO, K. BARENG, S. STEPHENS]:**  
*SUBJECT: The City Council shall receive the Demand Register for period ending January 24, 2025 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.*  
**RECOMMENDATION:** Approve Demand Register No. 963 and Adopt Resolution No. 25-005: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 963".

**B.4. CLAIMS ADMINISTRATION [J. JIMENEZ, M. CROWDER, Y. ZHOSAN]:**

*SUBJECT: The City Council is receiving notification that the City's third-party administrator Carl Warren & Co. has denied three (3) Claims for Damages from Alison Johnson, Fabrice Dejean, and Samuel Smith.*

RECOMMENDATION: Receive and file.

**B.5. ADOPT ORDINANCE NO. 25-01 (2ND READING): "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, VEHICLES AND TRAFFIC OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO INCORPORATE THE UPDATED SPEED LIMIT REGULATIONS OF THE LOS ANGELES COUNTY CODE TO ENABLE SPEED LIMIT REDUCTIONS PURSUANT TO STATE LAW; TO DESIGNATE SAFETY CORRIDORS AND BUSINESS ACTIVITY DISTRICTS FOR ENHANCED ROAD SAFETY; ESTABLISHING UPDATED CONTEXT-APPROPRIATE SPEED LIMITS IN CONFORMANCE WITH THE CALIFORNIA VEHICLE CODE; AND FINDING THAT SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTION 15061(B)(3)" [J. JIMENEZ, M. CROWDER, L. MORALES]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 25-01, amending Title 10, Vehicles and Traffic of the West Hollywood Municipal Code, to incorporate the updated speed limit regulations of the Los Angeles County Code to enable speed limit reductions pursuant to state law; to designate safety corridors and business activity districts for enhanced road safety; establishing updated context-appropriate speed limits in conformance with the California Vehicle Code; and finding that such action does not qualify as a project subject to the California Environmental Quality Act and is otherwise exempt under State CEQA Guidelines Section 15061(B)(3).*

RECOMMENDATION: Waive further reading and adopt Ordinance No. 25-01: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, VEHICLES AND TRAFFIC OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO INCORPORATE THE UPDATED SPEED LIMIT REGULATIONS OF THE LOS ANGELES COUNTY CODE TO ENABLE SPEED LIMIT REDUCTIONS PURSUANT TO STATE LAW; TO DESIGNATE SAFETY CORRIDORS AND BUSINESS ACTIVITY DISTRICTS FOR ENHANCED ROAD SAFETY; ESTABLISHING UPDATED CONTEXT-APPROPRIATE SPEED LIMITS IN CONFORMANCE WITH THE CALIFORNIA VEHICLE CODE; AND FINDING THAT SUCH ACTION DOES NOT QUALIFY AS A PROJECT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT AND IS OTHERWISE EXEMPT UNDER STATE CEQA GUIDELINES SECTION 15061(B)(3)."

**B.6. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [J. JIMENEZ, M. CROWDER, L. MORALES]:**

*SUBJECT: The City Council will receive Synopses from the Business License Commission, the Rent Stabilization Commission, the Disabilities Advisory Board, and the Older Adults Advisory Board.*

RECOMMENDATION: Receive and file.

**B.7. SUBMITTAL OF THE CITY OF WEST HOLLYWOOD'S ANNUAL COMPREHENSIVE FINANCIAL REPORT FOR THE FISCAL YEAR ENDED JUNE 30, 2024 [L. QUIJANO, A. RUIZ, K. BARENG]:**

*SUBJECT: The City Council will receive the Annual Comprehensive Financial Report for the fiscal year ended June 30, 2024.*

RECOMMENDATION: Receive and file the City of West Hollywood's Annual Comprehensive Financial Report and related documents for the fiscal year ended June 30, 2024.

**B.8. 2025-2026 LEGISLATIVE PRIORITIES [Y. QUARKER, A. LOVANO, H. MOLINA]:**

*SUBJECT: The City Council will consider adopting the City's updated legislative priorities, which guide the advocacy work of the City's Legislative Affairs team and the City's Sacramento and Washington, DC lobbying teams.*

RECOMMENDATION: Adopt the 2025-2026 Legislative Priorities.

**B.9. 2025 MLK DAY OF SERVICE UPDATE [Y. QUARKER, A. LOVANO, J. DEL TORO, L. FOOKS]:**

*SUBJECT: The City Council will consider approving an additional expenditure related to the City's MLK Day of Service activity in the City of West Hollywood.*

RECOMMENDATION: Approve the use of an additional \$6,500 for the 2025 West Hollywood MLK Day of Service from budgeted funds in account 100-3-50-15-531001, Special Council Programs (CLA), for costs associated with purchasing a new greenhouse for West Hollywood Elementary School.

**B.10. AGREEMENT FOR SERVICES WITH GENERAL TECHNOLOGIES AND SOLUTIONS (GTS) LLC [H. COLLINS, J. GILMOUR, R. GARLAND, W. DAVIS]:**

*SUBJECT: The City Council will consider approval of an Agreement for Services with General Technologies and Solutions (GTS) LLC to provide design services for the La Brea Avenue Pedestrian Lighting Improvement Project.*

RECOMMENDATIONS: 1) Approve an Agreement for Services with General Technologies and Solutions (GTS) LLC in the amount of \$219,905.00 for design services for the La Brea Avenue Pedestrian Lighting Improvement Project; and 2) Authorize the City Manager or designee to execute documents incident to the Agreement.

**B.11. CONSTRUCTION AGREEMENT WITH BEAR ELECTRICAL SOLUTIONS, LLC TO CONSTRUCT CIP 2502, BATTERY BACK-UP SYSTEM (BBS) INVENTORY & MODERNIZATION PROJECT [H. COLLINS, J. GILMOUR, R. GARLAND]:**

*SUBJECT: The City Council will consider approval of a Construction Agreement with Bear Electrical Solutions, LLC to construct CIP 2502, Battery Back-up System (BBS) Inventory and Modernization Project.*

RECOMMENDATIONS: 1) Approve a Construction Agreement with Bear Electrical Solutions, LLC in the amount of \$554,000 for the construction of CIP

2502, Battery Back-up System (BBS) Inventory and Modernization Project, and authorize the City Manager or designee to execute documents incident to the Agreement; 2) Authorize the City Engineer to approve change orders to the Construction Agreement in an amount not to exceed 20% (\$110,800) of the Agreement amount for a total not to exceed amount of \$664,800; and 3) Adopt Resolution No. 25-\_\_\_\_\_ : “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF CIP 2502, BATTERY BACK-UP SYSTEM (BBS) INVENTORY AND MODERNIZATION PROJECT, PURSUANT TO GOVERNMENT CODE SECTION 830.6.”

**B.12. AWARD OF AN AGREEMENT FOR PROFESSIONAL SERVICES WITH MELK URBAN DESIGN, LLC. FOR THE SAN VICENTE STREETScape PLAZA: SKY SANCTUARIES (CIP 41-07) PROJECT [J. ROCCO, S. CAMPBELL, R. ABRAMSON, M. BARKER, H. COLLINS, J. GILMOUR]:**

*SUBJECT: The City Council will consider approval of an Agreement with Melk Urban Design, LLC., to provide professional services for the San Vicente Streetscape Plaza: Sky Sanctuaries Project, which includes feasibility analysis, community outreach, and technical assessments. This item will be funded by the Los Angeles County Regional Park and Open Space District (RPOSD) Measure A Technical Assistance Program (TAP).*

*RECOMMENDATIONS: Approve an Agreement for Services with Melk Urban Design, LLC. to provide professional services for the San Vicente Streetscape Plaza: Sky Sanctuaries Project in the amount of \$285,000; and 2) Authorize the City Manager or designee to execute all documents incident to the Agreement.*

**B.13. ACCEPT EASEMENTS AND RIGHT OF WAYS FOR PUBLIC STREET AND SIDEWALK PURPOSES ALONG THE FRONTAGES OF THE SYSTEM LP DEVELOPMENT PROJECT AT 9009 MELROSE AVENUE [H. COLLINS, J. GILMOUR]:**

*SUBJECT: The City Council will consider accepting easements and right of ways for street and sidewalk purposes along the frontages of the System LP development project located at 9009 Melrose Avenue.*

*RECOMMENDATIONS: 1) Adopt Resolution No. 25-\_\_\_\_\_ : “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ACCEPTING GRANT OF EASEMENTS FOR PUBLIC SIDEWALK AND PARKWAY PURPOSES AT 9009 MELROSE AVENUE IN THE CITY OF WEST HOLLYWOOD”; and 2) Direct the City Clerk to submit a certified copy of the Resolution as well as the Easements in Exhibit A of Attachment A for recordation by the office of the Recorder of the County of Los Angeles.*

**B.14. NOTICE OF COMPLETION FOR CIP 2207, SANTA MONICA BOULEVARD AT FIRE STATION NO. 8 TRAFFIC SIGNAL INSTALLATION [H. COLLINS, J. GILMOUR, R. GARLAND]:**

*SUBJECT: The City Council will consider approving the Notice of Completion for CIP 2207, Santa Monica Boulevard at Fire Station No. 8 Traffic Signal Installation by Crosstown Electrical & Data, Inc.*

RECOMMENDATIONS: 1) Accept the work and authorize the following: a. File the Notice of Completion by the City Clerk with the Los Angeles Recorder's Office, b. Issue the final payment to the contractor at the end of the 35-day lien period, c. Release of the Performance Bond on the date of recordation of the Notice of Completion, d. Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices from material suppliers or subcontractors.

**C. PUBLIC HEARINGS:**

**C.1. REQUEST TO PERMIT A NEW TWO-FACED STATIC BILLBOARD AND SITE IMPROVEMENTS IN FRONT OF THE BUILDING ON THE PROPERTY LOCATED AT 9200 SUNSET BOULEVARD [N. MARICICH, J. ALKIRE, J. DAVIS, S. CAMPBELL, B. LEAGUE, R. ABRAMSON]:**

*SUBJECT: The proposal is to construct a new two-faced, static billboard in the area in front of 9200 Sunset Boulevard. The proposal also includes site improvements at the base of the billboard structure with pedestrian plazas including seating and interactive plaques describing the history of the billboards along the Sunset Strip. The proposal is called "The Legacy Loop." The City Council will hold a public hearing regarding the approval of Master Project (MP22-0019), including Development Agreement (DA22-0005), Zoning Map Amendment (ZMA22-0005), and Sign Permit (SP22-0020) for the construction and installation of the new billboard and site improvements located at 9200 Sunset Boulevard. This project is subject to CEQA and a Negative Declaration with a subsequent addendum that was prepared, and which analyzed the project.*

RECOMMENDATIONS: 1) Introduce on first reading Ordinance No. 25-\_\_\_\_\_: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT IN CONJUNCTION WITH THE NEW OFF-SITE ADVERTISING BILLBOARD AND SITE IMPROVEMENTS AT 9200 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA;" 2) Introduce on first reading Ordinance No. 25-\_\_\_\_\_: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A ZONING MAP AMENDMENT IN CONJUNCTION WITH THE NEW OFF-SITE ADVERTISING BILLBOARD AND SITE IMPROVEMENTS AT 9200 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA;" and 3) Adopt Resolution No. 25-\_\_\_\_\_: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A SIGN PERMIT AND NEGATIVE DECLARATION AND ADDENDUM IN CONJUNCTION WITH THE NEW OFF-SITE ADVERTISING BILLBOARD AND SITE IMPROVEMENTS AT 9200 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA."

**C.2. ZONE TEXT AMENDMENT TO THE ACCESSORY DWELLING UNIT REGULATIONS IN COMPLIANCE WITH STATE LAW AND IMPLEMENTATION OF THE CITY'S HOUSING ELEMENT PROGRAM #13 [N. MARICICH, J. ALKIRE, F. CONTRERAS, T. FARRIS]:**

*SUBJECT: The City Council will consider introducing on first reading an Ordinance approving a Zone Text Amendment (ZTA) to the City's regulations*

*governing the construction and conveyance of Accessory Dwelling Units (“ADUs”) and Junior Accessory Dwelling Units (“JADUs”) to implement recent State regulations and finding the action to be statutorily exempt from CEQA under Public Resources Code section 21080.17 and categorically exempt pursuant to section 15061(b)(3) of the State CEQA Guidelines.*

RECOMMENDATION: Introduce on first reading Ordinance No. 25-\_\_\_\_\_: “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 19.36 OF THE CITY OF WEST HOLLYWOOD MUNICIPAL CODE REGULATING ACCESSORY DWELLING UNITS AND, JUNIOR ACCESSORY DWELLING UNITS AND FINDING THE ACTION TO BE STATUTORILY EXEMPT FROM CEQA UNDER PUBLIC RESOURCES CODE §21080.17 AND SECTION 15061(b)(3) OF THE STATE CEQA GUIDELINES.”

#### **D. LEGISLATIVE:**

##### **D.1. REMOVAL OF PERMIT REQUIREMENT FOR SELF-HAULING OF SOLID WASTE, RECYCLABLES, AND ORGANIC WASTE [H. COLLINS, J. GILMOUR, M. MAGENER]:**

*SUBJECT: The City Council will introduce an ordinance to remove the permit requirement for the self-hauling of solid waste, recyclables, and organic waste.*

RECOMMENDATION: Introduce on first reading Ordinance No. 25-\_\_\_\_\_: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AMENDING SECTIONS 15.16.030, 15.28.010, 15.36.030, 15.36.040, 15.36.080, 15.40.010, 15.40.030 AND 15.40.040 OF TITLE 15 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO REMOVE THE PERMIT REQUIREMENT FOR THE SELF-HAULING OF SOLID WASTE AND CLARIFY TERMINOLOGY APPLICABLE TO RESIDENTS FOR SOLID WASTE SERVICES.”

#### **E. UNFINISHED BUSINESS:**

##### **E.1. HOUSING ELEMENT IMPLEMENTATION – OVERVIEW OF THE ZONING IMPROVEMENT PROGRAM FOR HOUSING [N. MARICICH, J. ALKIRE, F. CONTRERAS, T. FARRIS, M. MONTENEGRO]:**

*SUBJECT: The City Council will receive an overview of the Zoning Improvement Program for Housing, as an implementation activity of the City's adopted and certified 6th Cycle Housing Element. The overview will outline the Program's expected outcomes in advancing Housing Element objectives and summarize the engagement timeline and larger outreach strategy.*

RECOMMENDATION: Receive and file.

##### **E.2. FINAL EASTSIDE COMMUNITY PRIORITIES PLAN IMPLEMENTATION UPDATE [N. MARICICH, J. ALKIRE, F. CONTRERAS, D. FENN, R. SHARMA]:**

*SUBJECT: The City Council will receive the final implementation update on the Eastside Community Priorities Plan (Plan) and consider directing staff to conclude ongoing tracking, as its recommendations have been largely fulfilled, are actively underway, nearing completion, or have been integrated into more recent forward-*

*looking City workplans and initiatives such as the WeHo 40 Strategic Plan, the citywide Economic Study, and the Community Safety & Wellbeing Strategy.*

RECOMMENDATIONS: 1) Receive and file the 2024 update on the implementation of the Eastside Community Priorities Plan; and 2) Direct staff to conclude ongoing tracking of the Plan, allowing resources to focus on implementation of newer City workplans and initiatives.

**E.3. METRO K LINE NORTHERN EXTENSION FIRST LAST MILE EARLY ASSESSMENT PLAN [N. MARICICH, J. ALKIRE, F. CONTRERAS, D. FENN]:**

*SUBJECT: The City Council will receive an update on the Rail Integration Study and consider adopting the First Last Mile Early Assessment Plan.*

RECOMMENDATIONS: 1) Receive and file an update on the Rail Integration Study and First Last Mile Planning efforts; and 2) Adopt the First Last Mile Early Assessment Plan.

**E.4. BICYCLE GIVEAWAY PILOT PROGRAM EVALUATION [N. MARICICH, J. ALKIRE, F. CONTRERAS, P. PORTWOOD]:**

*SUBJECT: The City Council will receive an update on the Bicycle Giveaway Pilot Program (the "Pilot Program" or "Program") and consider directing staff to explore a new program alternative.*

RECOMMENDATIONS: 1) Direct Staff to end the Bicycle Giveaway Pilot Program and offer existing Program participants the option to keep the bicycles at no cost; 2) Direct Staff to process bicycles in possession by or returned to the City through the City's Fixed Asset/Surplus Equipment Donation Program; 3) Direct Staff to explore an income-based electric-bike (e-bike) voucher incentive program and return to the City Council with the proposed program; and 4) Direct Staff to develop an outreach campaign to raise awareness about the California E-Bike Incentive Project.

**E.5. AMENDMENT NO. 4 TO THE AGREEMENT FOR SERVICES WITH ARAKELIAN ENTERPRISES, INC., DBA ATHENS SERVICES FOR INTEGRATED SOLID WASTE MANAGEMENT SERVICES [S. CAMPBELL, H. COLLINS, J. GILMOUR, M. MAGENER]:**

*SUBJECT: The City Council will consider amending the Agreement for Services with Arakelian Enterprises, Inc. dba Athens Services to modify the scope of services.*

RECOMMENDATIONS: 1) Approve Amendment No. 4 to the Agreement for Services with Arakelian Enterprises, Inc. dba Athens Services to modify the scope of services; and 2) Authorize the City Manager or designee to execute documents to implement Amendment No. 4.

**E.6. REVIEW OF AD-HOC SUBCOMMITTEE RECOMMENDATIONS AND CONFIRMATION OF PLUMMER PARK MASTER PLAN APPROACH [J. ROCCO, S. CAMPBELL, R. ABRAMSON, M. BARKER, S. MARTINEZ, H. COLLINS]:**

*SUBJECT: The City Council will consider implementing the recommendations of the City Council Plummer Park Ad-Hoc Subcommittee regarding the Plummer Park Master Plan.*

RECOMMENDATIONS: 1) Implement the Plummer Park Ad-Hoc Subcommittee recommendation to start fresh and vacate/revoke the previously adopted 1994 Plummer Park Master Plan and the 2004 Master Plan Revisit; 2) Direct staff to commence with a new two-phase Plummer Park Master Planning process; with Phase I to include community engagement, an updated needs assessment, and an analysis of current and potential park programming and amenities; and Phase II to include community engagement, design visioning, final park programming, and new conceptual plans for community and City Council review; and 3) Direct staff to proceed with the selection of a consultant team for Phase I of the project and return to Council for award.

## **F. NEW BUSINESS:**

### **F.1. AWARD OF AN AGREEMENT FOR PROFESSIONAL SERVICES TO RWBID CONSTRUCTION MANAGEMENT, LLC FOR OWNER'S REPRESENTATIVE SERVICES [H. COLLINS, E. HAMANT]:**

*SUBJECT: The City Council will consider approving the award of an Agreement for Professional Services to RWBID Construction Management, LLC for a two-year term to provide owner's representative services for the City's capital projects.*

RECOMMENDATIONS: 1) Approve an Agreement for Professional Services with RWBID Construction Management, LLC to provide owner's representative services in an amount not-to-exceed \$700,000; 2) Authorize the City Manager, or designee, to execute documents incident to the award of the Agreement; and 3) Authorize the Director of Finance & Technology Services to allocate \$700,000 from unallocated reserves in the Capital Fund to account number 301-3-08-08-533009 for owner's representative services and related costs.

### **F.2. RESOLUTION ADOPTING THE PROGRAM PLANNING SUMMARY FOR COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS FOR FISCAL YEAR 2025-2026 [L. QUIJANO, A. RUIZ, C. DUNCAN, C. SCHROEDER, C. SAFRIET, D. MURRAY, H. COLLINS, J. GILMOUR, R. GARLAND]:**

*SUBJECT: The City Council will consider a Resolution approving the Community Development Block Grant Program (CDBG) Program Planning Summary and budget for fiscal year 2025-26.*

RECOMMENDATIONS: 1) Adopt Resolution No. 25-\_\_\_\_\_: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING THE PROGRAM PLANNING SUMMARY FOR COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS FOR FISCAL YEAR 2025-2026;" 2) Approve the fiscal year 2025-26 CDBG program budget and instruct Staff to submit the CDBG Program Planning Summary for approval to the Los Angeles County Community Development Commission by February 10, 2025; 3) Authorize Staff to adjust the fiscal year 2025-26 program budget as necessary based on the final CDBG allocation from the U.S. Department of Housing and Urban Development (HUD) and any amounts remaining unspent at the close of the

current fiscal year; and 4) Authorize the City Manager (or designee) to execute all documents necessary to receive the CDBG allocation.

**F.3. PROPOSED ORGANIZATIONAL CHANGES TO SUPPORT THE ADMINISTRATION OF THE CITY'S BILLBOARD PROGRAM [J. HEILMAN, D. HANG, Y. QUARKER, A. LOVANO]:**

*SUBJECT: The City Council will provide direction to the City Manager to update and consolidate the staff support provided to the City's billboard program. This will include the consolidation of all core program functions within the Community Development Department, the provision of dedicated executive oversight, and the creation of three new permanent positions to administer the program.*

**RECOMMENDATIONS:** 1) Direct the City Manager to update and consolidate the staff support provided to the City's billboard program as outlined in the Background/Analysis; 2) Direct the City Manager to incorporate three new permanent positions within the Community Development Department; and 3) Direct the City Manager and staff to establish application milestone targets that can be shared with applicants to ensure projects remain on schedule through the application process.

**F.4. EASTSIDE ECONOMIC DEVELOPMENT AND MARKETING [J. ERICKSON, C. BYERS, Y. QUARKER, A. LOVANO]:**

*SUBJECT: The City Council will consider directing staff to research and evaluate ways to market and promote the business community on the City's Eastside, including performing community outreach to business owners and community stakeholders.*

**RECOMMENDATIONS:** 1) Direct staff to research and evaluate ways to market and promote the business community on the City's Eastside; 2) Perform community outreach to business owners and community stakeholders; and 3) Return to City Council with recommendations and a request for funding, if needed.

**F.5. RESOLUTION IN RECOGNITION OF LUNAR NEW YEAR [D. HANG, Y. QUARKER, A. LOVANO, J. DEL TORO]:**

*SUBJECT: The City Council will consider adopting a Resolution recognizing Lunar New Year and directing Staff to add Lunar New Year to the list of multi-cultural holidays for annual recognition.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 25-\_\_\_\_\_: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD RECOGNIZING LUNAR NEW YEAR;" 2) Direct Community and Legislative Affairs staff to send copies of the Resolution to Senators Alex Padilla and Adam Schiff, Representative Laura Friedman, California Governor Gavin Newsom, California State Senator Ben Allen, and California Assembly Member Rick Chavez Zbur, and others as deemed appropriate; 3) Direct Staff to add Lunar New Year to the City's list of multi-cultural holidays for annual recognition; and 4) Direct the Communications Department to utilize all appropriate communication tools to raise awareness about Lunar New Year including, but not limited to, the City's website and social media tools.

**F.6. EXPLORATION OF CHILDCARE NEEDS & POTENTIAL SUPPORT [C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO]:**

*SUBJECT: The City Council will consider directing staff to explore policies, programs, and reforms that may help increase access to affordable, accessible childcare for current and future West Hollywood families and community members.*

**RECOMMENDATIONS:** 1) Direct staff to explore policies, programs, and reforms to address the topic of increasing the availability and affordability of childcare for families living and working in the West Hollywood community; 2) Direct staff to invite community members, representatives from the State and County government, and other relevant stakeholders, including advocacy groups and community organizations, to participate in a town hall discussion on the topic of childcare; 3) Authorize the Director of Finance and Technology Services to allocate \$2,000 from unallocated General Fund reserves to the Special Council Programs Account 100-1-01-00-531001 for costs associated with this direction, and increase the budget for Special Council Programs by the same amount; 4) Authorize the Director of Finance & Technology Services to allocate \$2,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with this event; 5) Direct the Communications Department to utilize all appropriate communication tools to promote the information session including, but not limited to, the City's website, a press release, and social media tools; and 6) Direct staff to return to Council with the results of the community engagement and staff's research to discuss next steps.

**F.7. AVIAN INFLUENZA (H5 BIRD FLU) EDUCATION & PREPAREDNESS [L. MEISTER, D. HANG, Y. QUARKER, A. LOVANO, J. DEL TORO]:**

*SUBJECT: The City Council will consider directing staff to provide community education and resources about avian influenza, or H5 bird flu, including sharing information on the City's website and preparing a stockpile of supplies in case of an expanded emergency.*

**RECOMMENDATIONS:** 1) Direct staff to provide community education and resources about avian influenza, or H5 bird flu, including sharing information on the City's website and public health tips to protect animals and humans; 2) Direct the Communications Department to utilize all appropriate communication tools to share information including, but not limited to, the City's website, a news release, and social media; 3) Direct the Community Safety Department to review existing pandemic and public health crises preparedness plans to ensure information is accurate and updated if needed; and 4) Direct the Facilities & Field Services Division to review the stockpile of necessary supplies on hand – such as gloves, masks, sanitizers, etc. – to ensure the City is prepared in case of an expanded public health emergency.

**F.8. APPOINTMENT OF CITY COUNCILMEMBERS AS DELEGATES AND ALTERNATES TO VARIOUS ORGANIZATIONS, COMMITTEES, CONFERENCES, AND CITY COUNCIL SUBCOMMITTEES [J. JIMENEZ, M. CROWDER, L. MORALES]:**

*SUBJECT: The City Council will consider appointments as delegates and alternates to various organizations, committees, and conferences. Additionally, the City Council will consider appointments to the various City Council Subcommittees.*

RECOMMENDATIONS: 1) Appoint Councilmembers as Delegates and Alternates to the following: A) Sanitation District No. 4 – Adopt Resolution No. 25-\_\_\_\_\_: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ALTERNATE DIRECTOR TO THE BOARD OF DIRECTORS OF LOS ANGELES COUNTY SANITATION DISTRICT NO. 4”; B) California Contract Cities Association – Voting Delegate/Alternate; C) California Joint Powers Authority (CJPIA) – Attending Councilmember/Approve Two (2) City Staff Alternates; D) Clean Power Alliance – Director/Alternate Director; E) League of California Cities – Voting Delegate/Alternate Delegate; F) Los Angeles County City Selection Committee – (Mayor)/Alternate Attending Councilmember; G) National League of Cities – Delegate/Alternate Delegate; H) Santa Monica Bay Watershed Council - Attending Councilmember/Alternate; I) Southern California Association of Governments (SCAG) - Delegate/Alternate; J) Westside Cities Council of Governments (WSCCOG) – Attending Councilmember/Alternate Attending Councilmember; 2) Appoint Two (2) Councilmembers as Subcommittee Members to the following: A) Finance and Budget Subcommittee (Standing) – Mayor and Vice Mayor; B) West Hollywood Pride Subcommittee (Standing) – Mayor and Vice Mayor \*As part of this action, the City Council is asked to affirm that the Mayor & Vice Mayor are the subcommittee members or vote to change it; C) Homelessness Subcommittee (Standing); D) Laurel House Project Subcommittee (Ad Hoc); E) Plummer Park Project Subcommittee (Ad Hoc); F) Hart Park Phase II Improvements Subcommittee (Ad Hoc); G) San Vicente Streetscape Subcommittee (Ad Hoc); 3) Appoint a City Councilmember as the Liaison to Metro; and 4) Appoint Mayor Byers as the Liaison to Mayors for Guaranteed Income.

**EXCLUDED CONSENT CALENDAR:**

**PUBLIC COMMENT:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, subcommittee meeting reports, and/or other issues of concern from members of the City Council.

**ADJOURNMENT:** The City Council will adjourn to its next regular meeting, which will be on Tuesday, February 18, 2025 at 6:00 PM at West Hollywood Park Public Meeting Room - Council Chambers.

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