

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION**

**AGENDA**

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council Offices at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table.

**Thursday, October 28, 2010 – 5:00 p.m.**

Location: Community Conference Room, 1<sup>st</sup> Floor, City Hall  
8300 Santa Monica Boulevard, West Hollywood

**CALL TO ORDER (5:00 PM)**

- A. Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda
- D. Approval of the Agenda

**I. CONSENT CALENDAR**

The Commission will review and consider approval of the following consent items that include recommendations proposed by the Commission subcommittee.

- A. Arts and Cultural Affairs Commission minutes of September 23, 2010.
- B. Plummer Park Art Process Team Actions Report of October 13, 2010
- C. Art on the Outside Subcommittee Special Meeting Actions Report of October 13, 2010
- D. Performing Arts and Cultural Affairs Subcommittee Special Meeting Actions Report of October 14, 2010.

**II. ITEMS FROM THE PUBLIC (5:10 PM)**

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

**III. NEW BUSINESS (5:15 PM)**

**A. Sponsorship Strategies for City Projects and Events (5:15 PM)**

The Commission will receive a presentation from Fran Solomon, Council Deputy to Mayor John Heilman, about sponsorship strategies for City projects and events.

**Recommendation:** Receive and discuss presentation.

**B. Speaking Volumes: Transforming Hate (5:25 PM)**

The Commission will receive a presentation from Gregory Hinton, producer of Out West, regarding a traveling exhibition called *Speaking Volumes: Transforming Hate*.

**Recommendation:** Receive presentation and provide direction as applicable.

**C. Pacific Standard Time (5:35 PM)**

The Commission will receive a report from staff regarding Pacific Standard Time and will consider approving in concept the Commission's participation and funding in the amount of \$10,000 as a match for a grant application to the California Council for the Humanities.

**Recommendation:** Receive report and approve in concept project and funding in an amount of \$10,000.

**D. 2011 Arts Grant Program: Arts Grant Funding Recommendations (5:45 PM)**

The Commission will consider approving the Performing Arts and Cultural Affairs Subcommittee recommendations to award annual Arts Grants to 13 organizations.

**Recommendation:** Approve recommendations of the Performing Arts and Cultural Affairs Subcommittee to award 2011 annual Arts Grant Program grants to 13 arts organizations totaling \$49,000.

**IV. UNFINISHED BUSINESS (6:00 PM)**

**A. 2011 Arts Reception Subcommittee (6:00 PM)**

The Commission will receive a report from the ad hoc committee, which was set up to develop the 2011 Arts Reception, on its meeting held October 12, 2010.

**Recommendation:** Receive report and provide direction as applicable.

**V. EXCLUDED CONSENT (6:10 PM)**

**VI. ITEMS FROM THE CHAIR**

**VII. ITEMS FROM THE COMMISSION**

**VIII. ITEMS FROM STAFF**

**IX. ADJOURNMENT (6:20 PM)**

The Commission will adjourn to a special meeting scheduled for December 2, 2010 at 5:00 p.m. in the Community Conference Room at City Hall.

**AFFIDAVIT OF POSTING**

State of California     )  
County of Los Angeles     )  
City of West Hollywood     )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the City Manager's Department in the Office of the City Clerk and that I posted this agenda on:

Date:

Signature: \_\_\_\_\_  
Administrative Assistant, City Clerk Division