



**CITY OF WEST HOLLYWOOD
BUSINESS LICENSE COMMISSION**

TUESDAY, JANUARY 7, 2025

6:00 P.M.

REGULAR MEETING

**West Hollywood Public Meeting Room - Council Chambers
625 N. San Vicente Boulevard
West Hollywood, CA 90069**

Land Acknowledgement:

“The West Hollywood Business License Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.”

TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE OR AN E-COMMENT:

Members of the public who wish to comment on matters before the Business License Commission are strongly encouraged to email Ana Hernandez at AHernandez@weho.org no later than 2:00 P.M. on Commission meeting day (Tuesday, January 7, 2025).

Note: Written Correspondence and E-Comments will not be read into the record during the Commission meeting; however, correspondence received by 2:00 P.M. will be forwarded to the Business License Commission and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

(Please note: This option is to provide public comment via phone ONLY.)

1. To participate in the Business License Commission meeting as a speaker, you must register by 2:00 p.m. on the meeting day via email to AHernandez@weho.org. Provide your name, the phone number from which you will be calling you'll be using and specify the agenda item you wish to address to be added to the Zoom Public Speaker List.

2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.)

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TTY line for the hearing impaired is (323) 848-6496.

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. APPROVAL OF AGENDA

The Business License Commission is requested to approve the agenda.

RECOMMENDATION: Approve the West Hollywood Business License Commission Agenda of Tuesday, January 7, 2025.

5. APPROVAL OF MINUTES

The Business License Commission is requested to approve the minutes of the prior meeting of Tuesday, October 1, 2024.

RECOMMENDATION: Approve the West Hollywood Business License Commission Minutes of Tuesday, October 1, 2024.

6. PUBLIC COMMENT

This time has been set aside for members of the public to address the West Hollywood Business License Commission on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Commission, and items of general interest within the subject matter jurisdiction of the Commission. Although the West Hollywood Business License Commission values your comments, pursuant to the Brown Act, it generally cannot take any action on items not listed on the posted agenda.

This comment period shall be limited to 20 minutes, with three minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

7. PUBLIC HEARING

A. AN APPLICATION BY PLEASUREMED LLC TO MODIFY THE APPROVED CANNABIS CONSUMPTION AREA (SMOKING, VAPING AND EDIBLES) BUSINESS LICENSE, LOCATED AT 7715 SANTA MONICA BOULEVARD

SUBJECT: The West Hollywood Business License Commission shall conduct a public hearing to consider the application by PleasureMed LLC to modify their approved Cannabis Consumption Area (Smoking, Vaping and Edibles) Business License to relocate and reduce in size the existing consumption lounge from the second floor to first floor within the existing two-story commercial building, located at 7715 Santa Monica Boulevard.

RECOMMENDATION: Adopt Resolution No. BLC25-0001, "A RESOLUTION OF THE BUSINESS LICENSE COMMISSION OF THE CITY OF WEST HOLLYWOOD APPROVING A MODIFICATION TO THE CANNABIS CONSUMPTION AREA (SMOKING, VAPING AND EDIBLES) BUSINESS LICENSE NO. CCA-000001 FOR THE BUSINESS KNOWN AS PLEASUREMED LLC, LOCATED AT 7715 SANTA MONICA BOULEVARD."

8. UNFINISHED BUSINESS

None.

9. NEW BUSINESS

None.

10. ITEMS FROM STAFF

Update to be provided by the Neighborhood and Business Safety Manager.

11. PUBLIC COMMENT

This time is set aside for the public to address the West Hollywood Business License Commission on any item of interest within the subject matter jurisdiction of the Commission that could not be heard under Item 6 at the beginning of the meeting.

12. ITEMS FROM COMMISSIONERS

This time has been set aside for the Chairperson and Members of the West Hollywood Business License Commission to bring non-agenda items to the attention of City staff and other members of the Commission. Items so presented cannot be acted upon by the West Hollywood Business License Commission at this time and may be referred to City staff to report on a future agenda, ordered received and filed, or referred to the proper department for administrative resolution.

13. ADJOURNMENT

The West Hollywood Business License Commission will adjourn to its next regular meeting, which will be on Tuesday, February 4, 2025, at 6:00 P.M. at West Hollywood Public Meeting Room – Council Chambers, 625 N. San Vicente Boulevard, West Hollywood, CA 90069.

APPEAL PROCEDURES

Any final determination by the Business License Commission may be appealed, and such appeal must be filed within fifteen (15) calendar days after the Business License Commission action. This appeal shall be made in written form to the City Clerk's Office, accompanied by an appeal fee.

The City Clerk, upon filing of said appeal, will set petition for a public hearing before the City of West Hollywood's City Council at the earliest date.

If you challenge any City of West Hollywood decision in court, you may be limited to raising only those issues you or someone else raised at the public hearing described on this agenda, or in a written correspondence delivered to the Business License Commission at, or prior to, the public hearing.

UPCOMING MEETINGS			
DATE	TIME	MEETING TYPE	LOCATION
Tuesday, February 4, 2025	6:00 PM	Regular Meeting	West Hollywood Park Council Chambers
Tuesday, March 4, 2025	6:00 PM	Regular Meeting	West Hollywood Park Council Chambers

BUSINESS LICENSE COMMISSION MEMBERS
Mark Yusupov, Chair
Catherine W. Eng, Vice Chair
Kevin A. Barry, Commissioner
Jordan Cockeram, Commissioner
Elyse Eisenberg, Commissioner
Anthony Vulin, Commissioner
Vacant, Commissioner

AFFIDAVIT OF POSTING

State of California)
 County of Los Angeles)
 City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: Dec. 20, 2024
 Signature: \\Catherine Ross\\
 Office of the City Clerk