

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, DECEMBER 2, 2024
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL
CHAMBERS
625 N. SAN VICENTE BOULEVARD

6:00 P.M. – REGULAR MEETING**

CALL TO ORDER: Mayor Erickson called the meeting to order at 6:00 p.m.

PLEDGE OF ALLEGIANCE: Susi Vasconcellos led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Heilman, Councilmember Meister, Councilmember Shyne, Vice Mayor Byers, and Mayor Erickson.

ALSO PRESENT: City Manager Wilson, City Attorney Langer, Administrative Services Director Jimenez, City Clerk Crowder, and Assistant City Clerk Morales.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Lauren Langer reported that the City Council convened the Closed Session at 5:30 p.m. and no members of the public spoke under Public Comment. She noted that the City Council discussed the one item of business listed on the posted agenda and took no reportable action. The Closed Session concluded at 5:55 p.m.

APPROVAL OF AGENDA:

City Clerk Crowder indicated that Staff is requesting that Item F.1. be Tabled to a Date Uncertain.

Mayor Erickson requested that Items E.2.,F.3.,F.4.,F.5.,F.6.,F.8.,and F.9., be moved to the Consent Calendar as Items B.14.,B.15.,B.16.,B.17.,B.18.,B.19., and B.20., respectively.

Councilmember Heilman requested that Item D.1. be moved to the Consent Calendar as Item B.13. and requested that Item B.11. be moved to Excluded Consent.

Councilmember Meister requested that Item B.9. be moved to Excluded Consent.

Motion by Vice Mayor Byers, seconded by Councilmember Heilman and approved (5/0).

LEVINE ACT DISCLOSURES: None.

ADJOURNMENT MOTIONS:

Councilmember Heilman requested that the meeting be adjourned in memory of Melba Englander.

Councilmember Meister requested that the meeting be adjourned in memory of Dr. Charles Zachary Wilson, who is the father of Boardmember Jonathan Wilson.

PRESENTATIONS:

Mayor Erickson presented a Certificate to Susi Vasconcellos for leading the Pledge of Allegiance.

Councilmember Shyne presented a Proclamation to G&B Auto Service.

Councilmember Shyne presented Certificates to her direct Commission and Advisory Board appointees for their service.

A video was displayed of Los Angeles County Board Supervisor Lindsey Horvath thanking Councilmember Shyne for her service.

Mayor Erickson presented Councilmember Shyne with a plaque in recognition of her service as a Councilmember. The City Councilmembers thanked Councilmember Shyne for her service.

Councilmember Shyne provided her outgoing remarks.

PUBLIC COMMENT:

AMANDA LAFLEN, on behalf of SUPERVISOR LINDSEY HORVATH, presented Councilmember Shyne a scroll in appreciation of her service.

SCOTT SCHMIDT, WEST HOLLYWOOD, thanked Councilmember Shyne for her service and also thanked the City Council for approving Item E.2.

Citizen Position Slip in Support of Item F.2. was submitted by Wendy Goldman, West Hollywood.

STEVEN DAVIS, on behalf of the HUMAN SERVICES COMMISSION, provided information on the City's HIV Zero Initiative as well as HIV/AIDS resources available to the public.

DANIELLE WILSON, WEST HOLLYWOOD, thanked outgoing Councilmember Sepi Shyne for her support.

ASHLEE MARIE PRESTON, BEVERLY HILLS, thanked outgoing Councilmember Sepi Shyne for her service.

EDDY DIAZ, HOLLYWOOD, thanked outgoing Councilmember Shyne for her support.

JOSHUA MARIN-MORA, on behalf of ASSEMBLYMEMBER ZBUR'S OFFICE, presented a certificate to Councilmember Shyne.

RICHARD EASTMAN, HOLLYWOOD, thanked the City Council for inviting him to the City's 40th anniversary.

TERRENCE C. DANIELS, WEST HOLLYWOOD, spoke issues he has experienced in West Hollywood.

JACOB SHAW, WEST HOLLYWOOD, congratulated and thanked Councilmember Shyne for her service and commitment.

MIKE NUTTAL, WEST HOLLYWOOD, thanked Councilmember Shyne for her service as Councilmember.

WEST SEEGMILLER, WEST HOLLYWOOD, thanked Councilmember Shyne and apologized to her for challenges they experienced in the past. He also spoke about a recent report that was released regarding COVID-19.

CITY MANAGERS REPORT:

City Manager Wilson thanked Councilmember Shyne for her service to the community. He also shared that Public Safety is hosting a virtual Public Safety Technology Townhall meeting on December 3rd.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Crowder read the title of the ordinance of Agenda Item D.1.

City Clerk Crowder stated that the Fiscal Impact on the Consent Calendar with the addition of Items D.1., E.2., F.3., F.4., F.5., F.6., F.8., and F.9., and exclusion of Items B.9., B.11., and F.1. was \$334,646 in expenditures, \$0 in revenues, and (\$3,964) in waived fees.

B. CONSENT CALENDAR:

B.1.,2.,3.,4.,5.,6.,7.,8.,10.,12.,13.,14.,15.,16.,17.,18.,19.,20. Motion by Councilmember Heilman, seconded by Vice Mayor Byers, and approved (5/0).

B.1. POSTING OF AGENDA [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The agenda for the meeting of Monday, December 2, 2024 was posted at City Hall, Plummer Park, the Sheriff's Station, the West Hollywood Library, and the Aquatics & Recreation Center (ARC) on Wednesday, November 27, 2024.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

B.2. APPROVAL OF MINUTES [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council is requested to approve the minutes of the prior City Council meeting.

ACTION: Approved the meeting minutes of November 18, 2024. **Approved as part of the Consent Calendar.**

B.3. APPROVAL OF DEMAND REGISTER NO. 960 [L. QUIJANO, C. CORRALES, Y. MARTINEZ]:

SUBJECT: The City Council shall receive the Demand Register for period ending November 22, 2024 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

ACTION: Approved Demand Register No. 960 and Adopted Resolution No. 24-106, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 960". **Approved as part of the Consent Calendar.**

B.4. CLAIMS ADMINISTRATION [J. JIMENEZ, M. CROWDER, Y. ZHOSAN]:

SUBJECT: The City Council is receiving notification that the City's third-party administrator Carl Warren & Co. has denied one (1) Claim for Damages from Gary Matthew.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

B.5. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will receive Synopses from the Arts and Cultural Affairs Commission and the Rent Stabilization Commission regarding actions taken at their recent meetings.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

B.6. AMENDMENT NO. 3 TO THE AGREEMENT FOR SERVICES WITH Q PRESS FOR SEASONAL CITY RECREATION PROGRAMS BROCHURE DESIGN, PRINTING, AND MAILING [Y. QUARKER, S. MARTINEZ, M. GASCA, D. ALHADDAD]:

SUBJECT: The City Council will consider Amendment 3 to the Agreement for Services with Q Press for the design, printing, and mailing of the Rec Reader to increase the not-to-exceed amount and extend the term of the Agreement.

ACTIONS: 1) Approved Amendment No. 3 to the Agreement for Services with Q Press to increase the amount of the agreement by \$120,000.00, for a new total not-to-exceed amount of \$448,866.64; and extend the term of the agreement by eighteen (18) months from January 1, 2025 to June 30, 2026; and 2) Authorized the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

B.7. ACCEPT AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES ALONG THE OGDEN DRIVE FRONTAGE OF THE GROVEWOOD OGDEN LLC DEVELOPMENT PROJECT AT 1032 OGDEN DRIVE [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider accepting an easement and right of way for street and sidewalk purposes along the Ogden Drive frontage of the Grovewood Ogden LLC development project located at 1032 Ogden Drive.

ACTIONS: 1) Adopted Resolution No. 24-107: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ACCEPTING GRANT OF EASEMENT FOR PUBLIC SIDEWALK AND PARKWAY PURPOSES AT 1032 OGDEN DRIVE IN THE CITY OF WEST HOLLYWOOD"; and 2) Directed the City Clerk to submit a certified copy of the Resolution as well as the Easement in Exhibit A of Attachment A for recordation by the office of the Recorder of the County of Los Angeles. **Approved as part of the Consent Calendar.**

B.8. NOTICE OF COMPLETION FOR CIP 2401, CONCRETE REPAIR PROGRAM PHASE XIII – CDBG PROJECT NO. 602618-23 [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider approving the Notice of Completion for CIP 2401, Concrete Repair Program Phase XIII – CDBG Project No. 602618-23 by Gentry General Engineering, Inc.

ACTIONS: Accepted the work and authorized the following: 1) File the Notice of Completion by the City Clerk with the Los Angeles Recorder's Office; 2) Issue the final payment to the contractor at the end of the 35-day lien period; 3) Release of the Performance Bond on the date of recordation of the Notice of Completion; and 4) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices from material suppliers or subcontractors. **Approved as part of the Consent Calendar.**

B.9. RECOMMENDATION TO JOIN THE LOS ANGELES COUNTY HOMELESS INITIATIVE GOOD NEIGHBOR PLEDGE FOR COORDINATED REGIONAL SOLUTIONS TO HOMELESSNESS [C. SCHROEDER, W. BARRENO, F. GOMEZ]:

SUBJECT: The City Council will consider joining the Los Angeles County Homeless Initiative Good Neighbor Pledge for coordinated regional solutions to homelessness.

ACTION: This Item was moved to Excluded Consent.

B.10. CITY CONTRIBUTION FOR RENOVATIONS RELATED TO THE REAL-TIME WATCH CENTER BEING CONSTRUCTED AT THE LOS ANGELES COUNTY SHERIFF'S DEPARTMENT WEST HOLLYWOOD STATION [D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will consider approving a contribution of \$9,500 to the Los Angeles County Sheriff's Department for renovations related to the real-time watch center being constructed within the West Hollywood Sheriff's Station.

ACTION: Approved a contribution of \$9,500 to the Los Angeles County Sheriff's Department for construction renovations related to the real-time watch center at

the West Hollywood Sheriff's Station. **Approved as part of the Consent Calendar.**

B.11. REQUEST TO DESIGNATE THE PROPERTY AT 1033 CAROL DRIVE AS A LOCAL CULTURAL RESOURCE [N. MARICICH, J. ALKIRE, D. VU, K. CONLEY]:

SUBJECT: The City Council will consider the Historic Preservation Commission's recommendation to designate the property located at 1033 Carol Drive as a local cultural resource. A cultural resource designation is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Section 15331 (Historic Resource Restoration/Rehabilitation) of CEQA Guidelines, which exempts projects that preserve historical resources in a manner consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties.

ACTION: This Item was moved to Excluded Consent.

B.12. RESOLUTION APPROVING AND ADOPTING AN AMENDED CONFLICT OF INTEREST CODE PURSUANT TO THE POLITICAL REFORM ACT OF 1974 [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: Pursuant to the Political Reform Act (the "Act"), the City Council directed staff to: (1) conduct a review of the City's Conflict of Interest Code ("Code") to determine if a change in the Code was necessary; (2) file a biennial notice regarding the results of the review no later than required deadline; and (3) amend the City's Code pursuant to the act, if necessary. During the review process, Staff found that updates and amendments to the City's Conflict of Interest Code are necessary.

ACTION: Adopted Resolution No. 24-109: "RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA ADOPTING AN AMENDED CONFLICT OF INTEREST CODE PURSUANT TO THE POLITICAL REFORM ACT OF 1974." **Approved as part of the Consent Calendar.**

B.13. (D.1.) AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, AMENDING WEST HOLLYWOOD MUNICIPAL CODE SECTION 1.16.010 "PUBLIC PLACES FOR POSTING NOTICES" [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider an Ordinance to update the public places for posting in the West Hollywood Municipal Code. The law requires that the City post agendas for Brown Act meetings, notices of public hearings, notices inviting bids, and other documents and requires that these locations are codified in our municipal code.

ACTION: Introduced on First Reading Ordinance No. 24-36: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, AMENDING WEST HOLLYWOOD MUNICIPAL CODE SECTION 1.16.010 "PUBLIC PLACES FOR POSTING NOTICES." **Approved as part of the Consent Calendar.**

B.14. (E.2.) AMENDMENT TO AGREEMENT FOR MARKETING SUPPORT WITH WEST HOLLYWOOD TOURISM MARKETING FUND, DBA EMERALD VILLAGE WEST HOLLYWOOD, FOR CANNABIS MARKETING AND EDUCATION SERVICES [L. BIERY, L. D'AMBROSIA]:

SUBJECT: The City Council will consider amending the Agreement for Marketing Support with West Hollywood Tourism Fund, DBA Emerald Village West Hollywood, for cannabis marketing and education services to expand the proposed scope of work, increase the not-to-exceed amount by \$190,146 for a new total not-to-exceed amount of \$240,146 and extend the term of the agreement by six additional months to June 30, 2025.

ACTIONS: 1) Approve Amendment No. 1 to the Marketing Support Agreement with West Hollywood Tourism Marketing Fund, DBA Emerald Village West Hollywood, to expand the proposed scope of work, increase the not-to-exceed amount by \$190,146, for a new total not-to-exceed amount of \$240,146 and extend the term of the agreement by six additional months to June 30, 2025; and 2) Authorize the Director of Finance & Technology Services to allocate \$170,146 from unallocated reserves in the General Fund. An additional \$20,000 is available in the FY25 Budget. **Approved as part of the Consent Calendar.**

B.15. (F.3.) CO-SPONSORSHIP AGREEMENT WITH LARCHMONT CHARTER SCHOOL FOR ITS WORLD FAIR EVENT [Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider approval of a Co-Sponsorship Agreement with Larchmont Charter School for its World Fair event, taking place on Saturday, December 14, 2024 at the Fairfax campus located in West Hollywood.

ACTIONS: 1) Approved a Co-Sponsorship Agreement with Larchmont Charter School for its World Fair event, taking place on Saturday, December 14, 2024 at the Fairfax campus located in West Hollywood; 2) Authorized the City Manager or his designee to execute documents incident to the Co-Sponsorship Agreement between the City and Larchmont Schools; 3) Authorized the Director of Finance & Technology Services to approve the use of \$5,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with this event; 4) Waived any Special Event Permit Fees and Encroachment Permit Fees for event participants (estimated \$900); 5) Authorized the use of the City name and logo on invitations, programs, and other collateral materials for this event; and 6) Directed the Communications Department to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website, a press release, and social media tools. **Approved as part of the Consent Calendar.**

B.16. (F.4.) CO-SPONSORSHIP AGREEMENT WITH THE INSTITUTE FOR PUBLIC STRATEGIES FOR THE SLAY THE NIGHT: HARM FREE HOLIDAY DRAG BINGO EVENT [C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider approving a Co-Sponsorship Agreement with the Institute for Public Strategies' Slay the Night: Harm Free

Holiday Drag Bingo event, taking place on December 6, 2024 at Plummer Park's Fiesta Hall.

ACTIONS: 1) Approved a Co-Sponsorship Agreement with the Institute for Public Strategies' Slay the Night: Harm Free Holiday Drag Bingo event, taking place on December 6, 2024 in Plummer Park's Fiesta Hall; 2) Authorized the City Manager or his designee to execute documents incident to the Co-Sponsorship Agreement between the City and the Institute for Public Strategies; 3) Authorized the Director of Finance & Technology Services to approve the use of \$5,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with this event; 4) Waived any Facility Use Fees, Special Event Permit Fees, Encroachment Permit Fees, and the 3-hour parking limit at the Plummer Park parking lot for event participants (estimated \$1,674); 5) Authorized the use of the City name and logo on invitations, programs, and other collateral materials for this event; and 6) Directed the Communications Department to utilize all appropriate communication tools to promote the events including, but not limited to, the City's website, a press release, and social media tools. **Approved as part of the Consent Calendar.**

B.17. (F.5.) AMENDMENT TO CO-SPONSORSHIP AGREEMENT OF C.I.T.Y. X1 YOUTH GROUP'S HOLIDAY EVENTS [C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO, J. DUCKWORTH]:

SUBJECT: The City Council will consider a request to amend the Co-Sponsorship Agreement with the C.I.T.Y. x1 Youth Group's "Tamale Wars" holiday dinner event on Sunday, December 8, 2024, at Plummer Park's Rooms 5 and 6 to allocate an additional \$5,000.

ACTIONS: 1) Authorized an Amendment to the Co-sponsorship Agreement between the City and C.I.T.Y. x1 to increase the amount of the Co-Sponsorship Agreement by \$5,000, for a new not-to-exceed amount of \$7,000; 2) Authorized the Director of Finance and Technology Services to allocate \$5,000 from Fiscal Year 2024-25 funds in the Special Council Programs account number 100-1-01-00-531001 for additional costs associated with the holiday dinner on December 8, 2024; and 3) Authorized the City Manager or his designee to execute documents incident to the Amendment to the Co-Sponsorship Agreement between the City and the C.I.T.Y. x1 Youth Group. **Approved as part of the Consent Calendar.**

B.18. (F.6.) MENOPAUSE AWARENESS & RESOURCES [J. ERICKSON, S. SHYNE, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to research ways to increase menopause awareness and resources, including hosting an event in partnership with the Women's Advisory Board.

ACTIONS: 1) Directed staff to research ways to increase menopause awareness and availability of resources to the community; 2) Directed staff to work with the Women's Advisory Board to host an event focused on menopause education and sharing resources; 3) Authorized the use of the City name and logo on invitations, programs, and other collateral materials for the event; 4) Directed the Communications Department to utilize all appropriate communication tools to

promote the event including, but not limited to, the City's website, a news release, and social media; and 5) Directed staff to return to Council with recommendations for additional programming on this topic based on staff's analysis and the Women's Advisory Board's feedback. **Approved as part of the Consent Calendar.**

B.19. (F.8.) APPOINTMENT OF A REPRESENTATIVE TO THE LOS ANGELES COUNTY WEST VECTOR ABATEMENT CONTROL DISTRICT [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider making an appointment to the Los Angeles County West Vector Abatement Control District Board of Trustees.

ACTION: Re-appointed **Chad Blouin** to the Los Angeles West Vector Abatement Control District for a two-year term. **Approved as part of the Consent Calendar.**

B.20. (F.9.) APPOINTMENT TO THE WOMEN'S ADVISORY BOARD [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: Mayor Erickson will make his direct appointment to the Women's Advisory Board.

ACTION: Mayor Erickson appointed **Nikki Paige** to the Women's Advisory Board for a term ending February 28, 2025. **Approved as part of the Consent Calendar.**

C. PUBLIC HEARINGS:

C.1. MUNICIPAL CODE AMENDMENTS TO ENHANCE AND CLARIFY THE SPECIAL EVENTS PROCESS, AND MAKING CODE ENFORCEMENT UPDATES TO THE ADMINISTRATIVE CITATION FEE SCHEDULE [D. RIVAS, V. ADOMAITIS, Y. BENITEZ, A. TORRES, N. MARICICH, J. ALKIRE, F. CONTRERAS, T. FARRIS, Y. QUAKER, C. SMITH, M. REATH]:

SUBJECT: The City Council will consider an ordinance amending the West Hollywood Municipal Code to add violations subject to administrative penalty procedures in Chapter 1.08 (General Penalty Provisions) of Title 1 (General Provisions), establishing a new Chapter 5.106 (Special Events) in Title 5 (Business Licenses, Regulations and Permits) and repealing Chapter 19.55 (Special Event Permits) in Title 19 (Zoning Ordinance) to enhance and clarify the special event process. A revision to the Master Fee Resolution will also be considered that sets a fee for violations of the newly established special events chapter within the administrative citation fee schedule. The proposed ZTA to move and update the City's special event regulations is Categorical Exempt from the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of the CEQA Guidelines.

Mayor Erickson opened the Public Hearing.

City Clerk Crowder noted that the Public Hearing was noticed as required by law.

Director of Public Safety Danny Rivas and Neighborhood and Business Safety Manager Vyto Adomaitis provided background information as outlined in the staff report dated December 2, 2024.

Councilmember Meister inquired about the increase from 12 permits per year to 16 permits per year. Mr. Rivas responded. She also inquired about Pop Up Events. Mr. Rivas responded. Additionally, she asked if this applies to vacant commercial spaces. Mr. Rivas responded.

No members of the public came forward to speak.

Councilmember Heilman mentioned the restaurant buyout section of the ordinance. He inquired specifically about restaurants that may have a partial buyout; for example, half of the restaurant is reserved for a private party, but the other half is open to the public. He inquired if this section of the ordinance could be amended.

Councilmember Meister commented on complaints that the City Council receives regarding restaurants operating as nightclubs. Mr. Adomaitis responded.

Councilmember Meister spoke in support of the item and stated her preference would be to keep special permits at 12. She inquired about outreach to the community beyond the public meetings that were held and suggested that Staff report back in six months on how the changes to the program are working.

Vice Mayor Byers agreed with the recommendation from the Business License Commission for 24 special event permits per year and suggested a trial period. Mr. Adomaitis responded. She recommended that staff return to Council in 12-18 months with an update.

Mayor Erickson stated that this Item has had more than three public meetings and doesn't agree that additional outreach is needed. He suggested that Staff return in 12 months, so that there is a full year of data. He agrees with Vice Mayor Byers that 24 special event permits are better.

Staff shared that they reviewed data over several years, with the exception of 2020 and 2021 due the COVID-19 pandemic, and noted that only 1-2% of businesses reached the current maximum of 12 special event permits per year which is why Staff is recommending 16 at this time.

Councilmember Heilman made a motion which included adding the language below to the ordinance as follows:

Subsection B.6. of Section 5.106.020 (Applicability) to read as follows: A restaurant buyout is defined as having full **or partial** access to a restaurant

for the purposes of a private event or gathering and the establishment does not allow general public access **in that area.**

The Public Hearing was closed.

ACTIONS: 1) Introduced on first reading, Ordinance No. 24-36: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 1.08 (GENERAL PENALTY PROVISIONS) TO MAKE VIOLATIONS SUBJECT TO ADMINISTRATIVE PENALTY PROVISIONS OF THE WEST HOLLYWOOD MUNICIPAL CODE, ESTABLISHING A NEW SPECIAL EVENTS CHAPTER 5.106 (SPECIAL EVENTS) WITHIN TITLE 5 (BUSINESS LICENSES, REGULATIONS AND PERMITS), REPEALING CHAPTER 19.55 (SPECIAL EVENT PERMITS) WITHIN TITLE 19 (ZONING ORDINANCE), AND FINDING THE ACTION EXEMPT FROM CEQA;” 2) Adopt Resolution 24-110: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE MASTER FEE RESOLUTION FOR FISCAL YEAR 2024-25 TO INCLUDE VIOLATIONS OF CHAPTER 5.106 (SPECIAL EVENTS) TO SCHEDULE E OF THE ADMINISTRATIVE CITATION FEE SCHEDULE”; 3) Directed Staff to return to the Business License Commission in 18 months after the effective date of the ordinance with an update on how the changes to the Special Event Permit program are working; 4) Conduct outreach to the Neighborhood Watch Groups and neighborhood associations during the 18-month review period; and 5) If there are no issues with the increase to 16 Special Event Permits the City Council will consider increasing the number after the 18-month period. **Motion by Councilmember Heilman, seconded by Vice Mayor Byers, and approved (5/0).**

***The City Council recessed at 8:08 p.m. and reconvened at 8:19 p.m.*

D. LEGISLATIVE:

D.1. AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, AMENDING WEST HOLLYWOOD MUNICIPAL CODE SECTION 1.16.010 “PUBLIC PLACES FOR POSTING NOTICES” [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider an Ordinance to update the public places for posting in the West Hollywood Municipal Code. The law requires that the City post agendas for Brown Act meetings, notices of public hearings, notices inviting bids, and other documents and requires that these locations are codified in our municipal code.

ACTION: This Item was moved to the Consent Calendar as Item B.13.

E. UNFINISHED BUSINESS:

E.1. 2024 ECONOMIC STUDY UPDATE [J. ROCCO, L. BIERY, L. D’AMBROSIA]:

SUBJECT: The City Council will receive a presentation and consider adopting the 2024 Economic Study. The Economic Study is a data analysis and five-year

plan with a detailed set of short-, medium-, and long-term actions, based on a series of three (3) goals and nine (9) strategies.

Director of Economic Development Laura Biery, HR&A Advisors consultants Amitabh Barthkaur and Jane Carlson, and Designing in Color consultant Christopher Locke provided background information as outlined in the staff report dated December 2, 2024.

The City Council posed various questions to Staff and the consultants regarding the necessity of the Task Force, what other cities that are doing better economically are doing differently than we are, what are the vacancy rates for other cities, specific goals, and building staff capacity.

Additionally, the City Council recommended addressing bureaucracy and unnecessary fees, consider the types of retail that we are missing and what industries can be encouraged to come to the City (technology and AI), and specific strategies for City-owned properties.

ACTIONS: 1) Received a presentation and adopt the 2024 Economic Study; 2) Provided direction regarding the establishment of a non-Brown Act body Business Task Force consisting of nine individuals from the community who represent business owners in a variety of industries, including but not limited to: restaurants and bars, hotel and tourism industry, retail businesses, design industry, artists/arts organizations, and personal care industry with an effort on recruiting representatives from both large and small businesses and LGBTQ+-, BIPOC-, women-, and city resident-owned businesses; 3) Directed staff to consider the types of retail that the City is missing and industries that we can bring into the City (i.e. technology and AI); and 4) Directed staff to develop a specific strategy for City-owned property. **Motion by Councilmember Heilman, seconded by Councilmember Shyne, and approved (5/0).**

E.2. AMENDMENT TO AGREEMENT FOR MARKETING SUPPORT WITH WEST HOLLYWOOD TOURISM MARKETING FUND, DBA EMERALD VILLAGE WEST HOLLYWOOD, FOR CANNABIS MARKETING AND EDUCATION SERVICES [L. BIERY, L. D'AMBROSIA]:

SUBJECT: The City Council will consider amending the Agreement for Marketing Support with West Hollywood Tourism Fund, DBA Emerald Village West Hollywood, for cannabis marketing and education services to expand the proposed scope of work, increase the not-to-exceed amount by \$190,146 for a new total not-to-exceed amount of \$240,146 and extend the term of the agreement by six additional months to June 30, 2025.

ACTION: This Item was moved to the Consent Calendar as Item B.14.

E.3. AWARD OF AN AGREEMENT FOR PROFESSIONAL DESIGN AND ENGINEERING SERVICES WITH PSOMAS FOR INTERSECTION IMPROVEMENTS AT SUNSET AND LA CIENEGA BOULEVARD [H. COLLINS, J. GILMOUR, S. CAMPBELL, R. ABRAMSON]:

SUBJECT: The City Council will consider approval of an Agreement for Services with Psomas for design and engineering services for intersection improvements at Sunset Boulevard and La Cienega Boulevard.

Councilmember Heilman commented that his concerns were addressed. He motioned to approve the Item.

ACTIONS: 1) Authorized staff to move forward with the proposed improvements to the Sunset Boulevard and La Cienega Boulevard intersection; 2) Approved an Agreement for Services with Psomas in the amount of \$473,092 for design and engineering services; 3) Authorized the Director of Finance & Technology Services to allocate \$473,092 from unallocated reserves in Debt Funded Capital Projects Fund for engineering services with Psomas; and 4) Authorized the City Manager or designee to execute documents incident to the Agreement. **Motion by Councilmember Heilman, seconded by Vice Mayor Byers, and approved (5/0).**

E.4. WOMEN'S FREEDOM FESTIVAL 2025 [Y. QUARKER, C. SMITH, M. REATH, K. MCCORMACK]:

SUBJECT: The City Council will consider approving a Co-Sponsorship Agreement with the L-Project for the production of the 2025 Women's Freedom Festival and the Dyke March. The City Council will consider making a commitment to co-sponsor the Women's Freedom Festival in years 2026, 2027 and 2028.

The City Council inquired about attendance metrics and the challenges with production of the Women's Freedom Festival over the last couple of years.

The City Council recommended starting the event later to allow for higher attendance, hiring an event producer, requiring check-ins with staff and reporting on milestones, and requiring the L-Project to attend the City Council Pride Subcommittee meetings.

ACTIONS: 1) Approved a Co-Sponsorship Agreement for the 2025 Women's Freedom Festival and Dyke March for an amount not to exceed \$100,000; 2) Authorized the Director of Finance & Technology Services to allocate \$20,000 from unallocated reserves in the General Fund for the co-sponsorship of the Women's Freedom Festival; 3) Approved a three-year co-sponsorship of the Women's Freedom Festival; event dates, location, and budget to be negotiated annually; and 4) Provided additional direction during the discussion of the Item. **Motion by Councilmember Shyne, seconded by Vice Mayor Byers, and approved (5/0).**

F. NEW BUSINESS:

F.1. CONSTRUCTION AGREEMENT WITH C.S. LEGACY CONSTRUCTION TO CONSTRUCT CIP 2501, MELROSE AVE AND NORWICH DR WEAVER'S

WALK; AMENDMENT NO. 4 TO THE AGREEMENT FOR SERVICES WITH BERG & ASSOCIATES; AMENDMENT NO. 9 TO THE AGREEMENT FOR SERVICES WITH KABBARA ENGINEERING [H. COLLINS, J. GILMOUR]:
SUBJECT: The City Council will consider approval of a Construction Agreement with C.S. Legacy Construction to construct CIP 2501, Melrose Avenue and Norwich Drive, Weaver's Walk, and approval of Amendment No. 4 with Berg & Associates and Amendment No. 9 with Kabbara Engineering to provide construction inspection services and construction engineering services respectively.

ACTION: This Item was Tabled to a Date Uncertain.

F.2. OUTDOOR ICE SKATING RINK PRODUCTION AND MANAGEMENT [Y. QUARKER, S. MARTINEZ, C. JUBREY]:

SUBJECT: The City Council will consider approving a one-year Agreement for Production and Management of an Outdoor Ice-Skating Rink for two weeks in January 2025.

The City Council inquired about the timeframe, why the City is entering into a contract with JJLA rather than the ice rink vendor, and the cost.

Councilmember Heilman suggested that in future years the event producer should seek out sponsorships to offset the costs.

ACTIONS: 1) Accepted the proposal from JJLA for Event Production and Management Services for an Outdoor Ice Skating Rink and approve a one-year agreement for \$570,524, with two one-year renewal options; 2) Authorized the Director of Finance & Technology Services to allocate \$570,524.00 from unallocated reserves in the General Fund for event production and management services for an Outdoor Ice-Skating Rink; 3) Authorized the City Manager or designee to execute all documents incident to the Agreement; and 4) Directed Staff to work with JJLA on procuring sponsors to offset the costs. **Motion by Mayor Erickson, seconded by Councilmember Heilman, and approved (5/0).**

F.3. CO-SPONSORSHIP AGREEMENT WITH LARCHMONT CHARTER SCHOOL FOR ITS WORLD FAIR EVENT [Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider approval of a Co-Sponsorship Agreement with Larchmont Charter School for its World Fair event, taking place on Saturday, December 14, 2024 at the Fairfax campus located in West Hollywood.

ACTION: This Item was moved to the Consent Calendar as Item B.16.

F.4. CO-SPONSORSHIP AGREEMENT WITH THE INSTITUTE FOR PUBLIC STRATEGIES FOR THE SLAY THE NIGHT: HARM FREE HOLIDAY DRAG BINGO EVENT [C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider approving a Co-Sponsorship Agreement with the Institute for Public Strategies' Slay the Night: Harm Free

Holiday Drag Bingo event, taking place on December 6, 2024 at Plummer Park's Fiesta Hall.

ACTION: This Item was moved to the Consent Calendar as Item B.17.

F.5. AMENDMENT TO CO-SPONSORSHIP AGREEMENT OF C.I.T.Y. X1 YOUTH GROUP'S HOLIDAY EVENTS [C. BYERS, Y. QUARKER, A. LOVANO, J. DEL TORO, J. DUCKWORTH]:

SUBJECT: The City Council will consider a request to amend the Co-Sponsorship Agreement with the C.I.T.Y. x1 Youth Group's "Tamale Wars" holiday dinner event on Sunday, December 8, 2024, at Plummer Park's Rooms 5 and 6 to allocate an additional \$5,000.

ACTION: This Item was moved to the Consent Calendar as Item B.18.

F.6. MENOPAUSE AWARENESS & RESOURCES [J. ERICKSON, S. SHYNE, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to research ways to increase menopause awareness and resources, including hosting an event in partnership with the Women's Advisory Board.

ACTION: This Item was moved to the Consent Calendar as Item B.19.

F.7. AMEND CITY COUNCIL AGENDA TO REINSTATE FIRST COUNCILMEMBER COMMENTS PERIOD [J. ERICKSON, S. SHYNE, Y. QUARKER, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to return to Council with a resolution to amend the order of City Council agendas to reinstate two "Councilmember Comments" sections: one at the beginning and one at the end of future meeting agendas.

Councilmember Heilman, Councilmember Meister, and Vice Mayor Byers indicated that they did not support this Item. Therefore, there was no consensus to approve this Item.

ACTION: No consensus by the City Council.

F.8. APPOINTMENT OF A REPRESENTATIVE TO THE LOS ANGELES COUNTY WEST VECTOR ABATEMENT CONTROL DISTRICT [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider making an appointment to the Los Angeles County West Vector Abatement Control District Board of Trustees.

ACTION: This Item was moved to the Consent Calendar as Item B.20.

F.9. APPOINTMENT TO THE WOMEN'S ADVISORY BOARD [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: Mayor Erickson will make his direct appointment to the Women's Advisory Board.

ACTION: This Item was moved to the Consent Calendar as Item B.21.

EXCLUDED CONSENT CALENDAR:

B.9. RECOMMENDATION TO JOIN THE LOS ANGELES COUNTY HOMELESS INITIATIVE GOOD NEIGHBOR PLEDGE FOR COORDINATED REGIONAL SOLUTIONS TO HOMELESSNESS [C. SCHROEDER, W. BARRENO, F. GOMEZ]:

SUBJECT: The City Council will consider joining the Los Angeles County Homeless Initiative Good Neighbor Pledge for coordinated regional solutions to homelessness.

The City Council inquired if this was considered by the City Council Homelessness Subcommittee and what the benefit is by signing this Pledge.

City Clerk Crowder shared that the City Council Homelessness Subcommittee is scheduled to meet on December 12, 2024.

ACTION: Directed the City Council Homelessness Subcommittee to consider the Item at the December 12, 2024 meeting and return to the City Council with a recommendation.

B.11. REQUEST TO DESIGNATE THE PROPERTY AT 1033 CAROL DRIVE AS A LOCAL CULTURAL RESOURCE [N. MARICICH, J. ALKIRE, D. VU, K. CONLEY]:

SUBJECT: The City Council will consider the Historic Preservation Commission's recommendation to designate the property located at 1033 Carol Drive as a local cultural resource. A cultural resource designation is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Section 15331 (Historic Resource Restoration/Rehabilitation) of CEQA Guidelines, which exempts projects that preserve historical resources in a manner consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties.

Councilmember Heilman expressed concern with the applicant, since they are the City's historic resources consultant. Assistant Community Development Director Jennifer Alkire and Acting Planning Manager Doug Vu responded. Councilmember Heilman recommended that Staff review the City's consulting contracts and consider including language in contracts that would prohibit consultants from contracting with private property owners within the City for the duration of their City contracts.

Councilmember Meister inquired if peer review was conducted for this designation. Ms. Alkire indicated that the property is eligible based on studies conducted by a different consultant for the City. Councilmember Meister also mentioned the Code of Ethics that should be included in City contracts.

Citizen Position Slip in Support of staff's recommendation was submitted by Victor Omelczenko on behalf of the West Hollywood Preservation Alliance.

ACTION: The City Council upheld the Historic Preservation Commission's recommendation and adopted Resolution No. 24-108: "A RESOLUTION OF THE

CITY COUNCIL OF THE CITY WEST HOLLYWOOD DESIGNATING THE PROPERTY LOCATED AT 1033 CAROL DRIVE, WEST HOLLYWOOD, CALIFORNIA AS A LOCAL CULTURAL RESOURCE.” **Motion by Councilmember Meister, seconded by Vice Mayor Byers, and approved (5/0).**

PUBLIC COMMENT:

ADAM DARVISH, WEST HOLLYWOOD, spoke regarding his gratitude for Councilmember Shyne.

RAMESES SETENPRE, WEST HOLLYWOOD, spoke regarding their challenges with Egypt.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Meister commented that she attended several events throughout the City as well as shared upcoming events in the City.

Councilmember Shyne wished everyone the best for West Hollywood.

Councilmember Heilman shared the various City events that he attended. He asked that Staff follow up on the concerns expressed during public comment regarding coyotes.

Vice Mayor Byers noted the various City events that she attended. She thanked Wendy Goldman for leading the Cynthia Neighborhood Watch group and mentioned the recent meeting that was held in which information was shared about safety. She expressed interest in expanding the ways in which people can report crimes to the West Hollywood Sheriff's Department. She wished everyone a Happy December and thanked Councilmember Shyne for her service.

Mayor Erickson spoke about the various City events that he attended. He also reported that he attended the World AIDS Day ceremony at the White House. He shared that he has received complaints about people smoking at Plummer Park and requested that Staff look into it. He commented that it has been a joy working with Councilmember Shyne.

ADJOURNMENT: The City Council adjourned in memory of Melba Englander and Dr. Charles Zachary Wilson at 10:19 p.m. to its next Regular meeting, which will be on Monday, December 16, 2024, at 6:00 p.m. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 16th day of December, 2024 by the following vote:

AYES:	Councilmember:	Hang, Heilman, Meister, Vice Mayor Byers, and Mayor Erickson.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

DocuSigned by:

JOHN ERICKSON

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JOHN M. ERICKSON, MAYOR

ATTEST:

Signed by:

Lourdes Morales

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MELISSA CROWDER, CITY CLERK